



The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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April 7th, 2026

TSSEC Sales Symposium - April 7th

The Transformative Sales and Service Excellence Center (TSSEC) proudly presents the Sales Symposium, which will take place on April 7, 2026, from 11:00 a.m. to 1:30 p.m.

Convened by Dr. Monisha Gupta, Director, and Kyilee Harshbarger, Associate
Featuring distinguished local experts sharing insights from diverse fields of sales.

Sales Symposium, April 7th, 2026

Presented by TSSEC



Issac Sinclair
Truist-Vice President



Mary Brown
Service Wire Co-Director of Marketing



Necia Freeman
Old Colony-Realtor



Nick Pauken
Fastenal-Market Manager

Convened by

Dr. Monisha Gupta, Director
Kyilee Harshbarger, Associate

Hear Directly From Leading Professionals in the Sales Industry

11:00am - 1:30pm

Service Wire Transformative Sales and Service Excellence Center

St. Joe Visits SBUS!

On Tuesday, March 31, students from St. Joseph Central High School visited SBUS for a tour of the facility and participated in an Entrepreneurship workshop led by Ben Eng.

The students were highly engaged throughout the visit, showing particular interest in the Marketing Department's podcast studio. During the workshop, they were introduced to the principles of design thinking and explored how it can be applied in everyday situations.

The session also emphasized the importance of innovation and practical application in today's business environment, providing students with valuable, real-world insights.

We would like to extend a special thanks to St. Joseph Central High School for allowing their students to visit our facility, and cannot wait for their return!





Research Brown Bag

At the initiative of Rohan Christie-David, Dean of the Lewis College of Business at Marshall University, the College has launched a Research Brown Bag Seminar series, to be held four times per year. The series is designed to bring outstanding researchers, including leading scholars in business, to campus and further strengthen a culture of research excellence within the College.

The inaugural seminar was held on April 1, 2026, attended by faculty and students. Dr. Christie-David presented his research, "Financial Gains, Social Strains: How Innovation Drives Markets and Inequality." The session was highly engaging and well received, prompting thoughtful discussion and providing valuable insights for attendees. Participants reported gaining meaningful perspectives on the relationship between innovation, market performance, and inequality.

In addition to the seminar series, the Dean has resumed the monthly Research Boot Camp. This forum provides faculty with dedicated time and space to exchange ideas and engage in focused research activities, further supporting the College's commitment to advancing scholarly productivity.



Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

[Merchant Services Specialist - West Virginia State Treasurer's Office](#)

\$45 - \$50k / year + Benefits

Full-Time

On-Site, based in Charleston, WV

[Junior Business Analyst - State Electric Supply](#)

Paid + Benefits

Full-Time

On-Site, based in Huntington, WV

[Management Trainee - Omni Soldato](#)

\$50 - \$60k / year

Full-Time

On-Site, based in Charleston, WV

[Operations Planning Manager - Vertiv Manufacturing](#)

Paid

Full-Time

On-Site, based in Waterville, OH

[Staff Accountant - Lowe & Associates, PLLC](#)

\$40 - \$60k / year + PTO
Full-Time
On-Site, based in Milton, WV

For more information contact Andrew Kesling at Kesling8@marshall.edu

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