



The Lewis College of Business

Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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[April 13th, 2026](#)

Current and former Marshall DBA students and faculty present at Small Business Institute Conference; Two research projects win Conference-wide awards

Current and former Marshall DBA students and faculty recently attended the 50th annual Small Business Institute (SBI) Conference in Fort Myers, Florida, from April 8-11. Seven research projects were presented by those affiliated with Marshall University. The SBI conference maintains a focus on entrepreneurship education, experiential learning, and the small business community.

Two projects led by former Marshall DBA students received conference-wide awards at SBI 2026. Amber Chatelain (Marshall DBA class of 2024), an Associate Professor of Marketing at Midway University, and co-author Gavin Washington (Associate Professor of Sport Management at Midway University) received the *Distinguished Emerging Research Award* for their abstract presentation. Elisabeth Arthur (Marshall DBA class of 2025), a current adjunct instructor for Marshall University, and Dr. Kevin Knotts (Associate Professor of Management at Marshall University) received the *Best Theoretical Paper* award for their paper presentation.

Presentations were made by the following individuals with ties to the Marshall DBA program: Steve Wallace (current DBA student, class of 2027), Clinton Arnold (DBA class of 2025, Assistant Professor, Economics, Finance, and Marketing Department at West Virginia State University), Elisabeth Arthur (DBA class of 2025, adjunct instructor at Marshall University), Teresa Smith (DBA class of 2025, Assistant Professor of Management at University of Central Arkansas), Brittany Thierman (DBA class of 2025, Assistant Professor of Marketing at Alfred University), Amber Chatelain (DBA class of 2024, Associate Professor of Marketing at Midway University), and Dr. Kevin Knotts (Associate Professor of Management at Marshall University).

For more information about the Marshall DBA program, contact Dr. Ralph McKinney, Director of the DBA program at mckinney23@marshall.edu.

Teaching and Learning Conference

Last Friday, we hosted our 2026 Teaching and Learning Conference on "Digital Pedagogy Done Right: Aligning Technology, Instructional Design, and Learning Effectiveness". The keynote speaker for this conference was Wendi L. Benson, Ph.D., an

industrial/organizational Psychologist as the impact of social, institutional, and technological support on promoting belongingness, engagement, and achievement among students, employees, and people in recovery.

The Teaching and Learning Committee is responsible for helping faculty members improve their teaching, helping students improve their learning, and developing opportunities for conversation and reflection among faculty, students, and staff around topics of teaching and learning. The committee will develop and implement targeted educational seminars and workshops, offer input to teaching evaluation processes, assist with the implementation of assessment initiatives, assess needs and use of teaching technologies, and engage in other teaching and learning support for our college.



TSSEC Sales Symposium Recap

The Service Wire Company Transformative Sales and Service Excellence Center (TSSEC) hosted its Sales Symposium on Tuesday, April 7. The event was organized by

Dr. Monisha Gupta, Director of the Center, along with student associates Kylee Harshbarger and Caitlyn Hutchison.

The symposium featured a panel of distinguished local professionals who shared insights from their diverse experiences in sales. Panelists included Isaac Sinclair, Vice President at Truist; Mary Brown, Co-Director of Marketing at Service Wire Company; Necia Freeman of Old Colony Realtors; and Nick Pauken, Market Manager at Fastenal.

This event provided students with a valuable opportunity to deepen their understanding of sales, gain insider perspectives on building and maintaining client relationships, and learn key strategies for effective customer engagement by interacting with these local professionals directly.









Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

[Merchant Services Specialist - West Virginia State Treasurer's Office](#)

\$45 - \$50k / year + Benefits

Full-Time

On-Site, based in Charleston, WV

[Junior Business Analyst - State Electric Supply](#)

Paid + Benefits

Full-Time

On-Site, based in Huntington, WV

[Management Trainee - Omni Soldato](#)

\$50 - \$60k / year

Full-Time

On-Site, based in Charleston, WV

[Operations Planning Manager - Vertiv Manufacturing](#)

Paid

Full-Time

On-Site, based in Waterville, OH

[Staff Accountant - Lowe & Associates, PLLC](#)

\$40 - \$60k / year + PTO

Full-Time
On-Site, based in Milton, WV

For more information contact Andrew Kesling at Kesling8@marshall.edu

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