



The Lewis College of Business

Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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[April 21st, 2026](#)

Marshall University Innovation and Business Model Competition - Wednesday, April 22nd!



SCORES Academic Festival

Last Friday, the Lewis College of Business played host to various groups of High School students for the 2026 SCORES Academic Festival. SCORES is hosted once a year at the Marshall University Campus, with hundreds of students attending from various High Schools in the area. The Lewis College of Business had 7 contests in our building this year, ranging from topics such as International Financial Management to team-building exercises with a goal of building the tallest tower out of spaghetti sticks.

SCORES is an excellent way to introduce these students to Marshall, and a great opportunity to allow them to compete with each other in a friendly, academic fashion. We are extremely thankful to all of the students, staff, and faculty who were a part of this year's festival, and look forward to their return next year!



"Turning the Page" Book Drive

"Beta Alpha Psi, Beta Gamma Sigma, and the Student Center for Public Trust recently collaborated to host a book drive called *"Turning the Page"* to promote literacy in the community. The organizations surpassed their initial goal of 100 books, collecting a total of 334 donations from the Marshall Community, with additional contributions from Baker Tilly and Forvis Mazars. These books will be donated to Branches Domestic Violence Shelter, along with handmade bookmarks to accompany the donations.

This book drive would not have been as successful without the support of the Marshall community, reflecting its strong commitment to service within Marshall and the Huntington area."

TSSEC Sales Symposium Recap

The Service Wire Transformative Sales and Service Excellence Center (TSSEC) successfully hosted a Sales Symposium on April 7, 2026, under the leadership of Dr. Monisha Gupta. Drawing on her extensive industry experience and sustained engagement with corporate partners, Dr. Gupta leveraged carefully cultivated relationships to bring together a distinguished panel of professionals representing diverse sectors: Issac Sinclair, Vice President, Truist Bank; Mary Brown, Co-Director of Marketing, Service Wire Company; Necia Freeman, Realtor, Old Colony; and Nick Pauken, Market Manager, Fastenal.

Further strengthening the industry presence, the symposium also included additional representatives from Service Wire Company—Scott Olson, Matt Jarrett, and Braden Short—as well as Tyler Radcliffe from Fastenal. This expanded participation reflected a deeper level of organizational commitment and provided students with access to a broader range of perspectives within each company. The presence of multiple representatives created a more dynamic and approachable environment, enabling students to engage in meaningful conversations with different professionals and gain varied insights into roles, career paths, and organizational cultures.

This deliberate curation reflected a strong alignment between industry needs and student learning, ensuring exposure to the breadth of opportunities within professional selling across financial services, manufacturing, real estate, and industrial distribution.

The symposium was thoughtfully designed to maximize both learning and engagement. The program began with focused speaker insights highlighting niche aspects of sales and marketing, particularly the competencies that drive effectiveness in practice. This was followed by a moderated discussion incorporating questions gathered from students in advance, demonstrating a purposeful integration of student voice into the program design. The structure was further strengthened by active student involvement, with student associates Kyliee Harshbarger, Caitlyn Hutchison, and Paige Anderson leading introductions and facilitating discussion, thereby gaining valuable experience in professional communication and public engagement.

The final phase of the symposium transitioned into a networking lunch, intentionally designed to foster informal, one-on-one interaction between students and industry professionals. This component proved especially impactful, with engagement extending well beyond the scheduled close of the event; although the symposium was to conclude in 2 hours, students and speakers continued discussions until way after that. The sustained interaction reflected both the quality of the speakers and the effectiveness of the program design.

Overall, the symposium served as a strong example of experiential learning in action—enhancing student exposure to career pathways in sales, strengthening industry partnerships, and reinforcing the Center's role as a platform for meaningful academic–industry engagement.



Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

Financial Analyst - City National Bank

Paid - Medical, Dental, Vision, plus PTO

Full-Time

On-Site, based in Cross Lanes, WV

Marketing & Events Coordinator - Putnam County Parks and Recreation

\$13 - \$15 / hr with Benefits

Full-Time

Based in Hurricane, WV

Staff Accountant - Steel Dynamics, Inc

\$50-\$60k / year - Medical, Dental, Vision, plus PTO

On-site, based in Huntington, WV

Office Assistant/Bookkeeper - Walls & Associates CPAs

Paid

Full-Time

On-site, based in Hurricane, WV

International Planning & Strategy - United States Postal Service

\$116-132k/yr

Full-Time

On-site, based in Washington, DC

For more information contact Andrew Kesling at Kesling8@marshall.edu

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