



The Lewis College of Business

## Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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[May 6th, 2025](#)

### End of Semester Remarks from Interim Dean Ben Eng

As our academic year comes to close, I am filled with a deep sense of appreciation. Serving as Interim Dean has been the privilege of a lifetime, especially as a Huntington native and alum of this college. Representing our faculty and staff, our executive and student advisory boards, our alumni, our business community, and our business students, who are destined to become high-impact individuals like Elizabeth McDowell Lewis and Brad D. Smith, has been deeply humbling.

We have accomplished so much together this year. As a college, we established a clear mission statement for our business school: To create and share business knowledge that brings prosperity to our students, West Virginia, and beyond. We identified and codified our most deeply held values, in particular: That students are our north star. We published our research in high-level business journals and simultaneously entered the world of grant-based research that drives economic development in 6 key industries of opportunity for West Virginia: Aviation, Advanced Energy, Advanced Manufacturing, Entrepreneurship, Cybersecurity, and Health Sciences. Most importantly, we helped our students achieve by focusing on experiential learning, leveraging our new building, supporting our student organizations, and partnering with practitioners...all with the purpose of closing the gap between business education and business.

And because of our collective efforts, next Fall, our college is on track to welcome one of our largest incoming classes in recent memory, a testament to our growing reputation and impact.

Finally, we also succeeded in selecting a fantastic new Dean to take the college to even greater heights. My tenure as Interim Dean ends on April 1st, and on April 4th, we warmly welcome Dr. Rohan Christie-David as our new Dean. I will return to my role as Associate Professor in the Marketing Department and serve as Assistant Provost for Academic Engagement and Innovation in Academic Affairs.

As we head into summer, please note that our weekly newsletter will shift to a monthly schedule over the summer, published on the first Monday of each month, resuming weekly in the fall.

Your support this year has been an inspiring reminder to me that none of us can do, what all of us can do, if we do it together. Or as we say around here: We are Marshall.

Best,  
Ben Eng

## Remembering James Farley

We are saddened to mention the recent passing of one of our Alumni and contributors to Marshall University, James L. Farley.

James L. Farley, CEO of Nursing Care Management, Inc., in Cincinnati, Ohio, became the youngest CEO of a hospital in the United States when he was named administrator and CEO of Pleasant Valley Hospital in Point Pleasant, W.Va. in 1971. In 1976, he was elected to the first of two one-year terms as president of the West Virginia Hospital Association, becoming the youngest person to head a state hospital association.



A 1960 graduate of Marsh Fork High School, Farley graduated from Marshall University in 1965 with a BBA in Marketing-Retail. In 1967, he received a Master of Hospital and Health Care Administration from the Medical College of Virginia. He worked for Cabell Huntington Hospital in Huntington and Thomas Memorial Hospital in South Charleston before joining Pleasant Valley Hospital.

Farley had been actively involved at MU, having served on the Society of Yeager Scholars board and the Alumni Association board. Also serving as a member of the John Marshall Society, President's Circle and the Big Green Scholarship Foundation, and was a charter member of the Thunder Club. Avid tennis players, Farley and his wife, Bobbie, also a Marshall graduate, have endowed a tennis scholarship in their name, [which more information can be found on here.](#)

## Marshall University's Lewis College of Business Announces Retirement of Dr. Rick Weible

The Lewis College of Business at Marshall University announces the retirement of Dr. Rick Weible, effective August 1, 2025, marking the close of an extraordinary 31-year career. Since joining the faculty in 1993, Dr. Weible has taught 335 courses over 72 semesters, leaving a lasting legacy through his dedication to education, mentorship, and curriculum innovation.

Dr. Weible has been a beloved figure among students, faculty, and staff pioneering contributions include integrating project management, data security, business data analytics, and artificial intelligence into the college's curriculum. Through numerous student-led consulting projects, he bridged classroom learning with real-world business challenges, preparing thousands of students for success.

"Reflecting on my career, I am proud of the curriculum advancements we achieved and the rewarding experience of guiding student projects," said Dr. Weible. "Most fulfilling, however, has been watching former students thrive in industry, academia, and as entrepreneurs. I am deeply grateful for the opportunity to serve Marshall University and for the meaningful relationships built over these three decades."

A farewell party for Dr. Weible will be held on Wednesday, May 7th at the SBUS Courtyard that is open to the campus community.

# ATTENTION



Join us for dessert and drinks as  
we celebrate the retirement of Dr. Rick Weible!  
May he enjoy his next adventure at Starfleet.

## STARDATE

Wednesday, May 7<sup>th</sup>, 2 - 3 PM

## LOCATION

SBUS Courtyard (Lobby if rain)

Live Long and Prosper, Rick!



## WV Society of CPAs Committee Day

On Friday, May 2nd several students participated in the WV Society of CPAs Committee Day at the Charleston Marriott. Committee Day is an annual meeting where members are able to network, meet in interest groups, and plan service for several committees throughout the year.

Scholarship winners and new CPAs were also honored during lunch at the meeting. Several current students and alumni from Marshall were recognized.

Pictures included:

Attendees (L to R): Erica Sheppard, Karis Shannon, Amanda Meadows (Instructor), Zoe Leunissen, Brendie Cunningham, Reece Lawson (not pictured)



Karis Shannon was awarded a \$1,000 scholarship from the Accounting Education Foundation.



New CPAs (L to R): Hunter Craig (Baker Tilly US), Isabelle Karnes (Suttle & Stalnaker), Stacy Simmons (Toyota Motor North America), Ashlee Smith (Brown Edwards & Company)



## Delta Sigma Pi April Newsletter

On behalf of our Xi Upsilon chapter of Delta Sigma Pi, we hope you all are having a great semester! As promised, here is our monthly newsletter, recapping events and accomplishments from the month. Starting next semester, Brandon Kelly will be the new College of Business relations position and will send out our monthly newsletter to you all!

We hope you enjoy reading about some of our chapter's successes/experiences this past April!

# DELTA SIGMA PI

*Xi Upsilon Chapter*



## NEW BROTHERS

*Isabel Horter, Julie Kootz, Karis Shannon, James Buskirk, Emily Redford, and Kasi Gorli*

On April 30th, our chapter celebrated our graduating seniors. Their commitment, leadership, and enthusiasm have left a meaningful mark, and their presence will be deeply missed. Where they have led projects, mentored peers, and brought positive energy to our chapter, their contributions have helped improve our chapter. We wish you all the best in your next chapter and look forward to seeing all the great things you'll accomplish. Congratulations, Class of 2025!

## Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to [Kesling8@marshall.edu](mailto:Kesling8@marshall.edu). Let's create opportunities together!

## Looking for a Job?

### [Lawrence County Commissioners Office Clerk](#)

On-Site, 111 South 4th Street, Ironton, OH

### [Outside Account Executive](#)

On-Site, based in Huntington, WV

### [Human Resources Assistant - Heritage Farm](#)

On-Site, based in Huntington, WV

[Digital Executive Producer - WOWK-TV](#)

On-Site, based in Charleston WV

[Executive Assistant - Service Wire Company](#)

Please contact [Kesling8@marshall.edu](mailto:Kesling8@marshall.edu) for more information

[Guest Services Representative - Clay Center for the Arts & Sciences of West Virginia](#)

\$10 - \$15 / hr

On-Site, based in Charleston, WV

[Staff Accountant - Enterprise Mobility West Virginia Administrative Office](#)

On-Site, Scott Depot, WV

[Media Executive - WSAZ Newschannel 3 / Gray Media Group](#)

[Sales Territory Manager - AAA Cooper Transportation](#)

[Accounting/Administrative Assistant - Metro 911 of Kanawha County](#)

[Asset Manager - Emerald City Associates](#)

For more information contact [Andrew Kesling](#)

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