

The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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August 25th, 2025

Inaugural Launch for Leaders of Lewis

On Friday, August 22nd, Delta Sigma Pi hosted its inaugural Leaders of Lewis program. This impact-driven event (featuring speakers Mary Miracle and Raymond Cousins) included interactive presentations on resume-building, elevator pitches, interviewing, etc. with a focus on helping young students make the most out of their Marshall experience by getting involved on campus. Congratulations to all who completed this program as its Class of 2025!

Also, thanks so much to the student leaders who organized this event: Clare Walker (FIN/ECN), George Karnes (HCM/MGT), and Jamison Lewis (MBA).



DBA Residency Recap

The Lewis College of Business hosted its DBA Residency in Huntington last weekend, welcoming the Classes of 2027 and 2028. The program opened Friday with remarks from Dr. Ralph McKinney, Dean Rohan Christie-David, and Mr. Mark Chandler, followed by student

introductions and sessions on design thinking, library resources, and the IRB process.

Guest speakers Drs. Clint Arnold and Elizabeth Arthur (Class of 2025) shared their experiences over lunch, and students later joined courses in international business and quantitative methods. The day concluded with a networking reception featuring Interim Provost Dr. Robert Bookwalter and Dean Christie-David.

Saturday's schedule included advanced coursework in research methods, entrepreneurship, and economic development, paired with shared meals that fostered networking and community. The residency offered a strong mix of academic rigor and professional connections as students continued their DBA journey.

DBA Class of 2026 Proposal Defenses

Congratulations to the following 7 Doctor of Business Administration (DBA) students from the class of 2026 who have successfully defended their proposals during the summer. They are all expected to graduate in Spring 2026.

- Connie Augustine (ACC)
- Brian Weldon (ACC)
- Jamie Parsons (HCM)
- Colette Martin (HCM)
- Kristina Clarke (MGT/ENT)
- Sheena Metzger (MGT/ENT)
- Joseph Turley (MGT/ENT)

LCOB Faculty Speaks at Huntington Rotary

Olen York (Assistant Professor of Entrepreneurship, the Kermit McGinnis Distinguished Professor in the Lewis College of Business, and the Director of Entrepreneurship Education in the Marketing, Management Information Systems, and Entrepreneurship Department) will be the guest speaker at the Rotary Club of Huntington today, their newsletter can be found by **clicking here**.

Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

Staff Accountant - Suttle & Stalnaker, PLLC

Full-Time, based in Huntington, Charleston, Parkersburg or Morgantown, WV

Sales Development Representative - Netranom

Full-Time, based in Hurricane, WV Please Contact Kesling8@marshall.edu for more information

Cost Accountant - Service Wire Company

Full-Time

Assistant Controller - Service Wire Company

Full-Time

Lawrence County Commissioners Office Clerk

On-Site, 111 South 4th Street, Ironton, OH

Outside Account Executive

On-Site, based in Huntington, WV

Human Resources Assistant - Heritage Farm

On-Site, based in Huntington, WV

Digital Executive Producer - WOWK-TV

On-Site, based in Charleston WV

Executive Assistant - Service Wire Company

Please contact Kesling8@marshall.edu for more information

Guest Servies Representative - Clay Center for the Arts & Sciences of West Virginia

\$10 - \$15 / hr

On-Site, based in Charleston, WV

<u>Staff Accountant - Enterprise Mobility West Virginia Administrative Office</u>

On-Site, Scott Depot, WV

Media Executive - WSAZ Newschannel 3 / Gray Media Group

Sales Territory Manager - AAA Cooper Transportation

Accounting/Administrative Assistant - Metro 911 of Kanawha County

Asset Manager - Emerald City Associates

For more information contact Andrew Kesling at Kesling8@marshall.edu

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