LEWIS COLLEGE OF BUSINESS • MARCH 2016

In today's business world you need more than technical skills to land a job. Employers are looking for the complete package when hiring. The Lewis College of Business is holding its $2nd\,Annual\,Professionalism\,Month\,to\,help\,you\,learn\,beyond\,the\,classroom\,and\,gain\,the$ skills needed to be a well-rounded, marketable professional!

Open to all Marshall students

TUESDAY, MARCH 1 - 11:00-1:00 P.M.

CORBLY HALL LOBBY

Professionalism Month Kickoff

Sponsored by the Dean's Student Advisory Board

Join the Dean, Student Advisory Board and the Director of Stakeholder Engagement for cake.

TUESDAY, MARCH 1 - 7:00-8:00 P.M. **DRINKO LIBRARY 402**

How Volunteering Benefits Your Career

Sponsored by Alpha Kappa Psi

Learn the benefits of participating in community service

WEDNESDAY. MARCH 2 -4:30-5:30 P.M. MSC SHAWKEY

6:30-7:30 P.M. MSC BE5

Etiquette Dinner

Sponsored by MU Career Services

Participate in a four course meal and Learn the ins and outs of dining and business etiquette (Tickets available at Career Services-\$5 deposit requiredrefunded at the door)

THURSDAY, MARCH 3 - 3:30-4:30 P.M.

CORBLY HALL 106

Applying to Graduate School

Sponsored by LCOB Graduate Studies

Learn about LCOB graduate programs, admission criteria, the application process, and more.

TUESDAY, MARCH 8 - 11:30-1:00 P.M. **CORBLY HALL LOBBY**

Resume 911

Sponsored by the Director of Stakeholder Engagement, LCOB

Have our resume expert help you improve your resume

WEDNESDAY, MARCH 9 - 6:00-7:00 P.M.

CORBLY HALL 105

How to Market Yourself

Sponsored by the American Marketing Association

Obtain tips and advice on how to master your personal brand

THURSDAY, MARCH 10 - 5:15-6:15 P.M.

CORBLY HALL 106

Dress for Success with Denise Hogsett

Sponsored by Beta Alpha Psi

Get all your questions about appropriate business attire answered in this fun seminar

FRIDAY, MARCH 11 - 1:00-3:00 P.M.

Employer Site Visit: Amazon

Visit a real company to get an insider view of its facilities and business operations (Reservations required, sign-up in the Dean's office)

MONDAY, MARCH 14 - 3:30-4:30 P.M.

DRINKO LIBRARY 138

LinkedIn 101 with Jennifer Brown

Sponsored by MU Career Services

Learn how to use LinkedIn to best present your profile to employers, and have your professional photo taken.

TUESDAY, MARCH 15 - 5:00-6:00 P.M.

DRINKO LIBRARY 402

Owning your Own Business

Sponsored by Delta Sigma Pi

Hear from the owner/operator of Chick-fil-A about the ins and outs of owning a business franchise

THURSDAY, MARCH 17 - 3:30-4:30 P.M.

CORBLY HALL 106

International Student Careers with Michael Schmelzle

and LCOB Faculty

Sponsored by the Center for International Programs

Acquire knowledge and personal experiences about immigration and other international student career issues

MONDAY, MARCH 28 - 3:30-4:30 P.M.

CORBLY HALL 106

Insider Secrets to Success on Your First Job

Julie Hewett, Consultant

Sponsored by JulNet Solutions LLC

Hear from an expert on what to do and what not to do on your first job.

TUESDAY, MARCH 29 - 6:00-7:00 P.M.

DRINKO LIBRARY 402

Recruiter Panel

Sponsored by Society for Human Resource Management (SHRM)

Get tips on what hiring managers and recruiters really want in a job candidate

WEDNESDAY, MARCH 30 - 4:30-6:00 P.M.

MSC SHAWKEY

Mocktail Event with Terri Thompson

Sponsored by the LCOB

Learn how to mingle and network with professionals the right way (Tickets available at the Dean's Office-\$5 deposit required-refunded at the door))

MONDAY, APRIL 4 - 2:00-3:30 P.M.

CORBLY HALL LOBBY

Resume 911

Sponsored by the Director of Stakeholder Engagement, LCOB

Have our resume expert help you improve your resume

TUESDAY, APRIL 5 - 1:00-4:00 P.M.

MSC DON MORRIS ROOM

Spring Career Expo

Sponsored by MU Career Services

Meet and talk to over 100 employers from a wide range of companies



