



December 4, 2017

India recruitment trip

Early this November, I accompanied President Jerome Gilbert, Stephanie Collier Hurley, director of Marshall's INTO program, and Wael Zatar, dean of the College of Information Technology and Engineering, to a student recruitment trip to India. We traveled to three Indian cities - Mumbai, Chennai and Hyderabad – over four working days, and participated in six types of recruitment activities: a) Meeting with United States Consulates in India – US Consulate General in Mumbai, Chennai and Hyderabad, to provide awareness on Marshall's programs and better understand the visa approval process; b) Meeting with prospective students and their families in large events, where we made presentations on Marshall and our programs; c) Meeting with INTO agents, who in turn recruit students for Marshall; d) Visits to 4-year engineering colleges in Hyderabad; e) Visit to an international K12 school in Hyderabad; and f) Meeting with Sri Krishna Institutions of Coimbatore, a potential partner university, who came to Chennai to meet with us. Overall, we found a large amount of interest in India for higher education in the U.S., particularly Marshall because of its strong brand name.

LCOB Inaugural Research Day

On Nov 10, the Lewis College of Business celebrated its inaugural "Research Day". This event provided an opportunity for our faculty to present their current or recently completed research projects. The event was a huge success. The event was organized by the LCOB Faculty Development Committee: Dr Harlan Smith, Dr. Alberto Coustasse, Dr. Nabaneeta Biswas, Prof. Tessa White Carr, and Dr. Rex McClure. Oral presenters included Dr. Jean Price, Dr. Nancy Lankton, Dr. Nabaneeta Biswas, and Dr. Junwook Yoo. Poster presenters included Dr. Alberto Coustasse-Hencke and students Nitish Patil and Apexa Patel. Our panel of judges (Uday, Mohammad, Uyi and Tessa) selected the following winners (via secret ballot):

The Verbal Presentations: Winner - Richard Agesa & Nabaneeta Biswas. Runners-Up - Nancy Lankton & Jean Price

The Poster Presentations: Winner – *The Cost of Opioid Epidemic in WV* (Rachel Merino, Nicholas Bowden, Sruthi Katamneni, Alberto Coustasse). Runner-Up - *Benefits of the 340B Drug Discount Program* (Jarrett Gerlach, Sarah McSweeney, Angela Swearingen, Nitesh Patil, Alberto Coustasse).

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