



MONDAY MORNING MEMO

Lewis College of Business

Dr. Avi Mukherjee, Dean



October 9, 2017

LCOB Recognition in Newsweek

One of our long-term goals for the Lewis College of Business is to get ranked and cited in major media outlets. Our first success came on October 6. The Lewis College of Business at Marshall University has been included in the "Leading Business Schools of 2017" by Newsweek.

Here is the link to the article published in Newsweek: <http://www.newsweek.com/insights/leading-business-schools-2017>

Tenure Track Faculty Hires

The University has approved two LCOB tenure track faculty lines for hire that were frozen from last year. These are: Assistant Professor - Organizational Behavior and HRM: <https://marshall.peopleadmin.com/postings/8385>

Assistant Professor - Entrepreneurship and Marketing: <https://marshall.peopleadmin.com/postings/8393>

The search committees are currently receiving applications for these two truly national searches. Please promote the openings to all possible applicants.

Cohen Business Professionalism Speaker Series

The Business Professionalism Speaker Series is a professional enrichment program offered by the Marshall University Lewis College of Business. We now have benefactors for this series – Ron and Sandy Cohen. The series allows students to make the connection between classroom teachings and real-world business applications through meeting experienced and successful business people. The theme of this semester's business professionalism series is: "Invest in Your Tomorrow: Think like a Business-of-One". In other words, our goal is to assist students with learning important concepts that will empower them to be responsible for creating their own career path and future. Students who complete the program will receive a formal printed certificate, an engraved padfolio, and an official LCOB lapel pin. Speakers in the series include: Diana Sole Walko (CEO, MotionMasters), Dr. Bill Bissett (President and CEO, Huntington Regional Chamber of Commerce), Commander Tim Clark (USS West Virginia), Kerri O'Rourke-Robinson (VP, Federal Reserve Bank of Richmond), and Dr. Bill Dingus (Exec. Dir, Greater Lawrence County Area Chamber of Commerce).