



**April 23, 2018**

### **Lewis College of Business Maintains Prestigious AACSB Dual Accreditation**

The Lewis College of Business has maintained its dual accreditation in Business and Accounting by AACSB International—The Association to Advance Collegiate Schools of Business. Founded in 1916, AACSB International is the longest serving global accrediting body for business schools that offer undergraduate, master's, and doctoral degrees in business and accounting. AACSB Accreditation is the hallmark of excellence in business education. Its focus, to advance “quality management education worldwide through accreditation, thought leadership and value-added services,” signifies the highest standard of achievement for business schools worldwide.

Less than five percent of more than 16,000 business schools worldwide granting business degrees have earned this distinction. Today, there are 810 business schools in 53 countries and territories that maintain AACSB accreditation. Of those, only 186 hold the dual accreditation in business and accounting. The Lewis College of Business is a member of this elite group of universities that hold a specialized AACSB accreditation for their accounting programs, in addition to Business.

### **Lewis College of Business hosts the Business and Economics Research Symposium**

The Lewis College of Business hosted the inaugural Business and Economics Research Symposium (BERS) at the Clay Center for the Arts & Sciences of West Virginia in Charleston on April 19. The event was organized by the BB&T Center for the Advancement of American Capitalism and supported by BB&T. The objective of BERS was to showcase some of the great applied research work in our undergraduate and graduate courses, and to celebrate collaboration with our community stakeholders and local organizations who have sponsored these projects. Twenty student projects were presented through posters in this event. The keynote speaker for the event was Mr. John B. Jung, Jr., Senior Managing Director and Head of BB&T Capital Markets, a division of BB&T Securities, LLC.

### **Beta Alpha Psi Spring Banquet and Induction Ceremony**

Beta Alpha Psi (BAP) organized its Spring Induction Ceremony and Banquet at the Guyan Country Club. Twelve graduates and seven inductees were honored in the presence of our student members, faculty advisors, Accounting faculty and Chair, advisory board members, sponsors, alumni, corporate partners, and family and friends. Tatyana Hall (outgoing President), Kasun Wijayagurusinghe (incoming President), and myself delivered remarks. Our nationally recognized BAP chapter is strongly connected to the Accounting, Finance, and Information Systems professions, and provides excellent opportunities for professional development, community service, social interaction, leadership training, networking, scholarship opportunities, and enhancement of academic interests. The mission of BAP to “inspire and support excellence,” through a variety of activities such as VITA, Meet the Professionals, Visit the Firms, Community Service Day, Career events, Initiation banquets, weekly meetings, speaker series, networking events, interview preps, sponsorship drive, etc., is critical to student engagement, innovation and impact - cornerstones of the Lewis College of Business.