



**December 17, 2018**

### **Fall 2018 Commencement and Pre-Commencement Events**

Marshall University's Winter Commencement was held on Saturday, Dec 15, at the Big Sandy Superstore Arena in Downtown Huntington, with the presentation of Bachelor's, Master's and Doctoral degrees in a well-attended ceremony from 10 am to noon. Dr. Zelideth Rivas, Associate Professor of the Department of Modern Languages and Shirley Reynolds Outstanding Teacher Award 2017/2018 Recipient, was the Commencement Speaker. 121 students graduated with a Bachelor of Business Administration degree. Jeff Archambault and Margie McInerney served as Faculty Marshals, and Robin McCutcheon served as Reader.

The LCOB Graduate Programs Hooding Ceremony was held on Dec 14 at the MSC Don Morris Room. 84 graduate students from LCOB, who have completed their programs in Summer and Fall 2018, were hooded by their faculty: Master of Business Administration (MBA) –53 (28 General, 12 Management, 4 Marketing, 4 Finance, 3 HCA and 2 HRM), MS in Human Resource Management –13, MS in Health Care Administration –13, and MS in Accountancy –5.

Beta Alpha Psi organized its Fall Induction Ceremony and Banquet at the Guyan Country Club. Four graduates and four inductees were honored in the presence of our Accounting faculty, advisory board members, and students. Kasun Wijayagurusinghe (BAP President), Dr. Nancy Lankton (Accounting Chair), and myself delivered remarks. Our nationally recognized BAP chapter is strongly connected to the profession and provides excellent opportunities for community service and professional development.



### **Cohen Business Professionalism Speaker Series**

The second year of the Cohen Business Professionalism Speaker Series continues to be successful in offering outstanding professional enrichment activities to Marshall University students.

During the Fall 2018 Semester, 78 students graduated with the Business Professionalism Certificate, having met all the requirements:

- Attend five events of the Business Professional Speaker Series.
- Have an approved resume on JobTrax with Career Services.
- Participate in the Career Fair and the Etiquette Dinner.
- Develop a LinkedIn profile and join the Lewis College of Business LinkedIn page.

The series provides students with opportunities to make the connection between classroom learning and real-world business applications through interactions with experienced and successful business people. The following ten speakers presented this semester:

- Sean Hornbuckle (Financial Advisor, Edward Jones; State of West Virginia Delegate)
- Bruce Felder (Director of Human Resources, Marshall University; Former Manager of Human Resources, Cabell Huntington Hospital)
- Jason Moses (Executive Manager, Moses AutoMall of Huntington)
- Tom Barkin (President and CEO, Federal Reserve Bank of Richmond)
- MacKenzie Morley (Business Owner, Kenzington Alley)
- Jim Datin (Chief Executive Officer, BioAgilytix Labs, Inc.)
- Zach Stone (Vice President of Human Resources, City National Bank)
- Terri Rowe (Vice President, BB&T Huntington)
- Raymond Washington (Area Regional Manager, Enterprise Holdings)
- Jessica Hudson (Executive Director, Dress for Success River Cities)

For interest in speaking or attending the speaker series, or to recommend a speaker, please contact Glen Midkiff, Director of our Center for Stakeholder Engagement, by emailing [midkiff2@marshall.edu](mailto:midkiff2@marshall.edu) or calling 304-696-3431.



# MONDAY MORNING MEMO

**Lewis College of Business**

Dr. Avi Mukherjee, Dean



*Best Wishes*

FOR A HAPPY HOLIDAY SEASON

AND A HAPPY NEW YEAR

*Avinandan Mukherjee*  
DEAN



LEWIS COLLEGE  
OF BUSINESS

BRAD D. SMITH  
SCHOOLS OF BUSINESS



# Lewis College of Business

Dr. Avi Mukherjee, Dean



## The Marshall University Lewis College of Business is proud to present the: **Brad D. Smith Schools of Business**



The transformative gift of \$25 million from Intuit President & CEO Brad Smith and wife Alys, lays the foundation for the reimagination of the academic curriculum, the creation of the Brad D. Smith Undergraduate School of Business and the Brad D. Smith Graduate School of Business, and the construction of a new academic building for the business college and schools, the Brad D. Smith Center for Business and Innovation.

Brad Smith, who has led Silicon Valley software giant Intuit for 11 years, and Alys Smith, an attorney, live in California. They have two daughters, Payton and Devon. Brad Smith was born in Huntington and grew up in the nearby town of Kenova. After graduating from Marshall in 1986 with a bachelor's degree in business administration with an emphasis in marketing, he received his Master of Business Administration degree from Aquinas College in Michigan. Alys Smith graduated from The Ohio State University with a Bachelor of Arts in biology and then graduated with a law degree from the University of Akron School of Law.

During Brad Smith's tenure as CEO, Intuit has grown and thrived, while consistently being recognized as one of the world's best places to work. Intuit has placed on the Fortune Best Companies to Work For list each year, ranking #13 in the United States in 2017, as well as being ranked the #1 best place to work in India, Singapore and Canada in 2017. He is ranked among the top executives in the United States by Fortune, coming in at #6 on their list of top CEOs.

In 2011, he was inducted into the Lewis College of Business Hall of Fame. Earlier this year, he was inducted into West Virginia's Business Hall of Fame.

Marshall's Lewis College of Business is among only one percent of business schools worldwide to be accredited in both business and accounting by AACSB International. The college boasts more than 12,000 alumni around the world.