



December 3, 2018

### Health Care Management program gains membership of AUPHA

I am delighted to announce that our undergraduate Health Care Management program has gained membership of The Association of University Programs in Health Administration (AUPHA), which is a global network of colleges, universities, faculty, individuals and organizations dedicated to the improvement of health and healthcare delivery through excellence in healthcare management and policy education. Its mission is to foster excellence and drive innovation in health management and policy education, and promote the value of university-based management education for leadership roles in the health sector. It is the only non-profit entity of its kind that focuses on improving the delivery of health services throughout the world by educating professional managers. AUPHA's membership includes the premier baccalaureate, master's and doctoral degree programs in health administration education in the United States, Canada, and around the world. Its faculty and individual members represent more than 400 colleges and universities.

Our Health Care Management program housed in the Brad D. Smith Undergraduate School of Business now has close to 100 students, having tripled in enrollment in three years. This membership is the beginning of a process for full certification by AUPHA in the future.

### Fall 2018 Research Day

On November 9, the Brad D. Smith Schools of Business celebrated our third "Research Day". Started in Fall 2017, this event organized every semester provides an opportunity for our faculty to present their current or recently completed research projects. The event was an unqualified success. The event was organized by our Faculty Development Committee: Dr. Alberto Coustasse (Chair), Dr Yi Duan, Dr. Liz Alexander, and Prof. Tessa White.

Dr. George Solomon, Professor of Management and Co-Founder & Director for the Center for Entrepreneurial Excellence (CFEE) at the School of Business, George Washington University, served as the plenary Dean's Distinguished Speaker. There were twelve scholarly papers presented, authored by 14 faculty members. Our panel of judges, Dr. George Solomon (George Washington University), Mr. Jim Rorrer (LCOB Advisory Board member), and Ms. Ellen Castro (Graduating MBA student) selected the following winners:

1st place: Nabaneeta Biswas (Conditional Cash Transfer and Girl Child Survival in India) - \$500 cash award

2nd place: Yi Duan (GIS Application in Economic Analyses) - \$300 cash award

3rd place: Margie Phillips (Sustainability & Entrepreneurship in Distressed West Virginia Counties) - \$200 cash award

A total of 34 people, including several students, attended Research Day. I am delighted to see such an overwhelming response to our Research Day, because it is not only a celebration of our faculty's intellectual accomplishments, but also it is the recognition of how our applied research can help the business community. Let us make the Research Day a signature event for the Brad D. Smith Schools of Business.