



April 29, 2019

2019 Beta Gamma Sigma Induction Ceremony

Our 2019 Beta Gamma Sigma (BGS) Induction Ceremony was held at the Memorial Student Center on April 26. Beta Gamma Sigma was founded at the University of Wisconsin in 1913 at the first national honor society in business. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in an undergraduate or master's program at a school accredited by AACSB. The objectives of Beta Gamma Sigma are to encourage and honor academic achievement and personal excellence in the study and practice of business; to promote the advancement of education in the art and science of business; and to foster integrity in the conduct of business operations. Membership in Beta Gamma Sigma is a singular honor and carries with it lifetime affiliation. Students ranking in the top 10 percent of undergraduate and the top 20 percent of graduate programs at schools accredited by AACSB International are eligible for this invitation.

We were delighted to see one of the largest classes inducted in our chapter history – 33 students with our highest ever membership acceptance rate among eligible students. Our inductees join an expanding worldwide network of more than 630,000 business professionals who have earned recognition through lifetime membership in Beta Gamma Sigma. Special thanks to our co-advisors of BGS, Dr. Ben Eng (Asst Prof of Mktg), Dr. Nabaneeta Biswas (Asst Prof of Econ) and Lacie Bittinger (Director of Student Services), for putting together this excellent program.

Mr. Jim Datin, LCOB alumnus and President & Chief Executive Officer of BioAgilytix based in Research Triangle, NC, was the Dr. Harlan Smith honorary inductee and the keynote speaker. Jim Datin is an illustrious Son of Marshall and an active member on the College of Business Advisory Board. Over the course of his 30+ year career, Jim has been a successful CEO, raised capital for entrepreneurs to grow companies, and has turned around troubled companies throughout the United States, Europe and Asia. In addition, he has completed more than 60 transactions including venture investments, buyouts, acquisitions, mergers, IPOs, licensing and partnership agreements.

Here is the video link:

https://livestream.com/marshallu/events/8657232?origin=event_published&mixpanel_id=f1f424eb2763a-0ea4af84d-43681f0a-2ee000-f1f424eb28bf1&acc_id=25007907&medium=email

Beta Alpha Psi Spring Banquet and Induction Ceremony

Beta Alpha Psi (BAP) organized its Spring Induction Ceremony and Banquet at the Guyan Country Club. Ten graduates and eight inductees were honored in the presence of our student members, faculty advisors, Accounting faculty and Chair, advisory board members, sponsors, alumni, corporate partners, and family and friends. Kasun Wijayagurusinghe (outgoing President) and Casey Snodgrass (incoming President) delivered remarks. Our nationally recognized BAP chapter is strongly connected to the Accounting, Finance, and Information Systems professions, and provides excellent opportunities for professional development, community service, social interaction, leadership training, networking, scholarship opportunities, and enhancement of academic interests. The mission of BAP, to "inspire and support excellence" through a variety of activities such as VITA, Meet the Professionals, Visit the Firms, Community Service Day, Career events, Initiation banquets, weekly meetings, speaker series, networking events, interview preps, sponsorship drive, etc., is critical to student engagement, innovation and impact - cornerstones of the Lewis College of Business.



Certiport Microsoft Office Certification

The Brad D. Smith Schools of Business are proud to announce that our students now have the opportunity to graduate with a Certiport Microsoft Office Specialist (MOS) certification. Certiport is the only official Microsoft-recognized certification for Microsoft Office globally. MOS certifications are available for all office products, including: Word (core and expert), Excel (core and expert), PowerPoint, Access, and Outlook. For example, the Excel 2016: Core Data Analysis, Manipulation, and Presentation certification requires approximately 150 hours of instruction and hands-on experience with the product. Students will learn and demonstrate the correct application of the principal features of Excel 2016. Candidates will create and edit a workbook with multiple sheets, and use a graphic element to represent data visually. Workbook examples include professional-looking budgets, financial statements, team performance charts, sales invoices, and data-entry logs. This spring, our first batch of students have successfully mastered this exam. Starting in the fall semester, all College of business students will be required to take this exam.

Several studies show that students who earn Microsoft certification have increased graduation rates, and higher GPA. MOS enables students to tap the full features and functionality of the Microsoft Office system, resulting in heightened levels of individual performance, confidence, and differentiation.

Impact of certification



Pearson VUE 2016 Value of IT Certification Survey.

We also offer MOS certification training and testing to the community through the Center for Continuing Education.

Please contact Dr. Rick Weible, Professor of MIS, or Beth Wolfe, Director of Continuing Education, for more information.