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Lewis College of Business inducts three prominent leaders in 2019 Hall of Fame



L to R: Dean Avi Mukherjee, Michael G. Sellards, Kathy D'Antoni, Rick Slater, and Tony Martin, Board President



Marshall University's Lewis College of Business and its Executive Advisory Board welcomed three prominent leaders into its Hall of Fame on September 27. The 2019 Hall of Fame inductees are Dr. Kathy D'Antoni, Michael G. Sellards and Rick Slater. They were honored during the 24th annual induction ceremony at the Brad D. Smith Foundation Hall. More than 200 guests joined us to celebrate our biggest night. Commodore Tony Martin, President of the Lewis College of Business Executive Advisory Board, served as the Master of Ceremony. The event included a VIP Reception, recognition of special guests, description of the Business Hall of Fame award, toast to Hall of Fame inductees, and video presentations on the inductees. Acceptance speeches from the inductees were followed by remarks by Provost Jaime Taylor (on behalf of President Gilbert) and Dean Avi Mukherjee.

Dr. Kathy D'Antoni was appointed the assistant state superintendent of schools with the West Virginia Department of Education, Division of Technical and Adult Education in 2010. In 2012, she was appointed the associate state superintendent. She is the former vice chancellor of the West Virginia Council for Community and Technical College Education. In 2019, D'Antoni partnered with the Lewis College of Business and the iCenter to bring innovation and entrepreneurship to the Simulated Workplace programs. The students in the Simulated Workplace will participate in an iCenter pilot program that teaches them how to apply design thinking and the business model canvas to innovate high-impact businesses, which solve grand challenges facing the students' towns and communities.

Michael G. Sellards served as the president and CEO of St. Mary's Medical Center in Huntington for nearly two decades, which was a time of tremendous growth for the hospital. He was also CEO of Pallottine Health System from 2010 through 2019. Sellards played a key leadership role in helping St. Mary's become part of the Mountain Health Network, which ranks among the largest hospital systems and private employers in the state of West Virginia. Sellards joined the Marshall University Board of Governors in 2008 and served as chairman of the board from 2014 through 2016.

Rick Slater, a noted CPA, is a corporate consultant and managing principal of Kaufman Rossin's Services & Growth. He spent 16 years as a managing partner and member of the management team of a top 20 national firm, and he has 30 years of tax and business consulting experience. Slater has served in strategic advisory capacities for numerous clients involved in mergers and acquisitions, capital structuring, tax restructuring plans, business incentives and grants, public/private development plans, and state and local taxation. He has also worked with many companies in entity selection, raising capital, and research and development spending in the area of health sciences and state taxation. Slater serves on the Marshall University Foundation Board of Trustees and the Lewis College of Business Executive Advisory Board, of which he previously was president.

Starting in 1995, 109 outstanding business leaders have been inducted in the Lewis College of Business Hall of Fame.



iCenter Associate Director

Tricia Ball, Director of Marketing at the Appalachian Transportation Institute (ATI) and Center for Business and Economic Research (CBER), has joined the Lewis College of Business Center for Entrepreneurship and Business Innovation (iCenter) as its Associate Director of Operations. Tricia completed her BS in Journalism from WVU and her M.Ed. in Student Personnel in Higher Education from the University of Florida. Tricia has worked with Account Manager of Client Services and Brand Ambassador/Sales Trainer with IMG LIVE. As Director of Marketing at ATI and CBER, Tricia has served as the principal investigator on the West Virginia Bridge Design & Build Contest project, where she organized a statewide contest open to all middle school and high school students, and increased the number of teams participating by 86% from 2017 to 2018 and by an additional 49% from 2018 to 2019. She also served as the principal investigator on the Wayne County Economic Development Authority (WCEDA) Strategic Plan, which included workshop facilitation, online survey creation and implementation, data analysis, and action plan development.

Appalachian Regional Commission Announces Appalachian Leadership Institute Fellows for 2019–2020

Tricia Ball, Associate Director of the Center for Entrepreneurship and Business Innovation (iCenter), has been selected to join the inaugural class of Appalachian Leadership Institute Fellows offered by the Appalachian Leadership Commission. Appalachian Leadership Institute Fellows were chosen via a competitive application process. ARC received 180 applications for the 2019–2020 Appalachian Leadership Institute class and chose 40 Fellows representing a variety of disciplines and backgrounds from 13 Appalachian States (just 3 from WV), resulting in an acceptance rate of 22 percent.

The Appalachian Regional Commission (www.arc.gov) is an economic development agency of the federal government and 13 state governments focusing on 420 counties across the Appalachian Region. ARC's mission is to innovate, partner, and invest to build community capacity and strengthen economic growth in Appalachia to help the Region achieve socioeconomic parity with the nation. The Appalachian Leadership Institute is a comprehensive regional leadership training program developed by the Appalachian Regional Commission in partnership with the University of Tennessee, Knoxville; The Howard H. Baker Center for Public Policy; Tuskegee University; and Collective Impact. More information about the Appalachian Leadership Institute is available at www.arc.gov/leadershipinstitute.

Each Fellow will participate in an extensive nine-month program focusing on skill-building seminars, best practice reviews, field visits, mentoring, and networking. The curriculum will be anchored by six multi-day seminars around the region, followed by a capstone graduation in Washington, DC. As part of the Appalachian Leadership Institute, participating Fellows will learn how to: design effective economic development project proposals; integrate community assets into long-lasting economic development strategies; identify resources available to spur economic development; locate and access investment capital from a variety of public and private sources; prepare competitive applications for public grant opportunities; and use expanded leadership skills to create strong coalition.

Upon completion of the program, Appalachian Leadership Institute Fellows will automatically become part of the Appalachian Leadership Institute Network, a peer-to-peer working group committed to Appalachia's future.



MONDAY MORNING MEMO

from Dean Avi Mukherjee

The Marshall University Lewis College of Business & the Brad D. Smith Schools of Business present the

Fall 2019 Dean's Distinguished Speaker Series

with

Jeff Barnes, President & CEO
The Barnes Agency

Jeff Barnes is a marketing and PR professional with more than 30 years of experience. He is responsible for overall agency operations, business development and achieving client results. Making sure the agency is moving forward and raising clients' advertising bar to national quality regardless of the budget is Jeff's primary objective.

Prior to launching The Barnes Agency in 2003, Jeff was vice president for four large regional and national hospital and healthcare systems. Jeff served as a spokesperson for each system and maintains a tremendous relationship with both regional and national media outlets.

Most recently, The Barnes Agency was honored with 11 Telly Awards at the 40th Annual Telly Awards national competition based in New York City.



Thursday, October 17th

Reception: 5:00-5:30 pm
Presentation: 5:30-6:30 pm

**Brad D. Smith Foundation
Hall Conference Center**

*Followed by the Marshall
AMA (American Marketing
Association)
Professional Dress Fashion
Show: 6:30 pm*

Sponsored by **Don Williams** and the
Joachim Foundation

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