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2020 Lewis College of Business Graduation

Dear MU Business Graduates Class of 2020,

The last month has no doubt been unlike anything we have ever faced. The implications of COVID-19 have changed so many things for the Lewis College of Business, the Brad D. Smith Schools of Business, Marshall University, our city, our nation, and even the entire world.

Amid all of the unprecedented change we have seen over the past few weeks, we have remained resilient and worked not only to adapt to this new situation, but also to innovate and develop new initiatives in our teaching, research, business processes, and student services!

And so we innovate with this event today – bringing a graduation message from the LCOB to your homes digitally.

I would like to remind our graduates what sets you apart from your peers at other business schools. We produce driven, motivated, tenacious, and principled professionals, leaders, and pioneers, who excel in their learning within and outside the classroom and contribute to our impact, engagement and innovation – cornerstones of the LCOB. As Sons and Daughters of Marshall, your team-based learning, your commitment to service, and your hands-on experience — as well as the bond and engagement you have with your faculty and your peers set you apart from other business schools and business students around the world. And it is your grit and resilience that will make you successful in this new post-COVID world.

I would encourage you to think of your graduation as the start of a new phase in life. Graduates of AACSB accredited colleges of business are known for their academics and connections. We are proud to be in that elite group of only 1.5% of b-schools in the world to have this dual accreditation. And only one of two universities in WV to hold this honor. You should be proud too. You have been well grounded in academics. Now, you need to expand your network. All of you, new graduates, and our alumni are the future of your connections. More than anything else, it is who you know along with what you know that will take you ahead in your career moving forward. Hope you will pursue a job and career you like. And as you grow in your career, hope you will come back and help the next generation succeed. You will forever remain Sons and Daughters of Marshall. You can guest speak in classes, provide internships, mentor the next generation of students, engage with alumni activities, help us to write case studies on your companies, give live consulting projects to our faculty and students, join our Advisory Board, and even name a program or classroom after you.

Please stay in touch with your professors, classmates and alumni. Stay involved with Marshall. Come back and make sure to tap into the wealth of knowledge and resources that this university will forever provide.

Congratulations!

Avinandan "Avi" Mukherjee, Ph.D.
Dean, Lewis College of Business, Marshall University

Video: <https://www.youtube.com/watch?v=Cw8rCbEa3Xc>



As the academic year 2019-2020 came to an end with students graduating, here are some numbers for the Brad D. Smith Schools of Business for 2020 graduation:

156 students graduated with a Bachelor of Business Administration degree from the Brad D. Smith Undergraduate School of Business.

Here's how they are split up by majors:

Accounting - 28

Economics - 13

Finance - 35

International Business - 8

Management - 32

Health Care Management - 12

Energy Management - 2

Management Information Systems - 7

Marketing - 32

(The numbers above add up to more than 156 because of double majors)

Our undergraduate graduating class of Spring 2020 is larger than the 2019 class by *5.4%*.

The Brad D. Smith Graduate School of Business saw 100 students graduating, who have completed their programs in Spring 2020.

Here's how they are split up by programs:

Master of Business Administration (MBA) – 38 (26 on-campus, 10 online, 2 PharmD / MBA)

Concentrations:

General MBA – 14 (10 on-campus, 4 online)

Management – 15 (9 on-campus, 6 online)

Accounting – 3

Supply Chain – 2

Health Care Admin – 2

Human Resource Management – 1

Marketing – 1

Master of Science in Health Care Administration – 12

Master of Science in Human Resource Management – 8

Master of Science in Accountancy – 7

Master of Science in Health Informatics – 5

Doctor of Management Practice in Nurse Anesthesia (DMPNA) – 30

Our graduate school class of Spring 2020 is larger than the 2019 class by *10%*.