

Fall 2020 Cohen Business Professionalism Speaker Series & Certificate Program

Game Changers in Business & Beyond

ABOUT THE PROGRAM

The Business Professionalism Speaker Series is a professional enrichment program offered by the Marshall University Lewis College of Business.

The series allows students to make the connection between classroom teachings and real-world business applications through meeting experienced and successful business people.

The theme of this semester's business professionalism series is "Game Changers in Business & Beyond."

Students who complete the program will receive a formal printed certificate, an engraved padfolio, and an official LCOB lapel pin.

CERTIFICATE REQUIREMENTS

- Apply for the program.
- Register and attend six virtual Zoom sessions of the Business Professional Speaker Series.
- Have an approved resume on Handshake (Marshall's Job Board).
- Attend the online Career Expo.
 - Visit www.marshall.edu/careereducation/ for more information.
- Complete an online Business Etiquette Course.
- Develop a LinkedIn profile and join the Lewis College of Business at Marshall University page.

WHEN

Wednesdays at 3:00 p.m. on Zoom

- September 2nd, 16th, 30th
- October 7th, 14th, 28th
- November 4th, 11th, 18th
- December 2nd

For more information contact:

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