



MONDAY MORNING MEMO

from Dean Avi Mukherjee

February 22, 2021 | Volume 4, Issue 12

Announcing the Spring 2021 CEO Panel



CEO Panel

The Lewis College of Business,
Brad D. Smith Schools of Business
presents the

Spring 2021 Dean's Distinguished
Speaker Series

Virtual Event
March 3, 2021
2:00-3:15 pm ET

MODERATED BY:



Brad D. Smith
Executive Chairman of Intuit, Chairman of Nordstrom's Board of Directors, SurveyMonkey board member, co-founder of Wing 2 Wing Foundation.

FEATURING:



Shellye Archambeau
One of tech's first Black female CEOs. Board member for Verizon, Nordstrom, Roper Technologies and Okta Inc. Author of "Unapologetically Ambitious."



Chris Gardner
Entrepreneur, philanthropist and author of the critically acclaimed book "Pursuit of Happyness," basis for the award-winning movie starring Will Smith.

Registration link: <http://events.constantcontact.com/register/event?llr=sjzakqabb&oeidk=a07ehl80m9g92a13551>

Zoom link: <https://intuit.zoom.us/j/95904291437?pwd=ZWVhQOVVbN2w0S0ZDU2T0t4S0VhZ0ZWNjZz09>

The Lewis College of Business and its Brad D. Smith Schools of Business at Marshall University will host its third CEO Panel virtually via Zoom on Wednesday, March 3, 2021. Brad D. Smith, Executive Chairman and former President & CEO of Intuit, will engage in a fireside chat with Shellye Archambeau, one of tech's first Black female CEOs in Silicon Valley, and Chris Gardner, entrepreneur and author of the book 'Pursuit of Happyness'. The featured speakers will share their advice, offered personal anecdotes and reflections, and answer student questions.

The Lewis College of Business, celebrating its 50th anniversary last year, offers contemporary, cutting edge, and applied business education and research while being rooted in the region's economic and business development. Reimagined by a transformational gift by Brad and Alys Smith in 2018, the Brad D. Smith Schools of Business have identified experiential learning as the DNA of our academic programs in business. The Dean's Distinguished Speaker Series was started in 2018 as the highest profile community event of the Brad D. Smith Schools of Business, offering a rich and vibrant experience to our students and various other stakeholders as they learn from renowned C-suite executives, entrepreneurs, intrapreneurs, and industry leaders about business successes, effective leadership and the future of work. As a part of this series, the CEO Panel, put together by Brad Smith and his team at Intuit, brings globally recognized top-tier CEOs to provide insightful perspectives through dynamic discussions covering a broad range of topics that influence the world of business and draw powerful lessons from the boardroom to the classroom.



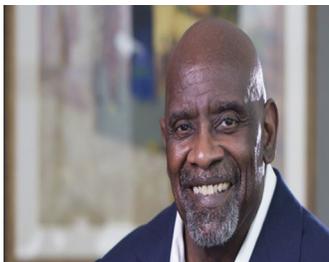
Shellye Archambeau



Shellye Archambeau, the former CEO of MetricStream, a GRC company based in Palo Alto, California. She has held executive positions for numerous companies, including a 15-year career at IBM where she became the first African American woman at the company to be sent on assignment internationally. Archambeau is a guest lecturer at her alma mater, the Wharton School of the University of Pennsylvania. She is also a writer, co-authoring the book *Marketing That Works* and a regular contributor for Xconomy.

Archambeau currently sits on the boards of Nordstrom, Verizon, Roper Technologies and Okta. She advises the Royal Bank of Canada, Capital Markets, and Forbes Ignite as well as growing startups. She is regularly named on Who's Who lists in technology and is the protagonist of the Harvard Business School Case Study: *Becoming a CEO*. She is also the author of the book, *Unapologetically Ambitious: Take Risks, Break Barriers and Create Success on Your Own Terms*. Archambeau is a Forbes contributor, runs a gourmet dinner club, and writes a blog that provides career advice, insight and other musings from her career (<https://shellye.com>).

Chris Gardner



Chris Gardner is a stockbroker and philanthropist whose rise to prominence provided the basis for both his memoir, *The Pursuit of Happyness*, and a successful Hollywood film of the same name. From a poor background, Gardner endured a year on the streets of [San Francisco](#) as a homeless single father and came out the other side a multimillionaire financial manager. founded his own brokerage firm Gardner Rich & Co in 1987. In 2006, Gardner sold his minority stake in the firm and wrote his memoir. He insists the meaning of his life is no mere fulfillment of the American dream of financial success. In an interview included on the DVD release of *The Pursuit of Happyness*, he said, "My story has been portrayed in certain media outlets as a rags-to-riches story. That ain't important. The important thing is the commitment to my children, to be there."

For more on Chris Gardner visit his webpage at: <https://www.chrisgardnermedia.com/biography>