

The faculty members in Marshall's Lewis College of Business are equally committed to teaching and research in the sports industry, providing a balanced learning environment with mentoring opportunities available to every student. The **M.S. Sport Administration** at Marshall University maintains a strong network of alumni who work in all levels of the sports industry, ensuring students have ready access to a vast network of connections. Alumni of the program work in the NCAA, PGA, NBA, NFL, NASCAR, National Sports Association, United States Olympic & Paralympic Committee, community and university recreation, high school sports, youth sports programs and more.



Lewis College of Business

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MASTER OF SCIENCE IN SPORT ADMINISTRATION



marshall.edu





Program Requirements

Students are required to complete 30 credit hours and successfully pass a comprehensive assessment or thesis defense. The comprehensive assessment is usually a written term paper required within the capstone course, STHM696 Seminar in STHM. As an alternative to comprehensive assessment, students can receive up to 6 credit hours on a thesis project toward his or her 30-credit hour degree requirement.

COURSECREDIT HOURS

Core Courses

Sports Analytics.....	3
Legal Concerns in STHM	3
Current Issues in STHM	3
Research in Sports Studies	3
Sport Finance/Economics	3
MKT MGT of Sport Industry	3

Non-Thesis Option

Seminar in STHM (Capstone)	3
Electives or selected courses with approval	9

Thesis Option

Thesis	6
Electives or selected courses with approval	6

Total: 30 credit hours



ACCREDITATION

The Lewis College of Business, which houses the M.S. in Sport Administration, accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, the benchmark of quality business education worldwide. Only 6% of business schools worldwide hold this prestigious accreditation.

Admission Requirements

Full Admission: (Submit all materials directly to the Graduate Admissions office):

1. An undergraduate degree from a regionally accredited institution with an undergraduate Grade Point Average (G.P.A.) of 3.0 or higher on a 4.0 scale for all previously completed undergraduate coursework.

OR

2. An undergraduate degree from a regionally accredited institution with a minimum undergraduate G.P.A. of 2.5-2.99 on a 4.0 scale for all previously completed undergraduate university work and, in addition to the resume, two letters of recommendation. Applicants may also submit additional documents such as the statement of purpose, test scores, etc.



For additional information, contact:

Wes Spradlin 304-746-8964

E-mail Address: spradlin2@marshall.edu

Website: www.marshall.edu/https://www.marshall.edu/cob/graduate/master-of-science-in-sport-administration/

The Master of Science in Sport Administration

program in Marshall University's Lewis College of Business helps students become reflective, principled, knowledgeable and creative learners who will succeed in the global sports management community in the 21st century.

The program is offered through the Department of Marketing, Management Information Systems, and Entrepreneurship and prepares students for business careers in the high-dollar world of sports entertainment. With the economic magnitude of the sports industry, the demand for higher educated sports managers is at an all-time high, and Marshall's M.S. in Sport Administration program provides diverse knowledge and skillsets required across all areas, optimizing students' future employment opportunities as leaders in the sports sector.

Students in the program are exposed to modern business communication methods, sports marketing, financing sports, ethical and legal issues in sports business, facility management and more. Students can gain first-hand experience by completing internships within sports business settings. This allows students to network and gain valuable experiences, giving them an advantage when entering the workforce.