Data Analytics in Health Care involves the techniques and processes used to enhance productivity and business gain, where data is extracted and categorized to identify and analyze data and patterns.

The Data Analytics in Health Care graduate **certificate**, offered through Marshall's Lewis College of Business, facilitates career advancement, with students finding success in medicine, finance, science, marketing, forensic accounting, and quality engineering. The Data Analytics in Health Care graduate certificate could also lead to a Master of Science degree in Health Informatics.



Lewis College of Business

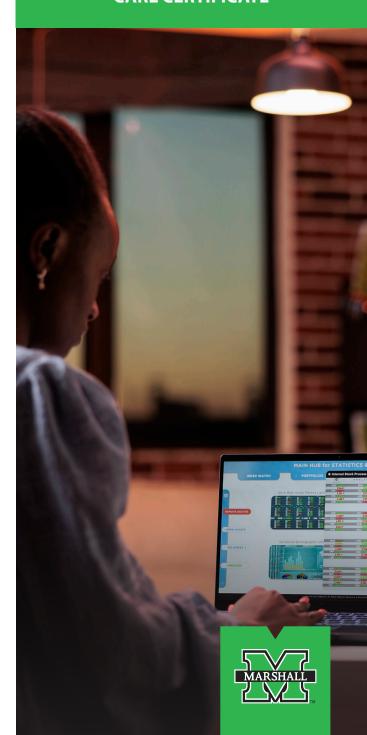
107 Corbly Hall Huntington, WV 25755 lcob@marshall.edu 304-696-2314

marshall.edu





EARN YOUR STACKABLE DATA ANALYTICS IN HEALTH CARE CERTIFICATE



What is the Importance of Data Analytics in Health Care?

Data Analytics helps healthcare-centered organizations harness their data and identify new opportunities. Data analytics lead to smarter healthcare operations, more efficient decision-making, higher profits, and a higher quality of care.

The Data Analytics in Health Care certificate can be combined with other courses to earn a graduate degree in Health Informatics.



Where Will I Work?

- Hospitals (Information Systems, Administration)
- Clinics and public health facilities
- Long-term care facilities
- Healthcare consulting firms
- IT companies and corporations

What Will I Do?

The Data Analytics in Health Care graduate certificate program encourages career advancement for those in various fields. Data analytics is not confined to one career path.

- Data analyst
- Data scientist
- Data engineer
- Database administrator
- Actuary
- Forensic accountant
- Marketing researcher

Accreditation

The Lewis College of Business, which offers the Data Analytics in Health Care graduate certificate program, is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, the benchmark of quality business education worldwide.

Prerequisites

- Undergraduate degree
- Minimum 2.5 GPA
- No GRE requirement

Only Five Courses

- HCA 600 The Health Care System
- MIS 678 Management Information Systems
- Any three courses from the MS Health Informatics program

Stackable Program

Students who complete the Data Analytics in Health Care graduate certificate program are encouraged to continue their education by enrolling in the Master of Science in Health Informatics program.

For more information contact:

Wes Spradlin 304-746-8964 E-mail Address: spradlin2@marshall.edu Website: https://www.marshall.edu/ cob/graduate/health-informatics/ data-analytics-certificate/

