

Marshall University's MBA program paves the way for career achievement and advancement. With an emphasis placed on applying theory into real-world practice, graduates will be able to meet the current needs and changing demands of the global marketplace. The program helps students polish their management, critical thinking, communication, and problem-solving skills. The faculty of Marshall's MBA program is composed of professors with educational backgrounds and experience in an array of business fields.

The MBA Program is offered face-to-face and fully online.

For more information contact:

Wes Spradlin

Phone: **304-746-8964**

E-mail: **spradlin2@marshall.edu**

Website: **<https://www.marshall.edu/cob/graduate/master-of-business-administration/>**



Lewis College of Business

107 Corbly Hall

Huntington, WV 25755

lcob@marshall.edu

304-696-2314

marshall.edu



MASTER OF BUSINESS ADMINISTRATION (MBA)



Career Opportunities for an MBA:

- Product Manager
- Management Analyst
- Operations Manager
- Purchasing Agent
- Human Resource Manager
- financial Analyst
- Project Manager
- Consultant

COURSES

MGT 601	Quantitative Methods for Business
ACC 613	Profit Planning and Controls
FIN 620	Financial Management
ECN 630	Managerial Economics
MGT 672	Organizational Behavior
MGT 674	Production/Operations Management
MIS 678	Management Information Systems
MKT 678	Advanced Marketing Management
MGT 699	Business Policy & Strategy

**Three electives*

*Some courses require prerequisites (foundation courses)
that can be taken as part of the program.*

Concentrations

Building on knowledge gained in the core curriculum, students can customize and focus their learning experience to best fit their individual skills and goals.

Marshall University MBA students can specialize in "Concentrations" by taking two electives in one functional area.

Concentrations include:

- Accounting
- Finance
- Health Care Administration (virtual only)
- Human Resource Management
- Management
- Marketing
- Supply Chain Management
- Military Management

Accreditation

Marshall University and its programs are accredited by the Higher Learning Commission. The Lewis College of Business and its programs are accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, the benchmark of quality business education worldwide.



**LEWIS COLLEGE
OF BUSINESS**

Admission Requirements

Full Admission Applicants should follow the admissions process described in this catalog or at the Graduate Admissions website: <http://www.marshall.edu/graduate/admissions/how-to-apply-for-admission>.

1. An undergraduate degree in business from a regionally accredited institution with an undergraduate Grade Point Average (GPA) of 3.0 or higher on a 4.0 scale for all previously completed undergraduate coursework.
OR
2. An undergraduate degree from a regionally accredited institution with a minimum undergraduate GPA of 2.5 or higher on a 4.0 scale for all previously completed undergraduate university work, and, in addition to a resume and two letters of recommendation. An applicant may also submit additional documents such as a statement of purpose, test scores, etc.
OR
3. Have successfully completed the undergraduate prerequisite business courses with a 3.0 or higher.
OR
4. Have a doctoral degree from a regionally accredited institution.

Conditional Admission

Conditional admission can be granted for one term if the applicant meets all program requirements for admission, except if they have not officially graduated with their bachelor's degree. Once the degree is granted, applicants must resubmit their official transcripts for full admission.