

A New Journey Begins



LEWIS COLLEGE
OF BUSINESS

Monday Morning Memo from the desk of Dean Don Capener

January 22, 2024

Student Spotlight

The Lewis College of Business and Dean Don Capener would love to congratulate our very own Madalyn Rader on placing First in the Microsoft Office Specialist West Virginia State Championship for Microsoft Excel! She will move on to compete in Certipart's 2024 Microsoft Office Specialist U.S. National Championship at the Hilton Lake Buena Vista Hotel in Orlando, Florida, June 17-19, 2024.



A little more about our Stellar Student: "As I'm sure it's obvious, I love math and numbers and I am very excited about this opportunity. This Championship invite came to me as somewhat of a shock. MIS 200 was my favorite class last semester, and this was how I was able to take the Excel Certification exam. My score on this exam was what earned me this honor of being the West Virginia State Champion for Microsoft Excel. I am very grateful for this experience, and I can't wait to see what's to come of it."

#9 Ranking for Health Informatics Program

Marshall is ranked #9 in the Top 20 Best Master's in Health Informatics Programs in the country conducted by collegerank.net as of January 2024. This list includes Stanford, Harvard, Duke, and Johns Hopkins. Coincidentally, Johns Hopkins was ranked #16 because their program is relatively expensive compared to Marshall. We qualified as the least expensive program that met all of the quality measures on the list.

Faculty Professorships Announced



Three Lewis College of Business faculty were announced last Wednesday, as recipients of the college's endowed professorships.

Dr. Kevin Knotts, Assistant Professor of Management, received the Richard G. Miller, Jr. endowed professorship. This prestigious recognition underscores the significant impact of his outstanding research contributions to the academic community. His innovative and groundbreaking work has not only elevated our institution's reputation, it has also set a standard for excellence

in his field. Dr. Knott's dedication to advancing the frontiers of knowledge with publications in journals such as the Journal of Forensic Accounting Research and Digital Policy, Regulation, and Governance is truly commendable and has inspired both peers and students alike.



Dr. Boniface Yemba, Assistant Professor of International Business, received the Richard D. Jackson endowed professorship. This prestigious recognition is awarded for Dr. Yemba's significant research contributions during his time at Marshall. He has advanced the field of knowledge by publishing in journals such as the International Review of Economics & Finance, and Finance Research Letters. This appointment will provide him with expanded opportunities to delve deeper into his passion for research and serve as a platform for further advancements, collaborations, and

discoveries in his scholarly pursuits.



Dr. Olen York, Assistant Professor and Director of Entrepreneurship Education, received the Kermit E. McGinnis endowed professorship, recognizing the significant impact of his noteworthy service. This prestigious appointment is a well-deserved acknowledgment of the positive influence Dr. York has had on our institution and its members. His dedication to fostering a supportive and enriching academic environment with the Governor's School of Entrepreneurship and the West Virginia Innovation and Business Model competition has not gone unnoticed, and it is truly commendable.

We extend our warmest congratulations to these Lewis College of Business faculty members on their appointments!

For more information contact [Nancy Lankton](#).

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