



## The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

October 14th, 2024

### SHRM Cabell-Wayne Animal Shelter Donation Drive

The Marshall University Chapter of the Society for Human Resources Management coordinated a donation drive for the Cabell-Wayne Animal Shelter last week. The donation drive raised over \$200 in cash donations from SHRM Alumni and other HR students, along with several bags of food and cleaning supplies being donated by other LCOB students, staff, and faculty.

Pictured L to R:

Kelcy Bryant, President of Marshall SHRM

Dr. Kevin Knotts, HRM Faculty

Dr. Marjorie McInerney, HRM Faculty and Faculty Advisor for Marshall SHRM



### Harvard Business School Students Trek to the LCOB

On Friday, October 11, 2024, the Lewis College of Business hosted a panel discussion on West Virginia's economic opportunities for a group of MBA students from Harvard Business School (HBS) and graduate students and faculty from the Brad D. Smith Graduate School of Business. The Harvard students' visit to Marshall on Friday was part of their West Virginia Career Trek. Career Treks are self-organized tours where a group of HBS students visit an area to meet organizations, gather information, and build contacts. Past Treks have been in locations like London, Columbia, and the Silicon Valley.

The objective of the panel discussion, entitled "HBS x LCOB - Finding the Right Path Forward" was to shift the focus from West Virginia's past challenges to its bright future by highlighting how key leaders are making a difference and exploring opportunities for future business leaders. The panel featured Marshall University President Brad D. Smith, Chief Legal Officer and Vice President for Strategic Initiatives and Corporate Relations, Toney Stroud, and Deputy Secretary of WV Department of Commerce, Mike Graney.

Career Treks visiting the state of WV have become an unofficial tradition at HBS where any HBS students who are WV natives lead the trek and expose the state to their HBS colleagues. This year's WV Career Trek was led by Nick George and Brett Atkinson. Nick is a native of Charleston, received his bachelor's degree from Washington & Lee and work in private equity and banking. Brett is a native of Morgantown, received his bachelor's degree from Olin College and works at start-up that commercializes technology that extracts valuable resources from unconventional sources, such as oil and gas wastewater here in Appalachia.

"We are thrilled to host Nick, Brett, and the Harvard Business School students as they explore the exciting economic opportunities in West Virginia. This collaboration exemplifies our commitment to connecting global talent with the local talent and resources we have here at the University and the state, while showcasing the potential of our region to drive meaningful change in the business world," said Ben Eng Interim Dean of the Lewis College of Business.





## Have an available Internship Opportunity?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to [Kesling8@marshall.edu](mailto:Kesling8@marshall.edu). Let's create opportunities together!

For more information contact [Andrew Kesling](#)

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