



The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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January 20th, 2025

Martin Luther King Jr. Day

The Lewis College of Business honored the legacy of Dr. Martin Luther King Jr. today by taking time to reflect on his enduring impact on equality, justice, and leadership. As an institution, we remain committed to fostering an environment that prepares our students to become leaders who will continue to drive positive change in both business and society.



Health Care Administration Alumni Success Story

One of our HCA Alumni, **Vinay Penemasta**, has been leading a research study on the treatment of AADC, a rare, fatal disease in children, by use of gene therapy. This treatment has been approved by the FDA, is the first-ever gene therapy to be administered in the brain, and first-ever treatment for AADC.

"It was an honor to be part of these milestone moments in science and medicine and be a lead for these groundbreaking therapies. And this would not have happened if Dr. Alberto Coustasse-Hencke had not introduced me to Clinical Research in 2015 -2016 at the Charleston Campus. Now, I make it mandatory for all my students (whom I mentor outside my job) to complete the CITI course, which he had offered to me back then in 2016." -
Vinay Penemasta

[View one of the treatment's success stories here](#)

[View the FDA Press Release here](#)

First Dean's Student Organization Advisory Board Meeting

This past week kicked off our first Dean's Student Organization Advisory Board meeting of the semester. This advisory board is comprised of the presidents of our Student Organizations in the Lewis College of Business. The primary aim is to grow membership in LCOB student organizations by cultivating experiential learning opportunities that align with business education, professional development, and leadership.

The members are:

Dean **Ben Eng**

Director of Stakeholder Engagement, **Andrew Kesling**

President of the Society for Human Resources Management, **Valessa Jackson**

President of the Financial Management Association, **Reagan Hines**

President of the Global and Multicultural Student Organization, **Ryan Flower**
President of Delta Sigma Pi, **Clare Walker**
President of Beta Alpha Psi, **Will Carpenter**
President of the Society for Advancement of Management and Beta Gamma Sigma,
Maddy Branham
President of the Student Center for the Public Trust, **Evan Francis**
Service Wire Company Transformative Sales and Service Excellence Center student
liaison, **Haley Prather**
Truist Center for Leadership student liaison, **Isabel Horter**

Spring 2025 DBA Residency

Doctor of Business Administration (DBA) students participated in the Spring 2025 Residency, which took place over the course of Friday and Saturday. Throughout the residency, students engaged in classes, Dissertation Committee Meetings, and Faculty Research Presentations. These sessions provided valuable opportunities for students to receive guidance from experienced leaders and faculty members. On Friday, Boniface Yemba, Jamey Halleck, Lei Ouyang, and Dean Ben Eng led insightful discussions on effective strategies for academic publications. On Saturday, Dr. Marc Sollosy shared valuable insights into essential research strategies, various methodologies, and types of academic papers, offering practical advice for academic success.



Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

[Asset Manager - Emerald City Associates](#)

Marshall Foundation Positions

Please make inquiry to Kesling8@marshall.edu

[Staff Accountant - Hess, Stuart & Campbell, PLLC](#)

On-site, based in 940 4th Avenue, Huntington, West Virginia 25701, United States

[Finance Director - Huntington Museum of Art](#)

On-site, based in Huntington

For more information contact [Andrew Kesling](#)

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