



The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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March 31st, 2025

The Society for Advancement of Management (SAM) Takes Second Place at International Conference

Congratulations to our Society for Advancement of Management (SAM) team who achieved second place at this year's SAM International Business Conference in Tallahassee, Florida! Those pictured are (L to R):

Dr. Reza Kheirandish; Professor of Economics; Department Chair of Accounting, Economics, and Finance; President of SAM
Maddy Branham, an MBA and MSHRM student
Rico Raffinengo, an Undergraduate Business Student
Mr. Wesley Lopez of SAM

Not pictured is Brandon Kelley, who participated in the preparation of the case, but was unable to attend.



The 2025 Appalachian Research in Business Symposium

Last week, the 2025 Appalachian Research in Business Symposium was held at the Brad D. Smith Center for Business and Innovation.

The Appalachian Research in Business Symposium (ARBS) is a premier annual event that brings together business scholars from six esteemed universities: Appalachian State University, Eastern Kentucky University, East Tennessee State University, Marshall University, Radford University, and Western Carolina University. This symposium provides an invaluable platform for sharing cutting-edge research, exploring contemporary business ideas, and fostering meaningful professional connections across a range of business disciplines.

We are extremely thankful to be the honored host of such an esteemed event, and would like to congratulate our faculty and staff who made this year's ARBS possible.



Students from Lewis County High School visited campus last Friday and stopped by the Brad D. Smith Center for Business and Innovation to check out our building for a tour and to get some more information on our College! During their visit, they heard from our Associate Dean Doohee Lee, Director of Student Services Lacie Bittinger, and Brad Smith himself! We would like to thank Lewis County High school for their trip down to Marshall, and hope that next time they visit, they will be part of the Herd!





Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

[Outside Account Executive](#)

On-Site, based in Huntington, WV

[Human Resources Assistant - Heritage Farm](#)

On-Site, based in Huntington, WV

[Digital Executive Producer - WOWK-TV](#)

On-Site, based in Charleston WV

[Executive Assistant - Service Wire Company](#)

Please contact Kesling8@marshall.edu for more information

[Guest Services Representative - Clay Center for the Arts & Sciences of West Virginia](#)

\$10 - \$15 / hr

On-Site, based in Charleston, WV

[Staff Accountant - Enterprise Mobility West Virginia Administrative Office](#)

On-Site, Scott Depot, WV

[Senior Director of Philanthropy - The Marshall University Foundation](#)

[Media Executive - WSAZ Newschannel 3 / Gray Media Group](#)

[Sales Territory Manager - AAA Cooper Transportation](#)

[Accounting/Administrative Assistant - Metro 911 of Kanawha County](#)

[Asset Manager - Emerald City Associates](#)

For more information contact [Andrew Kesling](mailto:Andrew.Kesling@marshall.edu)

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