



# LCOB Center for Cyber Innovation in Business: Plan-On-A-Page



To inspire learning and creativity that ignites the mind, nurtures the spirit, and fulfills the promise of a better future

To equip students and organizations with data-driven solutions to business and cybersecurity challenges while strengthening regional resilience.

- ❖ Ethical Responsibility
- ❖ Analytical Rigor
- ❖ Continuous Learning
- ❖ Transparency
- ❖ Innovative Mindset
- ❖ Collaboration

Objectives & Goals	<b>Students</b> Students gain OSINT and financial investigative skills to identify threats, analyze anomalies, and protect institutions.	<b>Team</b> Students, faculty, staff, and stakeholders collaborate address digital risks and develop data-driven solutions that strengthen business.	<b>Research</b> Develop innovative models and methodologies to detect financial anomalies, identify digital risks, and support data-informed decision making in business.	<b>West Virginia</b> Local businesses will be empowered to assess digital exposure, identify vulnerabilities, and build long-term cyber resilience across the region.	<b>Financial Stakeholders</b> Leveraging donor support to advance research, develop practical solutions, and prepare the next generation of business professionals with cyber expertise.
Initiatives	Creation of Accounting OSINT Lab	Cross-Disciplinary Collaboration	Anomaly Detection Modeling	Digital Risk Assessments	Sustainable Funding
Metrics	Students Trained Investigations Completed	Collaborative Projects External Partnerships	Models Developed White Papers Grants Secured	Businesses Assessed Risk Reports Delivered	Donor Contributions Annual Funding Growth