

M.S. in Sport Administration Advisory Board

Marshall University

The **M.S. in Sport Administration Advisory Board** serves as a strategic resource to support the continued growth, relevance, and excellence of the Master of Science in Sport Administration program at Marshall University. Composed of industry professionals, alumni, faculty, and academic leaders, the Board provides guidance on curriculum development, industry trends, experiential learning opportunities, and program visibility.

Its core mission is to:

- Bridge the gap between academic preparation and professional practice in sport administration
- Advise on evolving market needs and leadership competencies
- Support student success through mentorship, networking, and internship pathways
- Strengthen the program's reputation regionally and nationally

Board members serve as ambassadors of the program and collaborate with faculty to ensure that graduates are well-equipped to lead and innovate in the dynamic world of sports business and administration.

MS of Sport Administration Advisory Board Members

Ms. Beatrice Crane-Banford, Senior Associate Director of Athletics | Marshall University

Miss Betsy Haugh, Vice President, USL Super League - Strategy & Development

Ms. Michele Muth, Director of Campus Recreation, Marshall University

Ms. Jane Normansell, Group Senior Vice President, Global Partnerships | Head of NFL, Olympics and Entertainment Divisions

Mr. Landon Owen, Vice President, Consumer Sales | Bristol Motor Speedway | New Hampshire Motor Speedway

Mr. Stephen Staker, Vice President, Event Production & Facilities Operations

Pacers | Fever | Mad Ants | Gainbridge Fieldhouse

Mr. Kyle Winquist, Legal Counsel for Real Salt Lake and Utah Royals FC