Call for Abstracts: 2025 Marshall University Business Research Conference

The Research Committee of the Lewis College of Business is pleased to announce the 2025 Marshall University Business Research Conference taking place on **Friday, November 14, 2025**, at the **Brad D. Smith Center for Business and Innovation in Huntington, West Virginia**. This year’s conference will be held in a hybrid format, allowing presenters to participate virtually or in person.

This peer-reviewed annual conference provides a platform for scholars to share innovative research that addresses real-world challenges in business, organizations, and economies.

**Conference Tracks Include:**

* Organization and Management
* Entrepreneurship and Innovation
* Marketing
* Sports Business
* Technology and Information Systems
* Economics
* Finance
* Accounting
* Healthcare Management
* Social Issues in Business
* Business Education
* Other Related Areas

We welcome abstracts for completed or proposed research. Abstracts should be no more than 200 words and must include:

* Purpose of the study
* Study design and methodology
* Key findings
* Originality and value of the research

Please submit your abstracts to Timothy Bryan at bryanti@marshall.edu by October 30, 2025.

We look forward to your contributions and to another engaging and impactful conference!

Sincerely,

Lewis College of Business Research Committee

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