

GENERAL REQUIREMENTS FOR HUMAN SERVICES PROGRAMS

Note: Some of these hours may be included as a part of your declared major. Courses in this category MAY NOT be completed under the credit/non-credit option.

A. FINE ARTS (Select 3 hours from the following)					
___ Art (ART)	___ Theatre (THE)	___ Music (MUS)			(3)
B. COMMUNICATION STUDIES					9
<i>WRITTEN COMMUNICATIONS (EXEMPT from ENG 101 and ENG 102 (ACT 34-36))</i>					
___ ENG 101 (PR: ACT 18, SAT 450 or COM 095*)	AND				(3)
___ ENG 102 (Fr/So) or ENG 302 (Jr/Sr)	(Grade of "C" or better required)	or			(3)
___ ENG 201H (ACT 28/SAT 630)	(Students completing ENG 201H are awarded three additional hours of credit toward graduation.)				
<i>ORAL COMMUNICATIONS</i>					
___ CMM 103	or				(3)
___ CMM 104H (ACT 26/SAT 1170)					
C. HUMANITIES					3
<i>LITERATURE COURSES ONLY (Select 3 hours ENG at or above the 300 level, excluding ENG 302)</i>					
___ ENG _____	(Literature course)				(3)
D. MATHEMATICS					3
___ MTH 121 or higher	[PR: ACT 19, SAT 460 or MAT 085 (096)* and/or MAT 095 (097)*]				(3)
E. COMPUTER SCIENCE					3
___ IT 101					(3)
F. PHYSICAL EDUCATION					2
Select 2 hours from any two PEL activities courses					
___ _____					(1)
___ _____					(1)
G. NATURAL SCIENCE					8
___ a. INTEGRATED SCIENCE (ISC)	(PR: MTH 121 or higher)				(4)
___ b. Science course work offered in the College of Science					(4)
H. SOCIAL SCIENCE					9
___ MULTICULTURAL	(Select from the approved list - see schedule bulletin)				(3)
___ INTERNATIONAL STUDIES	(Select from the approved list - see schedule bulletin)				(3)
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TOTAL GENERAL REQUIREMENTS HOURS					40

MARSHALL PLAN Record				
Writing Intensive 3 hours	Math 121 or higher 3 hours	International 3 hours	Computer Literacy 3 hours	
Integrated Science 4 hours	Multicultural 3 hours	International 3 hours	CAPSTONE	

Additional Requirements:

- *DEVELOPMENTAL COURSES WILL NOT COUNT AS PART OF THE 128 HOURS REQUIRED FOR GRADUATION.
- MARSHALL PLAN
- Minimum 45 UPPER DIVISION HOURS
- ELECTIVES (to meet the minimum required 128 hours for graduation)
- GRADUATION APPLICATION: You must submit an application for graduation.

See Schedule Bulletin for deadline date.

Developmental courses taken:

SPORT MANAGEMENT AND MARKETING

Catalog Year 2006-2007

College of Education and Human Services

Courses in this category MAY NOT be completed under the credit/non-credit option.

The Physical Education program of the Division of Exercise Science, Sport, and Recreation, located in the College of Education and Human Services, offers comprehensive interdisciplinary human services option in physical education which affords students the possibility for emphasis in Sport Management and Marketing, leading to a Bachelor of Arts degree.

Required ESSR Classes 24

_____	3	ESS 118	Development of Physical Education & Sport in the U.S.
_____	3	ESS 201	Scientific Foundations for Physical Education I
_____	3	ESS 218	Socioculture Bases of Physical Education & Sport
_____	3	ESS 290	Practicum in Sport Management and Marketing
_____	3	ESS 345	Physiology of Exercise OR
		ESS 442	Devising and Implementing Training and Conditioning Programs
_____	3	ESS 380	Sport Marketing
_____	3	ESS 401	Ethics in Sport
_____	3	ESS 475	Seminar in Sports Management and Marketing

ESSR Elective Classes (select 15 hours from the following) 15

_____	3	ESS 416	Planning and Developing HPERD and Athletics Facilities
_____	3	ESS 425	Sport in Film
_____	3	ESS 430	Sport Law
_____	3	ESS 476	Theoretical and Practical Aspects of Coaching
_____	3	HS 215	Introduction to Athletic Training
_____	3	ESS ____	<i>Other</i> with approval of Academic Advisor and Program Director
_____	3	PLS 201	Recreational Activities
_____	3	PLS 320	Recreational Sports and Campus Recreation Management
_____	3	PLS 340	Event Management
_____	3	PLS 401	Administration of Parks and Recreation
_____	3	PLS 402	Assessment and Evaluation in Recreation and Leisure Service (<i>Writing Intensive</i>)
_____	3	PLS 411	Recreation Areas and Facilities
_____	3	PLS 421	Recreation for Special Populations

Business/Journalism Required 18

_____	3	ACC 310	Accounting for Entrepreneurs
_____	3	ECN 200	Survey of Economics
_____	3	JMC 330	Fundamentals of Public Relations
_____	3	MGT 218	Business Statistics
_____	3	MGT 320	Principles of Management
_____	3	MKT 340	Principles of Marketing

Students must choose any 6 hours from ONE OF THE FOLLOWING SPECIALIZATION TRACKS*: 6

_____ 3	MARKETING:	MEDIA:	OPERATIONS:
_____ 3	Sporting Goods Retail	Communication/Public Relations	Facilities Management
	MGT 360	JMC 382	MGT 420
	MGT 422	JMC 383	MGT 422
	MGT 424	MGT 422	MGT 423
	MKT 341	MKT 341	MGT 424
	MKT 344	MKT 437	MKT 350
	MKT 440	MKT 442	MKT 442
	MKT 442		

*Students may mix these hours from the above tracks. Additionally, students may specialize in other tracks, such as, law, communication, management, finance, or other approved specialty. To mix within these tracks or to declare another specialized track, students must submit a written justification for the specialization and the classes must be approved by the student's Academic Advisor and the Program Director.

ESS 490 Internship(CAPSTONE) 3-8

Electives to total 128 hours for graduation. *NOTE: Developmental courses WILL NOT count as part of the 128 hours.*

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