

Marshall University 's College of Liberal Arts, Academic Affairs, Department of History, and Department of Sociology & Anthropology present:

From Women's Experiences to the Cowboy Myth:

Associations Between Societal Changes and Transformations in Song Lyrics When Folk Music Became a Commercialized Country Music.

Professor Mats Greiff will discuss transformations of Appalachian folk music. In the 1800s and early 1900s, many song lyrics expressed women's experiences and dreams of a better life. However, in the 1920s and 30s, as commercialized country music established itself through radio and recordings, the song lyrics became instead filled with masculine ideals and ideas about the importance of maintaining traditional gender roles. Mats Greiff will discuss how these changes were associated with societal transformations as the proletarianization of farmers and the changes to relations between companies and workers in Appalachian coal mining.

Mats Greiff is a visiting professor with the Department of Sociology and Anthropology in the fall 2010 term. In this talk, he will make a first presentation on the research he has conducted while at Marshall University.

DATE:

WEDNESDAY

DECEMBER 1, 2010

LOCATION:

MEMORIAL STUDENT

CENTER ROOM BE5

TIME:

3:30-5:30PM

*****REFRESHMENTS PROVIDED*****

*****FREE & OPEN TO THE PUBLIC*****