

University Curriculum Committee RECOMMENDATION

SR 25-26-15 CC Recommends approval of the listed **UNDERGRADUATE PROGRAM ADDITION, DELETION, CHANGE** in the following college and/or schools/programs:

INSTRUCTIONS: To view each full proposal (including all forms and attachments), log in to Courseleaf CIM using your MU credentials from the links below

- **All Proposals (by Approval Level)**
<https://nextcatalog.marshall.edu/courseleaf/approve/>
 - Use this link to view **all proposals** (courses/programs/miscellaneous/intents-to-plan) **in the queue of each approval level**. To see the queue, change “Your Role” to the appropriate level (e.g., Faculty Senate Executive Committee).
 - **Programs** <https://nextcatalog.marshall.edu/programadmin/>
 - Use this link to view **program** proposals. To search, enter an asterisk (*) before keywords or CIM key (e.g., *political science).
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Program Additions

College of Liberal Arts

Public History (Undergraduate Certificate)

CIM Key: 958

Required Credit Hours

16

Required Courses

HST 210: History in Action

HST 437: Seminar in Public History

HST 475: History Internship

Electives (3-6 hours depending on HST 475 credits)

ANT 201: Cultural Anthropology

ANT 322: Archaeology

ART 101: Visual Culture and Research

ART 329: Cinematic Non-Fiction

DH 201: Intro to Digital Humanities

ENG 314: Intro to Professional Writing

ENG 408: Writing in the Digital World

GEO 110: Basic GIS

GEO 113: Web GIS

GEO 223: Mapping Our World

HST 218: Ancient Egypt

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HST 314: LGBTQ+ History of the US
HST 344: The United States in the 1980s
HST 401: History of Appalachia
HST 414: Am Civil War & Reconstruc
HST 456: Intro to Genealogy
HST 467: Fashion and Textile History
HST 470: The Civil War in Myth & Memory
HST 473: Tracks through Time
JMC 241: Media Design
JMC 260: Digital Imaging for JMC
JMC 265: Introduction to Podcasting
MKT 345: Hospitality & Tour Marketing
MKT 400: Social Media Marketing

Rationale

A Public History certificate (undergraduate) at Marshall would show students that a history degree opens doors beyond teaching. It provides hands-on experience and professional exposure, connecting students with archivists, curators, preservationists, and other historical professionals. By engaging with real-world projects and networks, students gain practical skills, career guidance, and professional connections, empowering them to translate their historical knowledge into diverse careers. This program bridges academic study and the public, preparing students to preserve, interpret, and share history in meaningful ways while demonstrating the practical value of a history education.

Public History (Undergraduate Minor)

CIM Key: 959

Associated major

BA, History

Required Credit Hours

15

Required Courses

HST 210: History in Action
HST 437: Seminar in Public History
HST 475: History Internship

Electives (3-6 hours depending on HST 475 credits)

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JMC 260: Digital Imaging for JMC
JMC 265: Introduction to Podcasting
MKT 345: Hospitality & Tour Marketing
MKT 400: Social Media Marketing

Rationale

A Public History minor will connect students' academic study of history with the broader community through hands-on projects, internships, and collaborations with local institutions. While students are often told that history leads only to teaching, public history highlights the many ways historians engage the public through museums, archives, historic sites, and preservation initiatives. This minor will not only prepare students for diverse career paths but also foster civic engagement by encouraging them to share historical knowledge beyond the classroom. By cultivating professional networks and community partnerships, a Public History minor will demonstrate the relevance and public value of history.

**University Curriculum Committee
RECOMMENDATION**

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Program Deletions

College of Arts and Media

Commercial Music

CIM Key: 6

Rationale

There are no students in this emphasis. The emphasis has been replaced by a new major, already approved.

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE: _____ DATE: _____

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: _____ DATE: _____

DISAPPROVED: _____ DATE: _____

COMMENTS:
