

University Curriculum Committee RECOMMENDATION

SR 25-26-24 CC Recommends approval of the listed **UNDERGRADUATE COURSE ADDITION, DELETION, CHANGE** in the following college and/or schools/programs:

INSTRUCTIONS: To view each full proposal (including all forms and attachments), log in to Courseleaf CIM using your MU credentials from the links below

- **All Proposals (by Approval Level)**
<https://nextcatalog.marshall.edu/courseleaf/approve/>
 - Use this link to view **all proposals** (courses/programs/miscellaneous/intents-to-plan) **in the queue of each approval level**. To see the queue, change “Your Role” to the appropriate level (e.g., Faculty Senate Executive Committee).
 - **Courses** <https://nextcatalog.marshall.edu/courseadmin/>
 - Use this link to view **course** proposals. To search, enter an asterisk (*) before keywords or CIM key (e.g., *political science).
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Course Additions

College of Arts and Media

ART 204: Japanese Art in History

CIM Key: 16119

Course Description

This course will introduce Japanese architecture, art, and craft, highlighting the importance of understanding Japanese history and culture for appreciating its art.

Credit Hours

3

Rationale

The course will be an online Core II Fine Arts Offering focusing on the Art and Architecture of Japan.

College of Business

BUSN 150: Excel For Beginners

CIM Key: 16156

Course Description

This introductory course teaches undergraduates essential Excel skills, including navigation, data entry, formatting, formulas, charts, and data organization, preparing students for problem-solving, analysis, and professional document creation without prior experience.

Credit Hours

1

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Rationale

The rationale for this course is to equip undergraduate students with essential spreadsheet and data management skills that are foundational across academic disciplines and professional fields. Proficiency in Microsoft Excel is increasingly expected by employers for tasks involving data organization, analysis, reporting, and decision support. Many students enter the university with uneven or minimal exposure to advanced spreadsheet functionality, limiting their effectiveness in coursework and internships. This course addresses that gap by providing structured, practical instruction in Excel, supporting student success, workforce readiness, and the university's goal of strengthening applied digital literacy competencies.

BUSN 152: Personal Cyber Protection

CIM Key : 16157

Course Description

This course introduces students with no cybersecurity background to practical methods for securing devices, Wi-Fi, and online identities, recognizing threats, and developing a personalized plan to manage everyday cyber risks.

Credit Hours

1

Rationale

Personal Cyber Protection is to address the growing need for foundational cybersecurity awareness among undergraduate students across all disciplines. As individuals increasingly rely on digital technologies for communication, finance, healthcare, and academic work, they face heightened risks related to identity theft, privacy loss, misinformation, and personal data exposure. Many students lack formal training in personal cyber hygiene, despite being frequent technology users. This course provides structured, accessible instruction on practical protection strategies, empowering students to make informed decisions, reduce personal risk, and develop responsible digital behaviors.

BUSN 154: International Travel Prep

CIM Key: 16158

Course Description

This course introduces students to international travel planning, cultural awareness, global logistics, safety considerations, and practical skills for navigating travel, communication, and professional engagement in international settings.

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Credit Hours

1

Rationale

The rationale for this course is to prepare students for the academic, professional, and personal demands of international travel in an increasingly globalized environment. Many students participate in study abroad programs, internships, conferences, and service projects abroad without formal preparation in cultural awareness, logistics, risk management, or professional conduct. This course provides structured guidance on planning, documentation, communication, health and safety, and intercultural competence, equipping students to travel responsibly, represent the university effectively, and maximize learning outcomes in international settings.

BUSN 156: Think and Innovate

CIM Key: 16159

Course Description

This course develops creative thinking and innovation skills by challenging conventional perspectives, increasing awareness, and inspiring students to generate unconventional, practical solutions to real-world problems.

Credit Hours

1

Rationale

The rationale for this course is to strengthen students' creative thinking, problem-solving, and innovation skills that are increasingly essential in academic, professional, and entrepreneurial environments. Employers and graduate programs consistently seek individuals who can think critically, adapt to change, and generate original solutions to complex challenges. Many students have limited formal opportunities to develop these cognitive and creative competencies.

BUSN 158: AI and Creativity

CIM Key: 16160

Course Description

Integration of artificial intelligence platforms with creativity techniques and/or processes.

Credit Hours

1

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Rationale

The purpose of this course is to prepare students to effectively engage with emerging artificial intelligence technologies as tools for creative thinking, design, and innovation. As AI platforms increasingly influence fields such as business, media, engineering, and the arts, students must understand how to integrate these systems responsibly and creatively into problem-solving processes. Many students lack formal exposure to the intersection of AI and creativity, despite its growing relevance in professional practice. This course provides structured instruction in combining creativity techniques with AI-driven tools, fostering critical thinking, ethical awareness, and innovative skill development aligned with workforce and interdisciplinary learning goals.

BUSN 160: Name Image Likeness

CIM Key: 16162

Course Description

An introduction to Name Image and Likeness (NIL) in college athletics including the legal history, current state, and some of the basics of involved in preparing a solicitation and securing an NIL deal.

Credit Hours

1

Rationale

This course is designed to provide students with a foundational understanding of Name, Image, and Likeness (NIL) in college athletics at a time when regulatory, legal, and commercial frameworks are rapidly reshaping the collegiate sports landscape. By examining the legal history, current regulatory environment, and practical mechanics of NIL transactions, the course prepares students to navigate emerging opportunities and compliance challenges with informed judgment.

BUSN 162: Biz of Sports Betting

CIM Key: 16163

Course Description

This course provides an introduction to the fundamentals of sports betting, focusing on how odds are calculated, how bookmakers generate profits, and the strategies bettors use to gain an edge.

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Credit Hours

1

Rationale

This course introduces students to the economic, statistical, and decision-making principles that underpin modern sports betting markets. As legalized sports betting continues to expand, there is growing demand for graduates who understand how odds are constructed, how markets price risk, and how data and analytics influence outcomes. The course develops quantitative reasoning, critical thinking, and ethical awareness by examining sports betting as a real-world application of probability, market behavior, and strategic decision-making rather than as a recreational activity.

BUSN 164: Eco Innovation Lab

CIM Key: 16164

Course Description

The course uses hands-on projects to integrate creative thinking, sustainable design, and business strategy, guiding students from problem identification to developing viable, high-impact solutions.

Credit Hours

1

Rationale

This course is designed to help students develop practical problem-solving skills by applying creative thinking, sustainable design principles, and business strategy to real-world challenges. By engaging in hands-on, project-based work, students learn how ideas move from concept to implementation while considering environmental, social, and stakeholder impacts.

BUSN 166: Tax Basics for Life

CIM Key: 16165

Course Description

This course provides a practical introduction to personal income taxes for non-accountants. Students will learn how to prepare their own tax returns, understand key tax concepts, and utilize tax software like TurboTax.

Credit Hours

1

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Rationale

This course is designed to equip non-accounting students with practical, real-world knowledge of personal income taxes. By learning how to prepare individual tax returns, understand core tax concepts, and use widely available tax software, students gain financial literacy skills that are immediately applicable to their personal and professional lives.

BUSN 168: Business Advocacy

CIM Key: 16166

Course Description

This course examines legislative advocacy by tracking a real issue before the West Virginia Legislature, teaching students effective lobbying strategies, advocacy processes, and methods for making their voices heard.

Credit Hours

1

Rationale

This course is designed to help students understand how businesses and organizations influence public policy and legislation. By examining real legislative issues, students develop practical advocacy skills, learn how to engage policymakers effectively, and gain insight into the legislative decision-making process that shapes the business environment.

BUSN 170: Build Your Brand

CIM Key: 16167

Course Description

This course introduces personal branding fundamentals, helping students define strengths, values, and goals, and communicate them authentically and strategically across digital and interpersonal platforms.

Credit Hours

1

Rationale

This course is designed to help students intentionally shape and communicate their personal and professional identity in an increasingly competitive and digital environment. Employers, graduate programs, and professional networks place significant value on clear personal branding, yet many students lack structured

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guidance in articulating their strengths, values, and goals. This course addresses that gap by providing practical strategies for authentic self-presentation, strategic communication, and professional visibility, supporting career readiness, confidence, and long-term professional success across disciplines.

BUSN 172: Fund Your Business Idea

CIM Key: 16168

Course Description

This course introduces common business models and explores funding methods for each, helping students understand how to evaluate ideas, identify capital needs, and select appropriate financing strategies.

Credit Hours

1

Rationale

This course is designed to equip students with foundational knowledge needed to move business ideas toward implementation. Many aspiring entrepreneurs lack exposure to how different business models influence funding strategies. This course helps students evaluate ideas, understand capital requirements, and make informed decisions about funding approaches in entrepreneurial and professional contexts.

College of Liberal Arts

GEO 451: Digital Meteorology

CIM Key: 16143

Course Description

This course equips students with the skills to retrieve and analyze weather data, curate information for public dissemination, and create engaging audio-visual content.

Credit Hours

3

Rationale

Students in our meteorology major need the course. Students who will work with the new Good Morning, Marshall news/sports/weather show will need the course.

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HST 473: Tracks through Time

CIM Key: 16138

Course Description

This course analyzes how railroads impacted global political, economic, social, and cultural development since 1800. It intertwines the local history of Huntington with global stories from Africa to China.

Credit Hours

3

Rationale

Many students are interested in Huntington's local history as a railroad town, but they are often unaware of the city's global significance. This course will combine local and world history to teach the history of railroad transportation in West Virginia and around the world. Railroad history is multifaceted and includes technology, business, labor history, engineering, public policy, and cultural history. Railroad history provides a lens through which to interpret modern history. By transporting people, goods, and ideas, railroads impacted nearly all historical moments, processes, and outcomes. As infrastructure, railroad history provides a nuanced view of world events. It combines diverse stories with studies of broad economic and technological trends. This course will offer a synthetic understanding of political, social, and cultural developments. It will use local history to make global events relevant to students. By touching on topics ranging from technology to gender equality, this class will give students broad-based liberal arts knowledge. The course will also engage the community through public history research and interpretive projects. This approach enriches our community and teaches critical historical and career skills to students.

SCLA 475: Humanities at Work

CIM Key: 16148

Course Description

Prepares students to succeed in HerdWork internships by applying humanities skills and values to enhance career-readiness competencies and understanding how nonprofit organizations support and serve Appalachian communities.

Credit Hours

1

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Rationale

This course is part of the new HerdWork Humanities internship program, funded by a grant from the Mellon Foundation. The course is a companion to the internship experience and guides students to reflect on their humanities major and to articulate and employ the transferable skills they've learned in their disciplines in their work with an area non-profit organization partner. The course is required for all students participating in the HerdWork Humanities Internship program.

Division of Aviation

AVSC 206: Solo Flight Lab – Rotorcraft

CIM Key: 16149

Course Description

Prepares students to complete the first solo flight.

Credit Hours

1

Rationale

The addition of this course allows for rotorcraft applicants to gain the flight experience necessary to solo a helicopter.

AVSC 211: Pvt Lab Completion Rotorcraft

CIM Key: 16150

Course Description

Prepares a student to pass the FAA Private Pilot Practical Exam: helicopter.

Credit Hours

2

Rationale

The addition of this course allows for rotorcraft applicants to gain the flight experience necessary to exercise the privileges of a private pilot.

AVSC 222: Instrument Rating Rotorcraft

CIM Key: 16151

Course Description

Prepares students to pass the FAA Instrument Practical Exam-helicopter.

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Credit Hours

3

Rationale

The addition of this course allows for rotorcraft applicants to prepare for their FAA Instrument Rating.

AVSC 328: Comm Cat Add Rotor Craft Grnd

CIM Key: 16140

Course Description

FAA commercial rotorcraft flight fundamentals for a Commercial add on rating

Credit Hours

3

Rationale

This course allows commercial aircraft students to add on rotorcraft licensing at the commercial level.

AVSC 331: Comm Rotorcraft Lab 1

CIM Key: 16152

Course Description

Develops flying in VFR and IFR environments and decision-making skills.

Credit Hours

3

Rationale

This course allows rotorcraft applicants to gain the experience and skill necessary to exercise the privileges of a commercial pilot.

AVSC 341: Comm Rotorcraft Lab 2

CIM Key: 16153

Course Description

Develops flying in VFR and IFR environments and decision-making skills.

Credit Hours

3

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Rationale

This course allows rotorcraft applicants to gain the experience and skill necessary to exercise the privileges of a commercial pilot.

AVSC 376: Commercial Rotorcraft Add – On

CIM Key: 16154

Course Description

Preparation for the FAA Rotorcraft Commercial Pilot Add-on exam.

Credit Hours

3

Rationale

This course allows our airplane students to add on the additional category and class ratings associated with rotorcraft/helicopter.

AVSC 380: FAA Aircraft Dispatcher

CIM Key: 16155

Course Description

This course is designed so that the student will obtain the knowledge, skills and hands-on experience necessary to meet the requirements for the FAA Aircraft Flight Dispatcher Certification.

Credit Hours

10

Rationale

This certification allows students to enter aviation companies not only as a pilot but as an FAA certified aircraft dispatcher. It offers added value and a secondary career pathway to our professional pilot students.

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Course Changes

College of Arts & Media

MUSE 425: Marching Thunder

CIM Key: 10850

New Description

The Marching Thunder rehearses three times a week and performs a varied selection of music every home game as well as exhibitions around the country. May be repeated 6 semesters.

Rationale

Clarifying the number of times the course may be repeated for credit.

THE 370: Theatre Practicum

CIM Key: 14868

New Description

Acting, directing, or technical work in Marshall University Theatre productions. Register only with permission of instructor. May be repeated for credit.

Rationale

Adding language about course repeatability per registrar guidelines.

College of Health Professions

CD 461: Sign Language for SLP

CIM Key: 1628

New Title

Intro: American Sign Language

New Description

Introduction to American Sign Language and deaf culture for health professions. Comparative overview of Signing Exact English (SEE) and American Sign Language (ASL).

Rationale

The proposed changes to the course title and description are intended to more accurately reflect the nature and scope of the course. American Sign Language (ASL) is a natural human language with its own grammatical structure, linguistic rules, and cultural context, distinct from English and from manually coded systems such as Signing Exact English (SEE).

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The previous course title, Sign Language for the SLP, did not fully represent American Sign Language as a linguistic system and limited the perceived audience to a narrow group of students. Removing “for the SLP” from the title broadens the target population for the course. The revised title, Intro: American Sign Language, aligns with accepted academic conventions for language instruction and clearly communicates that ASL is a natural language rather than a collection of signs or a discipline-specific tool.

The revised course description further clarifies the linguistic and cultural foundations of ASL while maintaining relevance for students in health professions. It emphasizes the role of Deaf culture and includes a comparative overview of ASL and SEE. These changes improve clarity for students and support accurate and respectful representation of the Deaf community.

HS 435: Biomech Programs Applications

CIM Key: 7553

New Title

HS 435: Applied Program Movement Sci

New Description

Introduces programming concepts for analyzing movement-related data, enabling students to design reusable code and apply computational tools to research and practice in sport, exercise, rehabilitation, and health sciences.

Rationale

1. Updating Outcome Language to Remove Sensor Dependency

Rationale: The course is shifting from a hardware-focused approach (evaluating sensors) to a computational approach (data processing and programming).

Removing “sensor” references in selected outcomes broadens applicability to multiple data sources (e.g., clinical, performance, public health) without changing the core skill—data handling. This is a minor change in wording, not a major content shift, because students still process real-world data.

2. Emphasizing Programming Skills Over Instrumentation

Rationale: The updated course description prioritizes coding and computational thinking. Revising outcomes to highlight writing, debugging, and the application of Python/MATLAB functions reflects this emphasis.

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College of Science

NRE 111: Living Systems

CIM Key: 11096

New Concurrent Prerequisite

NRE 111L

Rationale

The requested change is to make the lab NRE 111L a concurrent pre-requisite for the lecture. When the course was split into lecture and lab, the lab course has the lecture correctly marked as a concurrent pre-req. The lecture needs to have a similar requirement.

Division of Aviation

AVSC 200: Private Pilot Ground School

CIM Key: 15274

New Description

An overview of aviation fundamentals as required by the FAA regulations for students pursuing Private Pilot certificate in airplane or rotorcraft. Minimum of 35 hrs of ground instruction.

Rationale

This change allows rotorcraft applicants to join the class.

AVSC 205: Solo Flight Lab

CIM Key: 15275

New Description

Prepares students to complete the first solo flight.

Rationale

Removing required flight hours to allow for flexibility in updating FAA requirements. Flight hours will now reside in an aviation student handbook which is consistent with industry standards.

AVSC 210: Private Pilot Cert ASEL Lab

CIM Key: 15276

New Description

Prepares students to pass the FAA Private Pilot Practical Exam: ASEL.

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Rationale

Removing required flight hours to allow for flexibility in updating FAA requirements. Flight hours will now reside in an aviation student handbook which is consistent with industry standards.

AVSC 215: Instrument Ground School

CIM Key: 15277

New Description

Teach pilots to fly airplane or helicopter using only instruments required by FAA regulations for the Instrument Certification Rating. Requires a minimum of 35 hrs of ground instruction for completion.

Rationale

Changes to this course allow for rotorcraft applicants to attend Instrument Ground School.

AVSC 220: Instrument Certification Lab

CIM Key: 15278

New Description

Prepares students to pass the FAA Instrument Practical Exam.

Rationale

Removing required flight hours to allow for flexibility in updating FAA requirements. Flight hours will now reside in an aviation student handbook which is consistent with industry standards.

AVSC 305: CFII Lab

CIM Key: 15290

New Description

Trains students to be FAA-certified instrument flight instructors.

Rationale

Removing required flight hours to allow for flexibility in updating FAA requirements. Flight hours will now reside in an aviation student handbook which is consistent with industry standards.

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AVSC 329: Commercial Ground School

CIM Key: 15295

New Description

A study of commercial flight fundamentals as required by FAA regulations for students pursuing a Commercial Pilot Certificate. 37 hrs of ground school is required for completion of this course.

Rationale

Changes to this course allow for rotorcraft applicants to attend Commercial Ground School

AVSC 330: Commercial Phase I Lab

CIM Key: 15296

New Description

Develops flying in VFR and IFR environments and decision-making skills.

Rationale

Removing required flight hours to allow for flexibility in updating FAA requirements. Flight hours will now reside in an aviation student handbook which is consistent with industry standards.

AVSC 335: CFI Ground School

CIM Key: 15297

New Description

Review the instruction fundamentals required by the FAA for pilots pursuing a Certified Flight Instructor rating. This ground school requires 36.5hr of ground instruction for completion.

Rationale

Changes to this course allow for rotorcraft applicants to attend Flight Instructor ground school.

AVSC 340: Commercial Phase II ASEL Lab

CIM Key: 15298

New Description

Prepares students for the FAA ASEL Commercial Practical Exam.

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Rationale

Removing required flight hours to allow for flexibility in updating FAA requirements. Flight hours will now reside in an aviation student handbook which is consistent with industry standards.

AVSC 345: Initial CFI ASEL Lab

CIM Key: 15299

New Description

Trains students to be FAA-certified flight instructors in aircraft or rotorcraft.

Rationale

Removing required flight hours to allow for flexibility in updating FAA requirements. Flight hours will now reside in an aviation student handbook which is consistent with industry standards.

AVSC 375: Commercial AMEL Add-On Lab

CIM Key: 15301

New Description

Preparation for the FAA multi-engine Instrument Practical and Commercial Pilot Add-On Practical exams

Rationale

Removing required flight hours to allow for flexibility in updating FAA requirements. Flight hours will now reside in an aviation student handbook which is consistent with industry standards.

University College

UNI 103: Career Planning Undecided

CIM Key: 14986

New Title

Career Dev Undergrad Students

New Description

Designed for undergraduate college students for career and major exploration. Topics include interest testing, career information, decision-making skills, and job-finding strategies. Course does not count toward graduation.

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Rationale

The course was originally designated for undecided students; however, it is evident that other undergraduate students who have selected majors also need more information about aligning their employment goals with appropriate academic majors. Students also need to be introduced to the ways they can prepare for the job market while still working toward graduation.

In addition, this course (along with UNI 204) has been selected as a requirement for the students participating in the Marshall for All program debt-free initiative regardless of their academic major. Students in this program are expected to secure a real-world work experience during their educational experience. This course will help them prepare and teach them to make the best of the opportunities available to them through the Marshall for All program.

Course Inactivation

College of Arts and Media

THE 270: Theatre Practicum

CIM Key: 14846

Rationale

The School of Theatre & Dance revised its curricula many years ago and eliminated the sophomore review (THE 295). In the past, students would take THE 270 Practicum before passing sophomore review; after passing sophomore review, they would be allowed to take THE 370 Practicum. With sophomore review no longer a requirement, THE 270 is unnecessary. Students may take THE 370. No programs outside of the School of Theatre & Dance require THE 270.

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ADDITION, DELETION, CHANGE in the following college and/or schools/programs:

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE: _____ DATE: _____

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: _____ DATE: _____

DISAPPROVED: _____ DATE: _____

COMMENTS:
