

**Marshall University Faculty Senate
Meeting Agenda
Thursday, October 26, 2023, 4:00 P.M.
MSC BE5**

1. Approval of Proposed Agenda
2. Approval of September 28, 2023, Minutes (pending presidential approval)
3. Announcements – Shawn Schulenberg
4. Recommendations/Resolutions
 - a. **SR 23-24-02 CC** Recommends approval of the listed **UNDERGRADUATE MINOR ADDITION, DELETION, CHANGE** in the following college and/or schools/programs: **Esports Business Minor**.
 - b. **SR 23-24-03 CC** Recommends approval of the listed **UNDERGRADUATE COURSES ADDITIONS** in the following college and/or schools/programs: **STHM 360**.
 - c. **SR 23-24-04 CC** Recommends approval of the listed **UNDERGRADUATE COURSES CHANGES** in the following college and/or schools/programs: **ENT 360, GEO 427**.
 - d. **SR 23-24-05 EC** Recommends a **New Commencement Speaker Selection Process**
 - e. **SR 23-24-06 EC** Recommends a **New Honorary Degree Selection Process**.
 - f. **SR 23-24-07 BAPC** Recommends adjusting the language in the Marshall University Undergraduate Catalog to **clarify the exact credit hours needed to calculate honors graduation eligibility**.
5. Regular Reports
 - a. University President – Brad Smith (10 minutes)
 - b. Provost – Avinandan Mukherjee (10 minutes)
 - c. Board of Governors – Robin Riner (5 minutes)
 - d. Advisory Council of Faculty – Amine Oudghiri-Otmani (5 minutes)
 - e. Graduate Council – Scott Davis (5 minutes)
 - f. Student Government Association – Walker Tatum (5 minutes)
6. Standing Committee Reports
 - g. Academic Planning – Sean McBride (4 minutes)
 - h. Athletic – Tom Hisiro (4 minutes)
 - i. Budget and Academic Policy – Kelli Prejean (4 minutes)
 - j. Library – Megan Marshall (4 minutes)
 - k. Faculty Development – Gayle Brazeau (4 minutes)
 - l. Physical Facilities & Planning – Bill Gardner (4 minutes)
7. Other Requests to Speak
8. Adjournment

MINUTES OF MARSHALL UNIVERSITY FACULTY SENATE MEETING

HELD ON SEPT 28, 2023, AT 4:00 P.M.

STUDENT CENTER – BE 5 – IN-PERSON

ATTENDANCE: 2022-24 Faculty Senate & Guests:

COLLEGES	MEMBERS PRESENT (if checked)
CAM:	Jack Colclough <input checked="" type="checkbox"/> , Christine Ingersoll <input checked="" type="checkbox"/> , Heather Stark <input checked="" type="checkbox"/> , Sarah McDermott <input checked="" type="checkbox"/> , Johan Botes <input type="checkbox"/>
CECS:	Sungmin Youn <input checked="" type="checkbox"/> , Ross Salary <input checked="" type="checkbox"/> , Tanvir Chowdhury <input checked="" type="checkbox"/> , Joon Shim <input type="checkbox"/>
LCOB:	Amanda Thompson-Abbott <input checked="" type="checkbox"/> , Uday Tate <input checked="" type="checkbox"/> , Timothy Bryan <input checked="" type="checkbox"/> , Rex McClure (substitute for Uyi Lawani) <input checked="" type="checkbox"/> , Jamey Halleck <input checked="" type="checkbox"/>
COHP:	Sujoy Bose (<i>Recording Secretary</i>) <input checked="" type="checkbox"/> , Alysha Nichols <input checked="" type="checkbox"/> , Annette Ferguson <input checked="" type="checkbox"/> , Jodi Cottrell <input type="checkbox"/> , Georgiana Logan <input checked="" type="checkbox"/> , Scott Davis (<i>Cross-refer w/ex-officio voting</i>) <input type="checkbox"/> , Bethany Dyer <input checked="" type="checkbox"/>
COLA:	Shawn Schulenberg (Chair) <input checked="" type="checkbox"/> , Puspa Damai <input checked="" type="checkbox"/> , Robert Ellison <input checked="" type="checkbox"/> , Joel Peckham <input type="checkbox"/> , Kelli Prejean <input checked="" type="checkbox"/> , Boniface Noyongoyo <input checked="" type="checkbox"/> , Anita Walz <input checked="" type="checkbox"/> , Amine-Oudhigiri-Otmani (<i>cross-refer w/ACF – Ex-officio Voting</i>) <input checked="" type="checkbox"/> , Clinton Brown <input checked="" type="checkbox"/> , Megan Marshall <input checked="" type="checkbox"/> , Penny Koontz <input checked="" type="checkbox"/> , Marianna Linz <input type="checkbox"/> , Jana Tigchelaar <input checked="" type="checkbox"/> , Marybeth Beller <input checked="" type="checkbox"/>
COS:	Sean McBride <input checked="" type="checkbox"/> , Rick Gage <input checked="" type="checkbox"/> , Stephen Young <input checked="" type="checkbox"/> , Raid Al-Aqtash <input checked="" type="checkbox"/> , Jiyoung Jung <input type="checkbox"/> , Bill Gardner <input checked="" type="checkbox"/> , Kyle Palmquist <input checked="" type="checkbox"/> , Avishek Mallick <input checked="" type="checkbox"/> , Philippe Georgel <input checked="" type="checkbox"/>
COEPD:	Melinda Backus <input checked="" type="checkbox"/> , Timothy Melvin <input checked="" type="checkbox"/> , Feon Smith <input checked="" type="checkbox"/> , Andrew Burck <input type="checkbox"/> , Jerry Dooley <input checked="" type="checkbox"/> , Conrae Lucas-Adkins <input checked="" type="checkbox"/>
SOM:	Nitin Puri <input checked="" type="checkbox"/> , Eva Patton-Tackett <input type="checkbox"/> , Dana Lycans (sub) <input type="checkbox"/> , Ji Bihl (sub) <input checked="" type="checkbox"/> , Jessica Buerck <input checked="" type="checkbox"/> , Usha Murughiyan (sub) <input checked="" type="checkbox"/>
SOP:	Gayle Brazeau <input checked="" type="checkbox"/> , Melinda (Mindy) Varney <input checked="" type="checkbox"/> , Jen Sparks (sub) <input checked="" type="checkbox"/> , Michael Hambuchen (sub) <input type="checkbox"/> , One Vacant; One TBD.
South Charleston:	Thomas Hisiro <input checked="" type="checkbox"/>
ULIB:	Paris Webb <input checked="" type="checkbox"/> , Eryn Roles (Vice Chair) <input checked="" type="checkbox"/>
DOAR:	Nancy Ritter <input type="checkbox"/>
SGA	Walker Tatum <input checked="" type="checkbox"/>
EX-OFFICIO, VOTING	Scott Davis (<i>Graduate Council – cross refer w/COHP</i>) <input type="checkbox"/> , Amine Oudghiri-Otmani <input checked="" type="checkbox"/> (<i>ACF; cross refer w/COLA</i>)
EX-OFFICIO, NON-VOTING	N/A
BOG	Robin Riner <input checked="" type="checkbox"/>
REPRESENTATIVE: PARLIAMENTARIAN	Zelideth Rivas
GUESTS	Present IF Checked - Brad Smith (President) <input checked="" type="checkbox"/> , Avinandan Mukherjee <input checked="" type="checkbox"/> (Provost), Ginny Painter <input checked="" type="checkbox"/> , Bill Smith (BOG) <input type="checkbox"/> , Kelli Johnson <input type="checkbox"/> , Wendell Dobbs <input type="checkbox"/> , Karen McComas <input checked="" type="checkbox"/> , Monica Brooks <input type="checkbox"/> , Nancy Lankton <input type="checkbox"/> , Robert Bookwalter <input checked="" type="checkbox"/> , Carl Mummert <input checked="" type="checkbox"/> , Laura McCunn <input checked="" type="checkbox"/> , Brian Morgan <input checked="" type="checkbox"/> , Allison Carey <input checked="" type="checkbox"/> , Sherri Stepp <input type="checkbox"/> , Matt Tidd <input type="checkbox"/> , Jun Terry <input checked="" type="checkbox"/> , Teresa Eagle <input checked="" type="checkbox"/> , Maria

MINUTES OF MARSHALL UNIVERSITY FACULTY SENATE MEETING

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Gindhart ☒, Mary Beth Reynolds ☐, Bruce Felder ☐, Jodie Penrod ☐, Julia Spears ☐, Jeff Archambault (LCOB) ☒, Lindsey Harper ☐, Miriah Young ☐, Michael McGuffey ☐, Aluthge Ariyadasa ☐, John Maher ☐, Dan Hollis ☐, Brandi Jacobs-Jones ☒, Duncan Crowley ☒, Hailey Bibbee (Staff/Elections) ☒.

Call to Order: Declaring that there was a quorum, Faculty Senate Chair, Shawn Schulenberg, called the meeting to order at approximately 4:00 p.m.

1. **Approval of Proposed Agenda –**
 - a. Motion to approve agenda as amended.
2. **Approval of Minutes:** Motion to approve the following minutes:

Dates of Minutes	Discussion	Approval
8/31/2023	None	MSAP

3. **Announcements –** Shawn Schulenberg:

Items	Reports & Discussion
Chair Announcements	<ol style="list-style-type: none"> 1. The President has signed the following documents: <ol style="list-style-type: none"> a. April 10 Executive Committee Meeting Minutes b. April 20 Faculty Senate Meeting Minutes c. We passed no recommendations at the last meeting. 2. Monthly Meetings/Events <ol style="list-style-type: none"> a. On Tuesday September 26, we held the Fall General Faculty Meeting at 2:00 PM in the Don Morris Room. We recognized new administrators and faculty, President Smith updated us on the status of our strategic plan, and I gave a short presentation on the power of generative AI. The video is available at www.marshall.edu/livestream. Bill Gardner, chair of the ad hoc AI taskforce and I will host a CTL pop up clinic tomorrow virtually at 3:30 PM. Check your inbox for registration information—it closes today. b. Last night, September 27, at 7:00 PM, the Office of the President, the Drinko Academy, and the Simon Perry Center cohosted a First Amendment Forum in the Francis-Booth Experimental Theatre. We invited Ronnie London, the General Counsel from FIRE (Foundation for Individual Rights and Expression) to speak and answer questions. It was one of the most engaging and open conversations I have had the fortune to attend in my 13 years here.

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3. You should have received an Employee Engagement Survey in your email inbox this week from Mercer. The university is aiming for a high turnout. Please flex your shared governance muscle and participate.
4. Ad-Hoc Committees
 - a. Course Evaluations: have not met yet but meeting soon. The Dean of the Honors College, Brian Hoey, reached out to me asking if they could have access to student course evaluations for honors courses. Historically, evaluations only go to the professor and their department, but upon review I couldn't find a clear policy on this (AA-24 Course Evaluations isn't explicit). I've asked the Ad hoc committee on course evaluations to establish a clear policy on this as it would relate to other types of courses across the university. I've asked the committee to send us a recommendation this year.
 - b. Post-Tenure Review: Chair will report on first meeting.
5. Generative AI
 - a. Blackboard Ultra generative AI for instructors was released two weeks ago.
 - b. Bing Chat Enterprise is now available at www.bing.com/chat or in the Microsoft Edge browser for faculty and staff to use with your Marshall credentials. The enterprise edition does not share the information you enter with Microsoft, use it as training data, or even save it, so it protects our information.
6. Upcoming Meetings/Events
 - c. Shared Governance Townhall: Friday, October 13 at 11:00 AM in the Shawkey Dining Room. We are planning some of the details tomorrow.
 - d. Our next Faculty Senate Meeting is scheduled for October 26. The Executive Committee meeting is scheduled for October 16. Recommendations are due at senate@marshall.edu by October 6.
 - e. Scott Davis cannot be here today, so I'll share for him that the Graduate Council meets tomorrow from 1:00-3:00 PM in MSC 2W16-B.

4. **Recommendations / Resolutions:** None for this session.

Items	Discussion	VOTE
a) SR 23-24-01 EC Recommends amending the Faculty Constitution	▪ None	MSAP

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5. Regular Reports:

- a. **President's Report** – Brad Smith – Report reflected the General Faculty Meeting State of the University presentation. Highlights –
- Period of significant reinvention & disruption in higher education – the “3 Ds” (Demographics, Digital disruption, and Doubt) – Demographic involves declining enrollment, and declining interest in going to college; Digital disruption refers to generative AI; Doubt involves issues in State e.g. Structural deficits; Academic transformations; closure of Alderson Broaddus, and national confidence in higher education dropped (Gallup poll) from 57% in 2015 to 36% in July (2023). All this is leading to reinvention, reimagination, and structural deficits. At MU – lost 22% of students since 2010 – from 14000 to just below 11000 last year. Of about 3400 people or 15% of all degrees conferred in last several years in WV were completed totally online of which, MU had only 6% share (10% WVU & out-of-State universities). Structurally 28 million in deficit year and half ago.
 - Structural endeavors - Development of “Marshall for All Marshall forever” plan which aims at having an in-demand curriculum, that is taught on-demand, and identify where we can be distinctive. Our value proposition is that education at Marshall is affordable, flexible for today's environment (for students with full-time job to pay down student loan debt of pay for tuition), and be achievement oriented, so students can achieve their citizenship aspirations. 5 Student-first priorities –
 - Increase access – shift beyond just focusing on high school seniors (from just 5 counties in the Southwestern part of WV, and shift to a strategic enrollment management plan to go after 10 different student personas) – 13-year decline has been reversed – Total enrollment is now up 5%. F/T freshman is up 13.3%
 - Ensure affordability – Needed 95 students to break-even if expanding Metro rate to 59 counties in KY, & OH that fall within 100-mile radius of Huntington – Metro enrollment now up 19.8% - have 174 students vs. break-even 95.
 - Develop support programs to ensure not only bringing students to MU but to support them to matriculate. With able leadership retention from freshman to sophomore is up 4.1% to 78.8%. Best-in-class is 80% which is our next milestone.
 - Develop and deliver on-demand classes – Have 11 sections this fall where 325 students will have access to Hi-Flex & hybrid models. Online distance learners are up 18.6% - 12.7% of all the students we enroll at Marshall – used to be 6% in terms of online-only degrees being conferred.
 - Focusing on achievement – takes a connection to private industry. Doubled the number of alumni chapters that are active in the last 12 months. Starting to see internships, work-study programs and opportunities for our students.

Over 18 months of strategizing driven by a steering committee, the \$28 million deficit is now pared down to \$21.5 million. We will grow our way out of this.

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Deferred maintenance – Typical investment of \$500,000 a year in deferred maintenance. Last night green lighted for \$21 million by Governor's office that we prioritize as part of campus masterplan, which will help take care of the house.

Question(s) for President: None.

b. **Report of the Provost** – Avinandan Mukherjee – 3 pieces of big news -

Enrollment is up, Retention is up (4.1%). Higher conversion or yield for our students. Numbers are encouraging across all 10 segments except for out-of-State.

Undergrad up 4.3%; graduate up 4.3%; transfer - up ~ 21%; distance is up ~ 19%; Metro - up 20%, dual enrollment ~ 17%; International students are up 10%; Students of color have increased by 6.7%; out of state has decreased by 2.6% (which will be tracked closely).

We increased our metro definition to a 100-mile radius last year and so we have cannibalized some metro students from out of state to Metro (accounts for lower out of state).

Retention is up 4.1% as stated in the President's report. First year to second year retention is the most important challenge for any university – Marshall is at 78.8% and that's the goal that we all have as Carnegie R2 universities, which puts us in good company. Thanked everyone's contribution to this success.

The other thing we saw this year is a higher rate of conversion with a lower melt. We had 1763 new undergraduate students enrolled at the university, from 6269 who were admitted. That's close to about 30% conversion rate or yield. This is good when compared with other universities. About 1/3 of our students (applicants) joined Marshall, which is very competitive nationally speaking. This number is 3.3% higher than it was in fall of 2022. We will continue to increase that. We are trending in the right direction on this as well. It is not only important to have more applications come in, but it's also more important to have more students join Marshall at the start of fall.

Our average cost of instruction remains very competitive. The total cost of attendance at Marshall per year is \$8076. Median debt for completion of a degree at Marshall is \$23000.

Median earnings 10 years after entry is \$43000. Numbers being tracked here are –

- 1) Earnings to 4-year cost ratio (how much a student spends vs. how much they make at graduation) – 1.3 students would end up making about 30% more upon graduation than they spend to study at Marshall.
- 2) The earning-to-debt ratio (graduates can make up the entire debt in the first year of work, and make more) – is at 1.9% which is even higher.

We fare well on both metrics nationally, but particularly among the 133 R2 institutions, (Marshall) is ranked 17th in the earnings-to-cost (of education) ratio. *Marshall for All* will also further help in reducing the debt as we move forward with that plan and that will improve the earnings-to-debt ration even further.

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G&W days have been a big success. 125 students from 3 high schools, two from Metro counties. On Saturday there were 145 students with 502 total attendees. This reflects 59% higher than corresponding event last year – encouraging. October 20th & 21st are next two scheduled days. The high school event has already got 493 students registered from 13 high schools and the Saturday event is slowly picking up – right now 74 students from 220 total attendees, but numbers expected to grow from there. Thanks to all who attended the last two days held in September (22nd and 23rd) and encouraged further attendance.

Attending many college fairs across the State which a lot of the faculty from various colleges have also attended.

Graduate studies is organizing their graduate studies expo as well. This semester it is going to be on Monday, Oct. 30th for all our graduate programs that will be showcased at the Don Morris Room from 4:00 to 6:00 pm.

Oct. 4, 12:00 noon to 5:00 pm - University arranging a big career fair at the Rec Center – 135 companies are coming, and expecting students who are interested in internships, practicums & job offers; so, ensure that students attend as companies will be looking to hire.

Fall Commencement - December 9th Saturday, 2023 – Mountain Health Arena – Doors open to public at 8:00 am, and ceremony begins at 10:00 am. Only one ceremony, so all colleges will be in attendance. Both undergraduate and graduate doctoral students will be graduating that day. August graduates, and December tentative graduates will be invited. Approximately, 1200 students will graduate in that commencement, and it will be a great & exciting event that we are looking forward to. Dr. Rachel Pekham, Professor of English at Marshall, and the Charles Hedrick outstanding faculty winner for 2023 will be presenting the Commencement address.

Students Success – Significant efforts ongoing. 35 DFAM mentors working with all freshmen & sophomores across the board. Special supplementary instructions going on in Biology, Anatomy, Chemistry for nursing, Algebra, and Calculus. The East Hall Learning Hub is full, and students are being helped out with retention actively, as we speak.

Project that started today – Herd Humanities Cornerstone Project – Dr. Allison Carey, Dr. Zelideth Rivas and Dr. Dan O'Malley are Co-PIs. This project will redefine how we deliver our gen. ed programs – this is a grant-funded Herd humanities program – piloting the first course sections in Spring 2024. This is affiliated to Purdue University which started a Cornerstone program which is a liberal arts general education program, now it its 7th year and this helps instruction. The pedagogy is engaging and students can help in their thinking, reading, and writing skills and in their confidence. Dr. Melinda Zuk is the director of this program and has just written a piece about this in the Chronicle called “Gen Z is ready to talk – Are professors ready to listen?”. This particular program is what we are hosting at Marshall.

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End with a faculty accomplishment – Dr. Allison Carey – Chair of English Dept – Published a book called *Doubly Erased: LGBTQ Literature in the Appalachia*. Book has been published through SUNY Press State University of NY, and is a really comprehensive study of the rich tradition of LGBTQ themes and characters in Appalachian novels, memoirs, poetry, drama, and film. It is a remarkable piece of work. Provost has read it and encourages others strongly to read it. We are proud of the work.

Question(s) for Provost:

Marybeth Beller – What can our students do to come prepared for the Career Fair – They would love internships as they are not yet ready for the job market.

A: Avi Mukherjee – Have a list of all the 135 companies coming that day – Will send the details to all the colleges, and to Marybeth Beller. Most companies will be looking for students for internships and students are encouraged to bring and submit resumes during the event.

- c. **Advisory Council of Faculty** – Amine Oudghiri-Otmani – Written report ☐
No report today. ACF meeting is Nov. 3, & 4 at Stonewall resort.

Questions for ACF Rep: None

- d. **Graduate Council** – Scott Davis – Written report ☐
Refer Chair announcement for upcoming meetings above. GC meets tomorrow from 1-3 pm, in MSC 2W16-B.

Question for the GC: None.

- f. **Student Government Association** – Walker Tatum – Written report ☐

With reference to the food pantry and thrift store mentioned at last meeting, current focus on what they can do for that building. Have presented to the space committee; walkthrough coming up soon, and also talking to few people who have shown interest in investments within that building – will keep everyone in the loop.

Reminder reg. SGA funding of organizations – If you are faculty advisor – apply for funding while available. Can apply for up to \$750 for the student organization.

Meeting with HEPC – Walker elected as co-Chair this year, along with WVU as Chair, and focusing on the Hunger Free Campus Act.

Concealed carry – little bit in student enrollment – very beginning stages of how this will be discussed.

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Having meetings with Student Government, Provost Mukherjee, Dr. Mummert, & Advisory Council of Students reg. various things – mainly just concerns about issues on campus that could potentially be better from student perspective, so that all voices are heard.

Passed a few resolutions in Student Government – Herd Link Training – Important resources and contact information posted in the restrooms on campus.

Homecoming parade tomorrow evening – All are welcome – 4th avenue → turn at 16th Street then come up to 5th Avenue.

Month of Service – October will be MOS this year – Each week focuses on something different. First week – Health & Hygiene. Second week – Food insecurity; Third week – Education & Literacy; 4th week – Giving back to our communities. Press release going out next week; all are encouraged to be involved as possible. Link on the Website – donate if you'd like. Encourage to order from the list – connected to Amazon – can be added to cart and ordered which would be delivered to students here – SGA will distribute from there.

Nevaeh Harman – Daughter of Marshall, on Ms. USA Stage tomorrow in Reno, NV.

6. Standing Committee Reports:

Committee	Report by:	Report Specifics
a. Faculty Personnel Committee (FPC)	Jamey Halleck (4 mins)	Written report received (if checked) <input type="checkbox"/> <ul style="list-style-type: none"> Has not met. Scheduled to meet Oct. 4, 8:00 am
b. Legislative Affairs Committee (LAC)	Marybeth Beller (4 mins)	Written report received (if checked) <input checked="" type="checkbox"/> The Legislative Affairs Committee met on September 5, 2023. <ul style="list-style-type: none"> The committee was briefed on issues that may be taken up by the West Virginia legislature this year, including “constitutional carry,” and the issues of tenure and post-tenure review for professors at West Virginia state institutions. Some discussion ensued, and several members volunteered to reach out to political candidates to get their views on these issues. Stephen Young, the committee chair, will contact Shawn

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		<p>Schulenberg about what Marshall is considering for post-tenure review procedures and will also reach out to other universities who are engaging in this issue.</p> <ul style="list-style-type: none"> ▪ Marybeth Beller will research options for how to address any potential legislative items that arise dealing with tenure. ▪ The committee will meet again after the November Legislative Interims, which take place the 12th – 14th of that month
c. Research Committee	Philippe Georgel (4 mins)	<p>Written report received (if checked) <input checked="" type="checkbox"/></p> <p>At the last Faculty Research Committee meeting which was held on Monday September 11th, 2023:</p> <ul style="list-style-type: none"> · Dr. Julie Snyder-Yuly was re-elected chair and Dr. Gena Chattin was elected as the new secretary. · The committee is currently working on processes to develop more efficient ways of reviewing applications to address the increase in number of applications for the Quinlan and Summer Scholars' awards. · As funding is limited, the process will become more competitive leading to a decrease in the total number of awards (as evidenced by the results from last Spring's competition where fewer applicants received support). · The committee is in the process of scheduling the first applicant 's review meeting in October after the due date for submission and is working on the creation of a subcommittee to review the awarding processes (potential date for the meeting is October 9, 2023). <p>Future awards may be limited due to competitive processes.</p> <p>Next meeting Oct .9.</p>
d. Student Conduct & Welfare Committee	Penny Koontz (4 mins)	<p>Written report received (if checked) <input type="checkbox"/></p> <ul style="list-style-type: none"> ▪ Not met this year. ▪ Next meeting 3rd week of Oct. ▪ Have finished elections – <ul style="list-style-type: none"> ○ Casey Lovelace – Chair

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		<ul style="list-style-type: none"> ○ Jennifer Sparks as Recording Secretary
e. University Curriculum Committee	Timothy Melvin (4 mins)	<p>Written report received (if checked) <input checked="" type="checkbox"/></p> <p>The UCC Liaison Report provides the actions of UCC at the first monthly meeting held for the 2023-24 academic year held on Friday, September 15, 2023. Dr. Jonathan Kozar, chair, established a quorum.</p> <p>Members of the UCC voted to approve the following:</p> <p>Approved for LCOB:</p> <ul style="list-style-type: none"> ▪ Course Addition STHM 360: Esports Business Management ▪ Course Change ENT 360: Intro to Entrepreneurship ▪ Minor addition - BS10: Esports Business <p>Approved for COLA –</p> <ul style="list-style-type: none"> ▪ Course Change GEO 427: Principles of GIS II

7. Ad-Hoc Committee Reports

Committee	Report by:	Report Specifics
f. Post-tenure Review Committee	Clinton Brown (5 mins)	<p>Written report received (if checked) <input type="checkbox"/> - First reported on Course Evaluations, then the Post-tenure Review Committee work.</p> <p>Course Evaluation Committee met first time yesterday. Established that D for D principles will be used to redesign our course evaluations and use those as tools to hopefully be a bit more responsive to the student experience, and possibly use them as a tool to help with student retention. So, demonstrating that we are responsive to our students not just doing anything to the semester but perhaps some quick blurbs across so we can make adjustments as the students are going through the semester.</p>

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		<p>Post-tenure Review (ad-hoc) Committee -</p> <ul style="list-style-type: none"> ▪ Started meeting beginning of Sept. 2023. ▪ Scheduled to meet every 2 weeks and will have a draft by December 2023. ▪ The committee will begin a listening tour of our faculty in October. Goal is to create a policy that is faculty driven – Not a re-litigation of tenure once that is awarded – Don't even have to call it "post-tenure" - could instead call it incentivized comprehensive annual review every five years – hopefully combat some salary compression and salary inversion by incentivizing current tenured faculty or instructors to continue advancing their careers, being engaged scholars, being engaged with service, and being innovative in the classroom.
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8. Guest Speakers

- a. **Office of Ombuds – Robin Riner (5 mins)** - Presentation on Ombuds office – Trying to get the word out as broadly as possible -
- What is an Ombuds – Use guide metaphor for anyone at the university who is trying to resolve conflict or find out about process(es) at the University – Ombuds will guide/navigate informally and help with conflict resolution. Service available to anyone at the university and is an informal stopping point.
 - If someone is not sure what to do about some issue or problem, then the Ombuds office is an informal first stop for them.
 - Two people in the office – Robin Riner and Lakeisha Taylor (staff member at the University).
 - Providers are trained by the International Ombuds association. Completely confidential except for –
 - if sent by email, cannot be confidential – so if need for confidentiality, then do not share by email.
 - Providers are mandatory reporters for Title IX. So issue of sexual harassment or something that falls under Title IX – required to report that to Title IX office
 - If there is suspicion for potential harm to anyone, then also required to report that.

In every other respect completely confidential – will help first stage of the conflict by discussing.

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- Completely informal guide through the process – If you want to talk and get things off their chest – perfectly acceptable.
- Can help through the 1st stages of a conflict and by letting one share. Ombuds does not participate or advocate for anyone in any formal complaint or grievance process – can help guide through those, but cannot participate in those.
- Impartial – No reporting to anyone but directly to the President. Completely independent office. No judgment.
- Everyone's Ombuds – Can serve any member on campus – President, Staff, Faculty, Students, and leadership. Robin is part of faculty, while Lakeisha is staff, and can be contacted by preference for either's roles.
- Summary
 - Safe environment – completely confidential. No records kept (helps confidentiality).
 - Will listen with care and non-judgmental goal – can be a sounding board, or a mediator (both ombuds will be trained after November to be mediators but can't serve as advocates for any one side).
 - Not counselors – not trained as one – can avail of our wonderful counseling services on campus if so desired but not Ombuds role.
 - Cannot serve as witnesses to a conflict or be advocates (stated).
 - Do not participate in any formal investigations, and do not keep any records and nothing gets written down.
 - Contact information – BW 14; Website has form for appointment; Walkins available. Lakeisha available Mondays and Tuesdays, and Robin Wednesdays and Thursdays.
 - This is a Shared Governance initiative, with thanks to the office of the President. Please share the word around.

b. **Campus Safety: Brandi Jacobs-Jones & Chief Terry (10 mins) –**

Chief Terry - Director of Public Safety – Presented on Campus Carry for 2024 – what has been done, now and later.

President directed for an Action Learning Team – done. Team has identified the needs and working on policy from, there on. Campus carry is the law, so concentrated on things we could do. There are 12 areas that we can't control – Mass gatherings of more than 1000 people, sporting events, theater, daycare facilities. No weapons allowed in the daycare (one standalone, and two others). Cannot carry weapons in our office. An area that has adequate security... and that is in the law. If you request that for an event, we have to put those measures in place to deal with it. Rooms where disciplinary proceedings were being held. We are working on those procedures and policies, so occupancy officers, we are working on signage for that. If you do not want someone to carry a weapon into your office you have to put a sign up for that. They define what an office is – not a cubicle. It's with walls all the way to the top, one door, single person –

MINUTES OF MARSHALL UNIVERSITY FACULTY SENATE MEETING**HELD ON SEPT 28, 2023, AT 4:00 P.M.****STUDENT CENTER – BE 5 – IN-PERSON**

that is the law. Any primary or secondary education events – if we have a K12 swim meet here at the basketball game or like the football game – no weapons allowed there at all. Private functions – if you are in a student center – you can request that there's no weapons be allowed in your area. Do we have adequate security for that (sic). Any Federal or State law – The VA is still no-go area for that, patient care, mental health counseling – provided counseling center is a no weapons area, and there's places that do counseling which will be no weaponry (sic). Law does not permit this in labs, if you have certain chemicals in your lab, they can't carry a weapon into your lab. On-campus residence halls, and common areas, everyone can carry a weapon there. Still figuring out the logistics on how we are going to do that for storage facilities etc.

So, you know it's going to happen. The only requirement is for them to carry one. ... have to be allegedly 21 and have a concealed weapon permit, the law allows someone under 21 to have a concealed weapon permit. Cannot be open carry. Must be concealed at all times (working on examples of that). We are putting together the information, and we are going to get it out to you. We are working with UComm. Putting together a Q&A website for most FAQs.

Q: Jana Tigchelaar – Can you clarify regarding what was said about the dorms? Is it common areas or individual dorm rooms as well?

A: Can have weapons in dorms; We are still deciding on where that can be stored - Whether they will be safe in their rooms or if we have to build a weapons locker area. Can't have Holderby where they carry the weapon. The law is written as to what we can restrict.

Q: Boniface Noyongoyo – Is there any size of the weapon they can carry?

A: Revolver or Pistol

Q: Penny Koontz – Will there be other consideration for mental health treatment areas on campus, like panic buttons, alert buttons, etc? These are very high-risk areas.

A: Totally up to "your" department. Psychology & Harris used to have. They should have.... They have panic buttons (Penny Koontz – we do not have any longer). Chief Terry – We can get you the estimate and put them in. We are working with another area right now and that were going to put 15 in. Got to come out of your budget.

Q: Jack Colclough – During class activities – Students tend to take out things e.g. Wallets etc, and put it on the table – Can they do so with the weapons – take it out and put it on the table during the activity?

A: Answer is not clear. The weapon is not concealed anymore - that is against the law – no longer concealed, and cannot do so. First person to bring this up – May have to leave or not bring to class that day. Good point – will have to address that with Lisa.

MINUTES OF MARSHALL UNIVERSITY FACULTY SENATE MEETING**HELD ON SEPT 28, 2023, AT 4:00 P.M.****STUDENT CENTER – BE 5 – IN-PERSON**

Jack Colclough – Have to have some sort of signage from Directors or Chairs down... stating situations where if the weapon cannot be concealed, they have to leave?

A: Yes. Can't put in the book bag for risk of weapon might go off. May have to put something in the syllabus to the effect of (off the cuff statement) – "...we will be doing physical activity, and if you are carrying, you need to leave it in the car that day, or not bring it into class, or do something else with it..."

Q: Jana Tigchelaar – Suggestion for the plans that are being made – hope you will consider this... Current policy requires first year students to live in the dorms. Will there be any opt-out for students who do not want to live in the environment (of residence halls) where there could be weapons?

A: We are still looking at it.

Q: Tim Melvin – Will you speak to how individuals will navigate carrying a concealed weapon in an allowed space to spaces on campus where it is not allowed. Will there be weapon drop offs or exchanges?

A: No. Still working on residence halls. 100 years ago, before Virginia Tech, we used to allow students to store their weapons with us. And by that,... it was hunting rifles, etc. And if there were a vendor, when concealed carry took off in the WV, since we didn't allow it, we had an area in our office with locked gun boxes where the vendor could come in and secure his weapon while he was here doing business. They are going to have to do that as individual responsibility, as there are places they know they are going to go e.g. a professor's office where even as law enforcement officer I can't go with my weapon. So either make arrangement to do a Zoom call, or not bring it with me, or secure it before I go into that area. That will be on the Q&A. But is totally up to the individual.

Q: Clinton Brown – What do we do about mixed use spaces? – specifically thinking about spaces like Smith Hall where there are children for speech and language clinics – Will there be any signage, or do we relocate our those clinics where students wouldn't be carrying or who, you know, students may not be? (sic)

A: Currently looking at physical barriers, and/or signage, card swipes, or things of that nature. Still in the planning state. Cannot physically move.

Q Robin Riner – COLA – Is it in the purview of the law to make students who have concealed carry permit register somehow, so we know who can carry?

A: No clear answer. Bill is 80 pages. Only pertinent page is the last page. Rest of 79 pages is stripping power away from BOGs so we couldn't enact something to restrict this. But we will ask legal.

MINUTES OF MARSHALL UNIVERSITY FACULTY SENATE MEETING

HELD ON SEPT 28, 2023, AT 4:00 P.M.

STUDENT CENTER – BE 5 – IN-PERSON

Q: Kyle Palmquist – What will be the process in determining which labs will be excluded from carrying weapons? Will that be at the discretion of the departments, the college, safety officers...?

A: Safety is looking into that – have to identify the chemicals, and there has to be a certain quantity of chemical in that lab for it to meet the standards of the law.

The Provost office... is working on syllabus language for you.... as a model to go by... you are not going to be able to say your classrooms is a no-go zone.... as bad as it hurt the chemical industry, they stripped them so this push is far to the to this way and if we we're going to do the best we can interpret the law and doing it we'll see what challenges we have.If you read the law, there are no criminal penalties attached to this. We must find an existing law to use if it's violated, so we have met with the prosecutor.... We're working that angle also, but it's encouraging and the whole action learning team when they talk to them. When they did that, the schools that are already had this for four or five years, they said after the first year, first six months, it's not an issue anymore.... Nobody talks about it, so that was encouraging.... So just keep that in mind, because it's going to be a little bump in the road.... We'll try to get answers to the questions you asked today.

Q: Ross Salary – Will there be any training in case of active shooters in the future?

A: Just did one at the Townhall training session – was open to the public. Will do individual departments, but only 3 safety officers doing it. Can do throughout the year. You can schedule that with us. May not be all 3 officers together, but we'll come, show our presentation and discuss.

Brandi Jacobs-Jones - Preparing for Campus Carry as of July 2024 – Team looked at Universities from Texas, Georgia, Tennessee schools in the ACC and SEC. 10 plus members from the Action Learning team connected with those schools and those States to learn best practices and lessons learned. In preparation for Campus Carry, July 2024, have also instituted a campus and community safety work group, UMM, shared governance, and practice. We have representatives from Faculty, Faculty Senate, SGA, classified, non-classified staff, as well reps from the HPD and MUPD. Engaging & sharing information with HPD like they shared with us in our meeting in August, and they have added additional patrol members to their evening and night shifts. The team has done an outside-in review of best practices on higher Ed, for campus and community safety practices related to community policing. Working on 3-6 different projects this academic year to talk about how safe Huntington is, how safe campus is, and how we can train and equip our students.

This is campus safety month, or that will get started in October – there will be a campus safety kickoff. October 4th from 11:00 to 2:00 in the student lobby - can get information about safety also with our student conduct. The Rad self-defense class same day in Marcos – next room over.

Oct. 12, at 8:00 am – between the first-year residence halls – coffee and donuts with the MUPD – opportunity to connect and learn who your campus police officers are, and to speak with them.

MINUTES OF MARSHALL UNIVERSITY FACULTY SENATE MEETING

HELD ON SEPT 28, 2023, AT 4:00 P.M.

STUDENT CENTER – BE 5 – IN-PERSON

Oct. 16 – Annual Campus Safety Walk – Works with SGA – Will meet at the fountain.walk through campus and identify opportunities...to improve campus lights, sidewalks, accessibility issues, and we will meet at the fountain on October 15th at 6:00.

Oct 27 - Will close the month with the Ask the Chiefs luncheon.

9. **Other Requests to Speak** – President Brad Smith – Aspirations - Gold standard in Title IX; Gold Standard in Campus Carry – Have shared with the HEPC; now the blueprint for the State – Will learn from others but set the standard. Want to send appreciation to everyone.

Adjournment:

Motion to adjourn – MSAP. Meeting was adjourned at approximately 17:03 hours (5:03 pm).

Respectfully Submitted,



Dr. Sujoy Bose, Recording Secretary

Faculty Senate

MINUTES APPROVED BY SENATE:

Dr. Shawn Schulenberg, Chair
Faculty Senate

Date Signed

MINUTES READ:

Brad Smith, President
Marshall University

Date Signed

**University Curriculum Committee
RECOMMENDATION**

SR 23-24-02 CC

Recommends approval of the listed **UNDERGRADUATE MINOR ADDITION, DELETION, CHANGE** in the following college and/or schools/programs:

College of Business

Minor Addition: Esports Business Minor

- **Rationale:** To provide students interested in Esports Business the ability to complete a minor. Many students requested a minor in this area.
- **Justification & Background:** Marshall's Electronic Sports Club Association (ECA) is currently the largest student organization on our campus. According to the club, 75 staff members, three committees (community engagement, broadcast/production, and competitive affairs), and 637 students are involved in Discord, a popular social media platform for gaming. In December 2022, the Esports Task Force was established to submit esports guidelines and recommendations to President Smith. Esports is an emerging academic field of study. One of the recommendations is to create an academic program in esports at Marshall University. The initial step is to create an Esports Business Minor in the LCOB.
- **Curriculum:** Minor Addition - Esports signed.pdf

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE: _____ DATE: _____

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: _____ DATE: _____

DISAPPROVED: _____ DATE: _____

COMMENTS: _____

Request for Undergraduate Addition, Deletion, or Change of a Minor

1. Prepare one paper copy and obtain signatures from the Department Chair/Head, Librarian, and College Dean. 2. Submit the form to your College Curriculum Committee. 3. After attaining the signature of the College Curriculum Chair, send the paper copy to the current University Curriculum Committee (UCC) Chair. 4. Send an identical (sans signatures) ELECTRONIC COPY and all supporting documentation in PDF format by email to the current UCC Chair.

College: of Business Department/Division: Marketing, Management Information Systems, & Entrepreneursh
Contact Person: Jennifer Mak Phone: 304-696-2927

ACTION REQUESTED:

Check action requested: ☒ Addition ☐ Deletion ☐ Change

Name of Minor: Esports Business Minor

Within which Major is/will this minor be listed (please provide code as well): BS10

RATIONALE:

To provide students interested in Esports Business the ability to complete a minor. Many students requested a minor in this area.

CURRICULUM: (If addition or change, number of hours and courses; indicate if required or optional) May be submitted as separate document.

STHM 360 (3 hrs - Esports Business Management), STHM380 (3 hrs - Sport Marketing) or MKT430 (3 hrs - Digital Marketing), and STHM 390 (3 hrs - Sport Management Pre-Internship) and STHM490 (3 hrs - Internship) or other course approved by Advisor

NOTIFICATION REQUIREMENTS:

Attach a copy of written notification regarding this curriculum request to the following:

1. **Statement of Non-Duplication:** If this minor will be similar in title or content to an existing minor at the university, please send a memo to the affected department and include it with this packet, as well as, the response received from the affected department.
2. If your department/division requires additional faculty, equipment, or specialized materials, attach an estimation of money and time required to secure these items.
3. Send a copy of this completed form to the Marshall University Catalog Editor.

SIGNATURES: (If disapproved at any level, do not sign. Return to previous signer.)

Department Chair/Division Head: [Signature]

Date: Feb 21, 2023

Registrar: [Signature]

Date: 2/27/2023

College Dean: [Signature]

Date: 3/6/2023

College Curriculum Chair: [Signature]

Date: 4/4/2023

University Curriculum Committee Chair: Jonathan Kozar

Date: 9/19/23

Faculty Senate Chair: _____

Date: _____

VP Academic Affairs/VP Health Science: _____

Date: _____

Justification for the Addition of Esports Business Minor

Background information: Marshall's Electronic Sports Club Association (ECA) is currently the largest student organization on our campus. According to the club, 75 staff members, three committees (community engagement, broadcast/production, and competitive affairs), and 637 students are involved in Discord, a popular social media platform for gaming. In December 2022, the Esports Task Force was established to submit esports guidelines and recommendations to President Smith. Esports is an emerging academic field of study. One of the recommendations is to create an academic program in esports at Marshall University. The initial step is to create an Esports Business Minor in the LCOB.

Rationale: To provide students interested in the Esports Business the Ability to Computer a Minor. Many students Requested a minor in this area.

Curriculum:

STHM 360 (3 hrs- Esports Business Management)

STHM 380 (3 hrs- Sport Marketing) or MKT 430 (3 hrs- Digital Marketing)

STHM 390 (3 hrs- Sport Management Pre-Internship)

STHM 490 (3 hrs- Internship) or other course approved by Advisor.

**University Curriculum Committee
RECOMMENDATION**

SR-23-24-03 CC

Recommends approval of the listed **UNDERGRADUATE COURSES ADDITIONS** in the following college and/or schools/programs:

College of Business

STHM 360 Esports Business Management

- **Rationale:** This course is designed for comprehensive understanding of the esports Industry.
- **Curriculum:** Undergrad Course Addition - STHM 360 signed.pdf

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE: _____ DATE: _____

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: _____ DATE: _____

DISAPPROVED: _____ DATE: _____

COMMENTS: _____

Request for Undergraduate Course Addition

1. Prepare one paper copy and obtain signatures from the Department Chair/Division Head, Registrar and College Dean.
2. Submit the form to your College Curriculum Committee.
3. After obtaining the signature of the College Curriculum Chair, send the paper copy to the current University Curriculum Committee Chair
4. Send an identical (sans signatures) ELECTRONIC COPY and all supporting documentation in a single PDF file (PDF Portfolio recommended) to UCC chair.

College: Business Department/Division: Marketing, MIS, & Entrepreneurship Alpha Designator/Number: STHM360

Contact Person: Jungsu Ryu Phone: 304-696-5693

NEW COURSE DATA:

Course Title: Esports Business Management (Limit of 30 characters & spaces.)

Alpha Designator/Number: STHM360

General Education Designator(s) (check all that apply): ☐ CT ☐ INTL ☐ MC ☐ Core II (Core II type: _____)

Note: Applications for Gen Ed attributes must be attached. <http://www.marshall.edu/wpmu/gened/core-ii-courses-info/>

Catalog Description (Limit of 30 words): This course is designed for comprehensive understanding of the esports industry.

Co-requisite(s): NA First Term to be Offered: Fall 2023 or Spring 2024

Prerequisite(s): NA Credit Hours: 3

Grading Mode: Graded: X Credit/No Credit: _____

Course(s) being deleted in place of this addition (must submit course deletion form): _____

CHECKLIST/REQUIREMENTS

1. After completing this two page form in its entirety, include a complete syllabus and route through the departments/committees below.
2. A complete syllabus can be from when this course was previously taught as a special topics course or by creating a new, intended syllabus to use with the course. The sample syllabus must at a minimum address the following areas:
 - a. COURSE OBJECTIVES, COURSE OUTLINE, SAMPLE TEXT(S) WITH AUTHOR(S) AND PUBLICATION DATE, INSTRUCTIONAL METHODS (Lecture, Lab, Internship, Practicum, etc.), and EVALUATION METHODS (Unit/Chapter, Midterm, Final, Projects, etc.)
3. If this course will replace a course that is required by another department, please send a memo to the affected department and include it with this packet, as well as, the response received from the affected department.
4. If this course will be similar in title or content to another department's courses, please send a memo to the affected department and include it with this packet, as well as, the response received from the affected department.

SIGNATURES: (If disapproved at any level, do not sign. Return to previous signer.)

Department Chair/Division Head: <u>[Signature]</u>	Date: <u>Feb 21, 2023</u>
Registrar: <u>[Signature]</u> 310504	Date: <u>2/27/2023</u>
College Dean: <u>[Signature]</u>	Date: <u>3/6/2023</u>
College Curriculum Chair: <u>[Signature]</u>	Date: <u>4/4/2023</u>
General Education Council Chair *: _____	Date: _____
University Curriculum Committee Chair: <u>Jonathan Kozar</u>	Date: <u>9/19/23</u>
Faculty Senate Chair: _____	Date: _____
VP Academic Affairs/VP Health Science: _____	Date: _____

* - Signature necessary only if course is to be Core Curriculum Course

Request for Undergraduate Course Addition - Page 2
Additional Information Required for Undergraduate Course Addition

College: **Business** Department/Division: Marketing, MIS, & Entrepreneurship Alpha Designator/Number: **STHM360**

Provide complete information regarding the new course addition for each topic listed below. Before routing this form, a complete syllabus also must be attached addressing the items listed on the first page of this form.

1. Identify by name the faculty in your department/division who may teach this course.

Jungsu Ryu

2. If your department/division requires additional faculty, equipment, or specialized materials, attach an estimation of money and time required to secure these items.

NA

3. If this course will be required by a department/division other than your own, identify by name.

NA

4. If there are any agreements required to provide clinical experience, attach details and signed agreements.

NA

5. If library resources are deemed inadequate, attach a plan to overcome this. The plan must include the cost as stated by the Dean of Libraries.

NA

6. EQUIPMENT/SUPPLIES NEEDED TO TEACH THIS COURSE (this does not refer to additional equipment/supplies that need to be purchased; simply what materials are needed in order to teach this course successfully.):

NA

7. ADDITIONAL GRADUATE REQUIREMENTS IF LISTED AS AN UNDERGRADUATE OR GRADUATE COURSE (please also submit to Graduate Council course addition for 5xx graduate component):

NA

8. PROVIDE A COMPLETE BIBLIOGRAPHY INCLUDING ALL PUBLICATIONS RESEARCHED TO CREATE THIS COURSE AND WHAT PUBLICATIONS MAY BE BENEFICIAL TO STUDENTS TAKING THIS COURSE (separate page).



Marshall University Syllabus
Brad D. Smith Schools of Business
Sport Business Program

Course

STHM 360: Esports Business Management (CRN:, SECTION: 101)

Course Description

This course introduces esports and their place in our modern society. Particularly, it is a study of the business and management aspects of esports. Students will acquire an understanding of the world of esports and the disciplines involved.

Credits

3 credit hours

Term/Year

Fall 2023

Class Meeting Days/Times

Corbly Hall (CH) xxx T/R 12:30pm - 1:45pm

Academic Calendar

For beginning, ending, and add/drop dates, see the [Marshall University Academic Calendar](http://www.marshall.edu/academic-calendar/) (URL: <http://www.marshall.edu/academic-calendar/>).

Instructor

Jungsu Ryu, Ph.D.

Contact Information

- Office: CH 227
- Office Hours: M 1:00pm-4:00pm/ T 2:00pm-5:00pm or By appointment.
- Office Phone: 304-696-5693
- Marshall Email: ryuj@marshall.edu

COVID-19 Related Information

Marshall's official COVID-19 protocols are online at <https://www.marshall.edu/coronavirus> (URL: <http://www.marshall.edu/coronavirus/>). Policies and protocols may change over time as we respond to changing conditions. The website will always contain the most recent information.

Key policies at the start of the Fall 2023 semester include the following:

- **Masks are recommended indoors on all campuses, except for the health sciences campus where masks are still required.** Other recommendations from the Centers for Disease Control and Prevention include:
 - Stay up to date with COVID-19 vaccines
 - Vaccines remain the best defense against serious illness, hospitalization and death related to COVID-19
 - Get tested if you have symptoms
 - Additional precautions may be needed for people at high risk for severe illness
- **Students will disinfect their personal workspaces and virtual learning hubs** with disinfectant wipes provided nearby.
- **Students who are unable to follow University requirements due to a disability** should seek reasonable accommodations from the Office of Disability Services (ODS) during the first week of class.

Recommended/Optional Texts and Materials

Hedlund, D., Fried, G., & Smith, R. (2021). *Esports business management*. Human Kinetics Publishers.

Additional supplementary journal articles will be provided depending on the relevant topics.

Course Student Learning Outcomes

The table below shows the following relationships: How each student learning outcome will be practiced and assessed in the course.

Course student learning outcomes	How students will practice each outcome in this course	How student achievement of each outcome will be assessed in this course
Problem Solving/Decision Making Students will be able to demonstrate a variety of technical, logical, practical skills for sound decision-making in esports business management industry.	- Lectures - Assignments	- Exams - Quizzes
Written Communications Students will be able to articulate and formulate ideas in esports business management through effective use of writing skills.	- Lectures - Assignments	- Exams - Quizzes
Managerial Knowledge Students will be able to demonstrate an ability to integrate core knowledge of esports business management discipline.	- Lectures - Assignments	- Exams - Quizzes
Technological Fluency Students will be able to identify and use appropriate technological tools to measure and evaluate problems within the field.	- Lectures - Assignments	- Exams - Quizzes

Course Requirements/Due Dates

1. **Class Participation.** You are expected to be on time for each class and to significantly participate in class (e.g., in-class activity, discussion, group project) and contribute to class understanding and learning. Students who are absent when in-class activities are assigned forfeit the opportunity for the class participation points. Exceptions may apply to an official absence: (1) student athletes who travel for away games, (2) a family member's death. In both cases, official documentation should be provided to the instructor. See University Excused Absence Policy at <http://www.marshall.edu/student-affairs/excused-absence-form/>

Additionally, I understand if for some reason you may miss a class. If this does occur, please email me before class (if at all possible).

COVID-19 related absences: You should report to me as fast as possible if you have tested positive for COVID-19.

2. **Quizzes.** It will include True/False and multiple choice.
3. **Discussion worksheet.** You will be asked to write a discussion worksheet based on the contents covered in this course.
4. **Exams.** It will include True/False, multiple choice and short-answer questions.
 - You will be provided a study guide for each exam and informed how many questions you will have.

* It is each student's responsibility to check their MU email and Blackboard account on a regular basis. Important updates about assignments and class will be emailed and posted on Blackboard. There is no excuse for being unaware when information is emailed and posted on Blackboard.

Content	Points	Deadline
Class participation	100	NA
Quiz #1	75	TBD
Exam #1	200	TBD
Quiz #2	75	TBD
Exam #2	200	TBD
Discussion worksheet	150	TBD
Final exam	200	TBD
Total	1000	

Course Policies

By enrolling in this course, you agree to the following course policies. See the MU Policies at http://www.marshall.edu/academic-affairs/?page_id=802

Attendance/Participation Policy

You must attend every T/R 12:30pm - 1:45pm in-person class. See the above #1. *Class participation* in details. See University Excused Absence Policy at <http://www.marshall.edu/student-affairs/excused-absence-form/>

Grading Policy

Grading Scale

Class participation 10% (100 points)
Quizzes 15% (150 points)
Discussion worksheet 15% (150 points)
Exam #1 20% (200 points)
Exam #2 20% (200 points)
Final exam 20% (200 points)

	Points	
A	900-1000	Excellent, Achievement with Distinction
B	800-899	Very Good, Superior Work!
C	700-799	Average, Satisfactory Work.
D	600-699	Below Average, Poor but passing
F	0-599	Failure

Late Work Policy

No late submission will be accepted.

University Policies

By enrolling in this course, you agree to the University Policies. Please read the full text of each policy (listed below) by going to [MU Academic Affairs: University Policies](http://www.marshall.edu/academic-affairs/policies/). (URL: <http://www.marshall.edu/academic-affairs/policies/>)

- Academic Dishonesty Policy
- Academic Dismissal Policy
- Academic Forgiveness Policy
- Academic Probation and Suspension Policy
- Affirmative Action Policy
- Dead Week Policy
- D/F Repeat Rule
- Excused Absence Policy for Undergraduates
- Inclement Weather Policy
- Sexual Harassment Policy
- Students with Disabilities (Policies and Procedures)
- University Computing Services Acceptable Use Policy

Students with Disabilities

For University policies and the procedures for obtaining services, please go to [MU Academic Affairs: University Policies](http://www.marshall.edu/academic-affairs/policies/) and read the section, **Students with Disabilities**. (URL: <http://www.marshall.edu/academic-affairs/policies/>)

Marshall University E-Mail Accounts

You must have and use your MU email account. Your personal email accounts will not be used for official communication with Marshall University programs and personnel. You may redirect your MU email to your own personal email account, but you must sign in to your MU account to do that. Marshall University uses Office 365 email. For more information, visit [Marshall IT: Office 365](https://www.marshall.edu/it/office365/) (URL: <https://www.marshall.edu/it/office365/>).

Course Schedule

COURSE AGENDA (SUBJECT TO CHANGE)

<u>Date</u>	<u>Chapter</u>	<u>Content</u>	<u>Assignments</u>
Week 1 August 21-27	Chapter 1	Introduction/ Introduction to Esports	
Week 2 Aug. 28-Sep.3	Chapter 2	Levels of Esports Collegiate and Professional eSports	
Week 3 Sep. 4-10	Chapter 3	Esports Culture and Issues	
Week 4 Sep. 11-17	Chapter 5	Esports Governance	Quiz #1
Week 5 Sep. 18-24	Supplementary reading materials	Exam #1 Esports and Healthy Gaming	
Week 6 Sep. 25-Oct. 1	Chapter 6	Esports Marketing	
Week 7 October 2-8	Chapter 7	Esports Sponsorship	
Week 8 October 9-15	Chapter 8	Esports Events	Quiz #2
Week 9 October 16-22	Supplementary reading materials	Global Opportunities of Esports	
Week 10 October 23-29		Exam #2	
Week 11 Oct. 30- Nov. 5	Chapter 9	Esports Venues	
Week 12 November 6-12	Chapter 10	Esports Communications	Discussion worksheet
Week 13 Nov. 13-19	Chapter 13	Esports Team and Player Management	
Week 14 Nov. 20-26		Thanksgiving Holiday	
Week 15 Nov. 27-Dec. 3		Dead week	
Week 16 December 4-10		Final Exam	

University Curriculum Committee RECOMMENDATION

SR-23-24-04 CC

Recommends approval of the listed **UNDERGRADUATE COURSES CHANGES** in the following college and/or schools/programs:

College of Business

ENT 360 Intro to Entrepreneurship

- **Summary of Change:** To change the course number from 360 to 250.
- **Rationale:** The rationale for change from ENT360 to ENT250 stems from ENT250 more accurately representing when the course should be taken during the major than ENT360. Currently, ENT360 is the alpha-designator for "Introduction to Entrepreneurship." When the course was originally created many years ago, there was no Entrepreneurship major and the course was intended as an elective course for other majors. So, at the time, the 300 level alpha-designator for this course was very sensible. However since that time, Entrepreneurship has become its own major with an entire set of entrepreneurship courses. The course "Introduction to Entrepreneurship," as its name implies, is now one of the introductory courses that entrepreneurship students typically take earlier in the program as underclassmen, yet the ENT360 alpha-designator has not been updated to reflect its current status in the program.
- **Curriculum:** Undergrad Course Change - ENT 360 signed.pdf

College of Liberal Arts

GEO 427 Principles of GIS II

- **Summary of Change:** Change the name from "Principles of GIS II" to "Programming GIS" and update the course description.
- **Rationale:** The prior description was "Students apply GIS principles and techniques to geoprocess and manipulate geographic data, including topics such as geodatabase management, python scripting, model building, web mapping and data services, and spatial analysis." The new description is "Students automate GIS analyses and workflows by building repeatable models, programming with Python, and using other concepts and techniques within both desktop and web GIS applications. The description better captures the content of the course. Programming GIS is a highly sought after skill by employers and the course title will let them know at a glance the content of the course.
- **Curriculum:** Undergrad Course Change - GEO 427 signed.pdf

**University Curriculum Committee
RECOMMENDATION**

SR-23-24-04 CC

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE: _____ DATE: _____

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: _____ DATE: _____

DISAPPROVED: _____ DATE: _____

COMMENTS: _____

See <http://www.marshall.edu/senate/ucc/> for information on chair

Request for Undergraduate Course Change

1. Prepare one paper copy and obtain signatures from the Department Chair/Division Head, Registrar and College Dean.
2. Submit the form to your College Curriculum Committee.
3. After obtaining the signature of the College Curriculum Chair, send the paper copy to the current University Curriculum Committee Chair
4. Send an identical (sans signatures) ELECTRONIC COPY and all supporting documentation in a single PDF file (PDF Portfolio recommended) to UCC chair.

College: BUS Department/Division: MKT, MIS, & ENT Current Alpha Designator/Number: ENT 360
Contact Person: Liz Alexander Phone: x2686

CURRENT COURSE DATA:

Course Title (Current Title within Banner): <u>Intro to Entrepreneurship</u>	
Alpha Designator/Number: <u>ENT 360</u>	Credit Hours: <u>3</u>
Term for which changes will be effective (Fill in with appropriate calendar year.): Fall <u>2023</u> Spring _____ Summer _____ Other _____	

CHECKLIST/QUESTIONS:

1. Complete this **three** page form in its entirety and route through the departments/committees below for changes to a course involving: course title, alpha designator (see accompanying note to the section on the next page), course number, course content, credit hours, or catalog description.
2. If this change will affect other departments that require this course, please send a memo to the affected department and include it with this packet, as well as, the response received from the affected department.
3. If the changes made to this course will make the course similar in title or content to another department's courses, please send a memo to the affected department and include it with this packet, as well as, the response received from the affected department.
4. List courses, if any, that will be deleted because of this change (*must submit course deletion form*): _____
5. If the faculty requirements and/or equipment need to be changed upon approval of this proposal, attach a written estimate of additional needs.
6. If library resources are deemed inadequate, include in the rationale a plan to overcome this. The plan must include the cost as stated by the Dean of Libraries.

SIGNATURES: (If disapproved at any level, do not sign. Return to previous signer.)

Department Chair/Division Head: <u>E C Alexander</u>	Date: <u>Feb 1, 2023</u>
Registrar: <u>[Signature]</u>	Date: <u>2.1.2023</u>
College Dean: <u>Jeffrey J. Archambault</u>	Date: <u>2-1-23</u>
College Curriculum Chair: <u>[Signature]</u>	Date: <u>04/04/2023</u>
General Education Council Chair *: _____	Date: _____
University Curriculum Committee Chair: <u>Jonathan Kozar</u>	Date: <u>9/19/23</u>
Faculty Senate Chair: _____	Date: _____
VP Academic Affairs/VP Health Science: _____	Date: _____

* - Signature necessary only if course is to be Core Curriculum Course

See <http://www.marshall.edu/senate/ucc/> for information on chair

Request for Undergraduate Course Change – Page 2
Additional Information Required for Undergraduate Course Change

College: BUS Department/Division: MKT, MIS, & ENT Current Alpha Designator/Number: ENT360

Change in COURSE TITLE: ☐ Yes ☐ No **NOTE:** If changing to Critical Thinking, you MUST reserve (CT) at the end of new title

From: _____

To: _____ (Limited to 30 characters and spaces.)

Change in ALPHA DESIGNATOR: ☐ Yes ☐ No

From: _____ To: _____

Change in COURSE NUMBER: ☒ Yes ☐ No

From: 360 To: 250

Change in GRADING MODE (Graded or Credit/No Credit): ☐ Yes ☐ No

From: _____ To: _____

Change in CREDIT HOURS: ☐ Yes ☐ No

(A change in credit hours requires documentation that specifies the work requirements have been adjusted accordingly.)

From: _____ To: _____

Addition of GENERAL EDUCATION ATTRIBUTES: ☐ Yes ☐ No

From: _____ To (check all that apply): ☐ CT ☐ INTL ☐ MC ☐ Core II (Core II type: _____)

Note: Applications for Gen Ed attributes must be attached. <http://www.marshall.edu/wpmu/gened/core-ii-courses-info/>

Change in CATALOG DESCRIPTION: ☐ Yes ☐ No

(Limit of 30 words. If change is substantial, document in the rationale. If change is minor, simply show the change below.)

From:

To:

Request for Undergraduate Course Change – Page 3
Additional Information Required for Undergraduate Course Change

College: BUS Department/Division: MKT, MIS, & ENT Current Alpha Designator/Number: ENT360

Define the rationale for EACH type of change here. *NOTE: If major change in content, please consider creating a new course.*

The rationale for change from ENT360 to ENT250 stems from ENT250 more accurately representing when the course should be taken during the major than ENT360.

Currently, ENT360 is the alpha-designator for "Introduction to Entrepreneurship." When the course was originally created many years ago, there was no Entrepreneurship major and the course was intended as an elective course for other majors. So, at the time, the 300 level alpha-designator for this course was very sensible.

However since that time, Entrepreneurship has become its own major with an entire set of entrepreneurship courses. The course "Introduction to Entrepreneurship," as its name implies, is now one of the introductory courses that entrepreneurship students typically take earlier in the program as underclassmen, yet the ENT360 alpha-designator has not been updated to reflect its current status in the program.

Request for Undergraduate Course Change

1. Prepare one paper copy and obtain signatures from the Department Chair/Division Head, Registrar and College Dean.
2. Submit the form to your College Curriculum Committee.
3. After obtaining the signature of the College Curriculum Chair, send the paper copy to the current University Curriculum Committee Chair
4. Send an identical (sans signatures) ELECTRONIC COPY and all supporting documentation in a single PDF file (PDF Portfolio recommended) to UCC chair.

College: Liberal Arts Department/Division: Geography Current Alpha Designator/Number: GEO427

Contact Person: James Leonard Phone: 6-4626

CURRENT COURSE DATA:

Course Title (Current Title within Banner): Principles of GIS II

Alpha Designator/Number: GEO427 Credit Hours: 4

Term for which changes will be effective (Fill in with appropriate calendar year.):

Fall _____ Spring 2024 Summer _____ Other _____

CHECKLIST/QUESTIONS:

1. Complete this **three** page form in its entirety and route through the departments/committees below for changes to a course involving: course title, alpha designator (see accompanying note to the section on the next page), course number, course content, credit hours, or catalog description.
2. If this change will affect other departments that require this course, please send a memo to the affected department and include it with this packet, as well as, the response received from the affected department.
3. If the changes made to this course will make the course similar in title or content to another department's courses, please send a memo to the affected department and include it with this packet, as well as, the response received from the affected department.
4. List courses, if any, that will be deleted because of this change (*must submit course deletion form*): _____
5. If the faculty requirements and/or equipment need to be changed upon approval of this proposal, attach a written estimate of additional needs.
6. If library resources are deemed inadequate, include in the rationale a plan to overcome this. The plan must include the cost as stated by the Dean of Libraries.

SIGNATURES: (If disapproved at any level, do not sign. Return to previous signer.)

Department Chair/Division Head: <u>[Signature]</u>	Date: <u>8/25/23</u>
Registrar: <u>[Signature]</u>	Date: <u>8/28/2023</u>
College Dean: <u>[Signature]</u>	Date: <u>8/29/2023</u>
College Curriculum Chair: <u>Jonathan Kozar</u>	Date: <u>9/12/23</u>
General Education Council Chair *: _____	Date: _____
University Curriculum Committee Chair: <u>Jonathan Kozar</u>	Date: <u>9/19/23</u>
Faculty Senate Chair: _____	Date: _____
VP Academic Affairs/VP Health Science _____	Date: _____

* - Signature necessary only if course is to be Core Curriculum Course

Request for Undergraduate Course Change – Page 2
Additional Information Required for Undergraduate Course Change

College: Liberal Arts Department/Division: Geography Current Alpha Designator/Number: GEO427

Change in COURSE TITLE: ☒ Yes ☐ No **NOTE:** If changing to Critical Thinking, you MUST reserve (CT) at the end of new title

From: Principles of GIS II
To: Programming GIS (Limited to 30 characters and spaces.)

Change in ALPHA DESIGNATOR: ☐ Yes ☒ No

From: _____ To: _____

Change in COURSE NUMBER: ☐ Yes ☒ No

From: _____ To: _____

Change in GRADING MODE (Graded or Credit/No Credit): ☐ Yes ☒ No

From: _____ To: _____

Change in CREDIT HOURS: ☐ Yes ☒ No

(A change in credit hours requires documentation that specifies the work requirements have been adjusted accordingly.)

From: _____ To: _____

Addition of GENERAL EDUCATION ATTRIBUTES: ☐ Yes ☒ No

From: _____ To (check all that apply): ☐ CT ☐ INTL ☐ MC ☐ Core II (Core II type: _____)

Note: Applications for Gen Ed attributes must be attached. <http://www.marshall.edu/wpmu/gened/core-ii-courses-info/>

Change in CATALOG DESCRIPTION: ☒ Yes ☐ No

(Limit of 30 words. If change is substantial, document in the rationale. If change is minor, simply show the change below.)

From: Students apply GIS principles and techniques to geoprocess and manipulate geographic data, including topics such as geodatabase management, python scripting, model building, web mapping and data services, and spatial analysis.

To:

Students automate GIS analyses and workflows by building repeatable models, programming with Python, and using other concepts and techniques within both desktop and web GIS applications.

See <http://www.marshall.edu/senate/ucc/> for information on chair

Request for Undergraduate Course Change – Page 3
Additional Information Required for Undergraduate Course Change

College: Liberal Arts Department/Division: Geography Current Alpha Designator/Number: GEO427

Define the rationale for EACH type of change here. NOTE: If major change in content, please consider creating a new course.

The description better captures the content of the course. Programming GIS is a highly sought after skill by employers and the course title will let them know at a glance the content of the course.

EXECUTIVE COMMITTEE RECOMMENDATION

SR 23-24-05 EC Recommends a New Commencement Speaker Selection Process

Whereas per Article II, Section 2 of the Constitution of the Marshall University Faculty, in which the legislative function of the Faculty Senate is detailed, candidates for honorary degrees are considered one of the “affairs of the University which directly and primarily affect the faculty.”

Whereas per Article VI, Section 5E of the Constitution of the Marshall University Faculty, in which the powers and functions of the Executive Committee are detailed, “Additional responsibilities of the Executive Committee include the areas of commencement and honorary degrees.” “The Executive Committee shall recommend candidates for honorary degrees. The Executive Committee’s recommendations in these matters shall be transmitted to the Faculty Senate for review and its decision.”

Whereas per Bylaw #12 of the Constitution of the Marshall University Faculty (established by SR 90-91-(64)216 (BL)* and passed February 28, 1991), “The Executive Committee will submit its recommendations for honorary degree recipients and commencement speaker for Faculty Senate consideration at least two (2) months before any commencement.”

Whereas per SR 92-93-(97)243 (UF), in which an amendment to Article VI, Section 16A of the Constitution of the Marshall University Faculty related to the University Functions Committee was proposed and passed, “This committee will have responsibilities in the areas of commencement and honorary degrees, faculty service, and public relations.”

Whereas per SR 92-93-(98)244 (UF), in which University Functions Committee policies for awarding honorary degrees and recommending commencement speakers were proposed and passed, “Each year the Chair of the University Functions Committee will appoint a Sub-committee with representation from the faculty, staff, administration, undergraduate and graduate students, Alumni Association and the Institutional Board of Advisors to examine the credentials of candidates who have been recommended for honorary degrees. The Chair of the University Functions Committee will appoint the Chair of the Sub-Committee from the above representation.” Complete details related to the process for honorary degrees, sources for honorary degree candidates, and announcement of the award are outlined in the respective Senate Recommendation. Note: The Institutional Board of Advisors referenced here is now the Board of Governors.

Whereas per SR 92-93-(98)244 (UF), in which University Functions Committee policies for awarding honorary degrees and recommending commencement speakers were proposed and passed, regarding the specific type of honorary degree, “Once honorary degree candidates receive approval from the Institutional Board of Advisors, the President of the University and the Chair of the University Functions Committee will select the appropriate degree for each recipient. The Chair of the University Functions Committee will notify the Registrar who will secure the diploma(s) along with the proper hood(s).” Note: The Institutional Board of Advisors referenced here is now the Board of Governors.

Whereas per SR 18-19-50 EC, in which an amendment to the membership of the Special Committee on Honorary Degrees for Winter and Spring commencements was proposed and passed.

EXECUTIVE COMMITTEE RECOMMENDATION

SR 23-24-05 EC Recommends a New Commencement Speaker Selection Process

Therefore, we recommend the following process for selecting a commencement speaker at the Winter and Spring commencement ceremonies:

Winter Commencement: The Dr. Charles E. Hedrick Outstanding Faculty Award winner, or another award-winning faculty member, shall be the Winter Commencement Speaker. In consultation with the Provost, the speaker will be proposed by the Executive Committee and approved by the Faculty Senate no later than October 1.

Spring Commencement: The university will follow this process:

1. At the beginning of the fall semester, Academic Affairs, with the assistance of the Faculty Senate, will accept nominations from the university community via our website for the spring commencement speaker. Commencement speakers may also be considered for an honorary degree, but honorary degrees will be selected through a separate process using different criteria. Nominations for spring commencement speakers will close on November 1.
2. Nominees for commencement speaker should:
 - a. Possess an outstanding record of accomplishment or achievement in their respective field.
 - b. Display exceptional skills in public speaking.
 - c. Be capable of delivering a significant and impactful message to the Marshall University Community.
 - d. Enjoy a degree of recognition within their relevant industry.
 - e. Consistently exhibit and embody the fundamental values of Marshall University.
3. All nominations will be reviewed by the Commencement Speaker Committee in November. The members of this committee will include:
 - a. Provost/Sr. Vice President of Academic Affairs (chair);
 - b. One representative of the Dean's Council;
 - c. One representative of the Council of Chairs;
 - d. The Faculty Senate Chair, or their designee;
 - e. The Graduate Council Chair, or their designee;
 - f. One representative from the classified staff;
 - g. One representative from the non-classified staff;
 - h. The Student Government Association President, or their designee; and,
 - i. One graduate student, chosen by the Graduate Council.

The committee will forward a list of up to 10 acceptable candidates to the University President by December 1. The President will then reach out to candidates on this list.

**EXECUTIVE COMMITTEE
RECOMMENDATION**

SR 23-24-05 EC Recommends a New Commencement Speaker Selection Process

4. Once the President has reached an agreement with a speaker from the approved list, the Provost will present this nominee to the Faculty Senate Executive Committee and Faculty Senate for consideration at the next possible meeting, but they should be fully approved no later than March 1.

*Note: This process may need to be expedited during the first year of implementation.

RATIONALE:

This recommendation codifies the existing practice of selecting a winter commencement speaker. For the spring commencement, it opens the nomination process to the wider Marshall community, solidifies student/staff representation on the selection committee, and codifies the timeline for selection.

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE: _____ DATE: _____

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: _____ DATE: _____

DISAPPROVED: _____ DATE: _____

COMMENTS: _____

EXECUTIVE COMMITTEE RECOMMENDATION

SR 23-24-06 EC Recommends a New Honorary Degree Selection Process

Whereas per Article II, Section 2 of the Constitution of the Marshall University Faculty, in which the legislative function of the Faculty Senate is detailed, candidates for honorary degrees are considered one of the “affairs of the University which directly and primarily affect the faculty.”

Whereas per Article VI, Section 5E of the Constitution of the Marshall University Faculty, in which the powers and functions of the Executive Committee are detailed, “Additional responsibilities of the Executive Committee include the areas of commencement and honorary degrees.” “The Executive Committee shall recommend candidates for honorary degrees. The Executive Committee’s recommendations in these matters shall be transmitted to the Faculty Senate for review and its decision.”

Whereas per Bylaw #12 of the Constitution of the Marshall University Faculty (established by SR 90-91-(64)216 (BL)* and passed February 28, 1991), “The Executive Committee will submit its recommendations for honorary degree recipients and commencement speaker for Faculty Senate consideration at least two (2) months before any commencement.”

Whereas per SR 92-93-(97)243 (UF), in which an amendment to Article VI, Section 16A of the Constitution of the Marshall University Faculty related to the University Functions Committee was proposed and passed, “This committee will have responsibilities in the areas of commencement and honorary degrees, faculty service, and public relations.”

Whereas per SR 92-93-(98)244 (UF), in which University Functions Committee policies for awarding honorary degrees and recommending commencement speakers were proposed and passed, “Each year the Chair of the University Functions Committee will appoint a Sub-committee with representation from the faculty, staff, administration, undergraduate and graduate students, Alumni Association and the Institutional Board of Advisors to examine the credentials of candidates who have been recommended for honorary degrees. The Chair of the University Functions Committee will appoint the Chair of the Sub-Committee from the above representation.” Complete details related to the process for honorary degrees, sources for honorary degree candidates, and announcement of the award are outlined in the respective Senate Recommendation. Note: The Institutional Board of Advisors referenced here is now the Board of Governors.

Whereas per SR 92-93-(98)244 (UF), in which University Functions Committee policies for awarding honorary degrees and recommending commencement speakers were proposed and passed, regarding the specific type of honorary degree, “Once honorary degree candidates receive approval from the Institutional Board of Advisors, the President of the University and the Chair of the University Functions Committee will select the appropriate degree for each recipient. The Chair of the University Functions Committee will notify the Registrar who will secure the diploma(s) along with the proper hood(s).” Note: The Institutional Board of Advisors referenced here is now the Board of Governors.

EXECUTIVE COMMITTEE RECOMMENDATION

SR 23-24-06 EC Recommends a New Honorary Degree Selection Process

Whereas per SR 18-19-50 EC, in which an amendment to the membership of the Special Committee on Honorary Degrees for Winter and Spring commencements was proposed and passed.

Therefore, we recommend the following process for awarding honorary degrees at the Winter and Spring commencement ceremonies:

1. All nominations for an honorary doctorate should meet the following qualifications.
 - a. The honorary doctorate represents the pinnacle of academic achievement bestowed by Marshall University. Nominees should demonstrate superior standards of excellence in their personal and work life, demonstrated through their scholarship, creative works, professional accomplishments, public service, dedication to the university, and/or exceptional contributions to society that serve as an inspiration. In all cases, candidates should exhibit the highest ethical principles and commitment to the greater good. By recognizing exemplary individuals, the university upholds models of achievement for students, faculty, alumni and all West Virginians that reflect diverse pursuits.
 - b. Candidates should have connections to West Virginia or Marshall through residence, education, service, or other noteworthy contributions.
 - c. Honorary degrees are typically not granted to elected officials (or those running for office), current faculty, staff, or administrators. Former faculty must also demonstrate extraordinary merit on par with other nominees.
 - d. Honorees must be present to accept the honorary degree.
2. Twice a year, Academic Affairs, with the assistance of the Faculty Senate, will accept nominations from the university community via our website for honorary degrees. Nominations will close for Winter Commencement on June 1 and Spring Commencement on November 1.
3. All nominations will be reviewed by the Honorary Degree Committee in August for Winter Commencement and January for Spring Commencement. The members of this committee will include:
 - a. Provost/Sr. Vice President of Academic Affairs (chair);
 - b. One Representative of the Dean's Council;
 - c. One Representative of the Council of Chairs;
 - d. The Faculty Senate Chair, or their designee;
 - e. The Graduate Council Chair, or their designee;

**EXECUTIVE COMMITTEE
RECOMMENDATION**

SR 23-24-06 EC Recommends a New Honorary Degree Selection Process

4. Once the Honorary Degree Committee has made its choice(s), the Provost will present the nominee(s) to the Faculty Senate Executive Committee and Faculty Senate for consideration at the next possible meeting, but they should be fully approved no later October 1 for Winter Commencement and March 1 for Spring Commencement.

*Note: This process may need to be expedited during the first year of implementation.

RATIONALE:

This recommendation codifies basic criteria, the committee structure, and timeline for awarding honorary degrees.

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE: _____ DATE: _____

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: _____ DATE: _____

DISAPPROVED: _____ DATE: _____

COMMENTS: _____

BUDGET AND ACADEMIC POLICY COMMITTEE
RECOMMENDATION

SR-23-24-07 BAPC

Recommends adjusting the language in the Marshall University Undergraduate Catalog to clarify the exact credit hours needed to calculate honors graduation eligibility. The proposed catalog language is attached.

RATIONALE:

The proposed edits to the Marshall University Undergraduate Catalog will clarify and streamline the process to award honors upon graduation. Currently, the process contains several stipulations for transfer students, which are somewhat difficult to interpret and implement. The proposed changes simplify the process by enforcing the same requirements for transfer credits and residency as we would do for determination of honors eligibility. In addition, policy regarding students in the RBA program, determining honors recognition at commencement ceremonies, and policy for students receiving academic forgiveness is clarified. These changes ensure that students clearly understand the requirements for honors and is intended to improve continuity across colleges for honors graduation credit hour reviews.

To summarize, honors eligibility will be calculated based on the overall GPA for all students, regardless of whether the student is a transfer student. Students may also have program-specific residency requirements to be considered for honors.

Note: Policy change was requested by Associate Deans Council.

FACULTY SENATE CHAIR:

APPROVED BY THE

FACULTY SENATE: _____ DATE:_____

DISAPPROVED BY THE

FACULTY SENATE: _____ DATE:_____

UNIVERSITY PRESIDENT:

APPROVED: _____ DATE:_____

DISAPPROVED: _____ DATE:_____

COMMENTS:

Current Catalog Language

Honors Graduation

Baccalaureate Degree

Baccalaureate degree candidates who have achieved special distinction in academic work are recognized at Commencement Exercises. Their honor status is printed on their diplomas and transcripts. Honor status is determined by this scale for the final cumulative Grade Point Average:

- Summa cum laude (3.85 and above)
- Magna cum laude (3.60 to 3.84)
- Cum laude (3.30 to 3.59)

Note: Honor calculations are not rounded.

For May graduates, honors recognition at Commencement is based on academic standing prior to the Spring term. For December graduates, honors recognition at Commencement is based on academic standing prior to the Fall term. The diploma and transcript will reflect honors standing after calculation of final grades.

Honors eligibility for transfer students (baccalaureate degree):

Transfers from in-state public institutions: Honors are calculated on the overall GPA.

From a two-year college in WV state system: must have earned at least 56 hours of work at Marshall University.

From a four-year institution in WV state system: must have earned a minimum of 36 hours of work at Marshall University.

Transfers from non-West Virginia public institutions: Honors are calculated on the overall and Marshall GPA

All other transfer students: must have earned at least 64 hours of work at Marshall, at least 50% of which must be upper division work (300/400).

Proposed Catalog Language

Honors Graduation

Baccalaureate Degree

Baccalaureate degree candidates who have achieved special distinction in academic work are recognized at Commencement Exercises. Their honor status is printed on their diplomas and transcripts. Honor status is determined by this scale for the final cumulative Grade Point Average:

1. Summa cum laude (3.85 and above)
2. Magna cum laude (3.60 to 3.84)
3. Cum laude (3.30 to 3.59)

Note: Honor calculations are not rounded.

The grade point average calculated for honors eligibility is based on all baccalaureate-level course work attempted at Marshall University and any attempted transfer course work completed at another institution of higher education prior to receipt of baccalaureate degree. Grades of CR or NC are not included as part of the GPA calculation. Students must meet all graduation requirements including the number of residency hours required for their specific program of study. Students in the Regent's Bachelor of Arts Program must complete 24 hours of credit at Marshall University to be eligible for Honors recognition.

Honors recognition at Commencement ceremonies is based on the student's overall GPA and completion of hours at the start of the term in which the ceremony is held.

The diploma and transcript will reflect honors standing after calculation of final grades.

Students who received academic forgiveness are not eligible to graduate with honors.