HELD ON OCT 26, 2023, AT 4:00 P.M.

STUDENT CENTER - BE 5 - IN-PERSON

ATTENDANCE: 2022-24 Faculty Senate & Guests:

COLLEGES	MEMBERS PRESENT (if checked)	
CAM:	Jack Colclough ⊠, Christine Ingersoll ⊠, Heather Stark ⊠, Sarah McDermott ⊠, Johan	
	Botes □	
CECS:	Sungmin Youn □, Ross Salary ☑, Tanvir Chowdhury ☑, Joon Shim ☑	
LCOB:	LCOB: Amanda Thompson-Abbott ⊠, Uday Tate ⊠, Timothy Bryan ⊠, Uyi Lawani ⊠, Jamey Halleck □	
сонр:	Sujoy Bose (<i>Recording Secretary</i>) □, Alysha Nichols ☒, Zach Garrett ☒, Jodi Cottrell ☒, Georgiana Logan ☒, Scott Davis (<i>Cross-refer w/ex-officio voting</i>) ☒, Bethany Dyer □	
COLA:	Shawn Schulenberg (Chair) ⊠, Puspa Damai ⊠, Robert Ellison ⊠, Joel Peckham ⊠, Kelli Prejean ⊠, Marybeth Beller ⊠, Boniface Noyongoyo ⊠, Anita Walz ⊠, Amine-Oudhgiri-Otmani (<i>cross-refer w/ACF – Ex-officio Voting</i>) ⊠, Clinton Brown □, Megan Marshall ⊠, Penny Koontz ⊠, Marianna Linz ⊠, Jana Tigchelaar ⊠	
cos:	Sean McBride ☑, Rick Gage ☑, Stephen Young ☑, Raid Al-Aqtash ☑, Jiyoon Jung □, Bill Gardner ☑, Kyle Palmquist ☑, Avishek Mallick ☑, Philippe Georgel ☑	
COEPD:	Melinda Backus ☒, Timothy Melvin ☒, Feon Smith ☒, Andrew Burck ☒, Jerry Dooley ☐, Conrae Lucas-Adkins ☒.	
SOM:	Nitin Puri ⊠, Eva Patton-Tackett □, Dana Lycans (sub) □, Ji Bihl (sub) ⊠, Jessica Buerck □, Usha Murughiyan (sub) □	
SOP:	Gayle Brazeau ☑, Melinda (Mindy) Varney ☑, Jen Sparks (sub) ☑, Michael Hambuchen (sub) ☐, One Vacant; One TBD.	
South Charleston:	Thomas Hisiro ⊠	
ULIB:	Paris Webb ☑, Eryn Roles (Vice Chair) ☑	
DOAR:	Nancy Ritter □	
SGA	Walker Tatum ⊠	
EX-OFFICIO, VOTING	Scott Davis (<i>Graduate Council – cross refer w/\underline{COHP}</i>) \boxtimes , Amine Oudghiri-Otmani \boxtimes (<i>ACF; cross refer w/\underline{COLA}</i>)	
EX-OFFICIO, NON- VOTING	N/A	
BOG REPRESENTATIVE:	Robin Riner 🗵	
PARLIAMENTARIAN	Zelideth Rivas ⊠	
GUESTS	Present IF Checked - Brad Smith (President) ⊠, Avinandan Mukherjee ☒ (Provost),	
	Ginny Painter ⊠, Bill Smith (BOG) □, Kelli Johnson ⊠, Wendell Dobbs □, Karen McComas ⊠, Monica Brooks ⊠, Nancy Lankton ⊠, Robert Bookwalter ⊠, Carl	
	Mummert ⊠, Laura McCunn □, Brian Morgan □, Allison Carey ☒, Sherri Stepp ☒, Matt Tidd ☒, Jun Terry □, Teresa Eagle ☒, Maria Gindhart ☒, Mary Beth Reynolds ☒, Bruce Felder ☒, Jodie Penrod ☒, Julia Spears □, Lindsey Harper □, Miriah Young □, Michael McGuffey ☒, Aluthge Ariyadasa □, John Maher ☒, Dan Hollis □, Brandi Jacobs-Jones ☒, Duncan Crowley □, Hailey Bibbee (Staff/Elections) ☒. Wesley Stites ☒, Suzanne Strait ☒, Timothy Long ☒, Jerry Ross ☒, Theresa Hayden ☒, Gena Chattin ☒, Marcie Simms ☒.	

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Call to Order: Declaring that there was a quorum, Faculty Senate Chair, Shawn Schulenberg, called the meeting to order at approximately 4:00 p.m.

1. Approval of Proposed Agenda -

- a. Motion to approve agenda as amended. No amendments. Approved.
- 2. Approval of Minutes: Motion to approve the following minutes:

Dates of Minutes	Discussion	Approval
9/28/2023	None	MSAP

3. **Announcements** – Shawn Schulenberg:

Items	Reports & Discussion
Chair Announcements	 The President has signed the following documents: a. August 21 Executive Committee Meeting Minutes b. August 31 Faculty Senate Meeting Minutes c. At the September meeting, we passed SR 23-24-01 EC, which includes several changes to the Faculty Constitution. We held an all-faculty vote, and the amendments passed 134-1. The final step is the President's signature. I submitted the recommendation for his review today, and I will email all faculty members when I have an update.
	 2. Monthly Meetings/Events a. Commencement/Honorary Degree Speaker (on agenda) b. Streamlined Intent-to-Plan (coming) c. Temporarily suspending admissions (coming) d. Calendar Process (coming) e. BOG/administrative procedures reorganization (coming)
	 The Shared Governance Townhall took place Friday, October 13, in the Shawkey Dining Room. We had a nice mixture of faculty, students, staff, and administrators both in person and online. In my opinion, it was a productive conversation with many thoughtful questions/comments that will inform the roadmap moving forward.
	4. Last month, we heard a lot of good news about enrollment and its impact on our structural deficit. A lot of great things are happening here, and it's only because of everyone's hard work. Enrollment growth is a key driver of our strategic plan. Last week the administration initiated the first steps of another lever of our strategic plan, Save-to-Serve, which includes finding ways to strategically save our resources by reducing spending. The first initiative is asking for units to find cost savings of 50 in their "Supplies and Other Services" budget items, which includes our fastest-growing budget area. While some cuts may be inconvenient, I'm still happy that I work at a place that is prioritizing people and programs over printers. I encourage all faculty to thoughtfully engage in the process, guarding those things that are

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essential but being open to reducing spending on the less important things. The President will discuss this today.

5. Upcoming Meetings/Events

- a. New Date, Time, Location. Spring General Faculty Meeting: April 15, 2024, at 4:00 PM in the Joan C. Edwards Playhouse, also available on Livestream.
- b. Our next Faculty Senate Meeting is scheduled for November 30. The
 Executive Committee meeting is scheduled for November 13.

 Recommendations are due at senate@marshall.edu by November 3.

4. Recommendations / Resolutions: None for this session.

	Items		Discussion	VOTE
a)	SR 23-24-02 CC Recommends approval of the listed UNDERGRADUATE MINOR ADDITION, DELETION, CHANGE in the following college and/or schools/programs: Esports Business Minor.	-	None	MSAP approved
b)	SR 23-24-03 CC Recommends approval of the listed UNDERGRADUATE COURSES ADDITIONS in the following college and/or schools/programs: STHM 360.	•	None	MSAP approved
c)	SR 23-24-04 CC Recommends approval of the listed UNDERGRADUATE COURSES CHANGES in the following college and/or schools/programs: ENT 360, GEO 427.	•	None	MSAP approved
d)	SR 23-24-05 EC Recommends a New Commencement Speaker Selection Process		Two different procedures for process of commencement speaker selection and honorary degree selection. Is the March 1 deadline too close to commencement? (Beller)	MSAP approved

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		 This is to approve the speaker the university has agreed upon, so the speaker would already know they have been selected. 	
e)	SR 23-24-06 EC Recommends a New Honorary Degree Selection Process.	None	MSAP
f)	SR 23-24-07 BAPC Recommends adjusting the language in the Marshall University Undergraduate Catalog to clarify the exact credit hours needed to calculate honors graduation eligibility.	A question was raised about not giving students with academic forgiveness honors eligibility, and it was clarified that students who apply for academic forgiveness cannot earn honors, per policy.	MSAP

5. Regular Reports:

a. President's Report - Brad Smith -

- i. Enrollment gains; good indicators for fall 2024; advance progress in our 6 pillars: 1. cybersecurity/forensic science, 2. healthcare, 3. advanced manufacturing, 4. energy sustainability (1 of 7 states to be a hydrogen hub—almost 1 billion in funding), 5. aviation—second hangar and first helicopter—all funded by external sources); and 6. entrepreneurship (innovation district).
- ii. Save to Serve—grow students, not fees; collaborative, transparent and durable process—Budget Workgroup; continuing to transition to incentivized budget model—parallel budget process in 2025, will "go live" in 2026; we have until 2027 to find 14.5 million; Budget Workgroup suggested cutting supplies and services (was growing at 48%, so it was growing at 3 times the rate of revenue); 92 million—spent on budget and services this year; trying to protect personnel and programs; we need to look at programs/services that are helping us; looking at expenses that are not recurring (dean searches, outside consultants); slowing the growth, not cutting per se.
- iii. Grow our way out/get the word out—100 day listening tour indicated that we don't tell everyone our story; updating websites; Marshall moments; visiting high schools; digital marketing campaigns; drone footage; virtual tours—watched at meeting—lots of views and web traffic; "more wood to chop" in services.

Question(s) for President: Beller – new program called Herd Connection (provost will discuss). Riner—timing of 5%--when will it be implemented and why mid-semester? President said this is a first pass, and it needed to happen now within the fiscal year; will also look in summer for next fiscal year. Brazeau—more videos on Health Science Center? President said there are plans to create more drone videos. Noyongoyo—wondering about wasteful practices even with furniture—we could donate or sell old furniture; wondering about selling supplies to get money back. President said they are accepting new ideas, and they are looking at ways to be innovative.

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b. Report of the Provost - Avinandan Mukherjee - Oct 16 was the census date for enrollment—reported to HEPC—good data across all 10 groups; total unduplicated headcount is 11230. Enrollment fairs are new and part of our larger recruitment effort; growth in new undergrad students—1528 to 1719; graduate students increased by 5.5% (severely negative last year); growth of undergraduate students 3.3%; research doctoral students are up 10%; transfer students up 20%; distance up 20%; high school 13%; metro 20%; international 10%; students of color 6%. The only segment in the negative is -3% for out-ofstate, but that is due (mostly) to new metro rate. Retention has grown 78.7% up from 74% (first to second year); student credit hours have grown 4.5%--has grown more than headcount, which means students are taking more classes. Already at 4,363 applications for next fall (last year our total # of apps for the whole year was just under 8000); growth and momentum from G&W days; event this coming Monday, Oct 30 at 4 pm—Herd Pathways and Graduate Studies Expo, Don Morris; international festival on Saturday, Oct 28-longest running international festival in the state; retention—Herd Connect—an initiative to give students 4 levels of support—student mentor and professional advisor (1st year); 2nd year are same two supports (FAM program); 3rd year is faculty mentors and professional advisors; 4th year is alumni mentors and professional advisors; would like to keep same professional advisors all four years; In addition to that, we are doing supplemental instruction. We have 157 students right now that are taking supplemental instruction sessions is really important as you know, for retention, this is up from 140 last week and so that's actually growing every during the semester. We are covering 10 sections right now from 7 in the last fall and those cover courses in biology, human anatomy, general organic and biochemistry, principles of chemistry, calculus, analytical geometry and so on. So there is a lot of forces we look at the DFW rates and we offer these classes to help students to move forward with the program. So this is something that is very hands-on and helps in retention of students, particularly in these difficult courses. Underwood Smith Scholarship in Education—supports students with enthusiasm for teaching, 10K/year, So this is a very, very generous, very prestigious, very competitive scholarship and Underwood Smith teaching scholars make an education program really strong right now. Through Marshall, we have 20 Underwood Smith teaching scholars, which make us really proud. We will continue to have them graduate, but they also get some practical experience from their school districts before they graduate, and this is something that is one of those good stories that we always celebrated in our Academy.

Question(s) for **Provost**: Beller—will this new program change the advising status of faculty; will they only be mentoring? President says we could move in that direction, but right now, faculty are still advising as mentors.

c.	Advisory Council of Faculty – Amine Oudghiri-Otmani – Written report
	No report; Nov 3 & 4—yearly retreat

d. Board of Governors—Robin Riner—agenda is on the website; next meeting is December 13; she will hold virtual hours on December 8; no action items from Athletics Committee; new capital campaign (goal is 70 million)—opening weekend for baseball in new stadium will be march 2024; Herd Fuel—newly renovated dining room—avg # of visitors before renovation was 27 and now it is 323; the GPA of athletes for the fall average is 3.23 so far, and ticket revenue is looking to be above what was budgeted. No action items from Academic Affairs Committee—provost covered most in today's meeting; STEAM Center (daycare) is opening a 2 and 3 yr old room—students and faculty will have preferential enrollment; Disability Services—now Office of Student Ability and Accessibility; Finance Committee—action items, most mentioned in President's report; CFO report—2.5 million better than originally budgeted; deferred maintenance grant from the state 21 million.

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e. Graduate Council - Scott Davis - Written report ⊠

- i. New members have joined the Graduate Council: Billy Gardner now represents the College of Science, and Yousef Sardahi is the representative for the College of Engineering and Computer Science. Furthermore, there is a vacant Vice Chair position, and we intend to open nominations from the floor and hold a vote during the October Graduate Council meeting scheduled for October 27, 2023.
- ii. An important highlight from our September meeting is the approval of the College of Engineering and Computer Science's Intent to Plan for a PhD program in Engineering.
- iii. Looking ahead, the Graduate Council, in collaboration with the Academic Planning Committee, will be conducting a review of several significant policy changes affecting the Graduate Catalog. These changes encompass:
 - 1. Proposed modifications to Graduate Admissions Criteria, particularly concerning Conditional and Provisional Admissions.
 - 2. Proposed alterations to Graduate Admissions requirements concerning transcripts.
 - 3. Proposed adjustments to the definition of full-time status for summer graduate students.
- iv. The Graduate Council is preparing for an upcoming round of Program Reviews, with eight degree programs scheduled for evaluation this year, including MA in Humanities, MA in History, MA in Sociology, MA in Music, MS/MA in Biological Sciences, MS/MA in Pharmaceutical Sciences, Doctor of Pharmacy, and the Doctor of Physical Therapy. We also have five associated certificate programs.

Question for the GC: None.

f. Student Government Association – Walker Tatum – Written report

Food insecurity committee—creating concrete solutions; has met with a number of organizations and individuals to move forward with this initiative; Herd Link trainings for students—keep on radar if you are a group activity; Amazon wish lists for organizations; funding of student organizations; Nov 14 is memorial fountain ceremony; meeting with Chancellor Tucker to discuss backing from HEPC; Senator Grady—hunger-free campus act; presentation in front of HEPC in December; cultivating survey for students; Appalachian Regional Commission; he can help with community service initiatives; Month of Service.

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6. Standing Committee Reports:

Committee	Report by:	Report Specifics
a. Academic Planning Committee	Sean McBride (4 minutes)	Written report received (if checked) □ ■ Evaluating 9 undergrad programs ■ Intent to plan BS in political science ■ Program reviews have a cost of delivery component?
b. Athletic Committee	Tom Hisiro (4 minutes)	Written report received (if checked) ■ No report
c. Budget & Academic Policy Committee	Kelli Prejean (4 minutes)	 Written report received (if checked) ☑ Permanent Juneteenth holiday discussed Developing criteria for priority registration
d. Library Welfare Committee	Megan Marshall (4 minutes)	 Written report received (if checked) □ October 9 Testing Center—door issues Looking at accessibility Lack of signage at testing center Staffing changes Podcast station on second floor
e. Faculty Development Committee	Gayle Brazeau (4 minutes)	 Written report received (if checked) ☑ Individual applications for INCO funding Ad Hoc Committee on Post-tenure review
f. Physical Facilities and Planning	Bill Gardner (4 minutes)	No meetings and no reports

Chair mentioned change in quorum rules for liaisons.

7. Ad-Hoc Committee Reports - None

8. Other Requests to Speak - None

9. Adjournment:

Motion to adjourn - MSAP. Meeting was adjourned at approximately 5:12 pm.

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Respectfully Submitted,
Kelli Prejean

Faculty Senate

MINUTES APPROVED BY SENATE:

Dr. Shawn Schulenberg, Chair

Faculty Senate

November 30, 2023

Date Signed

MINUTES READ:

Brad Smith, President Marshall University DECEMBER 5, 2023

Date Signed