

“Scholarships mean the most to me because I can worry less about student loans or paying out of pocket for my schooling and focus more on being excited for each upcoming semester instead of the financial burden. A lot of times, I am amazed when I receive scholarships because I do not always think that I meet the qualifications well enough,” said Laura Hundley, the recipient of the Richard “Rock” Fliess Scholarship, the Amsbary and Johnson Endowed Scholarship, the Masonic Scholarship, the Promise Scholarship and the Marshall University Presidential Scholarship.

Double majoring in management and marketing with a minor in communication studies, Laura loves the Marshall and Huntington communities, the beautiful campus and the career building skills she has gained with each completed class and semester. The Ivydale, (Clay County) West Virginia, native intends to pursue her Master of Business Administration upon graduation in 2022. Her dream job would be working in the marketing department at Coca-Cola or Disney.

Initially intending to become a forensic scientist, the nationally recognized program at Marshall University gained Laura’s attention. As the daughter of a Marshall alumnus, the university was already on Laura’s radar.

“I took a principles of management class my sophomore year of high school, got involved with the Future Business Leaders of America (FBLA) club and realized that business was the way to go for me. I chose to double major because I was interested in both management and marketing and couldn’t pick between the two,” Laura explained. “I was thrilled to see that the Lewis College of Business had an Association to Advance Collegiate Schools of Business (AACSB) International accreditation, which made them equally as qualified to me.”



Fun Facts

Name: Laura Hundley

Class of 2022

Hometown: Ivydale, West Virginia

Major: Management and Marketing with a minor in communication studies

Favorite color: Green

Textbooks or eBooks: Textbooks, for sure. E-books strain my eyes too much, although they are convenient if you need to find something quickly with a quick control + f search.

Favorite place in Huntington: Overall, Pullman Plaza is a great place in Huntington that is listed as the main attraction in Huntington, but my favorite cozy place to be is Nomada Bakery at Heritage Station. Their empanadas and chocolate raspberry cookies are delicious!

Laura's favorite place on campus is the Memorial Student Center Plaza, especially in the springtime. She enjoys going there to study or hang out with friends, admiring the Memorial Fountain and beautiful flower arrangements and watching the squirrels. She is excited for the Fall 2021 semester and a "return to a state of normalcy," when she can attend in-person classes, meet professors and hold in-person club meetings.

Involved in numerous organizations at Marshall University, Laura is in Delta Sigma Pi, a business fraternity; the American Marketing Association; Chi Alpha, a campus ministry; a member of the College of Business Dean's Student Advisory Board; and has served for three years in the Student Government Association (SGA). Laura hopes to join SGA again before she graduates. Additionally, she has participated in the pep band every spring and was a member of the Marching Thunder her sophomore year. She recalls an SGA opportunity being her favorite she has received thus far at Marshall.

"My favorite opportunity has definitely been when I was Student Body Treasurer in Student Government," she said. "I never thought when I was a freshman that I would be in a high position at Marshall to where I would get to work with so many students from all different types of organizations to talk to and try to help them receive funds for their organization. I am grateful for the time I served in that position with the help of Student Government advisors Matt James, Michelle Biggs, Andy Hermansdorfer, Lisa Martin and the Student Government Executive team."

Balancing student activities and course work has been Laura's greatest challenge as a student. She recognizes her friends at the Counseling Center who keep her grounded and takes the time weekly to write her plans on a calendar and make a to-do list.

Recognizing her academic organization, communication skills and hard work as three traits that make her unique as a student, Laura believes remaining positive, seeing the best in others, practicing active listening and displaying gratitude are things that make her stand out amongst her peers. Her favorite ways to show her heart-felt appreciation for her friends are to crochet a personalized gift, take the time to send a detailed email or text and to show her gratitude in person.

"I am thankful for the professors and other Marshall staff who have educated me, encouraged me and pushed me to do great things. Without them, I would not have made it this far in my college career and not have evolved into the strong person that I am today and that I will continue to be," Laura said.

Laura hopes to make a positive impact on the Marshall community by being kind, helping others and being a good role model. She is grateful for the example of generous alumni.

"Alumni should give back because their generosity is fueling our experience and bringing us hope for future Marshall students."