

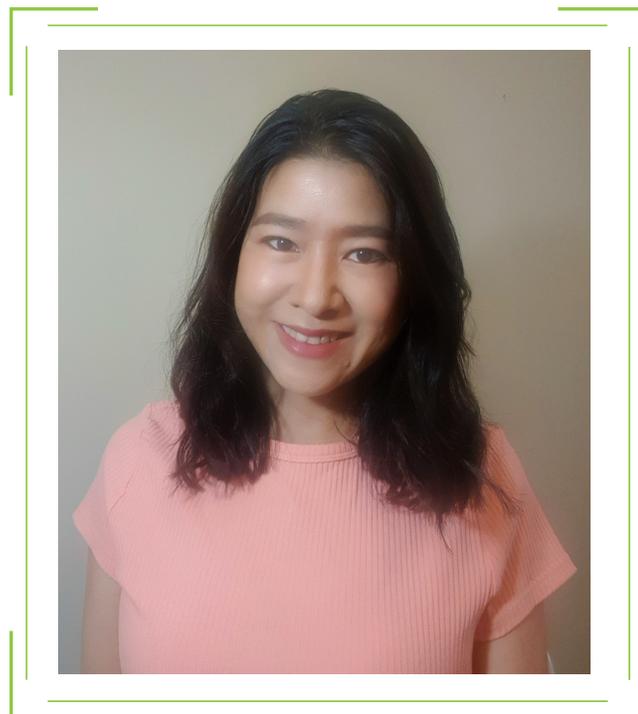
“I chose to attend Marshall University because the living cost here is reasonable, and my family can afford it during my study. Secondly, I appreciate the student to professor ratio. There are many opportunities for the professor can concentrate and advise all students. Third, the atmosphere is focused and suitable for studying and one can explore the beautiful natural surroundings during breaks,” said Natwara Anukratiporn, who is pursuing her Master of Business Administration at Marshall University’s Brad D. Smith Schools of Business.

Coming to Marshall from Bangkok, Thailand, Natwara holds a Bachelor of Business Administration and has experience working in marketing and sales. Because of this, she chose to pursue her MBA to help her continue on her career path. After graduation, she hopes to work with a leading company to enhance her expertise. Natwara’s dream job is to become an entrepreneur who creates her own brands while also developing the marketing strategies for her family business.

She loves the diversity of the student body at Marshall, which has allowed her to meet friends from all over the world.

“I can find a speaking partner and participate in international holiday activities,” Natwara explained.

Only being at Marshall for a few months when the pandemic initially hit, Natwara missed the opportunity to meet people and make friends. She is deeply appreciative for the professors who supported students during these challenging times. Now, Natwara is “thrilled” to be studying “in-person” and is considering getting involved in extracurricular activities this fall. She is currently involved in the Society of Advancement Management and this fall she will be involved in Student CPT as chapter treasurer.



Fun Facts

Name: Natwara Anukratiporn

Class of 2022

Hometown: Bangkok, Thailand

Major: Master of Business Administration

Favorite color: Pink and Green

Textbooks or eBooks: I prefer textbooks because I can highlight the main idea and take notes from my lecture. It is easy for me to review after class.

Favorite place in Huntington: My favorite place in Huntington is Harris Riverfront Park. I always go there with my friend and sometimes I spend my own time there with my coffee and favorite books.

Describing herself as determined and one to never give up, she knows she will always overcome the problem and reach her goal.

“My parents always said to me that, ‘you will never find a new method if you never face a problem,’” Natwara said, who is grateful for the support her friends and family have provided during her educational journey. “I am thankful to them for their endurance and for always giving a lot of advice during my journey. Also, a special thanks to Dr. Ben Eng, my marketing professor, who inspires me and has guided how to apply what I have learned to real business, which is beneficial for my future work.”

During her time at Marshall, Natwara hopes to gain more knowledge and find success in her studies, while also participating in more experiences. She enjoys spending time at Drinko Library, because it is a peaceful atmosphere with a nice view. Natwara enjoys getting coffee and reading there, too.

“Whenever I struggle with my writing, there is a writing center that helps me review my papers and gives advice,” Natwara said.

After arriving on campus, Natwara was awarded the MU INTO Progress Scholarship, which she is proud to receive this compensation for her efforts. Her favorite opportunity presented at Marshall is the business forum hosted by the Lewis College of Business that connects classroom teachings and real-world businesses, such as the CEO Panel and Cohen Talks Series. Natwara has been motivated by these events and learned more about business.

“When alumni give back, we can create inspiration and convey success to the next generation. When we look back on our days in school, we have many great memories, including our experiences and the lessons we learned. Alumni give back by engaging the community, sharing expertise and advice to the next generation and supporting them to grow and succeed.”