



Features

THESE STREAMERS MAKE MILLIONS IN A YEAR — HERE'S HOW

Twitch streamers can make huge amounts of money just for playing video games – here is how they do it.

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Did you know that many of the popular Twitch streamers make millions per year? It's incredible how much money these people are pulling in.

If you want to know how much these streamers are making check out our list – [6 Of Twitch's Richest Streamers](#).



...nor experience can save you time and money.

Unfortunately, some of the stats are kept secret. We do, however, know estimates for how many subscribers each big Twitch streamer has, and we have some basic information about donations to go off of.

With all of this information in mind, we can create a rough estimate of how much money the big streamers are making and also how they're making their money.

HOW DO STREAMERS MAKE MONEY?



There are a number of different ways streamers make money and each streamer makes a different level of money depending on the size of their audience.

Here's a look at the main ways streamers pull in money from streaming themselves playing video games.

SUBSCRIPTIONS

Twitch subscribers are streamers' bread and butter. People can subscribe for \$5 a month to get unique emotes to use in a streamer's chat. The big streamers usually get a 60-70% cut of the money earned from subscriptions.

People like [Shroud](#), [Summit1G](#), and [Ninja](#) easily make \$100,000 plus from subscribers alone.

DONATIONS

Donations are the second biggest income source for streamers. Unfortunately, the monthly [donation amount is almost always kept very secretive](#). Occasionally, donation stats get leaked. From what we can gather, the big streamers usually make \$1,000-\$5,000 a day from donations.

If a big streamer streams for 5 days a week, that's an extra \$20,000 month at the minimum.

SPONSORSHIP DEALS

When it comes to sponsorship deals, we know very little about how much a streamer can make. We do know that companies can pay a lot for sponsorships. We're talking 10s of thousands of dollars per month.



One interesting thing is that many streamers take the opportunity to sell their own [merch](#). The ones that are extremely successful have even started their own lines of merch to supplement their income. The best example of good merch on Twitch has to be DrDisRespect's branded clothing.

YOUTUBE

Many Twitch streamers upload Stream highlights to their [YouTube](#) channel. These videos can often bring in 100,000s of views each day, which can equal to a few thousand extra per month.

SHROUD MAKES \$100,000+ A MONTH



Shroud is one of the biggest streamers on Twitch right now. Previously a professional CS:GO player for Cloud9, Shroud has had a lot of experience with making money from playing games.

It's safe to say that Shroud now makes more money than he ever did before. Shroud makes more than \$100,000 a month from subscribers alone.

During Shroud's stream, people donate to him to send messages to his stream, which certainly boosts his stream income massively.

Shroud is also signed to Cloud9 – there's no information on whether Shroud gets paid to represent Cloud9 as a streamer, but it's certainly possible.

Shroud also has a number of affiliate deals and sponsorships that help him to make more money. He has an affiliate deal with Crunchyroll and sponsorships from HyperX and MSI.

SUMMIT1G IS A MILLIONAIRE



Is it safe to say Summit1G is a millionaire? Out of all of the top streamers right now, Summit1G has been grinding for the longest. He started out many years ago with a small audience and he spent years and years building his community.

Today, Summit is rumored to have roughly 25,000 subscribers – that's around \$75,000 a month. This number varies, but he's been on at least 20,000 subscribers for a year now.

If you consider Summit has been streaming for many years, this adds up to \$500,000-\$750,000 a year just from subscriptions.

We're only just getting started with subscribers. Summit1G has a number of big sponsorship deals. Summit is sponsored by Monster Energy, he occasionally plays sponsored games, and has Amazon affiliate links on his Twitch page.

Summit1G also has deals laid out with Audio Technica, Corsair, CyberpowerPC, Discord, and ESEA.

DRDISRESPECT GOT RICH, QUICK



DrDisRespect is one of the biggest success stories on Twitch. There's no denying that DrDisRespect became the fastest growing channel in 2017.

Whilst the Doc may not have as many years of streaming experience behind him, his character has drawn in thousands upon thousands of subscribers in a short time. If the Doc keeps up the work, he'll without a doubt be rolling in the millions fairly soon.

A year ago, DrDisRespect had less than 5,000 subscribers, now he has 40,000+. With this number of subscribers, the Doc pulls in a steady \$120,000 a month.

The number of donations DrDisRespect brings in is also very impressive. We don't have exact stats, but rumors suggest that he gets at least \$1,500 per day.

DrDisrespect also has some pretty huge sponsorship deals from GFuel, Turtle Beach, Republic Of Gamers, Razer, and Need For Seat. DrDisrespect also plugs his merch pretty heavily, so he definitely makes a lot of money from that.

It's safe to say that the Doc easily makes \$200-500 thousand per month.

TWITCH STREAMERS WORK HARD



You might think it's a dream to be able to make millions a year playing video games, but many of these streamers put a lot on the line to get where they are today.

Streamers like Summit1G and Shroud stopped going the traditional route and started to follow their passion for playing games competitively at a very young age. That eventually led to them streaming for a living.

Whilst there have been quick Twitch success stories like DrDisRespect, even he worked on following his passion for games for his whole life.

The grind to get successful on Twitch isn't easy, either – you need to have an engaging stream with good, quality content. It's not just about playing video games, it's also about providing live entertainment for thousands of people.

SUMMARY

What are your thoughts on these rich Twitch streamers? Do you think they've worked hard enough to deserve the money they're currently earning?

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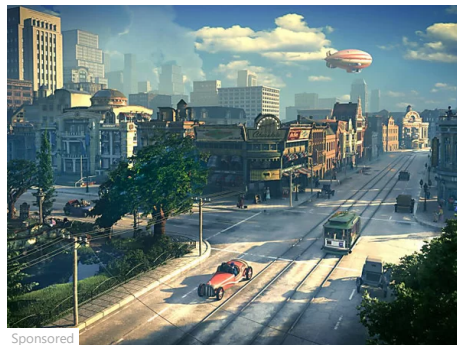
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THE MUST-PLAY CITY BUILDING GAME OF THE YEAR

Forge Of Empires



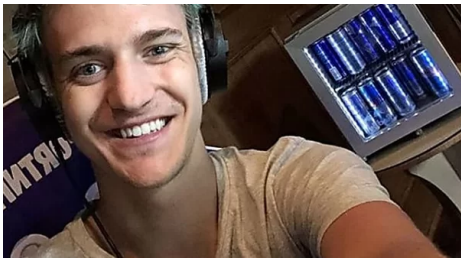
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[PICS] SHE SUSPICIOUSLY PAID FOR EVERYTHING IN CASH FOR YEARS, THEN PEOPLE REALIZED WHY

Ice Pop



RUSSIAN FORTNITE PLAYER CAN LITERALLY BUILD TOWERS IN 0.1 SECONDS



NINJA BECOMES FIRST EVER TWITCH STREAMER TO HIT 10 MILLION FOLLOWERS



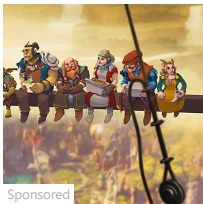
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Tie Breaker



NINJA RECEIVED A \$100,000 DONATION WHILE PLAYING FORTNITE FOR CHARITY

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