

# Request for Graduate Addition, Deletion, or Change of Area of Emphasis-Page 1

- 1. Prepare one paper copy with all signatures and supporting material and forward to the Graduate Council Chair.
- 2. E-mail one PDF copy without signatures to the Graduate Council Chair. If attachments included, please merge into a single file.
- 3. **The Graduate Council cannot process this application until it has received both the PDF copy and the signed hard copy.**

College: Lewis College of Business

Dept/Division: MBA / Management

Contact Person: Dr. Marc Sollosy or Dr. Deepak Subedi

Phone: X2614 or X2676

### Action Requested

Check action requested:  Addition  Deletion  Change

Degree Program Masters of Business Administration - MBA

Area of Emphasis Military Management

Effective Term/Year Fall 20  Spring ~~20~~<sup>19</sup>  Summer 20  *15 10/18/18*

### Notifications

Attach a copy of written notification regarding this curriculum request to the following:

- 1. Statement of Non-Duplication: If this area of emphasis will be similar in title or content to an existing area of emphasis, please send a memo to the affected department/division and include a copy with this packet as well as the response received from the affected department.
- 2. If your department/division requires additional faculty, equipment, or specialized materials, attach an estimate of cost and time required to secure these items.

Signatures: if disapproved at any level, do not sign. Return to previous signer with recommendation attached.

Dept. Chair/Division Head <u><i>Deepak Subedi</i></u>	Date <u>10/16/18</u>
Registrar <u><i>[Signature]</i></u> <i>GB18</i>	Date <u>10/12/18</u>
College Curriculum Chair <u><i>[Signature]</i></u>	Date <u>16 OCT 18</u>
College Dean <u><i>A. Muthuraja</i></u>	Date <u>10/16/2018</u>
Graduate Council Chair _____	Date _____
Provost/VP Academic Affairs _____	Date _____
President _____	Date _____

## Request for Graduate Addition, Deletion, or Change of Area of Emphasis-Page 2

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1. Please provide a rationale for addition, deletion, change:

Active military personnel need to acquire a graduate level degree in order to move up to the middle and senior levels of the Officer Corps (O4 or higher). Increasingly, the military seeks professionals with a background in business administration and similar disciplines. In addition, many military offers seek careers in business once they retire from active duty. The purpose of this area of emphasis is to provide a vehicle for active duty military officers to enhance their careers, both while still actively serving in the military and upon transitioning into civilian careers.

2. Please describe any changes in curriculum:

Course number, title, credit hours. Note whether each course is required or optional. Enter NONE if no change.

The core MBA curriculum (27 credit hours / 9 courses) remains unchanged for all students. This includes MGT601 – Quantitative Methods for Business, ACC613 – Profit Planning and Controls, FIN620 – Financial Management, ECN630 – Managerial Economics, MGT672 – Organizational Behavior, MGT674 – Production/Operations Management, MIS678 – Management Information Systems, MKT682 – Advanced Marketing Management, and MGT699 – Business Policy & Strategy. In addition, depending upon prior educational background and or experience, students may be required to take one (1) or more of the following Foundation courses; ECN501 – Economic Analysis, ACC510 – Financial Accounting, FIN510 – Principles of Business Finance, MKT511 – Marketing and Management, and MGT500 – Analytical Methods and Techniques.

The LCOB will accept up to nine (9) credit hours from active military personnel transferred in from military schools such as; Army Command & General Staff College (all branches), School of Advanced Military Studies, the Air Force Institute of Technology (AFIT), AFIT's Graduate School of Engineering and Management, Center for Cyberspace Research, Air Command and Staff College, U.S. Naval War College, and the Naval Postgraduate School. To facilitate transfer acceptance, the LCOB will directly accept military courses from the ACE (American Council on Education) list of courses. Any course not on the list will be reviewed, on a case-by-case basis, for credit.

3. **Additional Resource Requirements:** If your program requires additional faculty, equipment or specialized materials to ADD or CHANGE this Area of Emphasis attach an estimate of the time and money required to secure these items. May attach separate page if needed

NOTE: approval of this form does not imply approval for additional resources. Enter NOT APPLICABLE if not applicable.

NOT APPLICABLE

4. **NON-DUPLICATION:**

If a question of possible duplication occurs, attach a copy of the correspondence sent to the appropriate department(s) describing the request and any response received from them.

Enter NONE if not applicable.

NONE

***For catalog changes as a result of the above action, please fill in the following pages.***

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### 5. **Current Catalog Description**

Insert the *Current* Catalog Description and page number from the latest catalog for entries you would like to change.

(May attach separate page if needed)

Students who choose to take two electives in either Marketing, Finance, management, Health Care Administration, or Human Resource Management in addition to the functional study course can receive a concentration in that functional area.

Need to change to read: Active military personnel electing to transfer 9 credit hours from the accepted military schools/courses in addition to the functional study course can receive a concentration in military management.

### 6. **Edits to the Current Description**

Attach a PDF copy of the current catalog description prepared in MS Word with strikethroughs to mark proposed deletions and use the highlight function to indicate proposed new text.

### 7. **New Catalog Description**

Insert a 'clean' copy of your proposed description, i.e., no strikethroughs or highlighting included. This should be what you are proposing for the new description. (May attach separate page if needed)

#### Area of Concentration

Students who choose to take two electives in either Marketing, Finance, management, Health Care Administration, or Human Resource Management in addition to the functional study course can receive a concentration in that functional area. Active military personnel electing to transfer 9 credit hours from the accepted military schools/courses in addition to the functional study course can receive a concentration in military management.

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Please insert in the text box below your Area of Emphasis change information for the Graduate Council agenda. Please enter the information exactly in this way (including headings):

Department:

Area of Emphasis Title:

Credit Hours:

Type of Change Requested: *(addition, deletion, change)*

Term to Take Effect: *(Fall, Spring, Summer/Year)*

Rationale:

Department: Management and Health Care Administration

Area of Emphasis Title: Military Management

Credit Hours: 9

Type of Change Request: Addition – Military Management

Term to take effect: Spring 2019

Rationale: Active military personnel need to acquire a graduate level degree in order to move up to the middle and senior levels of the Officer Corps (O4 or higher). Increasingly, the military seeks professionals with a background in business administration and similar disciplines. In addition, many military officers seek careers in business once they retire from active duty. The purpose of this area of emphasis is to provide a vehicle for active duty military officers to enhance their careers, both while still actively serving in the military and upon transitioning into civilian careers.