

Request for Graduate Course Addition

1. Prepare one paper copy with all signatures and supporting material and forward to the Graduate Council Chair.
2. E-mail one identical PDF copy to the Graduate Council Chair. If attachments included, please merge into a single file.
3. **The Graduate Council cannot process this application until it has received both the PDF copy and the signed hard copy.**

College: COEPDDept/Division: Leadership StudiesAlpha Designator/Number: LS 628☒ Graded ☐ CR/NCContact Person: Dr. Mike CunninghamPhone: 6-1912

NEW COURSE DATA:

New Course Title: Leading Nonprofit & Public Sector OrganizationsAlpha Designator/Number: L S 6 2 8Title Abbreviation: L E A D N P O & P U B L I C S e c t o r O r g

(Limit of 25 characters and spaces)

Course Catalog Description: NonProfit & public sector organizations constitute a significant part of every community and this course is designed to examine the major leadership issues they encounter.
(Limit of 30 words)Co-requisite(s): N/AFirst Term to be Offered: Fall, 2015Prerequisite(s): NoneCredit Hours: 3Course(s) being deleted in place of this addition (must submit course deletion form): None

Signatures: if disapproved at any level, do not sign. Return to previous signer with recommendation attached.

Dept. Chair/Division Head Date 11-6-14

Registrar _____

Date _____

College Curriculum Chair _____

Date _____

Graduate Council Chair _____

Date _____

Request for Graduate Course Addition - Page 2

College: COEPD

Department/Division: Leadership Studies

Alpha Designator/Number: LS 628

Provide complete information regarding the new course addition for each topic listed below. Before routing this form, a complete syllabus also must be attached addressing the items listed on the first page of this form.

1. FACULTY: Identify by name the faculty in your department/division who may teach this course.

Dennis M. Anderson

2. DUPLICATION: If a question of possible duplication occurs, attach a copy of the correspondence sent to the appropriate department(s) describing the proposal. Enter "**Not Applicable**" if not applicable.

N/A

3. REQUIRED COURSE: If this course will be required by another department(s), identify it/them by name. Enter "**Not Applicable**" if not applicable.

N/A

4. AGREEMENTS: If there are any agreements required to provide clinical experiences, attach the details and the signed agreement. Enter "**Not Applicable**" if not applicable.

N/A

5. ADDITIONAL RESOURCE REQUIREMENTS: If your department requires additional faculty, equipment, or specialized materials to teach this course, attach an estimate of the time and money required to secure these items. (Note: Approval of this form does not imply approval for additional resources.) Enter "**Not Applicable**" if not applicable.

N/A

6. COURSE OBJECTIVES: (May be submitted as a separate document)

Analyze internal & external problems that affect the leadership of nonprofit & public sector organizations.
Examine the relationship between nonprofit & public sector organizations and the communities they serve.
Explore the relationship between the governing board, staff, and volunteers of nonprofit & public sector organizations.
Analyze financial management issues facing nonprofit & public sector organizations.

Request for Graduate Course Addition - Page 3

7. COURSE OUTLINE (May be submitted as a separate document)

History of nonprofit & public sector organizations in the US
Leadership and ethics
Board development
Financial management
Program evaluation & development
Strategic planning processes
Marketing and public relations
Political and advocacy processes
Capacity building

8. SAMPLE TEXT(S) WITH AUTHOR(S) AND PUBLICATION DATES (May be submitted as a separate document)

Michael J. Worth. Nonprofit Management: Principles and Practice. Thousand Oaks, CA: SAGE, 2009.
John Bryson. Strategic Planning for Public and Nonprofit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement. San Francisco: Jossey-Bass. 2004
Mary Tschirhart and Wolfgang Bielefeld. Managing Nonprofit Organizations. San Francisco: Jossey-Bass. 2012.

9. EXAMPLE OF INSTRUCTIONAL METHODS (Lecture, lab, internship)

Case studies, group activities, final project

Request for Graduate Course Addition - Page 4

10. EXAMPLE EVALUATION METHODS (CHAPTER, MIDTERM, FINAL, PROJECTS, ETC.)

analysis of case study responses
group activity evaluation
final project

11. ADDITIONAL GRADUATE REQUIREMENTS IF LISTED AS AN UNDERGRADUATE/GRADUATE COURSE

N/A

12. PROVIDE COMPLETE BIBLIOGRAPHY (May be submitted as a separate document)

Blazek, Jody. Financial Planning for Not-for-profit Organizations. John Wiley & Sons, Inc., New York: NY, 1996.

Brothers, John and Anne Sherman. Building Nonprofit Capacity: A Guide to Managing Change Through Organizational Lifecycles. Jossey-Bass, San Francisco, CA, 2011.

Chait, Richard, William Ryan and Barbara Taylor. Governance as Leadership: Reframing the Work of Nonprofit Boards. John Wiley & Sons, Inc., New York: NY, 2004.

Drucker, Peter. Managing the Nonprofit Organization. Harper Collins, New York: NY, 2006.

Getting Attention: Helping Nonprofits Succeed Through Successful Marketing <http://gettingattention.org>

Heyman, Darian R. Nonprofit Management 101. John Wiley & Sons, Inc., New York: NY, 2011.

Ten Keys to Successful Strategic Planning for Nonprofit and Foundation Leaders http://www.tccgrp.com/pdfs/per_brief_tenkeys.pdf

The Philanthropy Journal <http://www.philanthropyjournal.org>