

Request for Graduate Course Addition

1. Prepare one paper copy with all signatures and supporting material and forward to the Graduate Council Chair.
2. E-mail one identical PDF copy to the Graduate Council Chair. If attachments included, please merge into a single file.
3. **The Graduate Council cannot process this application until it has received both the PDF copy and the signed hard copy.**

College: Business

Dept/Division: Management, Marketing

Alpha Designator/Number: HCA 622

☒ Graded ☐ CR/NC

Contact Person: Doohee Lee, PhD

Phone: 304-746-1973

NEW COURSE DATA:

New Course Title: Utilization of Health Services Research

Alpha Designator/Number: H C A 6 2 2

Title Abbreviation: U t i l i z a t i o n o f H S R

(Limit of 25 characters and spaces)

Course Catalog Description: Provides an introduction to methods of undertaking research and program evaluation within health services organizations and delivery systems.
(Limit of 30 words)

Co-requisite(s):

First Term to be Offered: Spring 2016

Prerequisite(s): HCA 600 and MKT 511

Credit Hours: 3

Course(s) being deleted in place of this addition (must submit course deletion form):

Signatures: if disapproved at any level, do not sign. Return to previous signer with recommendation attached.

Dept. Chair/Division Head

Date

Registrar

Date

College Curriculum Chair

Date

Graduate Council Chair

Date

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College: Business

Department/Division: Management, Marketing, MI Alpha Designator/Number: HCA 622

Provide complete information regarding the new course addition for each topic listed below. Before routing this form, a complete syllabus also must be attached addressing the items listed on the first page of this form.

1. FACULTY: Identify by name the faculty in your department/division who may teach this course.

William Kent Willis

2. DUPLICATION: If a question of possible duplication occurs, attach a copy of the correspondence sent to the appropriate department(s) describing the proposal. Enter "**Not Applicable**" if not applicable.

Not Applicable

3. REQUIRED COURSE: If this course will be required by another department(s), identify it/them by name. Enter "**Not Applicable**" if not applicable.

Not Applicable

4. AGREEMENTS: If there are any agreements required to provide clinical experiences, attach the details and the signed agreement. Enter "**Not Applicable**" if not applicable.

Not Applicable

5. ADDITIONAL RESOURCE REQUIREMENTS: If your department requires additional faculty, equipment, or specialized materials to teach this course, attach an estimate of the time and money required to secure these items. (Note: Approval of this form does not imply approval for additional resources.) Enter "**Not Applicable**" if not applicable.

Not Applicable

6. COURSE OBJECTIVES: (May be submitted as a separate document)

Obj. 1. Demonstrate proficiency in basic concepts, principles, and applications of data utilization for managerial purposes;

Obj. 2. Analyze data from case studies to make managerial decisions using financial and business related methodologies;

Obj. 3. Apply collected data to the functions of management, finance, and human resources in a health care organization;

Obj. 4. Learn of the various study designs for collecting and analyzing data used within the business of health care management;

Obj. 5. Practice the use of common statistical measurement techniques used in health care decision making; and

Obj. 6. Develop written and oral communication skills.

7. COURSE OUTLINE (May be submitted as a separate document)

Health Services Research (HSR) is a multidisciplinary scientific field that examines how people get access to health care practitioners and health care services, how much care costs, and what happens to patients as a result of this care (AcademyHealth 2000). Health services researchers attempt to evaluate the effects and outcomes of the health care system on people's health.

Health services research examines how social factors, financing systems, organizational structures and processes, medical technology, and personal behaviors affect access to health care, the quality and cost of health care, and quantity and quality of life. HSR is a relatively young science that developed through the bringing together of social science perspectives with the contributions of individuals and institutions engaged in delivering health services (Sheikh 2011).

The primary goal of HSR is to utilize data in efforts to identify the most effective ways to organize, manage, finance, and deliver high quality care; reduce medical errors; and improve patient safety (Agency for Healthcare Research and Quality 2002). HSR is concerned with delivery and access to care and seeks to perform research and utilize data that can be applied by physicians, nurses, health managers and administrators, and other people who make decisions or deliver care in the health care system.

The business structure of health care delivery becomes critically important as health care managers are becoming more accountable for the delivery of quality health care. The utilization of health services research data is a major component of how a health care manager makes business decisions, as the manager plans, monitors, and evaluates health delivery.

As a MSHA course, Utilization of Health Services Research will allow a student to examine a broad array of research topics such as: individuals cared for in a particular service area of a hospital or clinic, persons who are covered by a particular insurance provider, persons who receive Medicare or Medicaid supplement, outcomes of services provided by a health care facility, and global health care management and health care policy impact decision making.

8. SAMPLE TEXT(S) WITH AUTHOR(S) AND PUBLICATION DATES (May be submitted as a separate document)

Shi, L. Health Services Research Methods. (2008). Delmar Learning, Clifton Park, NY.

9. EXAMPLE OF INSTRUCTIONAL METHODS (Lecture, lab, internship)

Lecture, class discussion, small group discussion, and group project

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10. EXAMPLE EVALUATION METHODS (CHAPTER, MIDTERM, FINAL, PROJECTS, ETC.)

Midterm exam, final exam, final research group project

11. ADDITIONAL GRADUATE REQUIREMENTS IF LISTED AS AN UNDERGRADUATE/GRADUATE COURSE

12. PROVIDE COMPLETE BIBLIOGRAPHY (May be submitted as a separate document)

1. Health and Human Services. Healthcare Cost and Utilization Project (HCUP). HCUP is the Nation's most comprehensive source of hospital data, including information on in-patient care, ambulatory care, and emergency department visits. HCUP enables researchers, insurers, policymakers and others to study health care delivery and patient outcomes over time, and at the national, regional, State, and community levels.
2. Agency for Healthcare Research and Quality. Data Sources Available from AHRQ. The Agency for Healthcare Research and Quality (AHRQ) provides a range of data resources in the form of online, searchable databases. Data are provided on topics such as the use of health care, the costs of care, trends in hospital care, health insurance coverage, out-of-pocket spending, and patient satisfaction.
3. Journal of Health Services Research. AcademyHealth. Rated as one of the top journals in the field, HSR publishes outstanding articles reporting the findings of original investigations that expand understanding of the wide-ranging field of health care and help improve the health of individuals and communities.
4. National Center for Health Statistics (NCHS) Research Data Center.
5. Centers for Medicare and Medicaid Services. Research and Statistics.
6. National Institute of Health. National Information Center on Health Services Research and Health Care Technology (NICHSR)

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Please insert in the text box below your course summary information for the Graduate Council agenda. Please enter the information exactly in this way (including headings):

Department:

Course Number and Title:

Catalog Description:

Prerequisites:

First Term Offered:

Credit Hours:

Management, Marketing, MIS

HCA 622, Utilization of Health Services Research

Course provides an introduction to methods of undertaking research and program evaluation within health services organizations and delivery systems. Recommended for students who will be involved in policy research, social science research, or program impact evaluation within health delivery systems.

HCA 600, MKT 511

Spring 2016

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