Chair: Tracy Christofero

GC#2: Certificate

Request for Graduate Addition, Deletion, or Change of a Certificate

- 1. Prepare one paper copy with all signatures and supporting material and forward to the Graduate Council Chair.
- 2. E-mail one identical PDF copy to the Graduate Council Chair. If attachments included, please merge into a single file.
- 3. The Graduate Council cannot process this application until it has received both the PDF copy and the signed hard copy.

NOTE: If proposing a new certificate, please read this first: www.marshall.edu/graduate/graduatecouncil/certificatespolicy/certificatespolicy.pdf

College: LCOB Dept/Division: MBA Program / Management		gement
Contact Person: Dr. Marc Sollosy	Pł	none: 304-696-2614
Name of Certificate Graduate Certificate in Management I	Foundations	
Check action requested: Addition 🗵 Deletion	☐ Change	
Effective Term/Year Fall 20 X Spring 20	Summer 20	
Information on the following pages must be completed be	efore signatures are obtained.	
Signatures: if disapproved at any level, do not sign. Return	to previous signer with recommend	dation attached.
Dept. Chair/Division Head	Man May	Date 2/12/19
College Curriculum Chair	ham	Date
College Dean		Date
Graduate Council Chair		Date
Provost/VP Academic Affairs		Date
Presidential Approval		Date

Request for Graduate Addition, Deletion, or Change of a Certificate-Page 2

Please provide a rationale for addition, deletion, change:
The MBA program is changing its requirements regarding foundation courses. In lieu of the current 500 level courses, students requiring foundation course will take the undergraduate level equivalent courses. This change coupled with the small enrollment in the certificate program justifies the suspension of the Graduate Certificate in Management Foundations option.
Please describe any changes in curriculum: List course number, title, credit hours. Note whether each course is required or optional. Enter NONE if no change.
1. ADDITIONAL RESOURCE REQUIREMENTS: If your program requires additional faculty, equipment or specialized materials to ADD o CHANGE this certificate, attach an estimate of the time and money required to secure these items. NOTE: Approval of this form does not imply approval for additional resources. Enter NONE if not applicable. NONE
2. NON-DUPLICATION: If a question of possible duplication occurs, attach a copy of the correspondence sent to the appropriate department(s) describing the request and any response received from them. Enter NONE if not applicable. NONE
For catalog changes as a result of the above actions, please fill in the following pages

Request for Graduate Addition, Deletion, or Change of a Certificate-Page 3

3. Current Catalog Description

Insert the *Current* Catalog Description and page number from the latest catalog for entries you would like to change. May attach separate page if needed)

Graduate Certificate in Management Foundations - Page 97 of Catalog

This certificate is designed for students with non-business undergraduate degrees. It is envisioned as a generalist overview of graduate business topics. Students desiring a fully developed master's degree in business should enroll in the MBA program. The Graduate Certificate in Management Foundations will help students to improve their depth of knowledge, remain competitive in the job market, learn new skills, advance their careers, or pursue personal enrichment.

Admission

A prospective certificate-only student should apply for admission to Marshall University as a Certificate/Professional Development student and select on the application form the Certificate in Management Foundations.

Requirements

The Graduate Certificate in Management Foundations requires 18 graduate credit hours. Students must complete the series of courses with a minimum 3.0 GPA and cannot have more than two grades of

4. Edits to the Current Description

Attach a PDF copy of the current catalog description prepared in MS WORD with strikethroughs to mark proposed deletions and use the highlight function to indicate proposed new text.

5. New Catalog Description

Insert a 'clean' copy of your proposed description, i.e., no strikethroughs or highlighting included. This should be what you are proposing for the new description. (May attach separate page if needed).

There is no new section in so much as the certificate program is not to be listed in future catalogs.

Request for Graduate Addition, Deletion, or Change of a Certificate-Page 4

Please insert in the text box below your change summary information for the Graduate Council agenda. Please enter the information exactly in this way (including headings):

Department:

Name of Certificate:

Credit Hours:

Type of Change: (addition, deletion, change)

Rationale:

Department: Management

Name of Certificate: Graduate Certificate in Management Foundations

Credit Hours: 18

Type of Change: (addition, deletion, change) Deletion

Rationale: The MBA program is changing its requirements regarding foundation courses. In lieu of the current 500 level courses, students requiring foundation course will take the undergraduate level equivalent courses. This change coupled with the small enrollment in the certificate program justifies the suspension of the Graduate Certificate in Management Foundations option.

Graduate Certificate in Management Foundations

This certificate is designed for students with non-business undergraduate degrees. It is envisioned as a generalist

overview of graduate business topics. Students desiring a fully developed master's degree in business should enroll in the

MBA program. The Graduate Certificate in Management Foundations will help students to improve their depth of knowledge,

remain competitive in the job market, learn new skills, advance their careers, or pursue personal enrichment.

Admission

A prospective certificate only student should apply for admission to Marshall University as a Certificate/Professional

Development student and select on the application form the Certificate in Management Foundations.

Requirements

The Graduate Certificate in Management Foundations requires 18 graduate credit hours. Students must complete the

series of courses with a minimum 3.0 GPA and cannot have more than two grades of C

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A student pursuing a certificate must complete the following courses:

ACC

510

Survey of Accounting

ECN

501

Economic Analysis

MKT

511

Marketing and Management

MGT

500

Analytical Methods and Techniques

FIN

510

Principles of Business Finance

Elective: HRM 600, HCA 600, MGT 620, ACC 613, MGT 601, LE 691, ECN 630, MIS 678.

or other course selected with advisor's approval

All six courses must be taken; no courses may be waived.

Anyone desiring to enroll in the Management Foundations Certificate program is encouraged to contact the Graduate

Academic Advisor for further information.