

Request for Graduate Addition, Deletion, or Change of a Major or Degree

NOTE: Before you submit a request for a new Major or Degree, you must submit an INTENT TO PLAN form. Only after the INTENT TO PLAN goes through the approval process are you ready to submit this request for a new Major or Degree. For detailed information on new programs please see: <http://wvhepcdoc.wvnet.edu/resources/133-11.pdf>.

1. Prepare one paper copy with all signatures and supporting material and forward to the Graduate Council Chair.
2. E-mail one PDF copy without signatures to the Graduate Council Chair.
3. **The Graduate Council cannot process this application until it has received both the PDF copy and the signed hard copy.**

College: LCOB _____

Dept/Division: Accountancy & Legal Environment _____

Contact Person: Susan W. Lanham _____

Phone: 304-696-2666 _____

Degree Program

Check action requested: Addition Deletion Change

Effective Term/Year Fall 20 Spring 20 Summer 20

Information on the following pages must be completed before signatures are obtained.

Signatures: if disapproved at any level, do not sign. Return to previous signer with recommendation attached.

Dept. Chair/Division Head <u>Nancy K. Zimon</u>	Date <u>3/11/19</u>
College Curriculum Chair <u>Susan Lanham, Interim Chair</u>	Date <u>3-20-19</u>
College Dean <u>A. Muehle</u>	Date <u>3/20/2019</u>
Graduate Council Chair _____	Date _____
Provost/VP Academic Affairs _____	Date _____
Presidential Approval _____	Date _____
Board of Governors Approval _____	Date _____

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Please provide a rationale for addition, deletion, change: (May attach separate page if needed)

MKT 686, IMC for Professional Services, (3credit hours), will no longer be a required course. Students will instead be able to choose from an approved list of electives to replace this three-hour course. MKT 686 will be included in the approved list of electives. This will create nine hours of electives within the MSA program allowing for concentrations such as accounting analytics or tax. This will also result in more flexibility within the program for taking online courses as MKT 686 is not offered online. This will also allow students to choose a course specific to their interests, needs, or professional goals.

Please describe any changes in curriculum:

List course number, title, credit hours. Note whether each course is required or optional. Enter NONE if no change. (May attach separate page if needed)

MKT 686 (3 credit hours) is currently required. We are changing MKT 686 to optional and allowing for a third elective for a total of 9 hours in electives within the MSA program.

1. ADDITIONAL RESOURCE REQUIREMENTS: If your program requires additional faculty, equipment or specialized materials to ADD or CHANGE this major or degree, attach an estimate of the time and money required to secure these items.

NOTE: Approval of this form does not imply approval for additional resources. Enter NONE if not applicable.

None

2. NON-DUPLICATION: If a question of possible duplication occurs, attach a copy of the correspondence sent to the appropriate department(s) describing the request and any response received from them. Enter NONE if not applicable.

None

For catalog changes as a result of the above actions, please fill in the following pages.

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3. Current Catalog Description

Insert the *Current* Catalog Description and page number from the latest catalog for entries you would like to change.
(May attach separate page if needed)

CURRENT CATALOG DESCRIPTION

Page 93 of Graduate Catalog 2018-2019

Program Requirements

The following courses must be completed:

Functional Studies

ACC 615 Auditing Theory and Practice

ACC 616 Advanced Income Tax Procedure

ACC 617 Advanced Controllershship

ACC 618 Accounting Research

ACC 632 Auditing Accounting Information Systems

ACC 698 Ethics and Professional Development in Accounting

LE 691 Government and Business Relationships

MKT 686 Integrated Marketing Communications for Professional Services

Accounting electives (any two courses)

ACC 512 Government and Not-for-Profit Accounting

ACC 544 Consulting for CPAs

ACC 580-583 Special Topics

ACC 614 Theory of Accounting

ACC 640 Forensic Accounting: Civil Litigation

ACC 650 Special Topics

ACC 660 Independent Study

4. Edits to the Current Description

Attach a PDF copy of the current catalog description prepared in MS WORD with strikethroughs to mark proposed deletions and use the highlight function to indicate proposed new text.

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5. New Catalog Description

Insert a 'clean' copy of your proposed description, i.e., no strikethroughs or highlighting included. This should be what you are proposing for the new description. (May attach separate page if needed)

PROPOSED CATALOG DESCRIPTION

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The following courses must be completed:

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ACC 617 Advanced Controllership

ACC 618 Accounting Research

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LE 691 Government and Business Relationships

Accounting Electives (any two courses):

Six hours must come from graduate accounting courses

Other Electives (one course):

Your third elective can come from any graduate accounting course or one of the following courses:

ENT 680 Entrepreneurship

FIN 623 Investments

FIN 626 Security Analysis and Portfolio Management

FIN 630 Multinational Financial Management

MGT 601 Quantitative Methods for Business

MGT 620 Human Resources Management

MGT 677 Supply Chain Management

MGT 692 Ethics/Global Aspects of Business

MIS 685 Business Intelligence and Analytics

MKT 682 Advanced Marketing Management

MKT 684 Global Marketing

MKT 686 Integrated Marketing Communications for Professional Services

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Please insert in the text box below your change summary information for the Graduate Council agenda. Please enter the information exactly in this way (including headings):

Department:

Major or Degree:

Type of Change: *(addition, deletion, change)*

Rationale:

Department: LCOB Division of Accountancy & Legal Environment

Major or Degree: Master of Science in Accountancy

Type of Change: Change

Rationale: MKT 686, IMC for Professional Services, (3credit hours), will no longer be a required course. Students will instead be able to choose from an approved list of electives to replace this three-hour course. MKT 686 will be included in the approved list of electives. This will create nine hours of electives within the MSA program allowing for concentrations such as accounting analytics or tax. This will also result in more flexibility within the program for taking online courses as MKT 686 is not offered online. This will also allow students to choose a course specific to their interests, needs, or professional goals.

4. EDITS TO THE CURRENT CATALOG DESCRIPTION

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ACC 698 Ethics and Professional Development in Accounting
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