

# iCanShine Bike Camp Sponsorship Package Levels



## Time to Lose The Training Wheels!

**June 1-5th, Phil Cline Family YMCA**

Ten years ago, the Marshall University College of Health Professions partnered with the non-profit organization, iCanShine, to host the what was formerly known as the, “Lose the Training Wheels” summer camp. The camp uses adapted bicycles, a specialized instructional program and trained staff to enable individuals with disabilities to learn to ride a two-wheel bicycle independently. Since the beginning, the iCanShine bike program has provided an opportunity for our local youth to learn something all children should learn: how to ride a bike. We believe every child should be given this chance to learn how to ride and create lasting memories with their friends and family.

In recent years, we’ve had the financial backing of the university to ensure the longevity of the program. However, due to recent state budget cuts, we’ve been tasked with finding help from other sources. This is where you come in. We are reaching out to various businesses within our community to make them aware of this amazing program and how they can help. Through your contribution, we will be able to improve the quality of life for many of these children through recreation, increased self esteem and confidence and a positive change in family dynamics. **We invite you to join us in making a difference.**

# MAKE A DIFFERENCE!

## Be a Corporate Sponsor.

### iCanShine Bike Camp Sponsorship Levels

#### **GOLD LEVEL SPONSORSHIP: \$2,500**

- Company logo placed on camp T-shirts
- Company logo placed on camp banner
- Company logo placed on Marshall's iCanShine website ([www.marshall.edu/icanshine](http://www.marshall.edu/icanshine))
- Placement in Press Releases
- Placement in social media promotions
- Will receive personal letter of thanks from campers/volunteers

#### **SILVER LEVEL SPONSORSHIP: \$1,000**

- Company logo placed on camp T-shirts
- Company logo placed on camp banner
- Company logo placed on Marshall's iCanShine website
- Placement in social media promotions

#### **BRONZE LEVEL SPONSORSHIP: \$500**

- Company logo placed on camp T-shirts
- Company logo placed on camp banner
- Company logo placed on Marshall's iCanShine website

Thank you for sponsoring the 2020 iCanShine Bike Program!

Sponsor Name (for Program and Advertising)

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

#### **iCanShine Bike Camp Contacts:**

Elizabeth Casey, Camp Director, [caseyel@marshall.edu](mailto:caseyel@marshall.edu), 304.696.5831  
Rick Robinson, Director of Development, [robinsor@marshall.edu](mailto:robinsor@marshall.edu), 304.696.7081  
Email Company Logos to Megan Archer at [archer15@marshall.edu](mailto:archer15@marshall.edu)

#### **Payment Information:**

- \_\_\_\_\_ Invoice me to the above mailing address  
\_\_\_\_\_ Check enclosed

We cannot thank you enough for your willingness to make a difference in the lives of so many. Your contribution is appreciated and will be used to make a positive impact on the youth in our Tri-state area.