



# ONLINE JOURNALISM

W. Page Pitt School of Journalism and Mass Communications curriculum guides augment your 2013-2014 Undergraduate Catalog. Use them to help plan each semester of your program. The guides:

- offer a semester-by-semester plan for your study,
- outline your general education, your school and your major requirements,
- include reminders about internships and graduation checks, and
- summarize your graduation requirements.

## A suggested semester-by-semester plan

The following plan is a suggested model for progress through the online journalism major. It may be beneficial to take courses in different time frames, but watch particularly the sequence of JMC requirements. Plan course selections so that critical thinking, multicultural, international and writing intensive requirements are included.

### FALL

#### Semester 1 (15 hours)

FYS—Freshman Seminar **OR** MTH 121 (CT)  
 JMC 101—Media Literacy  
 CMM 103—Fundamentals of Speech  
 ENG 101—English Composition I  
 ART 112/MUS 142/MUS210/THE 112—Select one

#### Semester 3 (16 hours)

JMC 201—News Writing I  
 JMC 241—Graphics of Communication  
 ENG 201—English Composition II  
 Any Modern Language  
 Physical/Natural Science (4 hours)

#### Semester 5 (15 hours)

JMC 400, 410, 451 or 475  
 JMC 461—Web Strategies\*  
 Non JMC elective  
 Literature (must have “literature” attribute)  
 International (must have “international” attribute)

*Complete a graduation audit at 80 hours*

#### Semester 7 (14 hours)

JMC 402—Law of Mass Communications  
 JMC 300/400 elective  
 JMC 300/400 elective  
 Non JMC elective (2 hrs.)  
 Non JMC 300/400 elective

\* Offered fall terms only

### SPRING

#### Semester 2 (15 hours)

FYS—Freshman Seminar **OR** MTH 121 (CT)  
 JMC 102—Information Gathering  
 Core I CT  
 Core I CT  
 Core II Social Sciences

#### Semester 4 (15 hours)

JMC 301—News Reporting II  
 JMC 360—Digital Imaging for JMC  
 Core II Humanities  
 Any Modern Language  
 Any History

#### Semester 6 (15 hours)

JMC 462—Web Design for Mass Media\*\*  
 ANT 201/SOC 200/GEO 100 (select one)  
 Non JMC elective  
 Literature (must have “literature” attribute)  
 Multicultural (must have “multicultural” attribute)

*Recommended summer between semesters 6 & 7 (3 hours)*

JMC 490/470—Internship/practicum

#### Semester 8 (12 hours)

JMC 440—Mass Communications Ethics (Capstone)  
 JMC 465—Multimedia Reporting  
 JMC 300/400 elective  
 Non JMC 300/400 elective

\*\* Offered spring terms only

### REMINDERS

- 120 credit hours of 100 to 499 level courses
- 48 credit hours of journalism and mass communications
- 72 credit hours of non-journalism courses
- at least 42 hours of the 120 must be in 300/400 level courses
- 6 hours of critical thinking
- 6 hours of writing intensive
- 3 hours of multicultural and 3 hours of international
- earn an overall and a JMC gpa of 2.25 or better
- pass a language proficiency exam with a score of 77% or better (or equivalent) before admission to any JMC 300/400 level courses
- earn a “C” or better in English 201 and in all required journalism and mass communications courses
- request a graduation audit at your 80<sup>th</sup> credit hour
- complete the JMC writing requirement
- submit a graduation portfolio

## Requirements Checklist—minimum 120 hours required

(All courses in the checklist are included in the semester-by-semester plan.)

### General Education Requirements

#### CORE I — 9 hours

##### First Year Seminar (3 hours)

##### 100/200 level CT (6 hours)

MTH 121 = 3 hours of CT.

Recommended: Select a second CT course from social sciences/humanities that meets both Core and SOJMC requirements.

#### CORE II—25 hours (100- and 200 levels)

Select courses to ensure 6 hours of writing intensive credits and 3 hours of multicultural or international credits.

#### Composition (6 hours)

English 101 and 201 **OR** English 201H (honors)  
ACT scores of less than 18 (SAT 440), first take ENG 099  
ACT scores of 18-27 take ENG 101  
ACT scores of 28-33 take ENG 201H  
ACT scores of 34-36 receive automatic English credit

#### Communication Studies 103 (3 hours)

The requirement may be waived by the Communication Studies Department if high school speech was taken and if the student passes the appropriate exam.

#### Mathematics 121 or above (3 hours)

Math ACT of 12-16 (SAT 250-390) first take MTH 098  
Math ACT of 17-18 (SAT 400-450) first take MTH 099

#### Fine Arts (3 hours)

Art 112 or Music 142 or Music 210 or Theater 112

Check the General Education website, <http://muwww-new.marshall.edu/gened/>, for specific courses that meet Core I and Core II requirements. Note that some courses can be applied to both Core I and Core II.

#### Physical or Natural Science (4 hours)

#### Social Sciences (3 hours)

#### Humanities (3 hours)

### Securing an internship

All SOJMC majors must complete at least 3 credit hours of internship. Students earn 1 credit hour for each 100 hours of approved professional practice. Ideally, internships should be completed during the summer between the junior and senior years. To ensure your work is properly credited, you must work through the internship director.

- Submit a complete internship application.
- Secure approval of the employment or other work.
- Get permission to enroll in JMC 490, 491 or 470.
- Maintain weekly contact, attend scheduled meetings and submit a final report and a portfolio.

### Journalism and Mass Communications Requirements (SOJMC)

#### JMC Cognizance Area ..... 24 hours

##### Diversity (15 hours)

*Modern Language* ..... 6 hours  
Successful completion of any combination of Arabic, French, German, Japanese, Latin, Spanish or Greek

*Cultural* ..... 3 hours  
Select ANT 201, SOC 200 or GEO 100

*Multicultural* ..... 3 hours  
Any 3 hours with a “multicultural” attribute

*International* ..... 3 hours  
Any 3 hours with an “international” attribute  
EXCEPT JMC 436. JMC 436 credit may not be applied to the JMC cognizance area

Historical (3 hours)  
Any HST course

Literature (6 hours)  
Any course with a “literature” attribute. Writing courses do not satisfy the literature requirement.

(Cultural, multicultural, international, history and literature courses taken as part of Core I or Core II may meet requirements of the JMC cognizant area as well.)

#### JMC Core ..... 21 hours

JMC 101—Media Literacy  
JMC 102—Information Gathering and Research  
JMC 402—Law of Mass Communications  
JMC 440—Mass Communications Ethics  
JMC 470 or 490—Professional Practicum or Internship  
JMC Electives—any additional six hours of 300/400 level JMC courses

#### Online Journalism Major ..... 27 hours

JMC 201—News Writing I  
JMC 241—Graphics of Communication  
JMC 301—News Reporting II  
JMC 360—Digital Imaging for JMC  
JMC 400, 410, 451 or 475  
JMC 461—Web Strategies  
JMC 462—Web Design for Mass Media  
JMC 465—Multimedia Reporting  
JMC Elective—any additional 300/400 level JMC course

#### Non JMC electives ..... 14 hours

No more than 4 hours of non JMC electives may be completed in PEL

**Total earned credits required for graduation.....120 hours**



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• 304-696-2360  
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• <http://www.marshall.edu/sojmc>  
• <http://www.marshall.edu/cam>

