

RADIO/TV PROD. & MGT. MAJOR

Keep this curriculum guide during your stay in the W. Page Pitt School of Journalism and Mass Communications. It augments your 2010-2011 Undergraduate Catalog, and it:

- offers a semester-by-semester plan for your program,
- outlines your general education, your school and your major requirements,
- includes reminders about minors and graduation checks, and
- summarizes your graduation requirements.



A suggested semester-by-semester plan

The following plan is a suggested model for progress through the radio/television production and management program. It may be beneficial to take courses in different time frames, but watch particularly the sequence of JMC requirements. Plan course selections so that critical thinking, multicultural, international and writing intensive requirements are included.

FALL

Semester 1 (15 hours)

FYS—Freshman Seminar **OR** MTH 121 (CT)
JMC 101—Media Literacy
CMM 103—Fundamentals of Speech
ART 112/MUS 142/THE 112—Select one
ENG 101—English Composition I

Semester 3 (16 hours)

JMC 221—Continuity Writing **OR** JMC 201 News Writing I
Social Science (see list on back)
Core II Humanities—Literature
Global Component (Modern Language 101)
Physical/Natural Science (4 hours)

Semester 5 (16 hours)

JMC 272—Practice in Radio
JMC 390—Media Sales & Underwriting*
Social Science (see list) **OR** JMC 461—Web Strategies*
Literature
Global Component (Modern Language 203 or International)
Minor:_____

Complete a graduation check

Semester 7 (15-16 hours)

JMC 420—Electronic Media Management*
JMC 450—Contemp. Issues **OR** JMC 455—Women, Min.
MKT 231—Principles of Selling
Minor or non JMC elective 300/400 level_____
Minor or non JMC elective 300/400 level_____

* Offered fall terms only

SPRING

Semester 2 (15 hours)

FYS—Freshman Seminar **OR** MTH 121 (CT)
JMC 102—Information Gathering
Social Science (see list on back)
ENG 102—English Composition II
CT designated ANT, GEO or SOC

Semester 4 (15-16 hours)

JMC 231—Intro to Audio Production
JMC 332—Intro to Video Production
ACC 215—Principles of Accounting
Global Component (Modern Language 102)
Physical/Natural Science or Meteorology (3-4 hours)

Declare a minor

Semester 6 (18 hours)

JMC 436—International Communications**
Minor or non JMC elective _____
JMC 462—Web Design** **OR** Social Science (see list)
Social Science (see list on back) 300/400 level
Global Component (Modern Language 204 or International)
JMC 490/470—Internship/practicum
(Recommended summer before senior year)

Semester 8 (12-13 hours)

JMC 402—Law of Mass Communication
JMC 440—Mass Communications Ethics (Capstone)
JMC elective 300/400 level
Minor or non JMC elective 300/400 level_____
Non JMC elective (0-1 hours) _____

** Offered spring terms only

REMINDERS

- Declare a minor before completion of your 58th credit hour

GRADUATION REQUIREMENTS

- 122 credit hours
- 80 credit hours of non-journalism courses—65 of the 80 hours must be in liberal arts and sciences
- 42 hours of the 122 must be in 300/400 level courses
- earn a “C” or better in English 102 and in all required journalism and mass communications courses

- Request a graduation check at your 80th credit hour

- earn an overall and a JMC gpa of 2.25 or better
- 6 hours of writing intensive
- 3 hours of multicultural or international
- complete a minor
- complete the JMC writing requirement
- submit a graduation portfolio

(All courses in the checklist are included in the semester-by-semester plan.)

CORE | — 9 hours

100/200 level CT (6 hours)

CORE II—25 hours (100- and 200 levels)

Composition (6 hours)

Communication Studies 103 (3 hours)

Mathematics 121 or above (3 hours)

Math ACT of 12-16 (SAT 250-390) first take MTH 098
Math ACT of 17-18 (SAT 400-450) first take MTH 099

Physical or Natural Science (4 hours)

Select one course from:
 Biology 104, 105, 120, 121, 228, 250
 Chemistry 211 & 217, 212 & 250
 Geology 110 & 210L, 150 & 150L, 200 & 210 L
 Integrated Science 200, 201, 202, 205, 208, 209
 Physics 101 & 101L, 201& 202, 203 & 204, 211 & 202 or
 212, 213 & 204 or 114
 Physical Science 109 & 109L, 101 & 110L

Social Sciences (3 hours)

Select one course from ANT 201, CMM 213, 255, CJ 200, 211, 221, 231, 241 GEO 100*, 203, 206, HST 101, 102, 103, 125, 200, 205, 206, 208, 219, 220, 221, 223, 230, 231, 250, 260, 265, PSC 104, 105, 220, 207, 209, 211, 233, PSY 201, 223, SOC 200*

Humanities (3 hours)

Select one course from CMM 205, 239, 240, ENG 202, 203, 206, 209, 210, 211, 212, 213, 215, 220, 225, 231, 235, 240, 241, 242, FRN 240, GER, 240, JPN 240, PHL 200, 201, 250, RST 205, 206, 250, SPN 240

(Note: Appropriate Social Sciences and Humanities completed in CORE I and II can be applied toward the Journalism and Mass Communications requirements.)

Fine Arts (3 hours)

Art 112 or Theater 112 or Music 142

(*meets Core I CT and Core II requirements)

Literature (6 hours)

Any English literature (not writing)
Religious Studies 304, 310, 320, 325, or 351
Any 300/400 level literature course in French, German, Latin,
or Spanish
(Core II literature can be applied to the SOJMC requirement.)

Global Component (3-12 hours)

Option 1- Successful completion of a sequence of modern language ending with 204: Arabic, French, German, Japanese, Latin, or Spanish (or Greek 302). Up to 3 semesters of the language requirement may be waived for language taken in high school.

Option 2- Successful completion of a sequence of 6 hours of one modern language AND 6 hours of approved study abroad

Option 3- Successful completion of a sequence of 6 hours of one modern language AND 6 hours of approved international courses in addition to the core requirements. International courses JMC 436 and SFT 235 may not be used to satisfy global component requirements.

Physical/Natural Science or Meteorology (3-4 hours)

Any additional physical or natural science or Geography
101 or 230 or 350

Minor (12-18 hours)

See catalog for departmental specifications.

Journalism and Mass Communications (18 hrs.)

JMC 101—Media Literacy
JMC 102—Information Gathering and Research
JMC 402—Law of Mass Communications
JMC 440—Mass Communications Ethics
JMC 470 or 490—Professional Practicum or Internship
JMC Elective—any additional 300 or 400 level JMC course

Radio/TV Production & Management Major (24 JMC hours)

JMC 221—Continuity Writing **OR** JMC 201—News Writing I
JMC 231—Audio Production
JMC 272-273—Practice in Radio (1 credit hour)
JMC 332—Video Production **OR** JMC 432—Corporate Video
JMC 390—Broadcast Promotion, Sale and Underwriting
JMC 420—Electronic Media Management
JMC 436—International Communications
JMC 450—Issues in RTV **OR** JMC 455—Women, Minorities
JMC 461—Web Strategies **OR** JMC 462—Web Design

Social Sciences/Humanities (15 hours)

Radio/TV Prod. & Mgt. majors must complete Economics 200, Psychology 201 and 302, Sociology 200 and one course from Anthropology/Sociology (except SOC 108), Criminal Justice, Economics, History, Political Science, Psychology, Geography (except Geography 101, 425, 429 or 430) or Women's Studies 101

Required Non-JMC Courses (6 hours)

Accounting 215 Marketing 231