

RADIO/TV PROD. & MGT. MAJOR



Keep this curriculum guide during your stay in the W. Page Pitt School of Journalism and Mass Communications. It augments your 2009-2010 Undergraduate Catalog, and it:

- offers a semester-by-semester plan for your program,
- outlines your general education and your major requirements,
- includes reminders about minors and graduation checks, and
- summarizes your graduation requirements.

A suggested semester-by-semester plan

The following is a suggested model for progress through the radio/television production and management program. It may be beneficial to take courses in different time frames, but watch the sequence of JMC requirements. Plan course selections so that multicultural, international and writing intensive requirements of the Marshall Plan are folded into other classes.

FALL

Semester 1 (16 hours)

UNI 101—Freshman Seminar (1 hour)
JMC 101—Media Literacy
ENG 101—English Composition I
CMM 103—Fundamentals of Speech
CL/PHL/RST—Select one
ECN 200—Survey of Economics

Semester 3 (16 hours)

JMC 201—News Writing I or JMC 221—Continuity
PSY 302—Social Psychology
MKT 231—Principles of Selling
Global Component 1
Natural Science (4 hours)

Semester 5 (16 hours)

JMC 390—Broadcast Promotion, Sales, and Underwriting*
SOC 200—Introductory Sociology or JMC 461*†
Literature (300-400 level English or options)
Global Component 3
Social Science
JMC 272*-273**—Practice in Radio (1 hour)

Complete a graduation check

Semester 7 (16 hours)

JMC 420—Electronic Media Management*
JMC 450—Issues or JMC 455—Women and Minorities*
Integrated Science (4 hours)
Minor/Global Component 5 option 3 _____
Minor _____

SPRING

Semester 2 (15 hours)

JMC 102—Information Gathering
PSY 201—General Psychology
MTH 121—Concepts and Application of Mathematics
ENG 102—English Composition II
ART 112/MUS 142/THE 112—Select one

Semester 4 (16 hours)

JMC 231—Audio Production**
JMC 332—Video Production or JMC 432—Corporate Video
ACC 215—Principles of Accounting
Global Component 2
Natural Science (4 hours)

Declare a minor

Semester 6 (18 hours)

JMC 436—International Mass Communications**
SOC 200—Introductory Sociology or JMC 462**†
Literature (300-400 level English or options)
Global Component 4
Minor _____

JMC 490/470—Internship/practicum
(Recommended summer before senior year)

Semester 8 (15 hours)

JMC 402—Law of Mass Communications
JMC 440—Mass Communications Ethics (Capstone)
JMC Elective (300/400 level)
Minor/General elective _____
General electives (3 hours) _____

* Offered fall terms only

** Offered spring terms only

†Take SOC 200 and either JMC 461 or JMC 462

General Education Requirement Checklist—minimum 128 hours required

(All courses in the checklist are included in the semester-by-semester plan.)

Freshman Seminar (1 hour)

UNI 101 or HON 101

English (6 hours)

English 101 and 102 **OR** English 201H (honors)

ACT scores of 0-13 must first take ENL 094

ACT scores of 14-17 must first take ENL 095

ACT scores of 18-27 take ENG 101 and 102

ACT scores of 28-33 take ENG 201H

ACT scores of 34-36 receive automatic English credit

Juniors or seniors who haven't completed the English requirement must take English 302

Global Component (3-15 hours)

Option 1- Successful completion of a sequence of modern language ending with 204: Arabic, French, German, Japanese, Latin, or Spanish (or Greek 302). Up to 3 semesters of the language requirement may be waived for language taken in high school.

Option 2- Successful completion of a sequence of 6 hours of one modern language **AND** 6 hours of approved study abroad.

Option 3- Successful completion of a sequence of 6 hours of one modern language **AND** 6 hours of approved international courses in addition to the Marshall Plan requirements. International courses JMC 436 and SFT 235 may not be used to satisfy global component requirements.

Communication Studies (3 hours)

Communications Studies 103

The requirement may be waived by the Communication Studies Department if high school speech was taken and if the student passes the appropriate exam.

Classics, Philosophy or Religious Studies (3 hours)

Any Classics course **EXCEPT** 230, 231, 232, 233, 234, 235 or 236

Any Philosophy course

Any Religious Studies **EXCEPT** 304, 310, 320, 325 or 351

Literature (6 hours)

Any 300/400 level English literature (not writing)

Classics 230, 231, 232, 233, 234, 235, or 236

Religious Studies 304, 310, 320, 325, or 351

Any 300/400 level literature course in French, German, Latin, or Spanish

Social Sciences (15 hours)

Radio/TV Prod. & Mgt. majors must take:

Economics 200 Psychology 302

Psychology 201 Sociology 200

One additional social science from Anthropology/Sociology (except Sociology 108), Criminal Justice, Economics, History, Political Science, Psychology, Geography (except Geography 101, 425, 429, or 430), or Women's Studies 101

Mathematics (3 hours)

Math 121 or above

ACT math scores of less than 19 require successful completion of Math Workshop before enrolling in Math 121.

Fine Arts (3 hours)

Art 112, Theater 112 or Music 142

Natural Science (12 hours)

4 hours of Integrated Science

8 hours from any of the following sciences:

Biology

Chemistry

Geography 101, 230, 350

Geology

Physical Science

Physics

Minor (12-18 hours)

See catalog for departmental specifications.

Required Journalism and Mass Communications (43 hours)

JMC 101—Media Literacy

JMC 102—Information Gathering and Research

JMC 201—News Writing I **OR** JMC 221—Continuity Writing

JMC 231—Audio Production

JMC 272-273—Practice in Radio (1 credit hour)

JMC 332—Video Production **OR** JMC 432—Corporate Video

JMC 390—Broadcast Promotion, Sales and Underwriting

JMC 402—Law of Mass Communications

JMC 420—Electronic Media Management

JMC 436—International Communications

JMC 440—Mass Communications Ethics

JMC 450—Issues in RTV **OR** JMC 455—Women, Minorities

JMC 461—Web Strategies **OR** JMC 462—Web Design

JMC 470 or 490—Professional Practicum or Internship

JMC Elective—any additional 300 or 400 level JMC course

Required Non-JMC Courses (6 hours)

Accounting 215

Marketing 231

REMINDERS

- Declare a minor before completion of your 58th credit hour
- Request a graduation check upon completion of your 80th credit hour
- The Marshall Plan—3 hours of writing intensive courses, 3 hours of multicultural courses, 6 hours of international courses and 4 hours of integrated science—should be folded into other course requirements

GRADUATION REQUIREMENTS

- 128 credit hours
- 80 credit hours of non-journalism courses—65 of the 80 hours must be in liberal arts and sciences
- 48 hours of the 128 must be in 300/400 level courses
- earn a "C" or better in English 102 and in all required journalism and mass communications courses
- earn an overall gpa of 2.25 or better and a JMC gpa of 2.25 or better
- complete a minor
- complete the JMC writing requirement
- apply for graduation
- submit a graduation portfolio

