

## JMC Public Relations Catalog 2014-2015

Name \_\_\_\_\_ ID number 901- \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ SAT \_\_\_\_\_ ACT \_\_\_\_\_

### University Core Curriculum Requirements

| CORE I  | Course            | Hours     | Grade                       |
|---|-------------------|-----------|-----------------------------|
| FYS 100 – First Year Seminar (Transfer students with 26 or more credit hours are exempt from FYS100)  | FYS 100           | 3         |                             |
| 100- or 200- level Critical Thinking (CT) Courses (MTH 121)   |                   | 3         |                             |
| 100- or 200- level Critical Thinking (CT) Courses   |                   | 3         |                             |
| <b>CORE I Total</b>   |                   | <b>9</b>  |                             |
| Core II (100- or 200- Level)  | Course            | Hours     | Grade                       |
| COMPOSITION (6 hours) – ENG 101 (must earn a grade of “C” or better)  |                   | 3         |                             |
| ENG 102, 201 or ENG 201H (must earn a grade of “C” or better)   |                   | 3         |                             |
| COMMUNICATION – CMM 103 or CMM 104H (Transfer of CMM 207 accepted)  |                   | 3         |                             |
| FINE ARTS – ART 112 or MUS 142 or THE 112   |                   | 3         |                             |
| HUMANITIES – choose one from:<br>CL 210, 230, 231, 232, 233, 234, 235, 236, 237, 250<br>CMM 205, 239, 240<br>ENG 200, 202, 203, 206, 209, 210, 211, 212, 213, 215, 220, 225, 231, 235, 236, 240, 241, 242<br>FRN 240; GER 240; JPN 240; SPN 240<br>PHL 200, 200H, 201, 250<br>RST 205, 206, 220, 225, 250   |                   | 3         |                             |
| MATH - choose one from MTH 121, 122, 125, 127, 130, 132, 140, 220, 225, 229, 230, 231   |                   | 3         |                             |
| NATURAL/PHYSICAL SCIENCE – choose one from:<br>BSC 104, 105, 120, 121, 228, 250<br>CHM 211 plus 217, 212 plus 218<br>GLY 110 plus 210L, 150 plus 150L, 200 plus 210L<br>ISC 200, 201, 202, 205, 208, 209, 211<br>IST 111, 131, 224, 230<br>PHY 101 plus 101L, 201 plus 202, 203 plus 204, 211 plus 202 or 212, 213 plus 204 or 214<br>PS 109 plus 109L, 110 plus 110L |                   | 4         |                             |
| SOCIAL SCIENCE – choose one from:<br>ANT 201, ANT 201H; CMM 213, 255; CJ 200, 211, 221, 231, 241; GEO 100, 203, 206<br>HST 101, 102, 103, 103H, 125; 200, 205, 206, 208, 219, 220, 221, 223, 230, 230H, 231, 231H, 250, 260, 265<br>PSC 104, 105, 202, 207, 209, 211, 233<br>PSY 201, 201H, 223<br>SOC 200, 200H  |                   | 3         |                             |
| <b>CORE II Total</b>  |                   | <b>25</b> |                             |
|   | Writing Intensive |           | Multicultural/International |
| Notes:  |                   |           |                             |

**Journalism and Mass Communications Cognizance, Core and Major Requirements**

| <b>JMC Cognizance</b>   | Course                  | Hours     | Grade                   |
|---|-------------------------|-----------|-------------------------|
| Diversity (15 hrs.): Modern Language (not culture courses)  |                         | 3         |                         |
| Modern Language (not culture courses)   |                         | 3         |                         |
| Cultural (ANT 201, SOC 200 or GEO 100)  |                         | 3         |                         |
| Multicultural   |                         | 3         |                         |
| International (not JMC 436)   |                         | 3         |                         |
| Historical (3 hrs.): Any History  |                         | 3         |                         |
| Literature (6 hrs.): Any course with a "literature" attribute   |                         | 3         |                         |
| Any course with a "literature" attribute  |                         | 3         |                         |
| <b>Cognizance area total</b>  |                         | <b>24</b> |                         |
| <i>Cultural, multicultural, international, history and literature courses completed as part of CORE I or CORE II may meet requirements of the JMC cognizance area as well</i> |                         |           |                         |
| <b>Journalism and Mass Communications Core</b>  |                         |           |                         |
| JMC 101—Media Literacy  |                         | 3         |                         |
| JMC 102— Information Gathering & Res.   |                         | 3         |                         |
| JMC 402—Law of Mass Communications  |                         | 3         |                         |
| JMC 440—Mass Communications Ethics  |                         | 3         |                         |
| JMC 470/490—Internship/Practicum  |                         | 3         |                         |
| JMC 300/400 elective  |                         | 3         |                         |
| JMC 300/400 elective  |                         | 3         |                         |
| Passed language skills exam   |                         |           |                         |
| <b>JMC Core Total</b>   |                         | <b>21</b> |                         |
| <b>Journalism and Mass Communications Major—Public Relations</b>  |                         |           |                         |
| JMC 201—News Writing I  |                         | 3         |                         |
| JMC 241—Graphics of Communication   |                         | 3         |                         |
| JMC 301—News Reporting II   |                         | 3         |                         |
| JMC 330—Fundamentals of Public Relations  |                         | 3         |                         |
| JMC 360—Digital Imaging for JMC   |                         | 3         |                         |
| JMC 437—Public Relations Writing  |                         | 3         |                         |
| JMC 438—Public Relations Case Studies   |                         | 3         |                         |
| JMC 439—Public Relations Campaign Management  |                         | 3         |                         |
| JMC Elective—any additional 3/400 JMC course  |                         | 3         |                         |
| <b>JMC Major Total</b>  |                         | <b>27</b> |                         |
| <b>Journalism and Mass Communications Required or Elective non-JMC</b>  |                         |           |                         |
| CMM 308—Persuasive Communication  |                         | 3         |                         |
| MKT 340—Principles of Marketing   |                         | 3         |                         |
| Non-JMC elective  |                         |           |                         |
| Non-JMC elective  |                         |           |                         |
| Non-JMC elective  |                         |           |                         |
| Non-JMC elective  |                         |           |                         |
| <i>No more than 4 hours of non-JMC electives by be completed in PEL</i>   |                         |           |                         |
| <b>Non-JMC/elective Total</b>   |                         | <b>14</b> |                         |
| 120 hours total   | 42 hours upper division |           | "C" in ENG 201          |
| 48 hours JMC  | Overall gpa 2.25 or +   |           | "C" in all required JMC |
| 72 hours non-JMC  | JMC gpa 2.25 or +       |           |                         |