



Goodwill Industries of KYOWVA Area, Inc.

Improving Goodwill's Sustainability by Going Paperless
Group 8



Abstract

We have created a green plan for Goodwill Industries of KYOWVA Area that will not only have a positive impact on the company, but also on the environment. This plan includes going paperless in all departments.

Company Background



The Goodwill Industries of KYOWVA Area, Inc. is spread out among 11 retail stores throughout West Virginia and Kentucky. Expanding since 1970, their presence is located in 5 counties in WV and 4 counties in KY.

Products and Services

The Goodwill Industries of KYOWVA Area, Inc. offers the following services:

- ❖ Career Center
- ❖ Consumer Credit Counseling
- ❖ Family Service Counseling
- ❖ Employment Services
- ❖ Recycling
- ❖ Housing Counseling

- ❖ Industrial and Janitorial Contracts
- ❖ Hire Attire

Competition



Facebook Marketplace was created in 2015 as a way for people to resell their belongings without the hassle of starting a company. Other top competitors would include consignment stores, re-sell organizations, and boutique-style stores such as Plato's Closet, Poshmark, and eBay.

Challenges

Many people are unaware of the products and services that Goodwill Industries of KYOWVA Area offer. It is not only a retail store, but also a company that can service many people.

Opportunities

The biggest opportunity that awaits Goodwill Industries of KYOWVA Area, Inc. is going paperless in all departments. This will give the company heightened security and availability to work in a portable setting.

Going Paperless



Going paperless would allow for a boost in productivity, cost savings, accessibility, security, and customer satisfaction.

Human Resources

Documents being used by the Human Resource department are currently all filed in a paper format, wasting both space and resources.

Sales Floor

The current model of register being used is very outdated and inefficient due to the amount of ink and paper used.

Our Green Plan

By implementing paperless offices and digital receipts, this will not only positively impact our company, but also the environment. Our plan will decrease deforestation and increase conservation. This will reduce Goodwill Industries of KYOWVA Area, Inc.'s carbon footprint on the environment.

Implementation

We will enforce our green plan by updating the technology in the Human Resource offices. This will decrease deforestation by eliminating paper from the Human Resource office. With the addition of technology, conservation will increase because the Human Resource department will use paper at a slower rate.

Estimated Cost



We have put together the estimated costs for implementing the green project. Taking into account the size of the HR office and current technology, our green plan can be easily achievable. We estimate that adding new technology, along with online services will cost approximately \$4,328.97.

Recommendations

We recommend that Goodwill Industries of KYOWVA Area, Inc. implement this green plan by going paperless, both on the retail floor and behind the scenes of the entire operation.