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Stephen B. Tipler

Education

- M.Sc. (Information Systems) - Marshall University, Huntington, WV. - 2003
- M.B.A. (Executive) - West Virginia University, Morgantown, WV. - 1998
- M.L.S. (Library Systems) - University of Toronto, Toronto, Canada - 1985
- B.A. (Honors Psychology) - Queen's University, Kingston, Canada - 1979

Technical Proficiency

- Operating Systems: Windows
- Content Management Systems: WordPress
- Scripting Languages: HTML, DHTML, CSS, JQuery, ASP, ASP.NET, ADO, PHP, VScript, SQL.
- Programming Language: VB.
- Database: SQL Server, Access.
- Tools: Dreamweaver, Fireworks, Photoshop, Flash.

Professional Experience

Webmaster and Reference Services, Marshall University Libraries, Huntington, WV, July 2005 – Present

- Responsible for the creation, programming and managing of a professional and appealing website for Marshall University Libraries.
- Increase the web traffic using promotion and web analytics.
- Maintain, promote and develop the content of the website with the help of the new technologies.
- Responsible for the quality and content control of the website.
- Knowledge of library systems necessary for providing university patrons with circulation/reference services in person, via phone, email and messaging
- Responsible for professional development and service on committees
- Teach library orientation classes and perform community service
- Design, develop and maintain specific projects:
 - Homepage: <http://www.marshall.edu/library/>
 - Mobile: <http://www.marshall.edu/library/m/>
 - Hours: <http://www.marshall.edu/library/hours/default.asp>
 - Online Databases: <http://www.marshall.edu/library/databases.asp>
 - Library catalog webOPAC: <http://mulibiiidb.marshall.edu/>

- FAQ: <http://www.marshall.edu/library/about/faq.asp>
- WSAZ 50 Years Ago: http://www.marshall.edu/library/speccoll/50_Years_Ago/
- Instruction: <http://www.marshall.edu/library/services/requestinstruction.asp>
- Business Research: <http://libguides.marshall.edu/business>
- Finance / Economics Research: <http://libguides.marshall.edu/finance>
- Technology Management: <http://libguides.marshall.edu/techman>

Reference and Interlibrary Loan, Marshall University Libraries, Huntington, WV, July 1999 – 2004

- Process interlibrary loan requests with ILLiad and OCLC.
- Provide library reference services days, evenings and weekends.
- Present library instruction classes

Reference and Off-Campus Services, WV Graduate College Libraries (part of Marshall University Libraries after 1995), Beckley and Charleston, WV, 1989 – 1999

- Traveled to off-campus sites to provide reference services and instruct students about library resources
- Worked independently and supervised part-time employees
- Managed a small branch library in Beckley, WV,

Committee Positions

- Chair, Marshall Libraries Web Users Group, 2005 - present
- Chair, Marshall Libraries Evaluation Committee, 2012 - present
- Chairman, Legislative Affairs Committee, 2009
 - » Organized "Meet The Legislators" events with WV Legislature members
- Secretary of the Budget and Academic Policy Committee, 2004
- University Academic Hearing Officer, 2004 – today
 - » Adjudicated more than 30 Academic Hearings.
 - » Authored policy amendments approved by University Faculty Senate.
- Chairman of the Grade Appeals Subcommittee and Hearing Officer, January – August, 2004
- Secretary of the Marshall University Athletic Committee, 1998-2001
- Chairman of the Marshall University Athletic Committee, 2001-2003
 - » Authored University Constitutional Amendment for Athletic Department 2002.
- Secretary of the Presidents Athletic Advisory Board, 2001-2002
- Secretary, WVNet Collaborative Libraries Forum, 2001-2002

Skills

- 8 years of experience in the field of web designing with proven ability of quality work.
- Responsible and energetic professional with great communication skills.

- Strong knowledge of webserver statistics and web analytics.
- Proficient ability to organize and manage using library systems.
- 14 years of experience as a professional reference librarian
- Very innovative, creative and full of new ideas.

References

Dr. Monica Brooks
Assistant VP of Online Learning & Libraries
304-696-6613
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1 John Marshall Drive
Huntington, WV 25755

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