

MONICA GARCÍA BROOKS

Drinko Library 306
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EDUCATION

MARSHALL UNIVERSITY, Huntington, West Virginia. Doctorate in Education (Ed.D.) Leadership Studies May 2007. Dissertation title: *Organizational Leadership in Academic Libraries: Identifying Culture Types and Leadership Roles*.

MARSHALL UNIVERSITY, Huntington, West Virginia. Educational Specialist (Ed.S.) Leadership Studies December 2004. Emphasis in Leadership Studies, personnel management, and Library Science curriculum development.

UNIVERSITY OF KENTUCKY, Lexington, Kentucky. Master of Science in Library Science (M.S.L.S.) August 1990. Concentration on public services, management, general reference sources, online searching, and business sources; reference graduate assistant.

WEST VIRGINIA UNIVERSITY, Morgantown, West Virginia. Bachelor of Arts (B.A.) in English May 1988. Emphasis in British Literature and Communication Studies; member of the Women's Rugby Club, *Pride of West Virginia*, Mountaineer Marching Band, and KΨ marching band fraternity.

EXPERIENCE

MARSHALL UNIVERSITY, ACADEMIC AFFAIRS, Libraries & Online Learning (LOL), One John Marshall Drive, Huntington, West Virginia 25755. (304) 696-6474, www.marshall.edu

Associate Vice-President for Online Learning & Dean of University Libraries, March 2016 to present; title change September 2018. Report to the Senior Vice-President for Academic Affairs/Provost.

University Libraries Responsibilities

Serve as the "dean" for the library faculty and oversee the university library system which is comprised of the John Deaver Drinko Library, James E. Morrow Library, and South Charleston Library and Research Commons; oversee a combined materials, operations, and personnel budget of approximately 4.6 million dollars annually; serve as the chief academic officer for the library unit; make recommendations regarding division-wide strategic planning, budget, and policies and procedures; prepare internal and external reports and planning documents for various purposes such as the annual HEPC Compact, NCES/IPEDS, and the American Library Association; compile and facilitate accreditation reports for on-site and review purposes for individual academic programs and blanket accreditation associations such as AACSB, ABA, ABET, HLC, NCA, and NCATE.

Library Personnel - handle personnel processing and management for the classified staff and faculty including recruitment, evaluations, hiring, termination, and monitoring faculty and staff policies and procedures; compile and maintain planning materials related to the libraries mission and services; plan, administer and assess library services, collections, facilities, budgets, and outreach; integrate advances in information technology with traditional materials and services to support academic programs; develop and maintain high quality academic and curricular resources for the colleges and their wide range of undergraduate and graduate programs; collaborate with the appropriate academic units, Information Technology, Senate committees, and Academic Affairs designees to facilitate the libraries' curriculum support; provide leadership for securing external donor support; aid in identifying programs and opportunities appropriate for the library's mission and services.

External Relationships - oversee the Library Associates organization and external community relationships; maintain multiple foundation operating accounts totaling over \$300,000; assess, plan, and facilitate renovation projects; aid in replacing or converting the current collections from print to electronic formats; initiate and maintain strong cooperative relationships with the campus community and our local, state, and regional partners such as the public libraries, WV Library Commission, higher education institutions (both public and private), and K-12 constituents; advocate for the library and the library profession within and outside the university; participate in community organizations and groups to promote awareness of university library services and needs; direct fundraising efforts such as events promoting the library that encourage donations and/or ongoing gifts; assist in the annual silent campaign in which a special collection is selected and showcased to potential donors.

Faculty and Staff Development - coordinate and provide faculty and staff training initiatives for the library, campus and community; maintain a connection to the teaching-learning process by teaching a for-credit course each term; participate in the library drop-in workshop series of classes; occasionally cover public service desks when needed; serve on university committees as an ex-officio member; assist in the coordination of electronic and print subscriptions and compliance to license agreements and contracts; oversee the vendor accounts and maintenance agreements in concert with the budget officer; oversee the planning and purchasing of library equipment and specialized software; participate in library events such as the library's art exhibit program by helping to solicit exhibits, coordinate receptions, and hang/disassemble shows; participate in campus committees, councils, organizations and projects that contribute to the library's mission.

Library Education - promote library education programs such as the graduate School Library Media Certification program; assist in supporting a library science area of emphasis for the Regents Bachelor of Arts program; participate in the scholarly and creative dialog at the local, state, regional and national levels to help promote the university libraries, its programs, services, and innovations; and encourage and support faculty and staff involvement in the appropriate library associations and organizations that may improve skills and aid in professional and personal development.

Information and Digital Literacy Assessment - oversee assessment programming relating to information literacy to ensure alignment to the university's general education goals; oversee library coordination with the university's campus-wide assessment project; provide support for the Educational Testing Service (ETS) *iSkills*™ exam for approximately ten years allowing for longitudinal data gathering; report data to the university's Office of Assessment and HEPC; keep the administration and faculty apprised of results and suggestions for modifying instruction to respond to deficits among the International Information and Communication Technologies (ICT) standards tested by the university library assessment created by the library faculty in Blackboard.

Online Learning Responsibilities

Coordinate the online learning program program at Marshall University; oversee the units supporting faculty development and training; facilitate faculty and staff training for online course development and traditional classroom supplement; aid in programming for faculty in conjunction with the Center for Teaching and Learning; provide assistance for the daily operation and budgetary needs for the e-course program; assist the faculty liaisons with training, assessment, and program planning activities; manage the distance education division which includes the duties from the former Center for Instructional Technology, collaborate with the Learning Management Systems unit staff; work with the Office of Assessment to conduct formal assessment programs and aid with annual Assessment Day activities; student recruitment and retention programs for the university and online courses.

Learning Management System and Collaboration - provide reports and other distance education data to various state and external agencies; and provide administrative support and faculty training for the distance program. MUOnLine is the Marshall University electronic course delivery software powered by Blackboard Learn and its peripheral programs. Housing approximately 600 e-courses, with approximately 250 sections per term, and serving over 16,000 students annually, this program is designed to meet increasing demands for online educational opportunities. Faculty interested in developing an online course or in using an online course section as a supplement to a brick-and-mortar class work with the Faculty Coordinator for Online Instruction to obtain the checklist and paperwork to initiate the development and review process. Complete information about teaching online and using technology in general for instruction is provided along with a user group seminar series to allow faculty to present and share their online courses materials, lesson plans, and projects.

Quality Matters (QM) Institutional Representative - lead the QM program at Marshall University that began in 2012; assist in promoting the QM program among other institutions. QM is a faculty-centered, peer review process that is designed to certify the quality of online and blended courses. Adopted by the WV Higher Education Policy Commission in 2012 for use in evaluating online courses for inclusion in the WV Virtual Learning Network and SREB Electronic Campus. In conjunction with the HEPC's Statewide Director of Higher Education e-Learning, participate with the Statewide Director of HE e-Learning in promoting the QM program in state and national conference opportunities. The QM program was formally adopted by MU's Academic Affairs as the standard by which online courses are approved by the university's faculty peer review committee during 2012-13; provide the workflow and assist in managing the online course vetting process for the university. Current QM certifications & participation: APPQMR & PRC 2012; Rubric Update 2014; IYOC 2014; QM Master Reviewer 2015.

Current Additional Appointments and Responsibilities

Title IX Hearing Examiner, fall 2017 to present. Aid in conducting Title IX investigations when sexual misconduct is reported to the Equity Programs Office; retain confidentiality and provide detailed reports relating to the process.

Intercultural Hispanic Student Association Faculty Advisor, fall 2016 to present. Aided Hispanic/LatinX students in creating and managing a student organization under the umbrella of the Intercultural Affairs Office; the student organization was created to share the culture, language, food, and customs unique to Hispanic or Latin American countries or heritage.

Digital Millennium Copyright Act Representative, fall 2002 to present. Coordinate faculty copyright education programming and serve as initial contact for complying with fair use of copyrighted materials for educational purposes in all course formats.

University Grievance Hearing Evaluator, July 2009 to present. Occasionally serve as an impartial evaluator for Level I Grievance Hearings and Conferences to make recommendations to the University President.

University Representative to the West Virginia Virtual Learning Network (WVVLN), August 2011 to present. Report to the WVVLN, a division of the Higher Education Policy Commission (HEPC) regarding MU distance learning activities; participate in quarterly meetings; serve on the Competency-Based Learning Sub-Committee; 2015-16 Chair.

Adjunct Faculty and Advisory Board Member for WVROCKS/HEPC, August 2011 to present. Teach the three-hour version of Advanced Digital Literacy Skills for the WVROCKS degree completion program sponsored by the HEPC; participate in WVROCKS planning meetings as member of the Advisory Board, 2011-present; serve as the copyright compliance coordinator for courses offered in the program, 2014-present.

Former Appointments and Responsibilities

University Connections Trainer, July 2012 to 2013. Serve as a team trainer in the Human Resource Services program that adopted the Nowel Levitz Connections program to improve and recognize quality customer service; train staff, faculty, and students.

Associate Graduate Faculty Status, 2012 to 2018. Served on a Leadership Studies dissertation committee as the external faculty member for Dr. Kelli Johnson in 2017.

EXPERIENCE CONTINUED

Professor/Librarian IV Rank, May 2006 to July 2009. Promoted to the rank of *full professor* in 2006 which under Title 133, Series 9 is a full-time non-tenure, 12-month librarian-track faculty appointment with administrative duties and faculty status; retained faculty rank upon administrative appointment to Academic Affairs in 2016.

Institutional Board of Governors Faculty Representative, July 2007 to June 2009. Facilitated the 2009 annual program reviews for 20+ programs in conjunction with BOG members, guests, and members of the Academic Affairs unit.

Assistant Vice President for Information Technology, July 2009 to March 2016. Reported to the Senior Vice President for Information Technology/CIO; managed daily operations for both the e-course program and university libraries; title and reporting changed to Associate Vice President in Academic Affairs on March 17, 2016.

MUOnLine Director of Instructional Design Skills and Assessment, March 2008 to July 2009. Reported to the Senior Vice President for Information Technology/CIO; managed daily operations and faculty connections to the University's e-course program, MUOnLine. Duties retained after July 1, 2009.

Associate Dean of Libraries, September 1996 to February 2008. Reported to the Dean of Libraries; assisted dean in preparation of internal and external reports and planning documents for various purposes such as IPEDS, the American Library Association, and program accreditation reviews; handled personnel processing and management for the classified staff and faculty including recruitment, evaluations, hiring, and firing; assumed library administrative duties when the dean was absent; coordinated the planning and integration of library information resources which included the migration to a new library system; directed the Public Service and Information Delivery Services departments, which included direct supervision of nine professional librarians; provided faculty/staff training initiatives within the library unit; provided faculty/staff/student training outside the library unit; oversaw/maintained several university web sites; coordinated electronic subscriptions; assisted in the management of vendor accounts and maintenance agreements via PALINET (now Lyris) and other brokers; assisted in the planning and purchasing of equipment; aided in the technology and equipment planning for the university libraries including the Marshall University Graduate College Library in South Charleston; coordinated the Drinko Library art exhibit program by soliciting exhibits, coordinating events, and hanging/disassembling shows; assisted in establishing the Women's Studies Minor, the Public Library Technology Certificate Program, and the School Library Media Specialist Certification. Former titles include: Associate Dean for Technology Services and Planning and Head of Administrative Services and Technology.

Adjunct Faculty, College of Education, Instructional Technology of Libraries (ITL), May 2001 to May 2012. Taught Advanced Digital Literacy Skills, Reference and Bibliography and Special Topics/Independent Study courses, three-hour courses supporting the K-12 School Library Media Certification at the graduate levels. Provided these courses in WebCT Vista/Blackboard Vista/Blackboard Learn 9.1 formats and provided technical assistance to colleagues in the ITL program; facilitated on-site Media Specialist clinical experiences when needed.

Public Library Technology (PLT) Certificate & Major Program Coordinator, Marshall Community and Technical College (MCTC), March 2004 to May 2008. Reported to the Associate Dean of General Studies; assisted in the creation and administration of the PLT program that is among the first five programs at Marshall delivered exclusively and entirely online; coordinated PLT Advisory Board meetings and membership, assisted in accreditation preparation and renewal process for PLT courses, and obtained, maintained, and evaluated PLT faculty.

Interim Dean of Libraries, January 1999 to August 2000. Assumed interim duties in addition to retaining duties in technology services and planning, during search for the newly defined dean position; managed the libraries' daily operations; assumed all standing committee responsibilities; prepared and carried-out the 1999-2000 budget; directed two significant projects: acquisition of JSTOR, the comprehensive digital journal storage collection and acquisition of ILLIAD, the web-based automated interlibrary loan/document delivery system; administered ongoing personnel duties and responsibilities.

Public Services Librarian/Legal Reference, June 1995 to September 1996. Performed public service for faculty, students and staff; maintained legal collections; served as liaison to Paralegal and Criminal Justice students; conducted library orientation tours and implemented library webpages; assisted in the initial planning for the John Deaver Drinko Library—a project that became significantly more involved upon moving into administration in 1996. Building construction details, equipment planning, staff coordination, and collection management issues were essential to the success of the Drinko building project.

WEST VIRGINIA STATE COLLEGE, DRAIN-JORDAN LIBRARY, now West Virginia State University, Institute, West Virginia 25112-1002. (304) 766-3116.

Acting Library Director, April 1995 to June 1995. Appointed with the Head of Reference to perform managerial duties, assist in the search for a viable candidate for library director and facilitate the transition of new administration; assisted in the completion of documents for a North Central Accreditation Team visit during this short tenure.

Public Services Librarian- Circulation, August 1990 to April 1995. Supervised and maintained all activities of the automated Circulation Department; performed reference and public services for faculty, students, staff, and other library users; conducted library orientation tours; performed complex searches on the Internet and CD-ROM databases; served as collection development liaison to the English and Humanities divisions.

Adjunct Faculty/Community College, August 1991 to May 1995. Taught College 101, a required course for the Community College Division Associate's Degree program designed for nontraditional students; provided library content to course text and coordinated library unit for all sections of this program.

WEST VIRGINIA UNIVERSITY, CHARLES C. WISE, JR. LIBRARY, Morgantown, West Virginia, 26506-2069. (304) 293-4040.

Library Technical Assistant I, May 1988 to July 1989. Performed support staff duties in the circulation department of the main library; shelved and shifted collections; maintained patron records; conducted circulation transactions; maintained WV newspapers for microform photo-duplication; and assisted users at the main circulation desk.

NOTEWORTHY PROJECTS

West Virginia Community & Technical College (CTC) Library Consortia, 2016 to present. Assist in the facilitation of a system-wide library consortia designed to bring resources to the WV CTC system initiated by Ms. Heather Laurer, (formerly the Librarian at Bridgevalley CTC; MU faculty as of 10/2017) and on behalf of the Higher Education Policy Commission Vice-Chancellor for Academic Affairs, Dr. Corley Dennison. Assist the Chair (Ms. Laurer) in facilitating meetings relating to the project; provide support for vendor negotiations and discussions relating to the logistics of forming a statewide group. During the 2018-19 year, this program will be expanded to include Bluefield State, Concord, and West Liberty.

WVROCKS Pilot Participation and Launching of the Quality Matters Program at Marshall, 2012 to present. Assist the HEPC Statewide Director of Higher Education e-Learning, Dr. Roxann Humbert, in launching the Quality Matters program at Marshall University; initiated a goal of training 200 faculty during 2012-13 with a 3-year goal to certify 600 (as of April 2017 over 400 MU employees obtained QM certification); assist the Center for Teaching and Learning at MU in establishing new online faculty certification and endorsement guidelines; participate in discussions at the state level to encourage QM adoption at other WV campuses; serve as a pilot faculty member in the WVROCKS educational program to provide accelerated completion degree opportunities for adult students in the state.

Regents Bachelor of Arts (RBA) Area of Emphasis in Instructional Technology of Libraries (ITL), 2015-present. Approved in the spring of 2015 for offering at MU, aid in the development of 12-15 credits for RBA students seeking careers in librarianship; provide curriculum and development support for faculty teaching in this program; partner with Mountwest Community & Technical College in providing a 2+2 pathway from the Associate in Applied Science in Public Library Technology; collaborate with the College of Education and Regents Bachelor of Arts program; assist students in securing a program that exposes them to topics related to contemporary libraries in preparation for graduate-level study at an ALA accredited MLS program; provide internship and hands-on training opportunities within the MU university library units; assist in facilitating development of AoE courses for WVROCKS. In 2018, three of the ITL courses developed for WVROCKS and the RBA Area of Emphasis were approved for inclusion in the newly-formed Digital Humanities program in the College of Liberal Arts at Marshall.

Knight News Foundation Prototype Grant Recipient - This Place Matters: Using Mobile Technology to Leverage the Resources of Libraries and Share the Stories of African Americans in Central Appalachia, February to August 2015. With History faculty, Dr. David Trowbridge (Clio Creator), Journalism faculty, Prof. Burnis Morris, grant facilitator, Dr. Val Bienek, and members of the MU library and archives faculty (Profs. Monica Brooks, Nat DeBruin, Majed Khader, and Kelli Johnson) facilitated a grant project in which resources pertaining to African American History of Central Appalachia were collected for inclusion in both the Marshall Digital Scholar and Clio Mobile Application. Using GPS-based technology, Clio relies on crowd-sourcing technology to provide users with multimedia entries that describe historical locations, events, and people. Linking the past to the present with mobile technology allows libraries, historical societies, teachers, and more to provide technology-rich active

learning opportunities for students of all ages. \$35,000 was awarded to support student "Clio Editor" paid internship opportunities, Clio app development and marketing resources, and sponsorship of Clio research, conference presentations, and workshops conducted by grant team members throughout the region.

Copyright Training and Compliance, 2000 to present. Provide education and training for campus-wide copyright dissemination and compliance; serve as the Information Technology Digital Millennium Copyright Act (DMCA) representative and Chair of the university copyright committee; ensure 2002 TEACH Act compliance; conduct formal training for professional development opportunities that include fair use of copyrighted materials in the face-to-face and online classroom environments; stay abreast of copyright laws and lawsuit decisions; obtain regular training; and modify faculty and staff workshops frequently to provide the most current and relevant information. Noteworthy accomplishments: from 2011-2013, coordinated a campus-wide risk-assessment in which all IT servers and systems were reviewed for copyright compliance; this multi-tiered project resulted in the purging of non-compliant materials on systems managed by IT and implementation of new policies governing the housing and distribution of copyright material for educational purposes.

iPad Pedagogy Project, 2009 to 2012. Obtained a mini-grant from online course fees in 2009 to provide first generation Apple iPads to each member of the library faculty making them the first faculty group to receive iPads on campus; assisted the librarians in becoming proficient mobile device users; provided support for expanded mobile services via several of our database suppliers and library vendors; supported the FYS embedded librarian experiment that began in 2009; replaced the first generation iPads for the librarians in 2012 and moved the original devices to patron circulation and the remaining members of the library staff.

Higher Education Policy Commission RBA Today Program Participation, 2009 to present. Received a grant to develop and offer ITL 350: Advanced Digital Literacy Skills, a variable credit course provided in a compressed 8-week format for adult and returning students in the MU RBA program; includes an optional competency-based exam opportunity in which students may achieve 3.0 credit hours for satisfactory completion of the *iSkills*™ exam (the current WVROCKS requirement is a score of 80% or higher on *iSkills*™). The online modules contain the outcomes and experiential learning tasks that pertain to established current information literacy goals and objectives and can be delivered accordingly to meet 15, 30 or 45 contact hour requirements. New starting 2014: serve as WVROCKS copyright compliance coordinator which entails review of all WVROCKS courses to identify potential illegal use of copyrighted materials and obtain CCC clearance; perform copyright reviews/approvals on all new courses annually.

Embedded Librarian Experiment and First Year Seminar Participation, 2008 to 2011. Created the Digital Learning Team to support a formal embedded program in which librarians were housed within several courses to support information literacy curriculum with classroom faculty partners; used the ETS *iSkills*™ exam to sample freshmen digital and information literacy skills as a litmus test for student preparation and abilities; provided sampling throughout the program which aided in our decision to shift the embedded emphasis to the First Year Seminar pilot that was launched after a complete revision to the General Education Curriculum in 2010. While *iSkills*™ assessment data did reveal positive results, the library faculty opted to discontinue their embedded services due to staffing. The library instruction program remains active and varied concentrating its major efforts on upper-division courses that emphasize writing and/or research. The *iSkills*™ assessment tool is being discontinued effective June 30, 2017. During this time, the library faculty at Marshall created and perfected their own assessment tool that is provided to FYS and Capstone courses via Blackboard.

Teaching with Primary Sources (TPS) Library of Congress Eastern Regional Program, 2007 to 2012. Obtained \$12,000 faculty development grant to encourage faculty use of primary sources in traditional and online courses; grant awarded Fall 2007; stipends and faculty symposium conducted Spring 2008; and served as the Eastern Regional TPS blog moderator, 2008-09; in 2009 assumed the duties of TPS proposal evaluator for the regional office through 2012. During this period the TPS program proved to be an ideal candidate for both library and distance education support. Merging digital delivery of primary source material not only fulfilled our mission to support the curriculum and research activities in the traditional and online classrooms; but also furthered our goal to provide a rich array of digital resources that support online course development.

Digital Collections Unique to MU, Development and Promotion, 2005 to present. Aided in a campus-wide endeavor in which the digital media collections from units such as University Communications, the Department of Art, Special Collections, and others combine information storage and retrieval efforts to enhance accessibility of unique collections; managed the software and hardware acquisition project during FY 2005-06; modified involvement to

include a faculty stipend project to promote the Library of Congress' Teaching (LOC) with Primary Sources program for MU within the LOC Eastern Region during 2007-08; expanded this program in pilot mode during 2010-11 when we adopted Berkeley Press's institutional repository software to generate a formal and standardized host for scholarly content. Ms. Jingping Zhang and a team of librarians have acquired thousands of original scholarly learning objects and publications for inclusion in the new Marshall Digital Scholar (MDS) system with keen attention to record detail and copyright clearance that ensures compatibility with upcoming RDA standards and compliance with evolving copyright law pertaining to higher education.

Public Library Technology Certificate and Degree Program Creation, 2003 to 2009. Aided in developing a 30 hour undergraduate certification program and major in General Studies in 2003 to help train existing and future paraprofessionals in WV public libraries in conjunction with the Community and Technical College, WV Library Commission, and MU Community and Technical College (CTC); worked with several members of the library community in the state to present educational opportunities for public library employees; generated a 2+2 feeder degree for the Associate in Applied Science prior to the institutional separation of the CTC from Marshall University; recognized by the Southern Growth Policies Board as a 2005 *Regional Innovator* presented at *Rising Together: The Summit on the Rural South*. When the CTC became a stand-alone institution in 2009, Mountwest Community and Technical College continued its commitment to the program by forging new relationships and scholarship opportunities for public library employees with support from Northern Kentucky University, the WV Library Commission, and the Institute of Museum and Library Services.

Instructional Technology of Libraries Program Reinstatement, 2000 to 2002. Assisted in the development of the formerly dormant School Library Media Specialization Program in 100% online format at the graduate level with Dr. Celene Seymour et. al.; developed online courses that emphasized technology for school librarians; worked initially with Dr. Don Moroosse at Fairmont State University (FSU) to share the responsibilities for development of content for the required 36 hour specialization as part of a grant project he secured from the state. The undergraduate certification at FSU enjoyed over a decade of activity until its closure in 2012 while the MU graduate specialization program continues to certify school librarians in the Graduate School of Education and Professional Development as the only public institution currently providing the school library media specialist endorsement for certified teachers in West Virginia.

COURSES DEVELOPED AND/OR TAUGHT

Advanced Digital Literacy Skills (RITL 350), taught online fall 2012 to present. Revised an existing course to meet Quality Matters standards and emerging technologies for the new WVROCKS program launched by the HEPC's RBA Today program.

Advanced Digital Literacy Skills (ITL 350), taught online fall 2010 to spring 2012. Developed for the HEPC RBA Today program and College of Education and Human Services this 300-level variable credit course aids students in developing their critical thinking and problem-solving skills identified in the ICT Literacy standards.

Online Orientation (UNI 100), launched fall 2010. Assisted members of the Retention Sub-Committee, with development of an online orientation module designed to orient students to college life as part of the university's new Week of Welcome and changes to the General Education curriculum.

New Student Seminar (UNI 101), taught online 2008 to 2010. Assisted in the development of a 100% online UNI course for distance education freshmen students who are enrolled solely in online courses at Marshall; with Michelle Duncan and Dr. Ronda Sturgill, generated a template and 10-week course to facilitate this aspect of the first year experience in the online environment; and assisted in the template development for the traditional UNI course to aid faculty in providing resource materials in the MUOnline system.

University 101 (UNI 101): New Student Seminar, taught fall 2007 to fall 2009. Developed and introduction to college life course module for University College intended for freshmen and new transfer students to encourage full use of university resources and improve retention.

Public Library Capstone Experience (PLT 299), taught online summer 2006 to spring 2008. Provided the capstone experience in which students performed an internship and developed their general education portfolios consisting

of samples of their work; used field experiences to provide support for capstone projects (PR: Instructor permission).

Public Library Reference & Advanced Reference (PLT 230 & PLT 235), taught online summer 2005 to spring 2008. Provided a study of basic reference sources for public libraries with emphasis on library materials evaluation, the reference interview, search strategies and impact of new technology on libraries; emphasized the enhancement of search, writing, and reference interview skills and the development of interactive information services weblog.

Instructional Technology of Libraries Special Topics/Independent Study (ITL 480 and ITL 485), taught spring 2004 and fall 2005. Provided independent study opportunities and clinical experiences for school library media and public library students (ITL 480: Collection Management Project for the Barboursville Public Library).

Public Library Administration and Organization (PLT 240), taught online spring 2004 to spring 2008. Developed a course focused on principles of administration and organization for public libraries, including planning, policy development, financial management, personnel management, and state and national library laws.

Instructional Technology of Libraries (ITL 415/515): Reference and Bibliography for School Library Media Specialists, taught in-class and online summer 2001 and spring 2003. Developed a study of the basic reference sources for elementary and secondary school libraries; emphasis on materials evaluation, the reference interview, search strategies, and the impact of new technologies; obtained Southern Regional Electronic Campus (SREC) Certification.

English Special Topics (ENG 580): International Women Writers, taught spring 1999. Developed and team taught a literature course consisting of eight weeks of literature content and eight weeks of web development to create a Webliography and showcase student research with Dr. Amy E. Hudock, Assistant Professor of English.

Information Technology (CT 109/IT 109): Research on the Internet, taught in-class and online fall 1996 to summer 2000. Provided both a classroom and online course to introduce students to basic internet research and development skills; obtained SREC Certification.

PROFESSIONAL ACTIVITIES

Publications

- Brooks, Monica G. *Uno De Solo Cuatro: Overcoming Barriers to Minority Recruitment in Appalachia*, in *In Our Own Voices, Redux: Contemporary Diverse Faces of Librarianship Today*, Teresa Y. Neely and Jorge Ricardo Lopez-McKnight (eds.), Rowman and Littlefield Publishing Group, Lanham, MD, 2018.
- Brooks, Monica G. (2010-2011). President's Column. *West Virginia Libraries*, quarterly journal, 64-65:1-4.
- Brooks, Monica G. (2007). Information Professionals at Your Library. *Parent Resource*, fall 2007, 8.
- Anderson, Dennis M. & Brooks, Monica G., (2006). Public academic libraries and a regulated academy: Is there an opening for an entrepreneurial spirit? *Forum, E-journal for the Education Law Consortium*, v2, accessible from: <http://www.educationlawconsortium.org/forum/index.htm>
- Prisk, Dennis P. & Brooks, Monica G. (2005). Hip high-tech purchases don't always work out as planned, *Computers in Libraries*, Nov/Dec 2005, 10-13.
- Nicholson, B. L., Brooks, M., & AEL, I. V. (2004). Narrowing the Gaps, Broadening the Opportunities: A Framework for P-20 Education in West Virginia. AEL, (ERIC Document Reproduction Service No. ED484966).
- Rodier, Katharine & Brooks, Monica, *NewsNotes: the E-Publication for MELUS: The Multiethnic Society for the Study of Multiethnic Literature of the United States*, (Ongoing quarterly publications: summer 1999 - present).
- Brooks, Monica G. A Message from Your ALA Councilor, *West Virginia Libraries*, (winter 2001 and spring 2000).
- Brooks, Monica G. and Edington, Lynne. (1998) Planning Strategies for Cooperative Library Programs for Rural and Distance Learners in West Virginia, *Resource Sharing and Information Networks*, 13:2, 1-13.
- Brooks, Monica G. (1998) From Librarian to Cybrarian, *Bibliobillboard*, 2:4, (March), 1-2.
- Brooks, Monica G. *Mexican American Mountaineer*, in *In Our Own Voices: The Changing Face of Librarianship*, Khafre K. Abif and Teresa Y. Neely (eds.), Metuchen, NJ: Scarecrow Press, 1996, 30-44.
- Brooks, Monica G. (1996) Exploring the new Frontier of Information, *Bibliobillboard*, (March), 1-2.
- Brooks, Monica G. (1995) Multiculturalism and the Burden of Responsibility, *Colorado Libraries*, 21:2, (summer), 20-22 and *West Virginia Libraries* (fall) 1995.

Brooks, Monica. (1993) Drain-Jordan Library, Circulation Department Manual of Desk Procedures. Institute, WV: West Virginia State College, (ERIC Document Reproduction Service No. ED366354).

Presentations, 2010 to Present

Showcase Success Story, Expanding Access to Education Through the Power of Technology, Featuring Marshall University, with members of the Instructional Design Team and Information Technology staff, Blackboard eLearn digital publication, BbWorld'18+DevCon'18, Orlando, FL, July 16-19, 2018.

Servant Leaders in the Library: Overcoming Adversity to Diversity, with Dr. Kelli Johnson for the American Library Association Annual Conference, New Orleans, LA, June 25, 2018.

Inclusion not Tolerance: Supporting Diversity in Library Employment, with Lori Thompson & Dr. Kelli Johnson for WVLA Fall Conference, White Sulphur Springs, WV, November 9, 2017 and the summer academic meeting of the Western Pennsylvania/West Virginia Chapter of the Association of College and Research Libraries, Pittsburgh, PA, May 18, 2018.

Uno de Solamente Cuatro, WVLA Spring Fling, Summersville, WV, April 6 & 7, 2017.

Digital Collections and Preservation: Past, Present, & Future, 3rd Regional Technology Conference, Bluefield State College, Bluefield, WV, April 3 & 4, 2017.

Digital Literacy In Your Online Course, West Virginia Higher Education Technology Conference (WVHETC), Morgantown, WV, September 26 & 27, 2016.

La Carpa Garcia: Mexican-American Tent Show, 1914-1947, Hispanic Heritage Month guest speaker for the Huntington District, U.S. Army Corps of Engineers, Huntington, WV, September 20, 2016.

Using Technology to Bring Recognition to African American Contributions in Central Appalachia; for "Remembering Dr. Carter G. Woodson, An Observance of the Life of The Father of African American History," with Dr. David Trowbridge, Morrow Library, Huntington, WV, February 12, 2016.

Copyright Crash Course & The Clio Mobile Digital History App: Connecting Your Sense of the Past to Your Sense of Place, West Virginia Higher Education Technology Conference, Morgantown, WV, October 27-29, 2015.

This Place Matters: Using Clio, a Location-Based Mobile App to Bring History Alive, West Virginia Library Association Fall Conference, Davis, WV, October 6-7, 2015.

Clio Exhibitor & Presenter for the Knight News Foundation Grant Prototype Grant Project, with Dr. David Trowbridge & members of the Marshall University library faculty, American Library Association National Conference, San Francisco, CA, June 25-30, 2015.

Climbing a Hill Before the Mountain: A Competency-Based Education Example for WVROCKS, Bluefield State College Regional Technology Conference, Bluefield, WV, March 30-31, 2015.

Copyright in the Digital Age and Copyright for the F2F and Online Classrooms - Best Practices, prepared for West Virginia State University faculty development seminar day, Institute, WV, March 7, 2014; for WVROCKS faculty at the annual retreat, Fairmont, WV and Stonewall Resort, WV, August 2014; for faculty in-service day at Concord University, Athens, WV, August 16, 2013; and St. Mary's Center for Education Faculty Development Seminar, Huntington, WV, December 19, 2013.

Paving Country Roads: Online Competency-Based Learning Challenges, West Virginia Higher Education Technology Conference (WVHETC), Morgantown, WV, October 29, 2013.

How to Fold a Burrito: Closing the Distance Learners' IL Assessment Loop, (WP/WV-ACRL) summer meeting, June 6, 2013; and *Mind the Gap: Closing the Assessment Loop to Serve Distance Learners*, WV Statewide Technology Conference, July 30, 2013, with Kelli Johnson in Morgantown, WV.

MU Institutional Repository Day, one-day workshop presented in conjunction with the annual WVLA Spring Fling meeting, Flatwoods, WV, April 12, 2013.

Information Technology Forum for Deans and Faculty, one-day seminar prepared for the Marshall University community, Huntington, WV, April 8, 2013.

Copyright Best Practices for Faculty, for faculty development day at Bridgemont Community and Technical College, Montgomery, WV, January 10 and via Wimba for the faculty of the WV School of Osteopathic Medicine on January 18, 2013.

Campus Copyright Risk Assessment in the Wake of the Georgia State University Decision, with Paris Webb for the WVHETC, Morgantown, WV, November 11-13, 2012.

Statewide Implementation of QM: If You Build It They WILL Come, with Dr. Roxann Humbert for the 4th Annual Quality Matters Conference on Quality Assurance in Online Learning, Tucson, AZ, October 3-6, and WVHETC, Morgantown, WV, November 11-13, 2012.

Real Life vs. Formal Leadership Training...What the Textbooks Don't Tell Us! West Virginia/Western Penn Chapter of the Association of College and Research Libraries (WP/WV-ACRL) spring meeting, Waynesburg, PA, June 1, 2012.

Faculty Orientation Seminars: MUOnLine and Wimba Overview, Marshall University (MU) New Faculty Orientation & Lewis College of Business, August 15 & 18, 2011.

Return on Investment (ROI) Discussion MU Library Example, West Virginia Virtual Learning Network Distance Education Forum Distance Education Sub-Committee on State Authorizations, with Crystal Stewart, June 3, 2011.

MUOnLine Learn 9.1 Intro from Pilot Faculty Perspective, MU Faculty Training Presentation, Huntington, WV, April 16 & 26; September 2 & 15, 2011.

Wimba Collaboration Suite: Intro & Tips, West Virginia Library Association Annual (WVLA) Conference, Stonewall Jackson Resort, WV, October 14, 2010.

iPad Pedagogy, with Jennifer Sias, West Virginia/Western Pennsylvania Chapter of the Association of College and Research Libraries (WP/WV ACRL) fall meeting, Fairmont, WV, October 1, 2010.

"Look What I Did!" Break-out Session on Learning Commons Planning, with Jody Perry and Lynne Edington for the Academic Section of WVLA, Davis & Elkins College, Elkins, WV, August 6, 2010.

A Triple Threat to Student Attrition: Three Disciplines, Three Perspectives, and Three Uses of Wimba Classroom to Improve Student Retention, with Drs. Marty Laubach, Tracy Christofero, and Karen Mitchell, for the 2010 Wimba Connect Meeting, Orlando, FL, March 19-21, 2010.

Conference Attendance and Participation, 2010 to Present

West Virginia Library Association (WVLA) Conference, Stonewall Resort, Roanoke, WV, November 6-9, 2018, *exhibitor*.

BbWorld 18 + DevCon 18, Orlando, FL, July 16-19, 2018, *presenter*.

American Library Association Annual Conference, New Orleans, LA, June 21-26, 2018, *presenter*.

WCET State Authorization Compliance Workshop, Boulder, CO, June 12-13, 2018, *attendee*.

West Virginia/Western Penn Chapter of the Association of College and Research Libraries (WP/WV-ACRL) summer meeting, Pittsburgh, PA, May 18, 2018, *presenter*.

West Virginia Library Association (WVLA) Conference, White Sulphur Springs, WV, November 8-10, 2017, *presenter*.

Southern Regional Education Board (SREB), Educational Technology Cooperative 2017 Annual Meeting, Atlanta, GA, September 19-21, 2017, *attendee & WV representative on behalf of the WVVLN*.

Title IX Examiner Training, conducted by the Association of Title IX Administrators (ATIXA), Lewisburg, WV, September 13-14, 2017, *attendee*.

West Virginia Virtual Learning Network (WVVLN) annual retreat sponsored by the Higher Education Policy Commission (HEPC), Stonewall Resort, May 17 & 18, 2017, *presenter*.

West Virginia Library Association (WVLA) Spring Fling, Summersville, WV, April 6 & 7, 2017, *presenter*.

3rd Biennial Regional Technology Conference, Bluefield State College, Bluefield, WV, April 3 & 4, 2017, *plenary speaker & conference sponsor*.

West Virginia Library Association (WVLA) Annual Conference, Glade Springs, WV, October 5-7, 2016, *Election Committee Chair & WV CTC Library Consortium facilitator*.

Educational Advisory Board (EAB) Long-Term Planning Workshop: Best Practices and Successful Planning, Huntington, WV, September 14, 2016, *attendee*.

Southern Regional Education Board (SREB) Intrastate Networking Meeting, South Charleston, WV, August 10, 2016, *attendee*.

The Twilight Zone of Copyright, 13th Annual Copyright Conference, Ball State University, Muncie, IN, April 20, 2016, *attendee*.

West Virginia Virtual Learning Network (WVVLN) and WVROCKS annual retreat sponsored by the Higher Education Policy Commission (HEPC), Stonewall Resort & Marshall University, May 18-21, 2016, *chair, moderator & presenter*.

West Virginia Higher Education Technology Conference, Morgantown, WV, October 27-29, 2015, *presenter, key-note convener, WVVLN meeting facilitator, CAB attendee*.

West Virginia Library Association (WVLA) Fall Conference, Davis, WV, October 5-6, 2015, *presenter*.

West Virginia University Libraries Diversity Alliance, Morgantown, WV, September 22-23, 2015.

Tri-State Comic-Con, Huntington, WV, April 2015, *exhibitor*.

West Virginia Virtual Learning Network (WVVLN) and WVROCKS annual retreat sponsored by the Higher Education Policy Commission (HEPC), Flatwoods, WV, May 2014 & 2015, *presenter*.

West Virginia Library Association (WVLA) Spring Fling, Flatwoods, WV, April 2, 2014, *presenter*.

Appalachian Studies Association annual meeting, Huntington, WV, March 28-30, 2014, *conference organizer, sponsor, and technical support coordinator*.

Southern Regional Education Board (SREB) Electronic Campus State Authorization Reciprocal Agreement (SARA) meeting, Atlanta Georgia, January 21, 2014.

WVLA annual fall meeting, Shepherdstown, WV, October, 9-11, 2013, technical support coordinator.

West Virginia/Western Penn Chapter of the Association of College and Research Libraries (WP/WV-ACRL) summer meeting, June 6, 2013, presenter.

WV Statewide Technology Conference (WVSTC), Morgantown, WV, July 30, 2013, presenter.

Copyright in Oz, 10th Annual Copyright Conference, Ball State University, Muncie, IN, April 24, 2013.

HEPC WVVLN/WVROCKS annual retreat, Flatwoods, WV, May 21-22, 2013, *presenter*.

Institutional Repository Day, West Virginia Library Association (WVLA) Spring Fling, Flatwoods, WV, April 11-12, 2013, sponsor & *presenter*.

WVHETC & West Virginia Virtual Learning Network (WVVLN) meeting, Morgantown, WV, November 11-13, 2012, *presenter*.

4th Annual Quality Matters Conference on Quality Assurance in Online Learning, Tucson, AZ, October 3-6, 2012, *presenter*.

West Virginia/Western Penn Chapter of the Association of College and Research Libraries (WP/WV-ACRL) spring meeting, Waynesburg, PA, June 1, 2012, *presenter*.

West Virginia Library Consortium Steering Committee Meeting, South Charleston, WV, May 25, 2012, *presenter and convener*.

West Virginia Virtual Learning Network (WVVLN) Retreat sponsored by the Higher Education Policy Commission (HEPC), held at Flatwoods, WV, May 21 & 22, 2012, *presenter*.

Casablanca, 9th Annual Copyright Conference, Ball State University, Muncie, IN, April 18, 2012.

Quality Matters "Applying the Quality Matters Rubric" Workshop sponsored by the HEPC, held at West Virginia University, January 27 & 28, 2012.

WVLA Annual Conference, Charleston, WV, October 4-6, 2011, presided as association president.

West Virginia Statewide Technology Conference, Morgantown, WV, August 4-6, 2011.

Connecting to Collections (C2C) Regional Meeting, West Virginia Wesleyan College, July 22, 2011.

American Library Association (ALA) Annual Conference, New Orleans, Louisiana, June 23-28, 2011.

Blackboard Executive Student Engagement Summit, METS Center, Northern Kentucky University, Erlanger, KY, June 7, 2011.

WP/WV-ACRL spring meeting, Bethany College, Bethany, WV, May 6, 2011.

Cyberinfrastructure Day, Marshall University, Huntington, WV, April 7, 2011.

WVLA Spring Fling, Flatwoods, WV, March 22-25, 2011, presided as president; served as *presenter*.

Appalachian Studies Association (ASA) Annual Conference, Eastern Kentucky University, Richmond, KY, March 11-13, 2011.

WVLA Legislative Day Reception and Displays, Charleston, WV, February 28, 2011, *presenter*.

Marshall University Technology Summit, sponsored by Information Technology, Academic Affairs, Center for Teaching and Learning, and Marshall University Advance, Huntington, WV, February 9-10, 2011, *co-organizer and convener*.

West Virginia Virtual Schools Advisory Committee annual meeting, Charleston, WV, December 7, 2010.

WVLA Annual Conference, Stonewall Resort, Roanoke, WV, October 12-15, 2010, *conference chair and incoming president*.

WP/WV-ACRL chapter meeting, Fairmont, WV, October 1, 2010, *presenter*.

WVLA Academic Division Summer Meeting, Davis & Elkins College, Elkins, WV, August 6, 2010, *presenter*.

Wimba Faculty Training Conference, Huntington, WV, June 28-July 1, 2010, *organizer and convener*.

Pennsylvania Academic Library Consortium Inc. (PALCI) Members' meeting, Penn State University, State College, PA, June 9-10, 2010.

WVLA Spring Fling, Flatwoods, WV, April 8-9, 2010.

Wimba Connect, Orlando, FL, March 19-21, 2010, *presenter*.

Marshall University Faculty Technology Summit, Huntington, WV, February 3-4, 2010, *organizer and presenter*.

Awards and Recognition

West Virginia Library Association (WVLA) Dora Ruth Parks Award, 2018

West Virginia Network (WVNET) Outstanding Service Award recipient, 2016

Selected for inclusion in the IV edition of *Latino American Who's Who*, 2015

Online Faculty Member of the Game, 2007

Southern Growth Policies Board Regional Innovator Award, 2005

Appalachian Educational Laboratory Co-Venture Minority Research Fellow, 2004

Multi-Ethnic Literature of the United States (MELUS) Service Award, 2002

Marshall University Committee Membership

20/20 Strategic Planning Committee, 2014-15
University Rapid Response Team Member, 2014-15
Academic Program Review Committee (Ex-officio)
Deans' Council, 2015-present
Higher Learning Commission Quality Assurance Criterion Committee, 2014-15
Information Technology Council (Ex-officio)
Library Associates Board (Ex-Officio)
Library Committee (Ex-officio)
Library Faculty Organization (Ex-officio)
University Curriculum Committee (Ex-officio)
University Retention Sub-Committee
WoW and UNI 100 Planning Committee, 2011-present

Professional Association Memberships and Boards

American Association of University Professors (AAUP)
American Library Association (ALA)
Association of College and Research Libraries
Distance Learning Section
Distance Learning Standards Committee, 2013-15
Appalachian Studies Association (ASA)
Member At-Large, 2014-15
2014 Conference Steering Committee Member, 2012-14
Center for the Study of Ethnicity & Gender in Appalachia (CSEGA)
Co-Director, 2012-2017
Board Member, 2000-present
West Virginia Higher Education Policy Commission
CODEC CTC Consortium Committee, 2016-present
Technology Strategic Planning Committee, 2015
Computing Advisory Board, 2014-present
Pennsylvania Academic Library Consortium, Inc. (PALCI)
Voting Board Member, 2014-15
Membership Committee Member, 2014-15
South Eastern Library Association (SELA)
West Virginia Library Association (WVLA)
Elections Chair, 2016-present
Nominating Committee Chair, 2013
President, 2011
Western Pennsylvania/West Virginia Regional Chapter of the Association of College and Research Libraries (WPWVC/ACRL)
West Virginia Remote Online Campus Knowledge System
Advisory Board Member, 2012-present

Community Involvement

Huntington Women's Club
League of United Latin American Citizens (LULAC)
Marshall University Foundation
National Society Daughters of the American Revolution (NSDAR) - Westmoreland Chapter
Rotary Club of Huntington - Board Member, 2012-14
West Virginia University Marching Band Alumni Association

PERSONAL PROJECTS

La Carpa Garcia: Mexican Tent Show, 1914-1947. Ongoing research on my family's circus that was a vaudevillian traveling tent show that included theatrical bits, comedic sketches, traditional and popular dances and music, acrobatic feats and gymnastic stunts; compile web materials about *La Carpa de los Hermanos Garcia*, or in English, *the Garcia Brothers' Tent Show*, that entertained the Mexican-American population in the Southwest portion of the United States; provide information to thesis and dissertation scholars in addition to providing family contacts for interview purposes; gather information that has been provided and/or loaned to the Witte Museum and Hertzberg Circus Museum in San Antonio, Texas; maintain resources and work with my family and the museum curators to provide support for periodic *Carpa* exhibits and educational opportunities in schools and libraries. Former Mexican circus exhibits ran from 1998 to 2003 at the Hertzberg and during summer 2004 at the Witte Museum; recent endeavors included contribution to a 2009 CNN *iReport* on *La Carpa* and aiding the Memorial Branch Library, San Antonio, Texas in securing circus display materials from the Witte Museum for Westside residents and educational programming in 2011. On an ongoing basis, my generation of the Garcia family works on various projects with scholars and artists to commemorate and preserve *Carpa's* stories and images through the Guadalupe Cultural Arts Center and the Institute of Texan Cultures in San Antonio; as recently as March 2014 (see *Carpa Garcia* on Wikipedia).

A Century of Progress Homes of Tomorrow from the 1933 Chicago World's Fair. Ongoing research that stemmed from a grant obtained by Dr. Kathy Seelinger from the West Virginia Department of Culture and History in 1996 to restore the historic *Good Housekeeping Stran-Steel Home*, or *Ensign-Seelinger House*, in Huntington; provide materials to other World's Fair researchers frequently via the web; gather information on this unique exhibit that ran in Chicago from 1933 to 1935; maintain photographs pertaining to the Stran-Steel House that were included in an exhibit entitled *Home Delivery: Fabricating the Modern Dwelling* at the Museum of Modern Art (July - October, 2008). Additional photo credits include the following publications: Michael G. Smith's, *Designing Detroit: Wirt Rowland and the Rise of Modern American Architecture*, Wayne State University Press, April 2017; *Century of Progress Houses at Indiana Dunes National Park* by Bruce Rowe for the Midwest Open Air Museums Magazine, Spring 2017; the National Building Museum's 2010, *Designing Tomorrow: America's World's Fairs of the 1930s*, a companion book to the museum's exhibition of the same name; the spring 2010 issue of *Palais de Tokyo / Magazine*; the November 2006 issue of *Structure Magazine*; New York's *Newsday Magazine* (3/1999); and an architectural catalog and encyclopedia of Wirt C. Rowland's works published by the Historical Society of Clinton, Michigan (2005). Served as an article reviewer for *Libraries and the Cultural Record*, 2012; and recently aided several professional and amateur historians with research, images, and details regarding the Stran-Steel Home and Home Planning Group (see the *1933 Homes of Tomorrow Exhibition* on Wikipedia).

References available upon request; updated 12/2018.