KIMBERLY J. MCFALL, ED.D.

Associate Professor | Fulbright Scholar
School Library Program Director
College of Education and Professional Development | Marshall University
Email: kimberly.mcfall@marshall.edu

TEACHING PHILOSOPHY

I empower learners to connect academic concepts with real-world experiences, fostering both critical thinking and practical application. My teaching integrates digital literacy and the responsible use of artificial intelligence, preparing students to thrive in an evolving educational landscape.

PROFESSIONAL HIGHLIGHTS

- Over 10 years of experience designing and facilitating online, hybrid, and technology-enhanced courses
- International teaching and training experience through Fulbright Scholar, Invited Guest Scholar, and Research Fellowship appointments
- Leadership in faculty development, curriculum design, and professional learning communities
- Commitment to responsible integration of AI and digital literacy in education
- Extensive work with graduate and undergraduate students, emphasizing real-world application and responsible AI use

ACADEMIC & ADMINISTRATIVE APPOINTMENTS (MARSHALL UNIVERSITY)

- Program Director, Graduate Curriculum & Instruction (2020–2025)
- Program Coordinator, School Library Media Program (2015–present)
- COEPD Marketing & Recruitment Liaison (2023–2025)
- John Marshall Leadership Fellows Facilitator Team (2021–2022; 2024–present)

HONORS, AWARDS, AND FELLOWSHIPS

- John and Francis Graduate Advisor of the Year, Marshall University (Apr 10, 2025)
- Invited Guest Scholar, University of Wroclaw, Poland (Oct - Nov 2024). Invited, competitive appointment to design and deliver a lecture series on Artificial Intelligence in Education.
- John Marshall University Scholars Award, Marshall University (Summer 2023). Supported research and activities during Fulbright residency.
- Fulbright Scholar, Polish-U.S. Fulbright Commission (Awarded Mar 2022). Teaching and Research Residency at the University of Wroclaw, Poland (Spring 2023).
- John Marshall University Scholars Award, Marshall University (Spring 2020)

- Dr. C. Robert Barnett Excellence in Research Award, College of Education and Professional Development, Marshall University (May 2020)
- John Marshall Leadership Fellow, Marshall University (Dec 2018)
- Dr. Dorothy 'Dot' Hicks Teaching Award, College of Education and Professional Development, Marshall University (May 2018)
- Research Fellowship, International Youth Library, Munich, Germany (Awarded Feb 2017; Residency Aug 2017)
- John and Francis Graduate Advisor of the Year, Marshall University (Apr 24, 2017)

PUBLICATIONS (SELECTED)

- McFall, K. (2020). Why American Parents Homeschool. Filoteknos: International Journal of Children's Literature, 10, 455–469.
- Michulka, D., & McFall, K. (2020). Musical Inspirations in Literature. University of Silesia Press.

SELECTED PRESENTATIONS

INVITED LECTURES, SEMINARS, & WORKSHOPS

- McFall, K. (Nov 2024). Guest Lecture. VII LO im. Mikołaja Kopernika, Wroclaw, Poland.
- McFall, K. (Oct - Nov 2024). Invited Seminar Series: AI in Education. University of Wroclaw, Poland. (As Invited Guest Scholar).
- McFall, K. (Oct 23, 2024). Empowering Educators: Leveraging AI for Enhanced Learning. University of Wroclaw, Poland. (Part of Invited Guest Scholar series).
- McFall, K. (Dec 6, 2023). Trends and Issues in American Education. Department of Pedagogy, University of Wroclaw, Poland (Virtual).
- McFall, K. (Nov 16, 2023). Keynote: Imposter Syndrome is REAL! Phi Kappa Phi Induction Ceremony, Huntington WV.
- McFall, K. (May 22, 2023). Technology Enhanced Learning: Strategies to embrace technology-rich instruction and learning. Symposium of Learning, University of Wroclaw, Polish Philology Department, Wroclaw, Poland. (As Fulbright Scholar).
- McFall, K., & Lowman, J. (May 11, 2023). Censorship in America. Open Lecture/Libraries, University of Wroclaw, Institute of Information Sciences, Wroclaw, Poland. (As Fulbright Scholar).
- McFall, K. (Apr 2023). Guest Lecture. VII LO im. Mikołaja Kopernika, Wroclaw, Poland. (As Fulbright Scholar).
- McFall, K. (Mar 24, 2023). Tips and Tricks to teaching online. University of Wroclaw, Online Learning Department, Wroclaw, Poland. (As Fulbright Scholar).
- McFall, K. (Mar 4, 2023). Culture and Education in America. University of Wroclaw, English Department, Wroclaw, Poland. (As Fulbright Scholar).
- McFall, K. (Aug 31, 2017). Who's God? Multicultural Awareness through Collection Development. International Youth Library Research Summary, Munich, Germany. (As IYL Research Fellow).

REFEREED CONFERENCE PRESENTATIONS (SELECTED)

- McFall, K. (Feb 20-21, 2025). The Transformative Role of Generative AI in Education: Current Practices. Eastern Educational Research Association (EERA) Annual Conference, Hilton Head, SC.
- Brittain, M. (Panelist), Skoretz, Y. M., Childress, R. B., DellaMea, M., McFall, K., O'Byrne, B. J., Yuan, H. (Sep 14, 2024). Opportunities for Scholarship, Academic, & Professional Activities. C&I Doctoral Seminar, COEPD, Marshall University.
- McFall, K. (Presenter & Author), Lowman, J. (Presenter & Author). (May 16, 2023). Using picture books to explore cultural intersectionality in Appalachia. The Magic of Sound: Children's Literature and Music Conference, University of Montenegro, Montenegro.
- Brittain, M., Heaton, L. A., McFall, K. (Feb 10, 2023). Technology Integration: Teacher Descriptions of Favorite Ways to Incorporate Technology Activities into Classrooms. Eastern Educational Research Association (EERA), Myrtle Beach, SC.
- McFall, K., Brittain, M., Heaton, L. A., Hussell-Davis, J., Allen, T., Watson, G. R. (Nov 10, 2022). Teacher Preparedness: A Study of Technology Integration. Mid-South Educational Research Association (MSERA), Little Rock, AR.
- Heaton, L. A., Brittain, M., McFall, K., Gildein, M. (July 19, 2022). Integrating Authentic Learning and Assessment Activities into Instruction. West Virginia Statewide Technology Conference (WVSTC), Morgantown, WV.
- McFall, K. (Presenter & Author), Jackson, J. R. (Presenter & Author). (June 17, 2022). Climate & Kids: Children's Books for Every Classroom. The Environmental Turn in the Study of Children's and YA Literature Conference, University of Wroclaw, Poland (Hybrid).
- McFall, K., Dellinger, J., Torman, C. (Oct 21, 2021). Inclusion & Diversity Investigation Tool — Collection Development Crowdsourced Database. American Association of School Librarians (AASL) National Conference, Salt Lake City, UT.
- Heaton, L. A. (Presenter & Author), McFall, K. (Presenter & Author), Brittain, M. H. (Presenter & Author). (Oct 19, 2021). Awesome Apps for Teaching and Learning. Technology Presentation LA Tech Methods Class (Virtual).
- McFall, K. (Panelist). (June 17, 2021). In search of self-identity? Speaking up: young literary heroes and contemporary challenges. Children and Youth Speaking Up and Speaking Out Conference, Manchester Metropolitan University, Manchester, England.
- McFall, K. (Panelist), Michulka, D. (Panelist), Zasacka, Z. (Panelist), Ohar, E. (Panelist). (May 27, 2021). Historical and Patriotic Socialization in Literary Education Panel. Transformation and Continuity Conference, Freie Universität Berlin et al., Berlin, Germany.
- McFall, K. (Presenter & Author), Brittain, M. (Presenter & Author). (April 9, 2021). Navigating the new Post-Pandemic landscape. New Technologies in Education Conference, University of Wroclaw, Poland (Virtual).
- Heaton, L. A. (Presenter & Author), McFall, K. (Presenter & Author), Allen, T. (Author Only), Watson, G. R. (Author Only). (Feb 18, 2021). Research teacher preparation and technology use in a 1:1 school district. Eastern Educational Research Association (EERA) Annual Conference (Virtual).

- Heaton, L. A. (Presenter & Author), McFall, K., Allen, T., Watson, G. R. (Oct 29, 2020). Studying Technology Use of Teachers in a 1:1 District to Inform Teacher Preparation Needs. Mid-South Educational Research Association (MSERA) (Virtual).
- McFall, K. (May 20, 2020). School Library: The Unicorn. West Virginia Library Association (WVLA) Summer Refresher (Virtual).
- Watson, G. R. (Panelist), Allen, T. (Panelist), Heaton, L. A. (Panelist), McFall, K. (Panelist). (Feb 20, 2020). iPads in the Classroom: What are Best Practices? Eastern Educational Research Association (EERA) Conference, Orlando, FL.

TEACHING EXPERIENCE

GRADUATE COURSES (MARSHALL UNIVERSITY)

- Curriculum Development (CI 701)
- Trends & Issues in Education (EDF 610)
- Advanced Human Development (EDF 616)
- Dissertation Research (CI 797, 20+ sections)
- Instructional Models & Technology Assessment (CI 623)
- Multiple Library Media courses (ITL 501, 502, 504, 515, 622, 625, 627, 631, 650, etc.)

UNDERGRADUATE COURSES

- First Year Seminar (FYS 100–107)
- Early Education Technology (ECE 201)

INTERNATIONAL INSTRUCTION

- Invited Guest Scholar Seminar Series, University of Wroclaw, Poland (2024). Focused on AI in Education
- Fulbright Scholar Residency, University of Wroclaw, Poland (2023). Designed and taught Digital Literacy course

K–12 TEACHING & SCHOOL LIBRARY EXPERIENCE

- School Library Media Specialist, Winget Park Elementary, Charlotte Mecklenburg Schools, NC (2006–2008). Finalist, Charlotte Mecklenburg Schools Media Specialist of the Year (2008). Built and led a new school library program for K–6 students.
- School Library Media Specialist, Guy Berry Campus & Hackler Middle School, Mountain Home Public Schools, AR (2008–2011). Oversaw transition and opening of new library spaces; Secured Enhancing Education through Technology Grant (2009).
- Music Teacher/Band Director, multiple middle and high schools in Arkansas and Texas (1996–2014). Leadership in extracurricular programming: cheerleading, track, softball coaching; Classroom and performing arts instruction.