Meet Standout Student-Athlete Yous Mbao

Marshall Magazine

Brad Smith

Silicon Valley CEO has never forgotten his roots

See page 43 for ALUMNI NEWS and more

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Marshall magazine

The official magazine of Marshall University

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CORRECTION
Due to a typographical error, the date of Roy Edwards becoming the first African American to enroll at Marshall was incorrect on page 7 of the Autumn 2012 issue of Marshall Magazine. According to the historical almanac published in *Marshall Memories: a pictorial history of Marshall University 1837-1987*, the correct date was February 2, 1951. The editorial staff of the magazine regrets the error and thanks the readers who pointed this out.

on the cover

Marshall University graduate Brad Smith was only 43 years old when he was named the CEO of Intuit, which makes QuickBooks and Quicken software, among others. He never takes off his Marshall University class ring. *Photo by David Paul Morris.*

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A Busy Autumn
for Marshall President Stephen J. Kopp

Andrew Colin, left, chairman of INTO University Partnerships, and Dr. Kopp shook hands after signing an agreement Nov. 15 that is expected to build Marshall's global profile and increase international student enrollment at the university.

Marshall University President Kopp congratulated Leslie Thomas (center), senior biology major from Montgomery, W.Va., as she was named Miss Marshall. Sharing in the day was Pamela Weisberg, representing the Arthur Weisberg family, who were the parade's grand marshals.

Just before the semester break, Dr. Kopp recognized the winners of this year's design contests for a holiday card, collectible plate and digital greeting. Kopp and his wife, Jane, sponsor the contests each year.

Dr. Kopp participated in the ceremonial groundbreaking ceremony Oct. 29, in the Joan C. Edwards Playhouse, for the Arthur Weisberg Family Applied Engineering Complex. Pictured are, from left, A. Michael Perry, Louis Weisberg, Sen. Robert Plymale, Joan Weisberg, Dr. Kopp, Dr. Wael Zatar, Dr. Chuck Somerville, Dr. John Maher and Chuck Moore. Sadly, Arthur Weisberg passed away Nov. 24. See page 51 for more about a remarkable life.

Another ceremonial groundbreaking took place Nov. 16, outside Joan C. Edwards Stadium, to mark the beginning of construction for the university's new soccer complex. To Dr. Kopp's right is Mike Hamrick, Marshall's Director of Athletics, and to Dr. Kopp's left is Chad Pennington, co-chair of Marshall's Vision Campaign.

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By Jack Houvouras

The Quick ASCENT

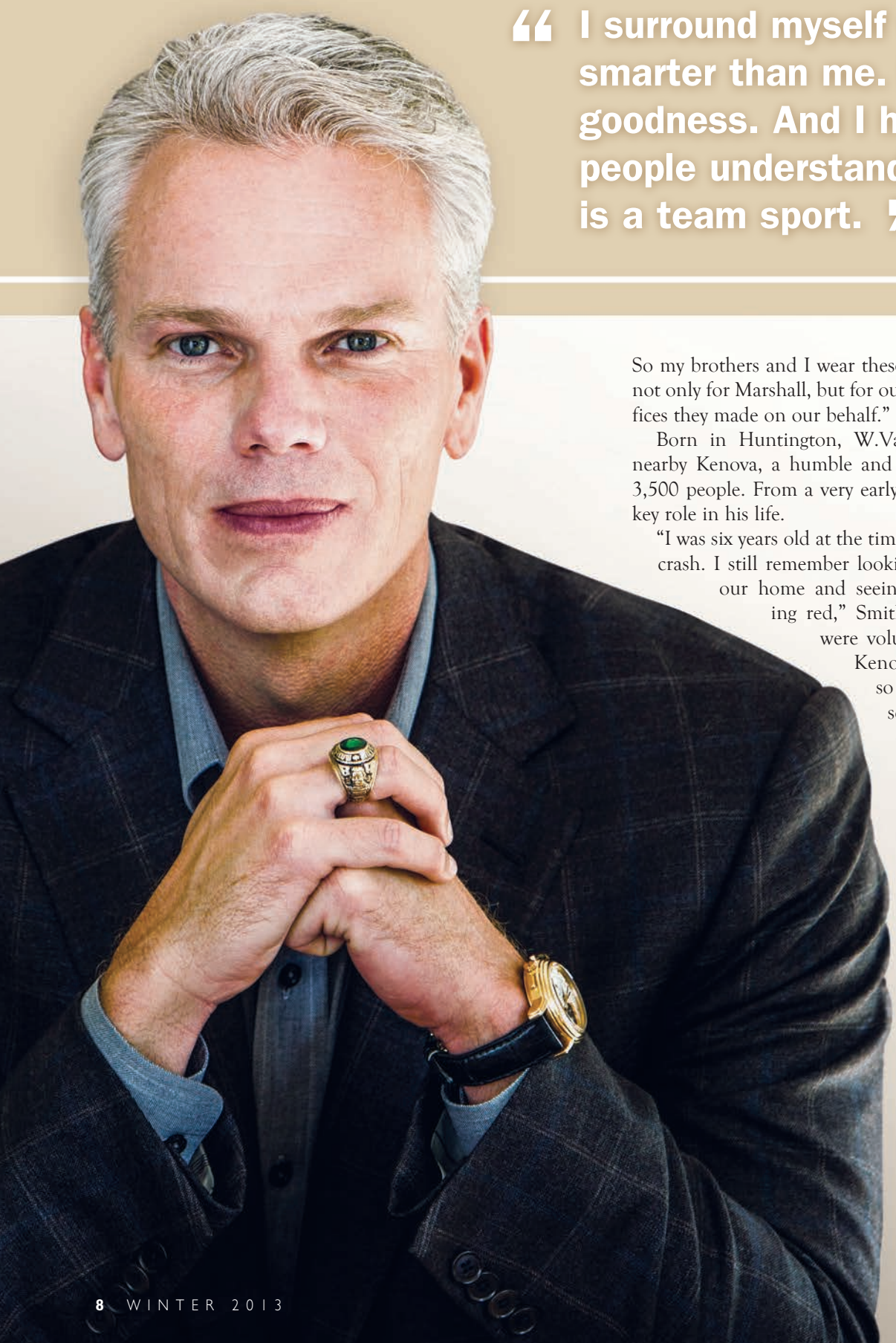
Intuit CEO Brad Smith, who's made it big in Silicon Valley, wears his Marshall class ring every day as a reminder of a proud and humble heritage.

In the heart of Silicon Valley lie some of the most powerful and profitable companies in the world – Apple, Google, eBay, Intel, Hewlett Packard, Oracle. Here, young workers roam the high-tech office complexes clad in jeans, t-shirts and hiking shoes. You won't see anyone clutching a leather briefcase; instead, rumpled backpacks are the norm. Sometimes it's hard to tell the employees from the top executives.

Brad Smith, Intuit's 48-year-old chief executive officer, fits right in. Strolling the labyrinth of hallways in Building 7 of the company's sprawling campus, he's dressed in gray slacks, navy blue argyle sweater and a plain white t-shirt. But for the leader of the accounting software giant that makes Quicken, QuickBooks and Turbo Tax, one thing does stand out – the large class ring from his alma mater that he wears to work every day.

"My dad received his G.E.D. before joining the army," Smith explains. "He and my mom had a dream that their three sons would go to college. One Christmas morning, after all of us had graduated from Marshall University, my dad announced that he had a surprise. He then gave each of us a class ring from Marshall. My dad passed away shortly thereafter of a heart attack at the age of 58.

PHOTO BY DAVID PAUL MORRIS



> **“I surround myself with people smarter than me. Honest to goodness. And I help those people understand that life is a team sport.”**

So my brothers and I wear these rings every single day not only for Marshall, but for our parents and the sacrifices they made on our behalf.”

Born in Huntington, W.Va., Smith grew up in nearby Kenova, a humble and hard-working town of 3,500 people. From a very early age Marshall played a key role in his life.

“I was six years old at the time of the Marshall plane crash. I still remember looking out the window of our home and seeing the mountain glowing red,” Smith recalls. “My cousins were volunteer firemen for the Kenova Fire Department, so everyone had a police scanner. We could hear everything going on.”

He attended Ceredo-Kenova High School, where he played football until his sophomore year, when he dedicated his free time to studying martial arts. By the time he was a senior he had earned his black belt. Following high school Smith was accepted into West Point, but after

Smith was just 43 when he was named the CEO of Intuit, which employs over 8,000 worldwide.

PHOTO BY ERIC MILLETTE

one semester decided to return to his roots and enroll at Marshall. The school was in his blood – his older brother graduated from Marshall and later his younger brother would as well.

"Marshall was pulling me back home," Smith explains. "But attending West Point was a wonderful experience because it helped me understand very early in life that you need to follow your heart. In the end, Marshall gave me everything I was looking for in an education."

At Marshall business was the focus of his studies, but where he truly excelled was in marketing.

"One of my favorite professors was Dean Robert Alexander," he says. "Dr. Michael Boudreau was another favorite. I loved his class on marketing and advertising. He was extremely eccentric, very hard and pushed me. Dick Jones taught distribution management, and I loved him because he was very pragmatic. He talked about the 'detail of retail' and the 'blocking and tackling of execution,' which I use to this day. Last, but certainly not least, was Dr. Chong Kim. He was a role model for me in many ways because he was also a martial artist. He just lived a very honorable life. I connected with him both intellectually and spiritually."

In 1986, Smith earned a Bachelor of Business Administration degree with an emphasis in marketing. After graduating from Marshall he went to work for Pepsi, moving several times before landing in Grand Rapids, Mich. There he attended night classes and eventually earned his master's in management from Aquinas College. From there he began his quick ascent in the business world. He found immediate success in sales management and business development at Pepsi, but one of his bosses was troubled by his West Virginia accent. Convinced that it might hinder his career, he instructed Smith to attend a communications program that would defuse his dialect.

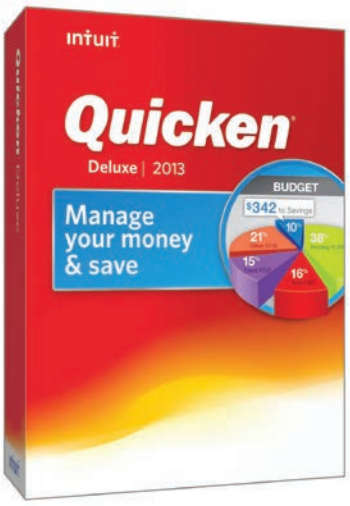


PHOTO COURTESY OF INTUIT

Quicken, a personal finance management tool, is part of the Intuit brand, which also includes QuickBooks and TurboTax.

"It didn't work," Smith says with a smile. "You know it's funny, I think it actually helped me learn an invaluable lesson in life – to be authentic to who you are. Today, when I'm asked to give a speech I start off by saying that I grew up in a small town in West Virginia and went to Marshall University. I also mention the 'We Are Marshall' movie and hold up my class ring."

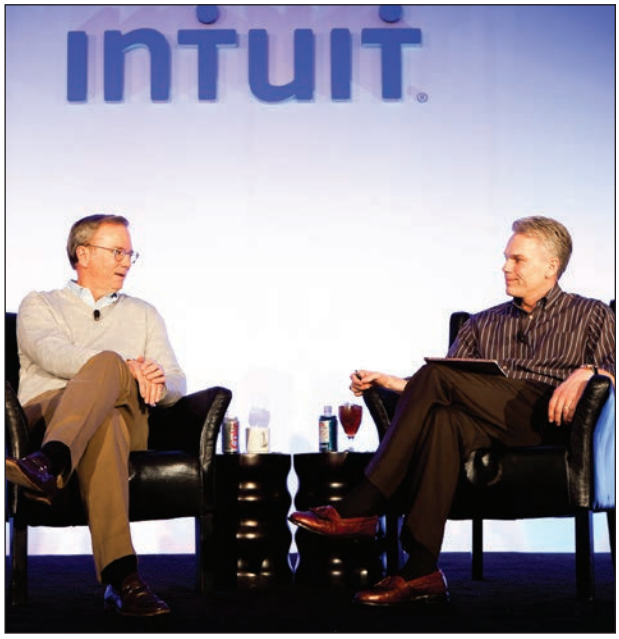


PHOTO COURTESY OF INTUIT

Smith involved in a dialgoue with Eric Schmidt, the executive chairman of Google.

He left Pepsi and went on to find success at ADVO, the largest direct mail marketer in America. Later he excelled at ADP, one of the world's largest providers of business outsourcing solutions. He then joined Intuit and began a five-year rise within the company. He was just 43 when he was named CEO of a global entity with 8,000 employees and annual revenues in excess of $3 billion. Asked about the secret to his success at such an early age, Smith remains humble.

"I surround myself with people smarter than me. Honest to goodness," he insists. "And I help those people understand that life is a team sport. If I have a philosophy it's this: a player that makes the team great is always better than simply a great player. My job is making sure there are very talented, smart people who clearly understand what success looks like, and then I work hard to remove any barriers that get in their way. Period."

But, there's a lot more to it than that. Like many of the people who work in Silicon Valley, Smith is extremely sharp, bold and innovative. He is always striving for new ways to lead and will go to nearly any length to inspire his workers, even if that means dressing up as Elvis Presley. Yes, he's been known to show up at work in some crazy costumes over the years, but there's a method to his madness.

> **“Marshall is special to me because it represents everything that I try to live every day. It’s an institution committed to something bigger than itself. It’s committed to making people better. It’s a part of the community and it’s very progressive...I think Marshall may be one of the best-kept secrets in America.”**

PHOTO COURTESY OF INTUIT

“It all started a few years ago when Microsoft set their sights on attacking the heart of our business – QuickBooks,” he explains. “Our culture here at Intuit is to challenge one another. I issued a challenge to our employees to beat Microsoft to the market with the next version of our product. They in turn issued a challenge to me. They said, ‘If we reach our goal then you have to swim in the pond outside the building in a 1920s bathing suit.’ And that’s exactly what I did.”

Since then he has dressed up as a Roman soldier, a cowboy, a sheriff, a NASCAR driver and more. If his employees do great work, then he’s happy to indulge them.

“People get motivated by different things,” Smith says. “Starting with our founder, there are no tremendous egos here. A lot of people are doing more important work than me every day in this company. So I have no problem putting on a costume if it shows that leaders are just normal people.”

Another management strategy that Smith brought to Intuit is unstructured time. He learned about the concept from his friends across the street at Google. In essence, employees can use 10 percent of their time to work on any project they choose.

“The whole premise is that people who focus on things they love will work harder and get more done. If there’s something that makes your heart beat fast and gets you excited, then do it. We’re looking for great ideas that will improve our workers’ skills and efficien-

Smith has “no problem putting on a costume” to motivate his employees. Elvis is one of the many characters he’s portrayed over the years.

Smith says there are "no tremendous egos" at Intuit. Here he is dressed as a mad scientist showing "leaders are just normal people."

cy. We're also hoping to foster innovation – if someone has an idea for a new product that our customers would love, then we encourage them to go for it."

Since introducing unstructured time, Inuit has seen more than 200 initiatives go to market as new features or products. Last year alone new initiatives resulted in $100 million in revenue.

Another key to Smith's success is his willingness to seek out advice and ideas from other accomplished leaders. After he was named CEO of Intuit, he called A.G. Laughly, the CEO of Proctor & Gamble, to ask for some pointers. As a Silicon Valley heavy hitter, Smith has rubbed elbows with such luminaries as Apple's Steve Jobs, Google's Eric Schmidt, eBay's John Donahoe, HP's Meg Whitman, venture capitalist John Doerr and more. He has learned from all of them.

Beyond work, Smith says his wife and two daughters are the center of his life. "I'm in a home with three women so I've learned to be sensitive," he says wryly. "When I have free time I enjoy helping my daughters with their homework. On the weekends, I love going to the movies or the theater with my wife.

"I work out every morning for an hour with P90X. I'm a voracious reader of anything that involves leadership or history. I play guitar and sax, and I write a little bit of poetry. See, I told you I was sensitive."

Although his schedule keeps him extremely busy, he still finds time to make it back home whenever he can.

"I love the Huntington area. When I was at Marshall some of my favorite hangouts were Chili Willi's, Rocco's Restaurant, the Keith-Albee Theatre and Ritter Park. When I'm in town I'll often speak to a class at Marshall. And if a Marshall grad is in northern California they're always welcome at Intuit. I never say no to Marshall, ever."

Asked what advice he might give a business major at Marshall who wants to be the CEO of his own company or a Fortune 500 corporation, Smith offers four suggestions.

"First, be true to yourself and focus on being the best you can be. Second, always speak the truth, as you know it. If you have a point of view, don't be afraid to share it. Third, stay focused on the outcome. Often success comes down to who's willing to sign up for the hardest, gnarliest task and get results. And fourth, preserve the relationships around you. Life is a team sport."

Today, Intuit is consistently ranked by Fortune magazine as one of the best places to work in America. Its products are sold in 150 countries and have been translated into more than 50 languages. The company has offices not just in the United States, but also in Singapore, India, England, Australia and Canada. Smith is focused on expanding into more countries and translating their accounting software into more languages. To that end, Intuit has teamed up with Google, Wikipedia and other renowned companies to learn best practices for how to expand their global presence. But no matter how far his work and travels take him, Smith says he will never forget his strong ties to his alma mater.

"Marshall is special to me because it represents everything that I try to live every day," Smith says. "It's an institution committed to something bigger than itself. It's committed to making people better. It's a part of the community and it's very progressive. I get a chance to speak at a lot of different universities, and I think Marshall may be one of the best-kept secrets in America. It continues to reinvent itself and push into areas that just amaze me."

Sitting in his corner office where a framed "We Are Marshall" movie poster hangs behind his desk, Smith also cites the character of both the school and community as something that inspires him everyday.

"Marshall has a sense of purpose and values that I love. Look at what they have accomplished since the plane crash. Champions aren't defined by whether they hit the canvas, but by how quickly they get back up. Marshall University just perseveres. It's the little brother to another university in the state. It's a university that has been hit with tragedy and fought its way through, and it just keeps coming back. And I think that is the secret to life." □

Jack Houvouras is the publisher of the *Marshall Magazine*.

In Memory...

Whether you were born in Huntington or moved here for a job or to attend Marshall University, it is likely that you are someone or know someone who was directly affected by the plane crash Nov. 14, 1970. On that date, a chartered jet carrying 75 members of Marshall's football team, staff, coaches and fans crashed just short of Tri-State Airport. Everyone on board, including the plane's crew, was killed that rainy, windy night.

More than four decades later, members of the Marshall University and Huntington communities gathered around the memorial fountain to remember the lives lost – and to celebrate the rise from that tragedy. The MU chorus and brass quintet provided music at the ceremony, where many reflected on the tragedy including Ray Harrell Jr., student body president; Doc Holliday, current MU football coach; and Dr. Stephen Kopp, Marshall University president.

Photos by Rick Haye

The MU R.O.T.C. presented the colors as part of the memorial ceremony.

Dr. Stephen Kopp, Marshall University president, reflected on the 1970 tragedy and how it changed the Marshall community.

Seventy-five white roses were placed on the fountain as the names of the crash victims were read.

RESERVED

The memorial fountain stands 13 feet high and was designed by artist Harry Bertoia. In the artist's words, the fountain conveys "the living (rather than commemorating death) in the waters of life... rising, renewing, reaching to express upward growth, immortality, and eternity."

Marshall students participated in laying the roses (one per victim) on the fountain.

Head football Coac Doc Holliday (right) helps Ceredo Volunteer Fire Department representative Russell Hutchinson lay the traditional wreath.

Doc Holliday, MU football coach, remembered the players, coaches, staff and fans who perished in the crash.

Four of the football players who perished also played football together in high school, at Druid High School in Tuscaloosa, Ala.

MU students, faculty and staff gathered around the fountain to remember the 75 lives lost.

PHOTO BY ANDI ROBERTS

By Carter Seaton

Jeff Sandy, Special Agent

Marshall grad dedicates his life to the pursuit of justice on an international stage

Marshall alumnus Jeff Sandy's 25 years as a special agent for the United States Treasury Department reads a bit like that of George Smiley, John Le Carre's protagonist in "Tinker, Tailor, Soldier, Spy." Named Marshall's Distinguished Alumnus for 2012, Sandy has cracked massive drug rings, supervised the investigation of some of the nation's largest financial fraud cases, uncovered Saddam Hussein's money trail and facilitated the seizure of many of his assets. All this from a poor boy who describes his Wood County hometown of Dallison as "a small community of maybe 80 or 90 people."

A humble, almost reticent man, Sandy credits his hardworking father, his high school history teacher and his Boy Scout leader for providing positive role models. Although he originally thought he'd play sports and then coach after college, an internship with special agents at the U.S. Treasury Department in Huntington changed the course of his life. He switched his major to accounting and, after graduating with a B.B.A. in 1979, he seized the opportunity to join the United States Treasury Department's Criminal Investigation Division in Cleveland.

After returning to Wood County a few years later, he helped form the first Presidential Narcotics Task Force in Parkersburg in 1985. Two years later, he was

Sandy uncovered Saddam Hussein's money trail and facilitated the seizure of his assets.

PHOTOS COURTESY OF JEFF SANDY

Following the Sept. 11 attacks, President Bush put the U.S. Treasury Department in charge of uncovering Saddam Hussein's fortune. Sandy volunteered to go to Baghdad.

instrumental in cracking a cocaine trafficking ring that stretched from a West Virginia University student to his supplier in Jupiter Island, Fla., to the source in Peru. His work also resulted in the indictment of both a retired Air Force general and Edwin Edwards, the governor of Louisiana. For his work, Sandy received the U.S. Attorney General's Award.

Other cases, which he won't detail, included investigating some of the nation's largest white-collar financial frauds and public corruption cases, which he finds particularly repugnant.

"In many ways they are worse than a drug dealer because they are influential to begin with and they are using that influence to make money," he said.

Perhaps his most notable achievement as a Special Agent came after the Sept. 11, 2001, attack on the World Trade Center. Responding to President George W. Bush's executive order placing the Treasury Department in charge of following the money trail to uncover Saddam Hussein's fortune, Sandy volunteered to go to Baghdad. Along with other treasury agents embedded within the U.S. military, he had access to the records of the Central National Bank of Iraq in an attempt to trace the money.

After other agents tried unsuccessfully to interview Saddam Hussein's second-in-command, Deputy Prime Minister Tariq Aziz, Sandy decided to try. Each day he went to the palace where Aziz was under house arrest, taking him a Cuban cigar and grapes, which Sandy knew he favored. For days Aziz was pleasant but not forthcoming; then a Marshall football game cracked the case.

One day as they were walking the grounds, Sandy heard the sounds of the Marshall vs. Kansas State football game coming from a television set. Sandy recalled, "I asked if we could watch part of this game. Aziz said, 'Where else would I go? I'd have to go back to jail.' So, we watched the game. I explained to him about the Marshall plane crash. He could not believe how excited I was that Marshall had upset number nine in the nation, Kansas State. He said, 'What in the world do you want from me?' I said, 'Mr. Aziz, I want to know all about weapons of mass destruction and where all the money is hidden.' He said, 'We don't have weapons of mass destruction, but, sure, I'll tell you about the money.'"

In 2008, Sandy ran for Sheriff of Wood County and won handily.

For his success, Sandy received the Joint Civilian Service Achievement Award from General Ricardo Sanchez. The citation states, "...He participated in dangerous, high stress missions...[and]...investigated the sale of billions of dollars of Iraqi oil and oil products sold through the Middle East, Africa, Europe and Asia...The distinguished accomplishments of Mr. Sandy reflect great credit on himself, the Iraq Survey Group, the U.S. Treasury and the Department of Defense."

Sandy retired from the Treasury Department in 2005 and joined a Washington, D.C., company to train employees of the nation's top 20 financial institutions on how a money trail can detect narcotics trafficking, money laundering and terrorism funding. Back in West Virginia he then established his own business, Forensic Financial Investigative Services LLC, to continue anti-terrorism training for state and local law enforcement agencies. In the Middle East, Europe and several Baltic countries he also taught the diplomatic corps to understand international money laundering.

Four years ago, however, he mothballed his company after several Wood County businessmen convinced him to run for sheriff. He won handily, beating an incumbent who previously had never lost a race. According to his friend and the Sheriff's Department Advisory Board Chairman, Buddy James, Sandy is the best thing that has ever happened to the department.

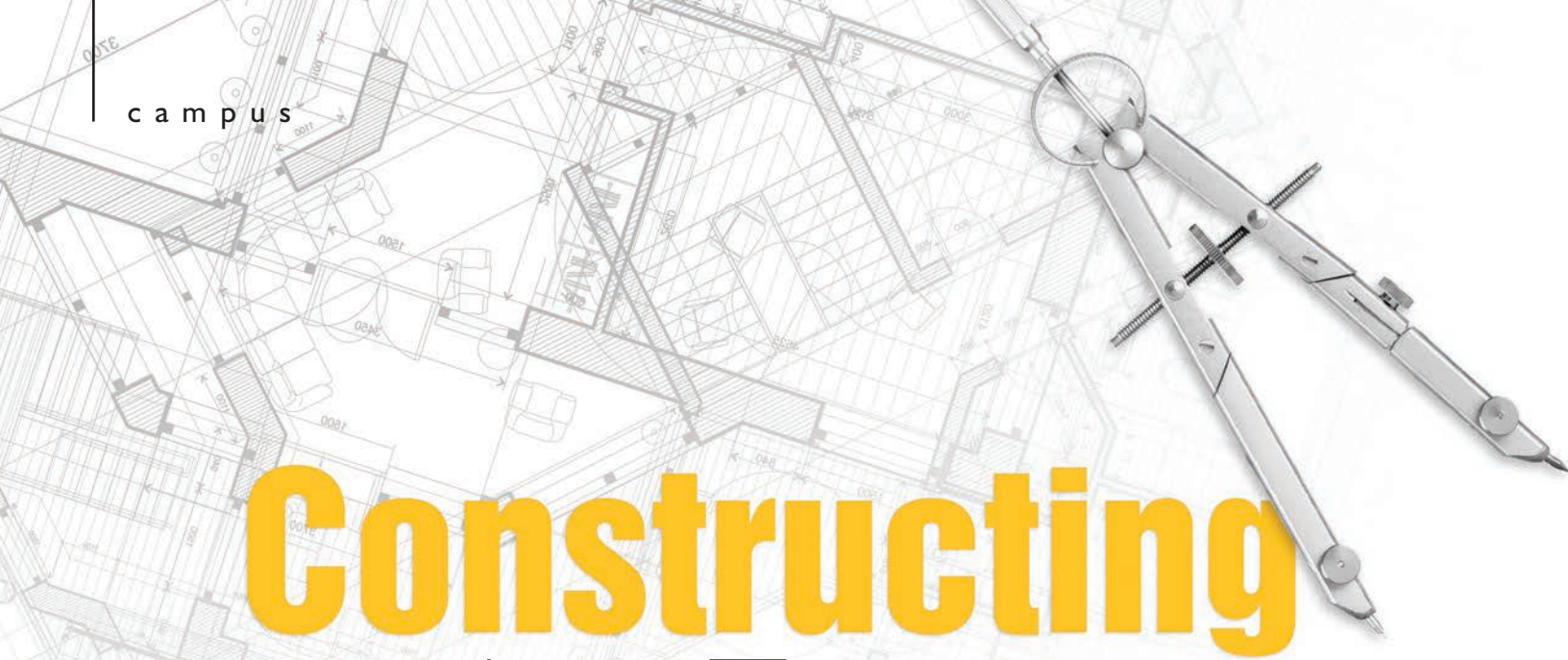
"He's really modernized our sheriff's department," James said. "He's taken us to whole new heights because of his background and experience."

Sandy served as sheriff until January 2013. This year he plans to reactivate his company and continue the work he interrupted to run four years ago. And if that won't be enough to keep him busy, he's a certified fraud examiner, an enrolled agent authorized to practice before the Internal Revenue Service, a private investigator and has been admitted as an expert witness in the field of money laundering in U.S. District Courts. George Smiley has nothing on this proud son of Marshall. □

Carter Taylor Seaton is a freelance writer living in Huntington. She graduated from Marshall University in 1982. She published her second novel, *amo, amas, amat…an unconventional love story,* in 2011. Her debut novel, *Father's Troubles*, was published in 2003. She's recently completed a nonfiction work about West Virginia's back-to-the-land artisans.

PHOTOS COURTESY OF JEFF SANDY

Jeff Sandy worked for the U.S. Treasury from 1979 until his retirement in 2005.



Constructing the Future

by James E. Casto

University builds parking facility, applied engineering complex and new home for the School of Art and Design in an old Huntington landmark

Construction crews are busy on Marshall University projects these days. Workers have completed construction of a new parking garage. Now work has started on a new $50 million applied engineering complex. Next on the list is an ambitious renovation of a downtown landmark building to become the new home of the university's visual arts program.

As scheduled, the new $7 million, six-story parking facility was open and ready for business when fall classes started. Located on 6th Avenue adjacent to the Joan C. Edwards Performing Arts Center, it offers 411 spaces for use by students, employees and guests.

Dr. Karen Kirtley, Marshall senior vice president of administration and chair of the committee that helped plan the garage, noted that safety was one of the important considerations in its design. The facility is monitored by 50 closed-circuit cameras and has 12 emergency phones.

Kirtley noted it was essential to construct and open the new parking garage before work could start on the new engineering complex because the complex is being erected on a 3rd Avenue parking lot between the Arthur Weisberg Family Engineering Laboratories and the Robert C. Byrd Biotechnology Science Center.

"We knew we had to replace those lost parking spaces before work could begin on the new complex," she said.

The West Virginia Higher Education Policy Commission is providing $25 million for construction of the complex. Marshall has $13 million from the sale of bonds and is working to raise $12 million in private donations.

That fundraising effort was bolstered by a large gift pledge by Huntington businessman Art Weisberg, who died Nov. 24. The Weisberg family also helped underwrite construction of the current Marshall engineering lab facility, which opened in 2008 and bears the family name. Tentative plans call for connecting the current

An artist's rendering of the Arthur Weisberg Family Applied Engineering Complex. The facility was bolstered by a large gift from Huntington businessman Art Weisberg, who passed away Nov. 24.

engineering lab and the new complex, either by an enclosed lobby or outdoor canopy.

Brooklyn-born Weisberg made his way to West Virginia after serving in World War II and earning a degree in electrical engineering from the City University of New York. In 1952, with a bankroll of $2,500, he started a one-man electrical supply business, calling on small grocery and hardware stores and selling light bulbs, extension cords and fuses from the back of his truck. From that humble beginning, Huntington-based State Electric Supply Co. has evolved into one of the nation's biggest and best-known electrical distributors, with more than 50 locations in a half-dozen states. He and his wife Joan have been generous Marshall benefactors.

When completed, the 145,000-square-foot facility will be one of the largest academic buildings on campus. It will include classrooms, laboratories, offices and spaces for students to work on collaborative projects.

Dr. Wael Zatar, dean of Marshall's College of Information Technology and Engineering, said the new complex "will not only provide facilities for substantial development of engineering areas like mechanical engineering, electrical engineering and bioengineering, but will enhance our capabilities in specific engineering sub-disciplines such as environmental engineering, transportation engineering and structural engineering as well."

"The complex will be the home for all our undergraduate and graduate programs and will essentially give us the opportunity to grow and expand into some areas that are important to the region," Zatar continued.

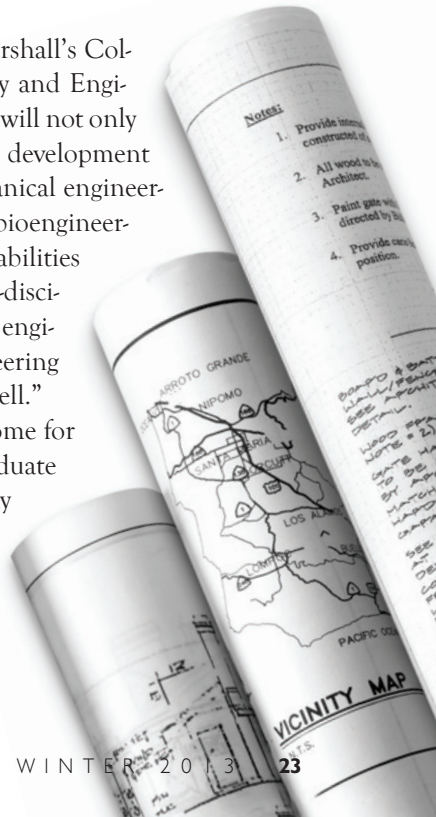


PHOTO BY RICK LEE

The new parking facility sits on 6th Avenue, immediately beside the Joan C. Edwards Performing Arts Center. It is six stories high and has 411 parking spaces.

"The completion of the complex will enable us to have state-of-the-art instructional and research facilities and will likely result in significant enrollment increases in all our programs. Undergraduate programs such as engineering, computer science and safety technology are expected to encounter significant expansions."

President Stephen J. Kopp said interdisciplinary and inter-professional education will be enhanced through the opportunities afforded by the new complex.

"This new applied engineering complex will move Marshall University and STEM (Science, Technology, Engineering and Mathematics) majors to the forefront in terms of the quality and caliber of facilities available to support and advance STEM education – especially in new fields of engineering," Kopp said. "The interdisciplinary and integrated learning environments will foster collaborative research and inter-professional education that previously was not available to the university. The idea that you can link engineering with other disciplines in this building is very powerful."

The new complex is expected to take about two years to construct. When completed, it will house six different academic components and programs:

- College of Information Technology and Engineering including divisions of engineering, computer science, applied science and technology
- Mechanical, Electrical Engineering and Bioengineering Research Laboratories
- Departments of Mathematics and Computational Science

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PHOTO BY RICK LEE

Marshall University's School of Art and Design will have a new home in 3rd Avenue's former Stone & Thomas department store building.

- Computer Modeling and Digital Imaging/ Simulation Resource Facility
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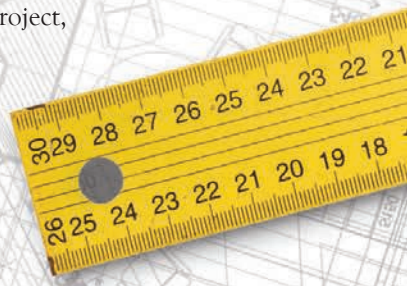
- Marshall University Research Corporation

Donald Van Horn, dean of the College of Fine Arts at Marshall, noted that the school's visual arts program dates back to 1901 but "has never had a home designed to meet its needs." Happily, that will change, he said, when the program moves into the former Stone & Thomas department store building on 3rd Avenue, across from Pullman Square in downtown Huntington.

Marshall has purchased the old building, vacant since 1996, and launched its renovation to house the school's visual arts program. Marshall paid $1.15 million for the building and interior demolition work. The extensive renovations for the building are expected to cost $12 million. Of that, $9 million is to come from bond money and the remainder is being raised privately. The largest donation thus far is a $400,000 contribution from the Huntington Municipal Development Authority.

Huntington architect Edward Tucker, retained by Marshall to lead the renovation project, said he's excited about the impact the project promises to have on Marshall's visual arts program and on the city's downtown.



"Marshall is making a very progressive move that will foster growth in the com-

munity, improve curriculum delivery and provide an effective recruitment tool for students and faculty alike," Tucker said. "For our staff members who grew up in Huntington, as I did, it's especially gratifying to be a part of bringing new life to the former Anderson-Newcomb/Stone & Thomas department store. While we have completed many adaptive re-use projects in Huntington's Downtown Historic District, this building's size, history and significance brings tremendous opportunities for unique solutions," he said.

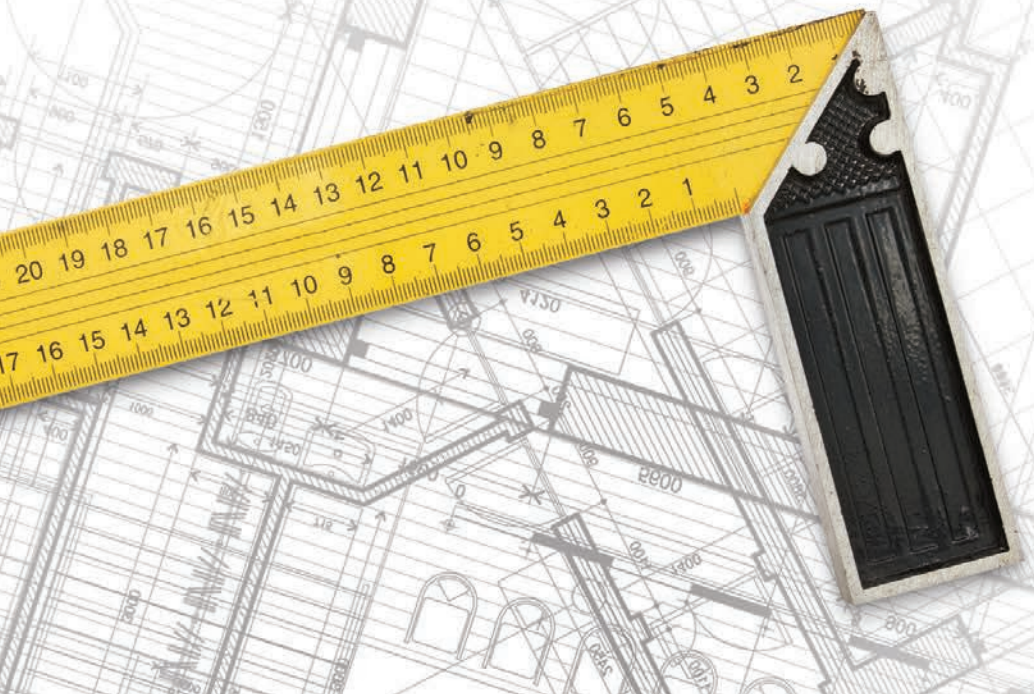
A downtown Huntington landmark, the former department store in the 900 block of 3rd Avenue has a long history. Partners J.W. Valentine and W.H. Newcomb built the original building in 1902. Five years later, Valentine sold his interest to E.G. Anderson and the firm was re-chartered as Anderson-Newcomb. The original building had only three floors, but three more floors were added in 1920. In 1927, a new entrance and show windows were built and the store's familiar marquee was placed across its front. A two-story addition was constructed in 1954, and the store was given a new entrance and display windows in 1960-61.

In 1970, the Wheeling-based Stone & Thomas chain purchased the store but continued to operate it as Anderson-Newcomb. In 1980, the Anderson-Newcomb name was removed from the store, and in 1996, Stone & Thomas announced its closure.

Van Horn said the renovation project, targeted for completion by January 2014, will see a complete modernization of the building's interior and a restoration of its façade to its original vintage appearance.

"This will be a state-of-the-art facility that will serve as a showcase for visual arts education," Van Horn said. "This new home will be good for students, faculty, staff and the community." □

James E. Casto is a retired Huntington newspaper editor and the author of a number of books on local and regional history, including Marshall University (Arcadia Publishing, 2005), a photo history of the school.



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Fulfilling a Mission

By Dawn Nolan
Photos by Rick Lee

New School of Pharmacy boasts outstanding faculty, a state-of-the-art facility and hands-on learning for students

Over the last 30 years, Marshall University has educated thousands of medical professionals and successfully developed a number of health care education programs, the latest being a School of Pharmacy.

"It was the right next step for Marshall to create a pharmacy education program," said Dr. Kevin Yingling, the school's dean. "This addition helps fulfill the university's mission of building an excellent academic medical center in the state."

The Marshall University Board of Governors approved the program in December of 2009, and the school welcomed its first 80 students this past August.

"I feel so blessed to be a part of Marshall's program, especially the inaugural class," said Courtney Atzinger, a student. "It's such an awesome feeling to know that I am a part of a wonderful program that will make history someday." Mike Sellers, another student, agreed. "It's a unique honor," he said.

Housed in the newly designated Robert W. Coon Education Building, the School of Pharmacy is located on the campus of the Huntington VA Medical Center.

"A unique aspect of our School of Pharmacy is the longstanding partnership with the Huntington VA Medical Center, which provides robust experiential clinical education op-

Dr. Kevin Yingling, Dean of the Marshall University School of Pharmacy.

Students are pictured doing group work, which is an important part of the School of Pharmacy curriculum.

> We feel this is an **excellent** model of a **team-based** approach, which the **students** will use in the **future**.
>
> Dr. Kevin Yingling
> Dean

portunities and firsthand experiences within the most advanced pharmaceutical delivery systems in U.S. health care," said Marshall University President Dr. Stephen J. Kopp.

"I love the location at the VA. I'm honored to be around the veterans," Sellers added.

The building received a $9 million renovation in order to offer students and faculty the most advanced research and practice facility. One of the most interesting aspects of the facility is the studio-style, "flipped" classrooms. In this type of teaching model, students come to class having already familiarized themselves with the material.

"We forward the information that is going to be covered in any particular class time to the students several days in advance," Yingling said. "In the classroom we assess their knowledge, and we only instruct them on the areas in which they are deficient. The remaining class time is spent in active learning." Group projects are also a large part of the curriculum.

"We feel this is an excellent model of a team-based approach, which the students will use in the future," Yingling explained.

Another highlighted feature is the common areas.

"These are structured environments equipped with dry-erase boards and digital displays that the students can use for both social interaction as well as study activities," Yingling said. Students can access these spaces at any time.

"It's a great atmosphere, and I like that we have 24-hour access to study," Sellers said.

The pharmacy practice area is a place where students engage in different hands-on learning experiences.

"At the hospital compounding area, students are taught how to make sterile products and mix medications, elixirs and suspensions. The procedures shown in the community pharmacy space include electronically prescribing and filling medications, and the clinical alcove allows us to teach the clinical skills of pharmacy as well as other skills such as effective communication,"

The new School of Pharmacy is located in the School of Medicine's former laboratory space, directly linked to the VA's research building.

Yingling explained. "They might learn how to advise patients about adverse drug effects or discharge planning from the hospital. This is also where students will be able to practice on simulated patients. Everything is recorded so that they can go back and self-evaluate or their peers can review their techniques."

The facility also boasts an excellent research space for faculty to build and develop their initiatives.

"We're fortunate that we were able to move into the School of Medicine's previous laboratory space, and we're directly linked to the VA's research building that houses the animal lab area," Yingling said. "We have an opportunity to initiate molecular, cellular, animal and human research from the beginning of the pharmacy school."

At Marshall, pharmacy is designed as a "2 + 4" program. This means that students can complete their undergraduate work in two years and pharmacy education in four. "We've set up definitions that describe each step. In their first year of the pharmacy program, students discover pharmacy, the second year they develop in the field of pharmacy, the third year they begin to disseminate their knowledge in pharmacy and by the fourth year they can deliver as a practicing pharmacist," explains Yingling. "We call this the four Ds of pharmacy education."

The School of Pharmacy is divided into three departments - pharmacy practice and administration, pharmaceutical sciences and research and experiential education – composed of 18 full- and part-time faculty members. The plan is to employ more than 30 faculty by the time the school has a full pharmacy student complement in the fall of 2015.

"I am most proud of the incredible administrative and faculty team that Dr. Yingling has assembled to launch our School of Pharmacy," Kopp said. "These professionals bring a tremendous level of experience and quality to the pharmacy education program that sets us apart."

Though it is early in their education, the pharmacy students agree that the curriculum is training them well for the field.

In the teaching model employed at the School of Pharmacy, students are sent class information in advance. In class, their knowledge is assessed and they are instructed on the areas in which they are deficient. The remaining time is spent in active learning.

"I feel that MUSOP's program is preparing me for the future by allowing us to go out into the community and begin our rotations so early in the program," Atzinger said. "These rotations also let us students get a feel for which areas we would like to pursue after we graduate."

According to Kopp, the program is valuable to the university as well as the surrounding area.

"The School of Pharmacy is benefiting this entire region and state in terms of education and economic impact; it is expected to generate more than $150 million in regional economic impact," he explained. "This economic growth is in addition to the School of Pharmacy's role in filling the need for additional pharmacists in the state. West Virginia has a high, unmet demand for pharmacists. As West Virginia's and this region's population ages, more pharmacists will be needed as the role of pharmacists expands and evolves into physician's offices, outpatient care centers, nursing homes and rural health clinics. Marshall University, and especially the School of Pharmacy, fulfills its mission to the tri-state community through providing education and valuable career opportunities for students from the entire region." □

Dawn Nolan is a freelance writer and graduate student in Marshall University's W. Page Pitt School of Journalism and Mass Communications.

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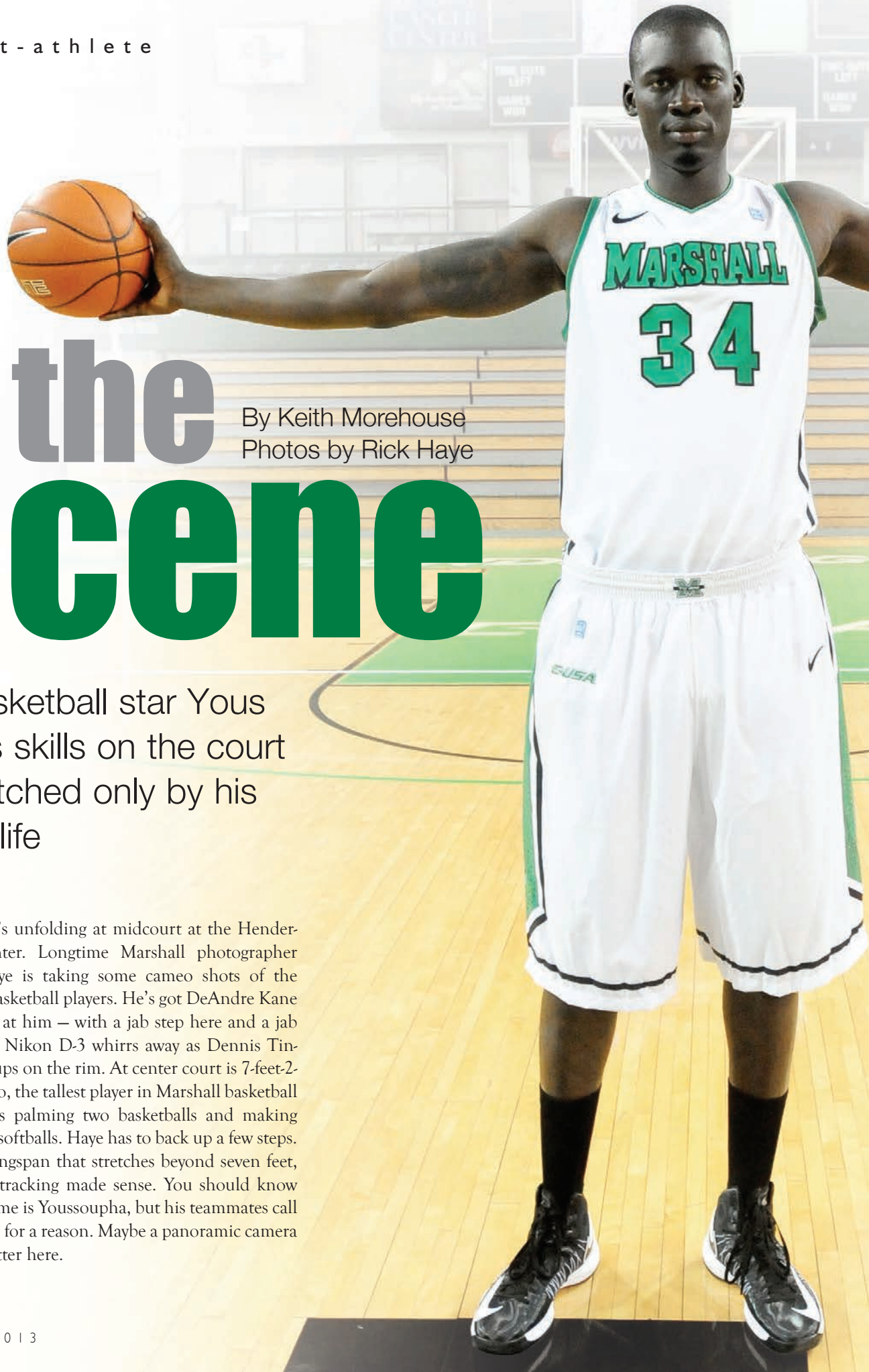
the Scene

By Keith Morehouse
Photos by Rick Haye



MU basketball star Yous Mbao's skills on the court are matched only by his love of life

The scene's unfolding at midcourt at the Henderson Center. Longtime Marshall photographer Rick Haye is taking some cameo shots of the Herd's basketball players. He's got DeAndre Kane dribbling right at him — with a jab step here and a jab step there. His Nikon D-3 whirrs away as Dennis Tinnon does pull-ups on the rim. At center court is 7-feet-2-inch Yous Mbao, the tallest player in Marshall basketball history. Mbao's palming two basketballs and making them look like softballs. Haye has to back up a few steps. Mbao has a wingspan that stretches beyond seven feet, so Haye's backtracking made sense. You should know that his real name is Youssoupha, but his teammates call him "Big Yous" for a reason. Maybe a panoramic camera would work better here.

At 7'2" Mbao has a wingspan that stretches beyond seven feet.

Mbao's view of the world is different than your average college basketball player, and not just because he sees it from a higher angle than 'most everyone else. Born and raised in Senegal, Mbao's earliest memories are of watching his father go off to work, and it was a long time every day before his dad came back home.

"It was tough," Mbao said in easily understood English, one of five languages he speaks. "Waking up to see my dad leave and go to work, I was with my grandmother and my mother all day. The only time I'd see my dad I was getting ready for bed and he would be coming home from work."

Although his dad is 6 feet 6 inches and his mother 6 feet 2 inches, Mbao's first athletic love was a sport played much closer to the ground. He took up soccer until he hurt his ankle one day and soon after he started playing basketball. He never looked back.

Mbao took the darndest route from Rufisque, Senegal to Huntington, W.Va. He left Africa for Germany, where he played basketball for three years until he suffered a back injury. He ended up at a prep school in California. At Stoneridge Prep in Simi Valley, Mbao averaged 13 points, 11 rebounds and six blocks per game. He signed with Marquette and played one season for the Eagles but spent limited time on the court because of injuries. He decided to transfer and Marshall was one of the schools to originally recruit him, so it was off to West Virginia for Mbao. The man is well traveled and well rounded.

"He's mature beyond his years," Marshall Coach Tom Herrion said. "He's a bright, intellectual young man with an incredible personality, and he continues to get better as a player."

That affable, embraceable personality is evident as soon as the conversation starts with Mbao. In charming, slightly broken English, he'll tell you he can speak French, Spanish, Arabic and Wolof, too. Wolof is his native dialect.

"My mom tries to text me in Wolof," Mbao said, laughing. "I'm like 'huh?' I don't forget how to speak it; I just don't know how to write it."

He's majoring in international business, and his minor could be an engaging sense of humor. Off the court he often gets strange looks because of his height, and of

Ever since I came to the U.S. they've never seen me play, it would be nice to see them in the stands, especially my dad. He's the one that encouraged me to play basketball.

course people say the most unusual things to 7-foot-2-inch men.

"They've never seen a black man who's 7-2," Mbao says. "I have to give them a hard time a little bit. Sometimes they see me wearing the Marshall sweater and they ask, 'Do you play basketball?' I say, 'No , I play golf.' He chuckles at his own joke and he usually never laughs alone.

Proof of just how much he means to his teammates and coaching staff came the week of the Nevada game in late November.

It was a typical, demanding Tom Herrion practice and Mbao and fellow big man Robert Goff were involved in a bone-jarring collision. Both were taken off the court, immobilized on flat boards. Mbao had suffered a serious injury. He remained hospitalized until the day of the game with the Wolfpack.

After Marshall's win that night, Herrion had bigger victories to talk about in the pressroom.

"I walked into his hospital room (Friday night) and there were seven or eight of his teammates there," Herrion said. "I know I'm supposed to win games. But you know what the pressure was? The pressure was on Tuesday and Wednesday trying to talk slow enough so Yous Mbao's father in Senegal could have any capacity to understand what I was telling him about his son's condition. That's pressure."

Mbao going for a shot in a game against Bluefield College. The Herd beat the Rams 94-67.

Mbao guarding Jeylani Dublin during Marshall's home game against Longwoood University. The Herd won 81-97.

Mbao returned to the court in January. What he'd love most before he wraps up his college career is to have his parents in the crowd one night.

"Ever since I came to the U.S. they've never seen me play," Mbao said. "It would be nice to see them in the stands, especially my dad. He's the one that encouraged me to play basketball."

His *joie de vivre* is not lost on his teammates.

"I think he's just excited to be here," guard Chris Martin said, happily answering questions about his big man. "He's taking advantage of getting a free education and taking advantage of playing the sport he loves every single day, and that's how it should be."

Martin was smiling when he spoke of Mbao.

No surprise. □

Keith Morehouse is the sports director for WSAZ NewsChannel 3 in Huntington, W.Va.

The National Broadcasting Society
and
Alpha Epsilon Rho
Dan Hollis
The National Broadcasting Society
and
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Dan Hollis

Photos by
Rick Lee &
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PROFESSOR of the YEAR
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Enthuse, Engage, Enable

Journalism Professor Dan Hollis is recognized by the Carnegie Foundation for the Advancement of Teaching

by Katherine Pyles

Seeing a long line of students near a professor's office is rarely a good sign. It could mean a recently released batch of failing grades or a series of pleas for deadline extensions – or a "misunderstanding" regarding the class attendance policy.

But if you notice students congregated outside the office of Dan Hollis, it can only mean one thing: there is just not enough room inside.

Dan Hollis, associate professor and interim assistant dean of the W. Page Pitt School of Journalism & Mass Communications, is known for a lot of things, including a high-energy teaching style, an insuppressible passion for journalism and a well-stocked supply of Starbursts. But it is his dedication to students – both in and out of the classroom – that maintains his overflowing office.

That same dedication has earned him numerous awards since joining the School of Journalism faculty in 1999. Most recently, he was named the 2012 West Virginia Professor of the Year by the Carnegie Foundation for the Advancement of Teaching, a presti-

Shouting, jumping and friendly name-calling are all standard practices in the Dan Hollis classroom. He teaches courses on mass communications law and information gathering, as well as special topics courses for both graduate and undergraduate students.

“He makes sure students understand the material from a very practiced point of view, and he’s a dynamic individual. He’s very active and wants the students to be active participants in the classroom as well.”

gious honor bestowed during a November 15 ceremony in Washington, D.C. Previous West Virginia Professors of the Year winners from Marshall are mathematics professor Dr. Karen Mitchell in 1995, English professor Dr. John McKernan in 2000 and psychology professor Dr. Steven Mewaldt in 2003.

“I am in a great and unique situation in life,” Hollis said. “I get to inspire and be inspired by college students all day on a beautiful campus. There’s this great sense of reward knowing you’ve played a role in helping students reach their potential and dreams. To receive any kind of outside recognition for something that I already receive so much from is icing on the cake.”

2012 was a busy year for Hollis. When former School of Journalism dean Dr. Corley Denison was appointed associate vice president for academic affairs and dean of undergraduate studies in July, assistant dean Janet Dooley assumed the interim dean position and Hollis was named interim assistant dean. Even with additional administrative responsibilities, Hollis remains committed to his calling.

“Teaching is my thing,” he said. “It’s what I do. It’s who I am.”

For Hollis, teaching means much more than standing in front of a classroom each day. Even in the classroom, moments of standing still are few and far between. Shouting, jumping and friendly name-calling are all standard practice in his classes, which include the school’s introductory journalism course, courses on mass communications law and information gathering and various special topics courses for both undergraduate and graduate students.

Hollis has an “upbeat, animated, personal approach to teaching,” wrote former student Paul Gessler, reporter with WBFF Fox45 Baltimore and 2012 Edward R. Murrow Award winner, in a nomination letter for the Carnegie Foundation award. “Often times during class, passing students would peer into Hollis’ class, inevitably to answer their internal dialogue, ‘Who is that guy, and why is he walking on chairs?’ His name is Dan Hollis. And no one’s quite sure why he does that.”

Gessler, who graduated in 2007 with a degree in broadcast journalism, said Hollis’s practical knowledge, with more than 20 years of journalism experience, commands respect. The profound impact Hollis had on him during his freshman year of college has evolved into a lifelong friendship.

“I’ve never needed him for something and not been able to get ahold of him,” Gessler said. “He is still the same person who taught me as a freshman, except now my daily office visits have turned into daily phone calls.”

Cathleen Moxley, a 2008 graduate who is a reporter and Saturday morning anchor for WSAZ in Huntington, echoed Gessler’s sentiments.

“You go into his early morning class as a freshman, and all you want to do is lay your head on the desk – but a minute in, you realize that’s not going to happen,” she said. “Suddenly you’re awake and you don’t even feel like you’re in class anymore.”

Moxley said Hollis is set apart by his genuine care for students, even beyond graduation.

"I still ask him for career advice, and I probably always will," she said.

The classroom antics that attract students and occasional passersby to Hollis's classroom are a purposeful aspect of his teaching philosophy, summed up in three words: "Enthuse. Engage. Enable." Making sure his students are committed and focused in the classroom, excited about learning in general and equipped for their future careers is a talent that comes naturally for Hollis.

"Dan Hollis has been recognized by the Carnegie Foundation for the superb way he engages students in the classroom," said Dr. Gayle Ormiston, Marshall University's provost and senior vice president for academic affairs. "He makes sure students understand the material from a very practiced point of view, and he's a dynamic individual. He's very active and wants the students to be active participants in the classroom as well."

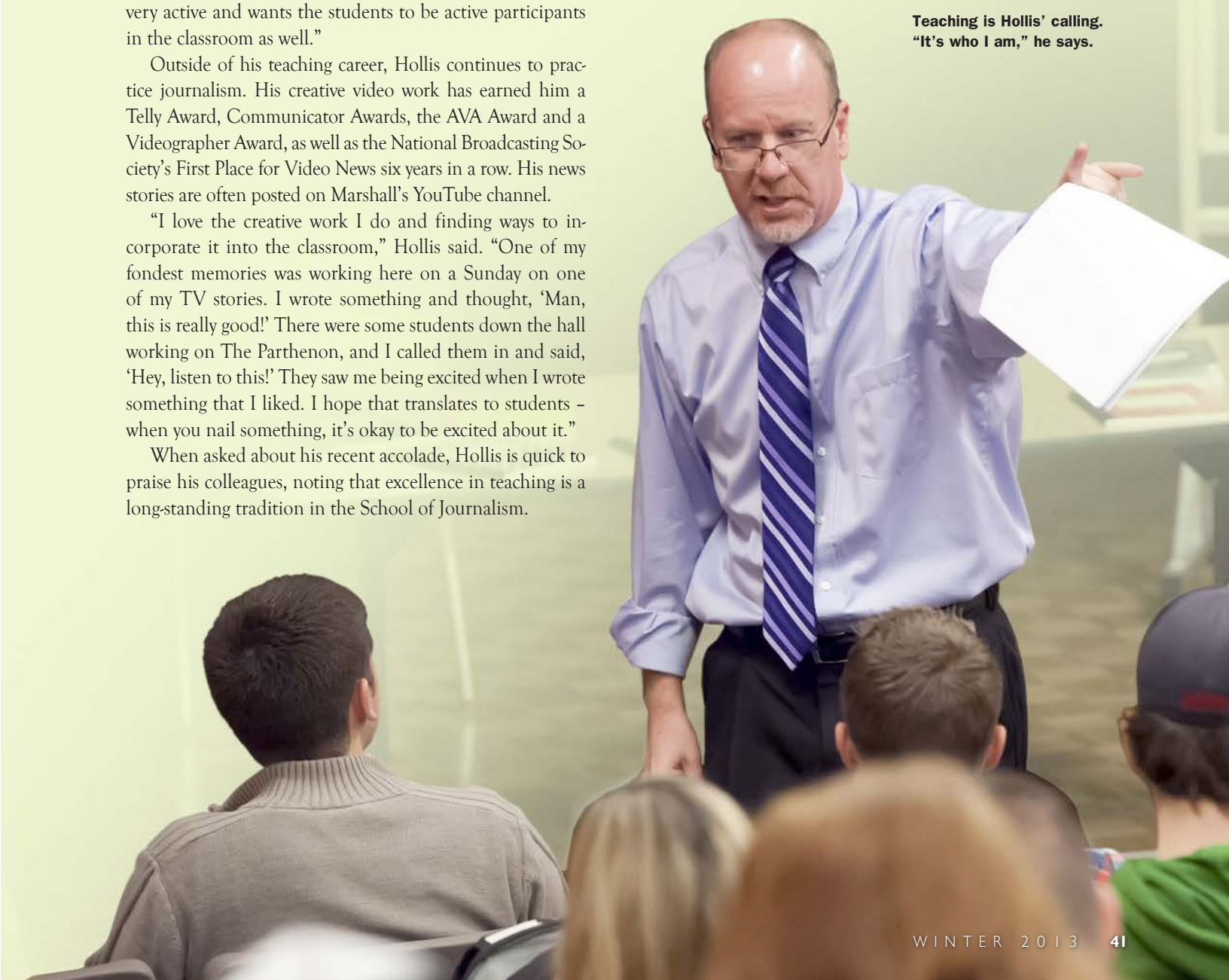
Outside of his teaching career, Hollis continues to practice journalism. His creative video work has earned him a Telly Award, Communicator Awards, the AVA Award and a Videographer Award, as well as the National Broadcasting Society's First Place for Video News six years in a row. His news stories are often posted on Marshall's YouTube channel.

"I love the creative work I do and finding ways to incorporate it into the classroom," Hollis said. "One of my fondest memories was working here on a Sunday on one of my TV stories. I wrote something and thought, 'Man, this is really good!' There were some students down the hall working on The Parthenon, and I called them in and said, 'Hey, listen to this!' They saw me being excited when I wrote something that I liked. I hope that translates to students – when you nail something, it's okay to be excited about it."

When asked about his recent accolade, Hollis is quick to praise his colleagues, noting that excellence in teaching is a long-standing tradition in the School of Journalism.

"The fact that our school is named after W. Page Pitt, a professor, shows how much we have always valued teaching," Hollis said. "That legacy continued with two legendary professors who were still here when I started, Dr. Arnold and Dr. Turner, both of whom had enormous influence on me. And I'm today surrounded by colleagues who are dedicated to making a Marshall School of Journalism and Mass Communications degree something to be very proud of. The honor of this award is in representing them." □

Katherine Pyles is a freelance writer living in Huntington. She is a former Yeager Scholar and a graduate of the W. Page Pitt School of Journalism & Mass Communications.



Teaching is Hollis' calling. "It's who I am," he says.

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YOUR ALUMNI CONNECTION

A MESSAGE FROM BERNARD "BERNIE" COSTON

MUAA National President, Class of '79

Greetings Alumni and Friends,

I'm composing this letter at the start of 2013 and wanted to reflect on some of the events that board members and I've had the pleasure of participating in over the past five months.

Homecoming 2012 was memorable. The parade was one of the largest we've had in years. The picnic on the plaza had great food, games, prizes and awards for decorations. The joint MUBA and MUAA Champagne reception was first class and the River Cities Club really brought back memories with their TGIF party. The combined alumni efforts came through with an outstanding tailgate, great food, a great band and great people. While we didn't win the game, it didn't stop the MU spirit from shining through. One of the largest crowds of the year was on hand to cheer on the Herd. Seventy-five brothers of Kappa Alpha Psi Fraternity celebrated their 50th anniversary in formal attire and renewed their commitment to the university and the community by establishing an alumni chapter in Huntington.

Other events that resonate include Paint the Capital City Green, the annual Memorial Fountain Ceremony and, most recently, our Winter Commencement. The graduation will hold a special place in my memory. To see the students beam with pride on their accomplishments and to hear President Kopp reflect on the significant hardships students overcame to reach this major milestone was not only touching, but a reflection of the fortitude that Marshall alumni possess. We have thousands of stories about commitment, sacrifice and overcoming obstacles in the face of adversity and the achievements that have been made. We need your help in making some of those achievements known to others.

The last weekend in April is an opportunity to recognize the outstanding accomplishments of Marshall sons and daughters. Alumni Weekend recognizes our 50-year graduates and culminates with our annual Alumni Awards Banquet to honor outstanding achievement in the areas of:

- Distinguished Alumni
- Distinguished Service
- Community Achievement
- Young Alumni
- Distinguished Faculty Service

We also use this time to award scholarships to deserving undergraduates. This event is a way of honoring those who have been successful, loyal, high achievers and unselfish in their endeavors. If you know of any alumni who are deserving of these awards we encourage you to contact the Marshall University Alumni Association and nominate them for one of these awards. We Are Marshall and We Are Achievers.

P.S. We welcome one of our new affinity partners to MUAA. Nationwide Insurance is now available to alumni at a discounted rate to meet your insurance needs. Simply mention that you're a Marshall alum and enjoy the various benefits they offer. Also be on the lookout for information about our 1837 Society for our young alumni, a new alumni club in the Detroit metro area, reorganization of our Palm Beach Club and additional offerings through our marketing committee. Thanks for your support.

Bernie Coston

ALUMNI RELATIONS STAFF

ROB ELLIS, Assistant Director of Membership and Marketing
NANCY PELPHREY, Assistant Director
JASON PARSONS and JAKE BILLMYER, Graduate Assistants
MATT PETERS, GABE STABILE, CHASE KIRBY and ASHLEY WORKMAN, Student Assistants

Marshall University HOMECOMING

During 2012 Homecoming and Parents and Family Weekend, we not only celebrated our amazing students and fabulous alumni, but we celebrated Marshall's 175th anniversary. It was a great time to welcome alumni back to the Huntington campus and give them a glimpse of what life at Marshall is like today.

We loved seeing alumni, current students, families, faculty and staff mingle and connect over their shared Marshall experiences. The week started with a Picnic on the Plaza for all faculty, staff, parents and alumni. Office decorations were judged and prizes were awarded for the best decorated campus office. A champagne reception was co-hosted by the Black Alumni Association, where the announcement was made that the fundraiser for the Nate Ruffin Lounge in the Erickson Alumni Center fundraiser had met its goal.

Saturday began with the traditional Homecoming Parade where Marshall supporter and local businessman, Art Weisberg served as Grand Marshal. Following the parade, a pregame tailgate, hosted by the Alumni Association, Parents and Family Weekend and the Black Alumni Association, welcomed and entertained approximately 700 Marshall fans.

The Homecoming game followed and the 2012 Mr. and Miss Marshall were crowned at halftime.

Thanks so much to everyone who came and celebrated 175 years of Marshall with us. We hope you had a great time reconnecting with former classmates and had a chance to meet some new friends.

We look forward to welcoming you back home for Homecoming 2013!

Marco and his friends look over the Picnic on the Plaza and welcome everyone to Homecoming 2012.

Marshall University Marching Thunder's drum corps gets fans in the mood for celebrating Homecoming 2012.

Members of the 2012 Homecoming Cou naming of the 2012 Mr. and Miss Marsh

2012

Congratulations to Miss and Mr. Marshall, Leslie Thomas (left) and Tim Sartin.

Musical group Jabberwocky entertains hundreds of fans at the Homecoming tailgate party and gets them ready to cheer on the Herd!

...rt are announced to the Huntington campus in preparation for the ...all at the Homecoming game.

What Does 1837 Mean to You?

The year Samuel F. B. Morris patents his telegraph?

The year "Wild Bill" Hickok was born?

The year N.Y.'s Astor Hotel opens... considered the most elaborate in the U.S.?

Cost of dinner out on the town?

Marshall Academy had its humble beginnings

The Marshall University Alumni Association is offering you opportunity to be a part of 1837 – that is the 1837 Society!

The 1837 Society is designed for young alumni at Marshall University. Current Marshall students and recent graduates know firsthand what the Marshall University experience holds for students. By displaying leadership through donating to our university, you help ensure that Marshall maintains its academic program excellence while continuing to expand opportunities for future students. Any current undergrad, graduate or recent graduate (within the last 15 years) who makes a gift of at least $18.37 can become a member of this giving society.

You can join a number of young alumni that have already become active members. Look forward to career networking, mentorship opportunities, recognition, special invitations to members-only events and the knowledge that for only $18.37, you have given back to your alma mater and are helping those who come after you.

For information contact:
Griffin Talbott at talbottw@marshall.edu.

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AN INVITATION TO JOIN THE OLD MAIN SOCIETY

The Old Main Society (formerly known as the Heritage Society) is our way of recognizing and thanking you for supporting the Marshall University Foundation through bequests and other planned gifts. Now is the perfect time to consider a planned gift to Marshall, because we are officially launching the Old Main Society on March 13, 2013 with an appreciation event. You can be a charter member of this group of individuals who, through their gifts, are ensuring that Marshall University can continue to meet its mission for generations to come.

The Marshall University Foundation
THE OFFICE OF PLANNED GIVING

Old Main Society

To learn more about annuities, trusts and bequests, call the Office of Planned Giving at 1-304-696-3739 or 1-304-696-6511 email zimmermane@marshall.edu or crabtreeb@marshall.edu, or visit www.plannedgiving.org/marshall.

Marshall University Alumni Association
Board of Directors Nomination Form

The Alumni Association is now accepting nominations for 10 of its 30 elected positions on the Board of Directors. The term of office is three years beginning July 1, 2013.

Qualifications:

- Must be an active member of the Alumni Association through an annual gift to the Marshall University Foundation Inc.
- Must be energetic and enthusiastic in support of Marshall University and concerned with its growth and potential
- Must be available to attend three on-campus board meetings during the year and be willing to assist in his/her home area in promoting Marshall and the Alumni Association
- Nominations must be received by February 28, 2013 to the office of Alumni Relations
- Attach nominee's curriculum vitae/resume

Please complete this biographical form in conjunction with your nominee in order to provide the nominating committee with the necessary information to assist them in the selection process.

Nominator's Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email Address _____

Reasons for Nomination _____

_____

_____

Nominee's Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email Address _____

Employer _____ Position _____

Business Address _____

City _____ State _____ Zip _____

Telephone _____ Years served on Board *(list dates if previously served)* _____

We are very interested in how you serve your community and any professional awards you have received. Include civic groups you belong to, volunteerism and community service projects you have been involved with, honors and awards you have received and professional organizations you have joined. *(Please list all pertinent information to assist the nomination committee, including dates and offices held.)*

Only a maximum of five items would be listed on the ballot. Please list in order of preference.

1. _____
2. _____
3. _____
4. _____
5. _____

Self-nominations will be accepted.
The MUAA Nomination and Election Committee will screen the nominations and select no fewer than 10 nor more than 20 for the ballot to run for the 10 director's positions. For more information, call the Alumni Association at 304-696-2901.

You can return your nomination by emailing it as an Adobe PDF document to pelphrey@marshall.edu, faxing it to 304-696-2299 or mail to:
MUAA Board Nominations
Erickson Alumni Center
One John Marshall Dr.
Huntington, WV 25755-6200

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Office of Annual Giving

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8 NIGHT GREEK ISLE HOPPER Athens (2), Santorini (3) & Mykonos (3)

7 NIGHT ALASKA CRUISES
10-14 NIGHT ALASKA CRUISE/TOUR
7-14 DAY EUROPEAN RIVER CRUISES
7-12 NIGHT MEDITERRANEAN CRUISES
6 NIGHT LONDON (3) & PARIS (3) (Land)
6 NIGHT PARIS (Land)

FOR MORE INFORMATION ON INDIVIDUAL TRAVEL OR INTO A MUAA GROUP VISIT OR CALL

www.membercruises.com/muaa **(877) 882-8204**

2013 Alumni Award Nominations

Deadline for submissions is February 28, 2013

The Alumni Association proudly recognizes achievements of distinguished alumni, friends and students by presenting awards at its annual Alumni Awards Banquet. Past honorees have included outstanding educators, successful business people, prominent scientists, sports and entertainment personalities and ordinary people with extraordinary devotion to Marshall.

The Awards Committee makes its decision based on nominations received on or before February 28, 2013. Nominations received after that date will be considered for 2014.

CATEGORIES:

Distinguished Alumnus/Alumna: Given to Marshall alumni for outstanding national achievements in their particular field of endeavor.

Alumnus/Alumna Community Achievement: Given to alumni for success in their particular field of endeavor and personal contribution to their respective communities. (A Marshall alumnus/alumna is any former student who has received academic credit at Marshall University and whose class has graduated.)

Distinguished Service: Given for loyal and unselfish service to Marshall. This award is NOT limited to Marshall alumni.

The Young Alumni Award: Presented to an alum who is 35 years old or younger, is an active member of the Alumni Association, shows outstanding achievement in his or her field of endeavor, has a personal commitment to his or her community and demonstrates service to Marshall University and its students. This award is not open to members of the MUAA board.

The Dr. Carolyn B. Hunter Faculty Service Award: Established to recognize contributions and to provide incentives for continued service from faculty to the community, the university and students in their respective fields.

For a list of past award winners or to submit the name of an individual you believe to be qualified as a nominee for one of the awards, go to www.herdalum.com and go to "Alumni Awards" under the "Who We Are" menu. This nomination form must be received in our office by the above date. The Awards Committee will review the qualifications of nominees and select the recipients.

Award winners will be asked to submit a number of photos for a video presentation during the Awards Banquet. Please make sure the nominee would be willing to submit these photos within two weeks after notification of having won the award. He/she must be able to attend the Alumni Awards Banquet on April 27, 2013.

Please include the following to support your nomination in order to provide the selection committee with as much information as possible:

1. An explanation of how your candidate fulfills the criteria for the award category for which he/she has been nominated;
2. The nominee's vita/résumé, including career highlights, volunteerism, honors and awards, community service, professional organizations, publications, etc.;
3. Letters of nomination detailing personal knowledge of the candidate and his/her personal and professional achievements; and
4. Other supporting documentation, such as copies of magazine and newspaper articles.

* All categories may not be awarded each year!

I hereby nominate the following person for: _____

Nominee's Name: _____

Nominee's Address: _____

Nominee's Phone: _____ Nominee's Business/Occupation: _____

Nominee's Email: _____

My Name: _____

My Address: _____

My Phone: _____

My Email: _____

Please send this form with the documentation indicated above to:
Alumni Awards Nominations
Marshall University Alumni Association
One John Marshall Drive
Huntington, WV 25755-6200

Please share your news with us by sending it to the Marshall University Alumni Association; One John Marshall Drive, Huntington, W. Va. 25755. *Preference will be given to active alumni*; other news will be printed as space allows and should be received within six months of the event. For more Class Notes, go to **www.marshall.edu/alumni.**

1950s

Ruth Levins (AB '58) of Crystal River, Fla., has received the AARP Florida Andrus Award for Community Service for her ability to make a difference in the lives of others through her volunteer work. According to AARP, the award is its most prestigious and visible award, which is bestowed upon individuals who are significantly influencing the lives of others through volunteer work. Volunteering in Citrus County for 52 years, Levins serves approximately 14 varied nonprofit and non-partisan organizations in the county. In addition, she writes two weekly columns for the *Citrus County Chronicle*. Among her many accomplishments, she has played key roles in the establishment of Seven Rivers Community Hospital, the expanded Key Training Center, the Citrus County Library System and Seven Rivers Golf and Country Club, as well as other community landmarks. In addition, she teaches Sunday school at First United Methodist Church in Crystal River.

1960s

Dr. George T. Arnold (BA '63, MA '65), professor emeritus in the W. Page Pitt School of Journalism and Mass Communications, has had published by McGraw-Hill the 6th edition of his textbook/resource book, *Media Writer's Handbook, A Guide to Common Writing and Editing Problems*. He also has a short story, One Minute Past Christmas, available on Kindle, Nook and Kobo.

1970s

Peter Wallace (AB '76) has written his ninth book, titled The Passionate Jesus: What We Can Learn From Jesus About Fear, Grief, Joy and Living Authentically (Skylight Paths Publishing). The book explores the emotions of Jesus through the gospels, and reveals an honest and authentic person who can be authentically followed, according to the author. Wallace is in his 12th year as president and host of "Day 1," the national ecumenical radio program which is heard on over 200 radio stations and online at Day1.org.

Suzi Jarrell Merical ('77), is teaching 4th grade at Richland Creek Elementary School, Wake Forest, N.C. Her husband John ('75) and Paige, age 11, are excited to be back in North Carolina, she says.

1980s

Bill Leinweber (BA '94), has been appointed the new president of the National Disease Research Interchange (NDRI) in Philadelphia, Pa. With 25 years of experience in leadership positions advancing the advancement of medical and health research, he previously served as the executive vice president of Research!America, a national alliance based in Alexandria, Va., and as the executive vice president of the American Academy of Physician Assistants (AAPA). He also has held leadership positions at the local, state and national levels of the American Heart Association and served as a member of the founding management team of the Campaign for Tobacco-Free Kids.

Tim Gallagher ('85), former MU assistant baseball coach, was recognized by the National High School Coaches Association at its award dinner during their convention in St. Louis, Missouri for 35 years of coaching baseball.

Eric Douglas ('89) has published his fourth adventure novel, *Wreck of the Huron*. The story begins on the Outer Banks of North Carolina and ends up off the coast of Cuba. It follows news photographer Mike Scott as he seeks to uncover the mystery behind the sinking of the U.S. Navy warship, the *USS Huron*, off Nags Head. The Huron is an actual shipwreck just off the beach from Nags Head.

1990s

Rodney Davis (BA '92) has opened a new law firm, Rodenberg Callihan Davis Lohr & Syracuse, with an office located in North Charleston, S.C. The practice focuses on personal injury, criminal defense, worker's compensation and medical malpractice.

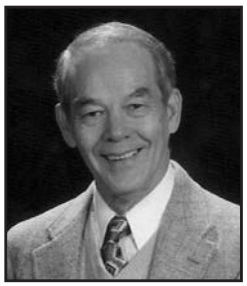
Dr. Sherry Endicott Shultz (BA '95, MA '98) has accepted the position of assistant professor of education for learning and behavioral disorders at Morehead State University in Morehead, Ky. She began teaching during the fall 2012 term.

Jody Pritt (BA '97, MA '05) was awarded a grant to participate in the Fulbright International Education Administrators program. In June 2012 she traveled with seven other grantees from universities across the U.S. to South Korea to visit colleges and universities, corporations and government officials, creating connections and dialogue about international education. Pritt currently serves as the director of international student Services at the University of South Carolina.

2000s

Andrew Drain (BBA '06) has received the globally preferred Certified Fraud Examiner (CFE) credential, joining the ranks of business and government professionals worldwide who have also earned the certification. Among other things, CFEs have the ability to examine data and records to detect and trace fraudulent transactions, interview suspects, write investigation reports, advise clients as to their findings, and testify at trials. Currently Drain is the Senior Examiner, Large Financial Institutions for the Federal Deposit Insurance Corporation in Raleigh, N.C.

Harry Sands



Harry Sands, a Marshall graduate who was a tireless advocate for the developmentally disabled and a former director of alumni affairs at Marshall, died Sept. 21 in Nitro, W.Va.

Sands headed up Alumni Affairs from 1965 to 1969, where he helped form the development division of alumni giving before moving to Athens, Ohio. There he served first as director of alumni annual giving and later as director of development for Ohio University.

In 1972, Sands became superintendent of the Beacon School in Athens and, believing that special needs children should have as normal an educational experience as possible, immediately undertook to build a new state-of-the-art facility for the children. His efforts paid off when the new Beacon School, complete with a full gym and handicapped pool, two-way training rooms, a cafeteria and outdoor playground, opened its doors in 1980. A lifelong proponent of physical education, he also revived the Special Olympics, and established the Athens County Adult Workshop.

While he was director of alumni affairs at Marshall, Sands was a well-known figure on campus, active in working with fraternities as well as with numerous social service groups. In fact, according to his daughter, Melody Sands of Athens, Ohio, the family even lived for a time on campus, in a house that stood where the front door of the Memorial Student Center is today. Members of the basketball team who were unable to return home during holiday periods frequently dropped by the Sands home for dinner and always found a warm welcome. The Sands family was well acquainted with most of the victims of the 1970 plane crash that claimed the lives of 75 Marshall football players, coaches and supporters. Many of them were, in fact, close friends, and the family deeply mourned their loss, Melody Sands said.

"My father loved Marshall with all his heart," she says. "My whole family are huge supporters. His favorite gift was any kind of Marshall gear."

In recent years, Sands was active in the Charleston community, serving as president of the Charleston Table Tennis Club. He also promoted the formation of clubs in Beckley and Clarksburg and created sanctioned tournaments managing the West Virginia Table Tennis Association.

Sands was a veteran, serving in the U.S. Air Force from 1951-54. He received his B.B.A. degree from Marshall in 1958 and later earned an M.S. from Ohio University.

A memorial fund has been established to honor Harry Sands. Funds will be used to build a memory garden at the school for the developmentally disabled that he helped build in Athens. According to his daughter, it is hoped that a scholarship in his name can be established for a student who wants to study teaching of the developmentally disabled.

Arthur Weisberg

Arthur Weisberg, a longtime supporter of Marshall University, died Nov. 24. Most recently, in 2012, he made a large gift pledge to the Marshall University Foundation, which will help build the university's new, advanced Applied Engineering Complex. The all-new academic facility will have more than 141,000 square feet of classroom, laboratory, office and special applications spaces that are expected to have a transformative effect on the College of Information Technology and Engineering and science-related disciplines.

Other important gifts are reflected in the names of the Arthur Weisberg Family Engineering Laboratories, dedicated in 2008, and the Art and Joan Weisberg Division of Engineering and Computer Science.

Weisberg founded State Electric Supply Company, a retail-wholesale distributor of electrical and electronic supplies with showroom and warehouse facilities. State Electric has evolved and grown into one of America's top and best-known electrical distributors with more than 40 locations in six states.

A native of Brooklyn, N.Y., Weisberg graduated from City College of New York with a degree in electrical engineering. He took a job with Halstead Industries to build a steel mill in New Haven, W.Va. On completion of the job, he went into business for himself. He supplied small hardware and general stores from the back of his truck.

Under the corporate umbrella of Arthur's Enterprises, Weisberg established a specialty wire manufacturing company, Service Wire Inc., in 1968. Service Wire offers an expanding line of products to customers around the world.

In addition to his business success, Weisberg received the Charles D. Scott Distinguished Career Award from the American Wire Industry and the "Citizen of the Year" award from The Herald-Dispatch in Huntington. He and his wife Joan were named to the Marshall University College of Business Hall of Fame, and in 2008 they were both conferred Marshall's honorary Doctor of Humane Letters degree, the highest recognition provided by the university.

I and the entire Marshall University community are deeply saddened by the passing of Mr. Arthur Weisberg. I consider Art a dear friend and mentor and I've been so fortunate to have known him. I have especially cherished the time we shared together. He was never short on kind words and always willing to share his advice and wisdom - just two of the noble attributes that define this remarkable man.

Huntington and the State of West Virginia have lost one of our greatest captains of industry and philanthropy. Art chose to make Huntington his home and throughout his lifetime here, he was committed to improving the quality of life for its current and future residents. Art and the entire Weisberg family have left an indelible imprint on this university through their support of our academic programs and willingness to give back to the community they so dearly love.

Stephen J. Kopp, Ph.D.
President, Marshall University

Spotlight: Patrick Dunn

MU graduate named 2012 Outstanding Rehabilitation Educator

The International Association of Rehabilitation Professionals has named Dr. Patrick L. Dunn (B.A. '87), associate professor at the University of Tennessee, Knoxville, as 2012 Outstanding Rehabilitation Educator.

The association awarded the tenured associate professor its sole educational honor at its annual conference in San Juan, Puerto Rico in October. IARP represents more than 2,400 professionals in disability management, case management, managed care, forensics and expert testimony and life care planning. It last awarded the honor in 2008.

Dunn initiated and developed UTK's rehabilitation counseling distance education program, resulting in a dramatic increase in program enrollment. He is a founder and co-chair of the Academy of Forensic Rehabilitation Research, created to promote research of law related to disability and rehabilitation.

Dunn is editor of The Rehabilitation Professional, IARP's peer-reviewed journal, and is a peer reviewer for the Journal of Forensic Vocational Analysis. He has authored nearly 50 scholarly manuscripts and national presentations,

His teaching experience includes service as an associate professor at the University of Alabama and as an assistant professor at Syracuse University. He currently is enrolled at Lincoln Memorial University's School of Law, with an anticipated graduation of May 2013.

The Robertsburg, W.Va., native earned master's and doctoral degrees in rehabilitation services from the Ohio State University and a master's degree in vocational evaluation from the University of Wisconsin-Stout, after completing a bachelor's degree in counseling and rehabilitation from Marshall University.

Dr. Patrick Dunn (B.A. '87)

A bit of MARSHALL HISTORY

Teacher Salina Mason rescues Marshall in 1863

Many Marshall alumni know the names John Laidley, James Holderby and William Buffington. The original trustees started the school in 1837 with $40. That may not sound like a lot, but in today's money, it's about $971. That's still not a lot, but enough to get the ball rolling.

What Marshall alumni may not know is how close Marshall came to disaster. In 1863, under a Cabell County Court order, Marshall College was put up for auction. It turns out that a former principal had used his own funds to renovate the college building, and wanted his money back.

Salina Mason, daughter of John Hite, purchased Marshall for $1500 (about $23,500 in current funds), moving Marshall from the hands of the Conference of the Methodist Episcopal Church into private hands. When her husband died, she invested money from his estate to improve the school and keep it independent.

Mason, along with her sisters Katie Hite and Addie Holderby, taught at the school for many years, continuing on with the preparatory school after Marshall became the State Normal School in 1867. If it weren't for the diligence and care of Salina Mason, Marshall would have evaporated. As remarkable as it may sound that a teacher could afford to own a school, this story shows how the history of the university is partially dependent on a planned gift.

This bit of history was recounted by Dr. E. Del Chrol, associate professor and chair of the classics department, at the Donor Recognition Dinner sponsored by the Marshall University Foundation in October.

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