

MARSHALL UNIVERSITY CAMPUS MASTER PLAN



The purpose of the Marshall University Campus Master Plan (Master Plan) is to establish a comprehensive framework for guiding the future development of Marshall University. Numerous inter-related factors must be considered. They include the desired physical and aesthetic environments, attributes that foster our distinctiveness, programmatic development and discontinuation, sustainability considerations, anticipated learning and work environs, campus navigation preferences, property acquisitions, accessibility and transportation routing and flow patterns – all are essential considerations to resolve in order to focus and prioritize future planning efforts and decision-making by the University. Moreover, the new ten-year Master Plan must be conducive to short- and long-term planning that is

adaptive to changing conditions and mandates. The outcome of this endeavor will not be a detailed blueprint for building construction; rather, it will be a multifaceted template, which will blend the many factors that will influence the quality of Marshall's campuses and forecast how they will need to work together to create functional, holistic environments conducive to supporting and advancing the University's mission. These influences must be delineated and prioritized sufficiently to provide the necessary design direction for future projects to ensure that the integrity, vibrancy and character of Marshall's campuses is sustained.

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